

LIFE

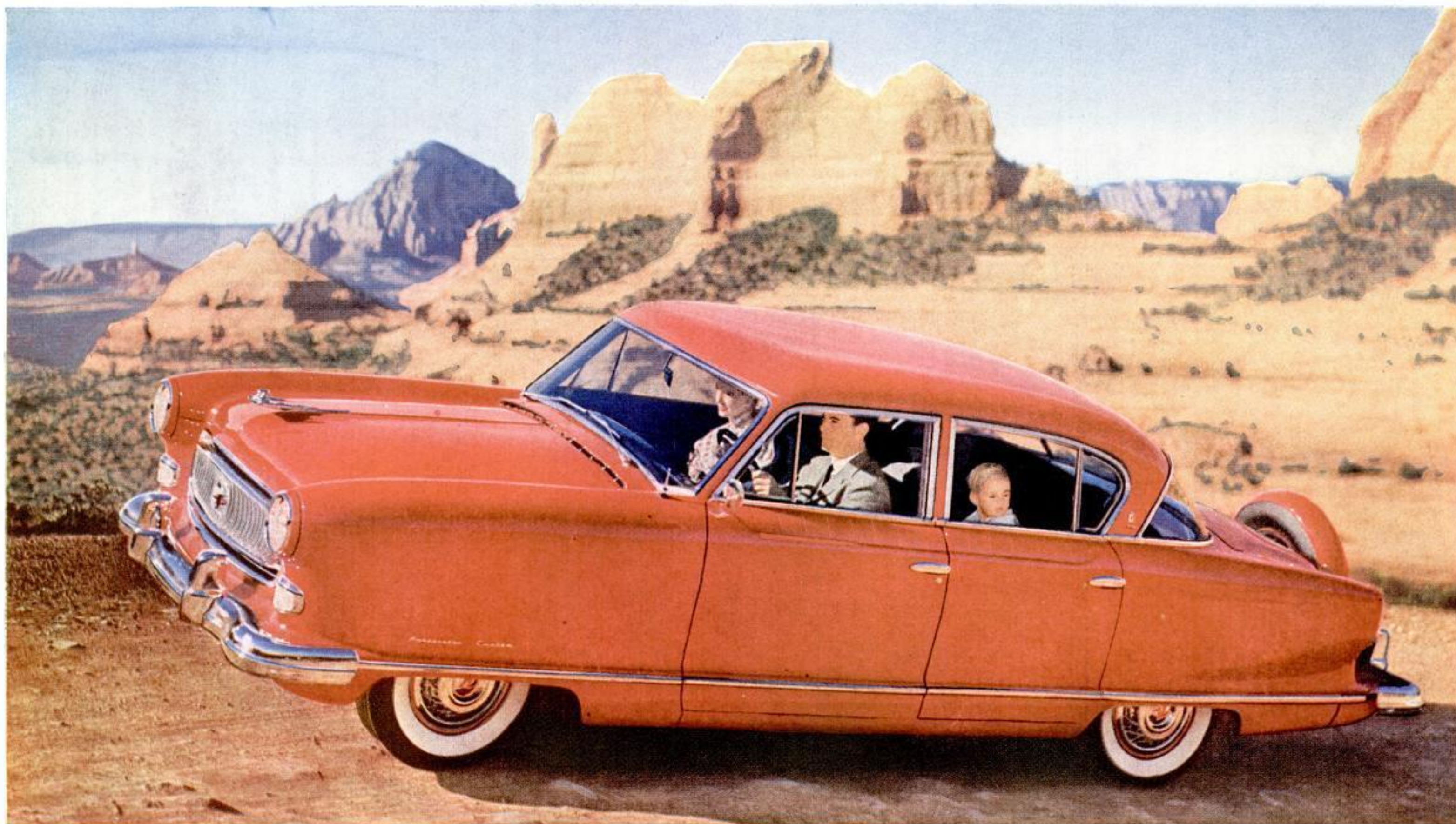
**SISTER CECILIA VERSUS
THE SLOVAKIAN REDS
UNIQUE STORY OF A DELIVERANCE**



**DAWN ADDAMS
STARLET AND BRIDE**

20 CENTS

MAY 17, 1954



1954 Nash Ambassador Custom Four-Door Sedan, photographed in scenic Arizona.

New!

Nash Year-round Air Conditioning Costs Hundreds of Dollars Less!



1 Recline and travel relaxed! Airliner Reclining Seats beat anything for comfort! Either front seat back adjusts to any of five positions at the touch of a lever. Passengers can nap. You can drive all day refreshed, relaxed, alert!



2 Not a single inch of wasted trunk space with Nash Air Conditioning. And the continental outside tire mounting (standard on Custom models) gives you extra room for all the family's baggage.



3 You're free to sleep anywhere—at the mountain's top or the river's edge . . . to be first on the spot when the fish start biting. Nash seats can make up into comfortable Twin Beds. Form-fitting mattresses and insect screens are available.

TALK ABOUT VALUE! Now you can own the finest car on the road today—a Nash with year-'round Air Conditioning—for less than the price of an ordinary automobile! Yes, Nash has something entirely new—the world's first combined cooling-heating-ventilating system. So completely automatic it has one single thermostatic control! Keeps you blissfully cool on blazing days—warm as toast on coldest nights—brings in fresh, filtered air the year 'round.

See your Nash dealer's amazing demonstration of the new Nash "All-Weather Eye" System today—available on even lowest-priced Nash Ramblers. Yes, see all the 1954 Nash Airflytes—all at new low prices—the greatest car values of the industry today!



4 Good news at the gas pump! You'll go farther on a gallon than you ever dreamed possible in cars so big, so powerful, so luxurious.



5 Enjoy greatest eye-level visibility. See exclusive features like Handi-Pak Carrier, twin "Hi-Fi" radio speakers. Available with Power Steering, Power Brakes, Power-Lift Windows, Hydra-Matic.

1954 **Nash** Airflytes

AMBASSADOR • STATESMAN • RAMBLER • METROPOLITAN

Built With a "Double Lifetime". . . Your Safest Investment Today . . . Your Soundest Resale Value Tomorrow

New Greaseless Way To Keep Your Hair Neat All Day!

Vitalis® with V-7 makes even dry, unruly hair easy to manage

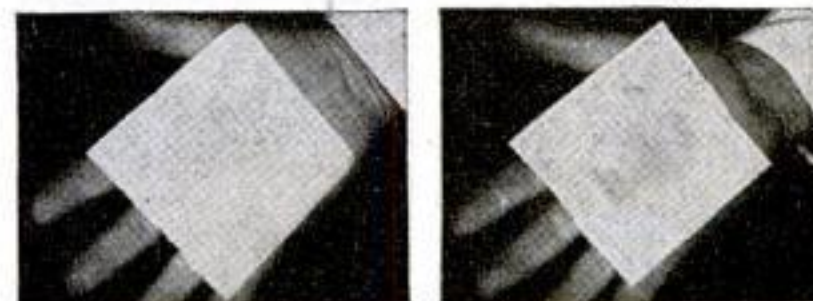


"Your hair has to be just right to look right under TV lights," says Dick Hageman, WLW's popular "Mr. Television". "Vitalis keeps my hair neat all day, without a trace of grease."

- 1. New grooming discovery.** V-7 in new Vitalis is not an animal, vegetable or mineral oil. It makes your hair easy to manage—yet you never have an over-slick, plastered-down look.
- 2. Prevents dryness.** What's more, Vitalis maintains the natural moisture balance of your hair better than any other leading hair tonic.
- 3. Kills dandruff germs.** Laboratory tests prove new Vitalis kills on contact the germs many doctors associate with infectious dandruff—as no mere cream or oil tonic can.
- 4. Stimulates scalp.** Vitalis Hair Tonic actually stimulates your scalp circulation, thus helps maintain health and vitality of both scalp and hair. Get Vitalis today.

*Your barber is an expert on keeping your hair in tip-top condition.
Let him give you a professional application of new Vitalis with V-7.*

"TISSUE TEST" photos show how Vitalis outdates messy oils

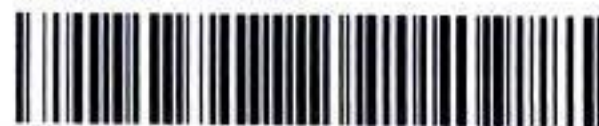


NEW VITALIS

MESSY OILS

In an independent testing laboratory, Vitalis and leading cream and oil tonics were applied in the normal way. Hair was combed and then wiped with cleansing tissue. Unretouched photographs above show the difference in results!

This One



37KY-P7Z-23X8



- 1. Lee Tires Proved Safe, Durable.** Banging into a railroad tie 16 times at speeds up to 40 mph was just part of 189 torture tests conducted by test drivers at famed Motor Vehicle Research, Inc., Epping, N.H.—foremost independent scientific automotive testing organization.

AT NO EXTRA COST, YOU CAN HAVE SAFE, DURABLE LEE TIRES LIKE THESE ON YOUR CAR

Photos by Motor Vehicle Research, Inc.



- 2. Lee Tires Doubly Guaranteed.** Slamming into a concrete block 49 times was far tougher than any road hazard the average motorist is likely to meet. Yet this was only the second series of tests endured by Lee Super DeLuxe Tires. Because we have proved they can take a beating, we back them with a *double guarantee*—for life as to materials and workmanship and for 15 months against all road-hazard damage, including cuts, bruises, impact breaks, blowouts.



- 3. Lee Tires Cost No More.** Ragged-edged chuck holes 14 inches deep smashed the tires right back against the rim 75 times with terrific impact—more than enough to ruin an ordinary tire. No damage to Lee tires inside or out could be found after these tests. There was not even any measurable loss of air pressure! As a result, Motor Vehicle Research gave them the organization's coveted "Certified Test Award." Enjoy peace-of-mind with these tires . . . at no extra cost!



- 4. Lee Will Buy Your Unused Mileage.** 19,000 Lee Dealers from coast to coast stand ready to equip your car with new Lee of Conshohocken Tires. There is a dealer near you. See him soon. He will be glad to buy the mileage in your present tires in exchange for new Lee Super DeLuxe Tires. Better trade now, better buy Lee.

FREE: If you want more information about these tires before you decide to buy, write us for a copy of the MVR test report. Address Department 22.



LEE RUBBER & TIRE CORPORATION • CONSHOHOCKEN, PA.

TIRE DEALERS: There may be a Lee franchise available in your community. Write us for information.

One of a series of favorite American meals brought to you by the American Can Company



North, South, or East—you'll love this WEST COAST SEA FOOD SUPPER

A breeze to prepare—with today's most-delicious-ever canned foods!



The American Can Company not only makes today's finest food containers . . . it also helps canners develop ever-better ways to capture *on-the-spot* flavor, seal in even more vitamins than you often get in "fresh-bought" varieties.

YOU DON'T have to travel to the West Coast to try this favorite local meal. A quick trip to the corner grocery—and you can get the makings to fix it right at home!

Fresh-from-the-Pacific fish, succulent crab, sun-grown fruits, even almonds—you'll find *all* the major ingredients in Canco cans made by the American Can Company, the company that *perfected* the modern food container.

In minutes, you can turn them into a meal that *looks* as pretty as this picture . . . *tastes* so good it's almost sure to become one of *your* family favorites.

Try the easy (and inexpensive) recipes. See what clever things you can do with today's superb canned foods!

American Can Company

Containers to help people live better



Registered Trademark of the American Can Company. N.Y., N.Y.

WEST COAST SEA FOOD SUPREME

- 1 can condensed chicken consommé or
1 can clam juice
- ¼ cup flour
- 2 to 3 teaspoons curry powder, if desired
- ½ teaspoon salt
- ¾ cup drained canned pineapple chunks
- ½ cup seedless raisins
- 1 can (7 oz.) tuna or
1 can (7¾ oz.) salmon
- 1 can (6½ oz.) crab meat
- 1 can (3 oz.) chow mein noodles, heated
- Canned shredded coconut

In medium-sized saucepan, combine consommé or clam juice with water to make 2 cups. Blend flour, curry powder and salt with ½ cup water to make smooth paste; add to consommé. Cook, stirring constantly, until thickened. Add pineapple and raisins; simmer 5 minutes, stirring frequently. Drain and flake tuna or salmon and crab meat, removing any hard fiber. Fold sea food into sauce; heat thoroughly. Serve over chow mein noodles. Garnish with coconut.

GREEN BEANS AMANDINE

Heat and season 1 can (1 lb.) green beans with butter or margarine, salt and pepper. Just before serving, toss with ¼ cup canned chopped toasted almonds.

TOMATO ASPIC AND ASPARAGUS SALAD

Chill 1 can tomato aspic and 1 can (1 lb. 4 oz.) asparagus spears. Arrange on crisp greens; serve with French dressing.

SUNSHINE FRUIT MEDLEY

- 1 can (1 lb.) fruit cocktail
- 2 tablespoons cornstarch
- 1 can (12 oz.) apricot nectar

Drain syrup from fruit cocktail; reserve fruit. Blend syrup with cornstarch in small saucepan; add apricot nectar. Cook, stirring constantly, until sauce is thickened and clear. Fold in reserved fruit; cover and chill. Serve spooned over cake wedges.

These recipes serve 4. You may use can weights that vary slightly from those given here. Recipes were developed in the Test Kitchens of the American Can Company.

Important Note: Whenever you do not use a full can of food . . . cover and keep the remainder in the refrigerator *right in the can*. It's safe—and it's sensible!

Send for new cookbook —
"Quick Trick Cookery"!

48 pages of menus, recipes; illustrated in color. Mail 15¢ to American Can Company Test Kitchens, Box 259, New York 46, N.Y.; or in Canada, Box 130, Hamilton, Ont.





Dodge Royal V-8 Four-Door Sedan. PowerFlite and Power Steering at moderate extra cost.

This solid citizen packs a lot of surprises !

Many things you have always known about Dodge! It is a substantial car, big and solid, smooth riding and built to outlast other cars.

The surprises start when you discover all the other exciting qualities of this new '54 Dodge.

There is the sweeping beauty of fleet, flowing, natural lines . . . the glamour of elegant Jacquard interior fabrics.

There is the unprecedented combination of winning economy and flashing performance—unmatched by any other car on the road.

There is the eager responsiveness of the record-breaking 150-h.p. Red Ram V-8 engine . . . the smoothness of fully-automatic PowerFlite . . . the ease of full-time Power Steering.

To the rugged and reliable virtues that have made Dodge such a solid citizen, add this flair for fashion, this matchless achievement in economy, performance and handling ease.

And as a final surprise, discover the moderate cost of enjoying all this: Dodge prices start below many models in the lowest price field.

DEPENDABLE

DODGE

Dodge TV Shows: Bert Parks "Break The Bank" . . .
Danny Thomas in "Make Room for Daddy" (ABC-TV).
Also: New Roy Rogers Radio Show (NBC).



Good News for Telephone Users

**FEDERAL EXCISE TAX
ON LONG DISTANCE**

**REDUCED
FROM 25% TO 10%**

**FEDERAL EXCISE TAX
ON LOCAL SERVICE**

**REDUCED
FROM 15% TO 10%**

THE reductions in federal excise taxes, voted recently by Congress, mean substantial savings for telephone users. Your telephone bill is lowered by the entire difference between the old and the new taxes.

Instead of paying 25% on Long Distance calls, you now pay 10%. On Local telephone service, the tax is now 10% instead of 15%.

The entire amount of the saving in taxes comes off the bills of our customers. None of it is retained by the telephone companies.

The reductions went into effect on April 1 and apply to service billed to you on or after that date.

Now it costs you even less to keep in touch by telephone.

BELL TELEPHONE SYSTEM





WHY SWELTER THROUGH

Beat the heat with G-E

keep cool and dry for as little as \$229⁹⁵



**ROOM AIR
CONDITIONERS**

So quiet! So very dependable!

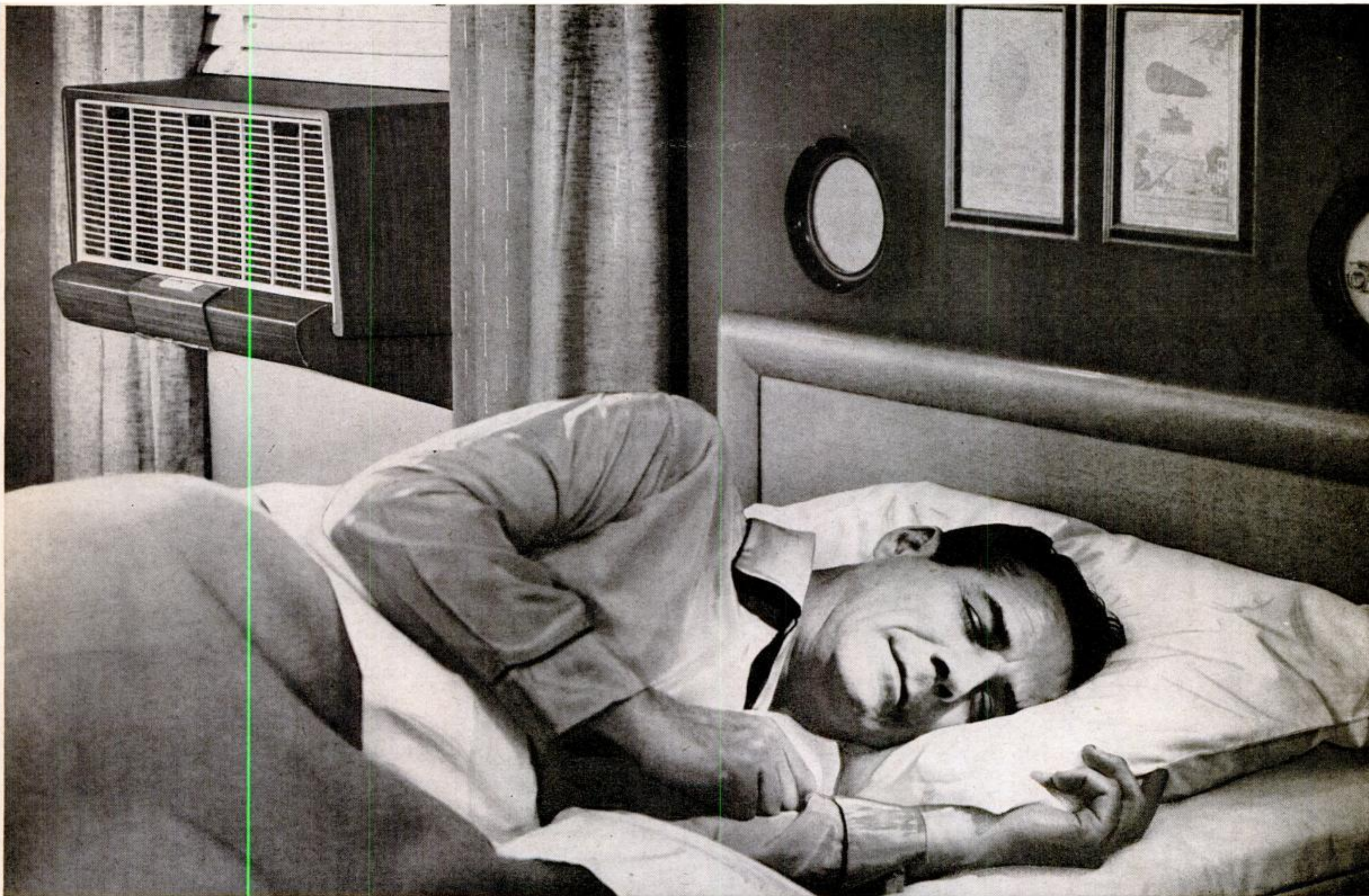
DON'T face another summer of hot, muggy misery, sleepless nights, soggy bedclothes. A G-E Room Air Conditioner eliminates all these discomforts, lets you relax and sleep in crisp, cool, filtered air.

So why not plan to enjoy G-E "Comfort-Conditioned Air" from now on? There's a complete line of beautifully styled G-E Room Air Conditioners to cool any size room, at home or at the office.

No expensive plumbing or remodeling necessary for installation. No water pans to empty, no radio or TV interference.

Better see your G-E dealer soon. General Electric Company, Appliance Park, Louisville, Kentucky.

GENERAL  ELECTRIC



ANOTHER HOT SUMMER?

"Comfort-Conditioned Air"!

ONLY GENERAL ELECTRIC OFFERS YOU ALL THIS!



Dry, cool comfort! A G-E Room Air Conditioner not only cools the air, it removes excess moisture. You never feel clammy. You enjoy that crisp, invigorating feel of autumn—all summer long, 24 hours a day.



Clean, healthful comfort! You enjoy a cleaner, healthier home. Truly efficient filters reduce airborne dust, dirt and pollen and help provide real relief for many allergy sufferers. Everything stays cleaner.



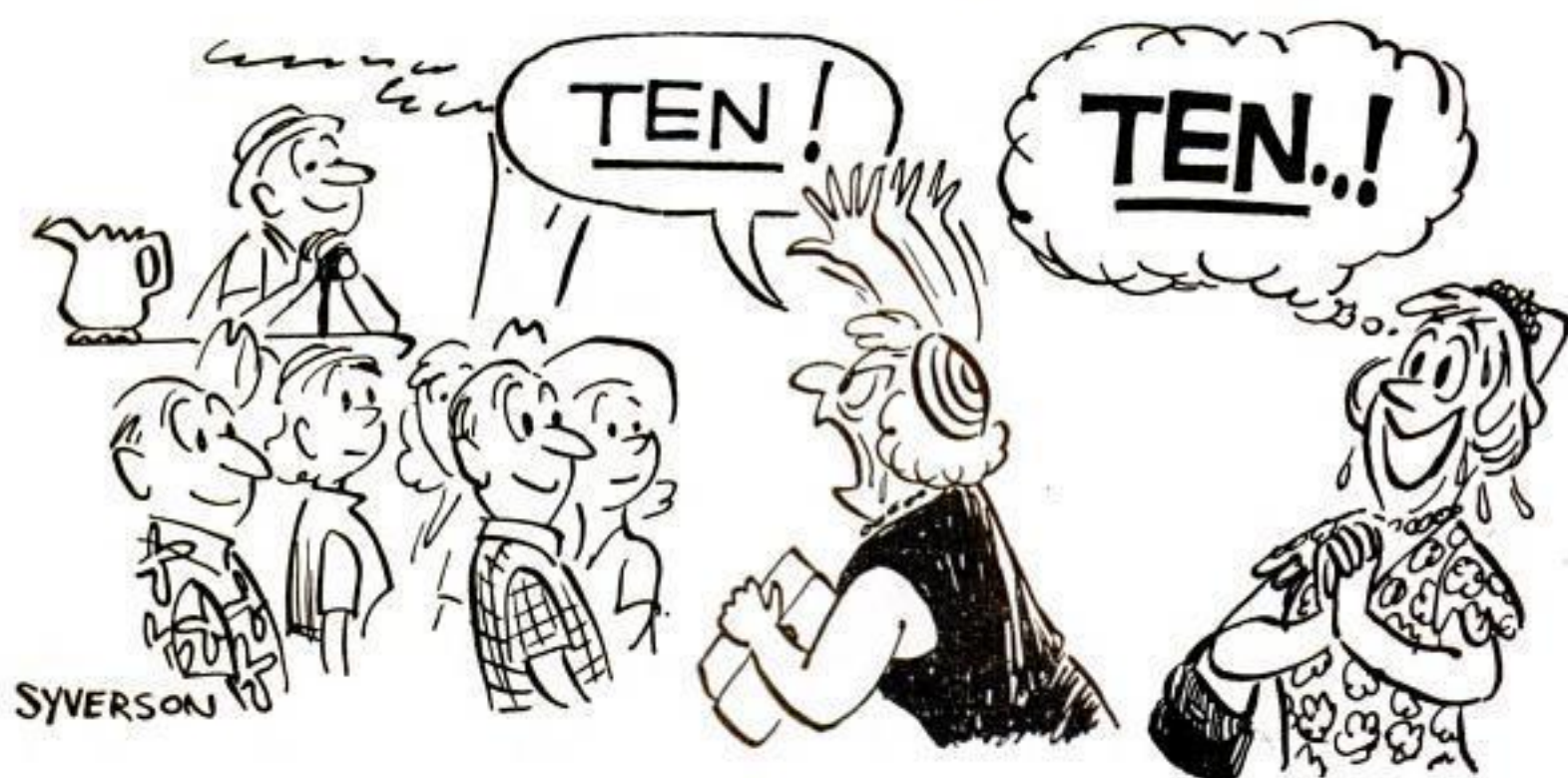
No-draft comfort! Not one, not two, but *three* special air directors send "Comfort-Conditioned Air" to every corner of the room. You set them exactly as you wish, to prevent drafts and over-chilling.



Automatic comfort! G-E Room Air Conditioners have automatic temperature control. Just choose your own setting. A sensitive thermostat turns unit "On" and "Off" as room temperature tends to vary.



Dependable comfort! For years G.E. has been the symbol of dependability to appliance users everywhere. G-E Conditioners have a sealed refrigeration system backed by a 5-year warranty.



TENDER LEAF TEA



Yes, here's iced tea—so flavorful, so refreshing, so wonderfully satisfying—you'll never switch brands again! It's the new leaf, the young leaf, the flavor leaf that does it. Pick the Bright Red Box with the Smiling Cups—Tender Leaf Brand Tea. Loose or in tea bags—it makes the richest iced tea you ever tasted!



LETTERS TO THE EDITORS

THE CHRISTIAN HOPE

Sirs:

After I read your editorial ("The Christian Hope," LIFE, April 19) I felt like a man who has been stumbling in a strange, dark room when someone familiar with the obstacles and sure of his direction strides past and then switches on the lights. Concise clarity such as this, rare in theology, is a powerful weapon for Christianity.

DAN BILLING

Moncton, New Brunswick, Canada

Sirs:

I had a dream once that man by his inherent goodness might lift himself out of his troubles. My dream vanished in the bitterness of Korean combat. Man is not inherently good and never will be. Man must have an outside source to lift him out of the mire, and your editorial set forth in some of the clearest logic I have yet seen on the matter how true that fact is.

DAVID B. MAXWELL

Decatur, Ga.

Sirs:

The World Council of Churches is not denying hope for the world. It is merely stating that a peaceful world cannot be realized without the hope found only in Jesus Christ. . . .

DAVID GRIMM

San Anselmo, Calif.

Sirs:

. . . The Christian hope is on a par with the old alchemists' hope that lead could be turned into gold and then be useful. In other words, men must first be reborn before being of use to themselves. But having once shed that vain misconception and using lead and men as they are, the well-being of mankind has moved upward and onward. The glory of our Constitution and modern corporation is that they give "living men and women" meaning, here in our time, which alone makes the future a vision of hope, not a place of escape. . . .

KARL HAARTZ

Andover, Mass.

JULIA IN JEOPARDY

Sirs:

Gadzooks! Are your editors Gill Men all ("Julia In Jeopardy," LIFE, April 19)? How about a pose of Julia not in jeopardy—so I can see her face and those million-dollar legs?

JAY THOMPSON

Los Angeles, Calif.

Sirs:

How come the blond tresses of "half-drowned Julia Adams" are perfectly dry as the scabrous Gill Man lugs her out of the waters of the Amazon?

TABITHA ALLEN

New Fairfield, Conn.

● Herewith (bottom of left column) Julia not in jeopardy, but with legs and wet hair, as she takes an off-duty underwater swim.—ED.

Sirs:

. . . Everybody has heard of and seen the lovely Julia Adams, but who is the horrifying Gill Man? Does he have a name? A wife? A family?

SIBOL LERNER

Los Angeles, Calif.



● The Gill Man is 6-foot 5-inch, 25-year-old Ben Chapman of Malibu, Calif., a dancer who was brought up in Tahiti and now specializes in "Tahitian rhythms." An ex-Marine, he was wounded in Korea. He has a French wife and a 7-year-old son (above).—ED.

U.S. SENATORS

Sirs:

LIFE's selections for "The World's Most Exclusive Clubmen" (April 19) were excellent, but its editors missed the boat by not including the "Aesthete" (Rhode Island's Green), the "Big Shot" (Nevada's McCarran), the "Ham" (West Virginia's Neely), the "Revenger" (North Dakota's Langer) and the "Show-Off" (Oregon's Morse).

JOHN F. FURNISS JR.

Gambier, Ohio

SIX BITS OF TEXAS

Sirs:

Does BenJack Cage ("Six Bits Buys a Bit of Texas," LIFE, April 19) know that two square inches of land measures just 1.4142135623377397909(+) inches to the side? Rather difficult to measure, what?

RALPH E. JOHNSTON

Rockville, Md.

● Mr. Cage resolved the measurement problem by making all the "ranches" one inch by two.—ED.

Sirs:

. . . Mr. Cage's plan will result in bankruptcy of the town government, which will have to send 3,136,320 bills for real property tax on one acre of land. And think of the town bringing tax foreclosures for two inches of land.

RAYMOND E. BLANK

Bridgeport, Conn.

● Mr. Cage, who has dropped the price to two bits per plot, will pay all taxes due on the tiny ranches himself.—ED.

REBUSES

Sirs:

The term rebus ("Speaking of Pictures," LIFE, April 19) applies not only to picture puzzles but also to puzzles that use only words and occasionally numbers. Such rebuses are usually based on the relative positions



JULIA UNDER WATER

CONTINUED ON PAGE 11



CHANGE YOUR ACCESSORIES and with American-Standard color-blended fixtures you have a "new" bathroom.



THE NEW DRESSLYN features large storage compartments, medicine cabinet with lock, pull-out tray, cosmetic drawers.

American-Standard bathrooms in color make it easy to change your color scheme as often as you like!

Have a "new bathroom" *whenever you like* with American-Standard fixtures that are color-blended to go with *more* color schemes. Just change your shower curtains, mats and towels (as you change your slip covers and draperies) and presto, you have a "new bathroom"—such as a coral and brown bathroom in winter and a coral and green one in summer!

The Corallin bathroom fixtures shown include a ten per cent longer bathtub for luxurious bathing. Like all American-Standard baths, it is made of rigid cast iron with a smooth, thick enamel coat. The New Dresslyn with wide, roomy counter top smartly combines lavatory and cabinet in one American-Standard unit. Both the toilet and the lavatory are of easy-to-clean, genuine vitreous china.

Have a second bathroom, too!
Need a second bathroom? Then, have it!

There's room for one in practically every home. For example, there's a complete American-Standard bathroom that fits into a space only 3' x 8'. And for that second bathroom, insist on beautiful American-Standard fixtures in one of six decorator colors or in white.

**Even with no down payment—
pay as little as \$3.94 a week***

Ask your American-Standard retailer about easy payment terms for these and other beautiful bathroom fixtures. He's listed under "plumbing fixtures" or "plumbing supplies" in the Yellow Pages of your phone book.

SEND FOR BIG HOME BOOK. It contains helpful decorating ideas and valuable information on plumbing, heating and kitchens. Just fill out and mail the coupon below with 10¢ in coin to cover cost of handling. **American Radiator & Standard Sanitary Corp., Pittsburgh 30, Pa.**

*FOR FIXTURES SHOWN—PLUS INSTALLATION



AMERICAN-Standard

BATHROOMS

Serving home and industry: AMERICAN-STANDARD • AMERICAN BLOWER • CHURCH SEATS & WALL TILE • DETROIT CONTROLS • KEWANEE BOILERS • ROSS EXCHANGERS • SUNBEAM AIR CONDITIONERS

PLEASE PRINT

American-Standard, Dept. PL-54, Pittsburgh 30, Pa.

Please send me your HOME BOOK. Enclosed is 10¢ in coin to cover handling. I am modernizing ☐ building ☐.

NAME.....

STREET.....

CITY.....

COUNTY..... STATE.....

If you live in Canada, send to: Standard Sanitary & Dominion Radiator, Ltd., Box 39, Station D, Toronto.

Imagine! a Milk that WHIPS!



*This Creamy looking
Shortcake Topping is
Whipped Carnation Milk.
Whips easily, quickly—
yet a large serving
such as this costs
less than 2 cents!*

WHIPPED CARNATION TOPPING

(Makes about 3½ cups topping)

1 ¼ cups undiluted CARNATION EVAPORATED MILK	2 tablespoons lemon juice ¾ cup sugar 1 teaspoon vanilla
--	--

Chill Carnation in refrigerator tray until soft crystals form through milk (15-20 minutes). Whip until stiff (about 1 minute); add lemon juice. Whip *very* stiff. (See how double-rich Carnation triples in volume.) Beat in sugar and vanilla. Split shortcakes in half. Cover halves with your favorite fruit of the day (fresh, frozen or canned). Top with other biscuit halves; spoon deliciously rich Carnation Whipped Topping over shortcake and fruit. Serve at once.

You need only 1 large can (1½ cups) undiluted Carnation for shortcake and Whipped Topping.

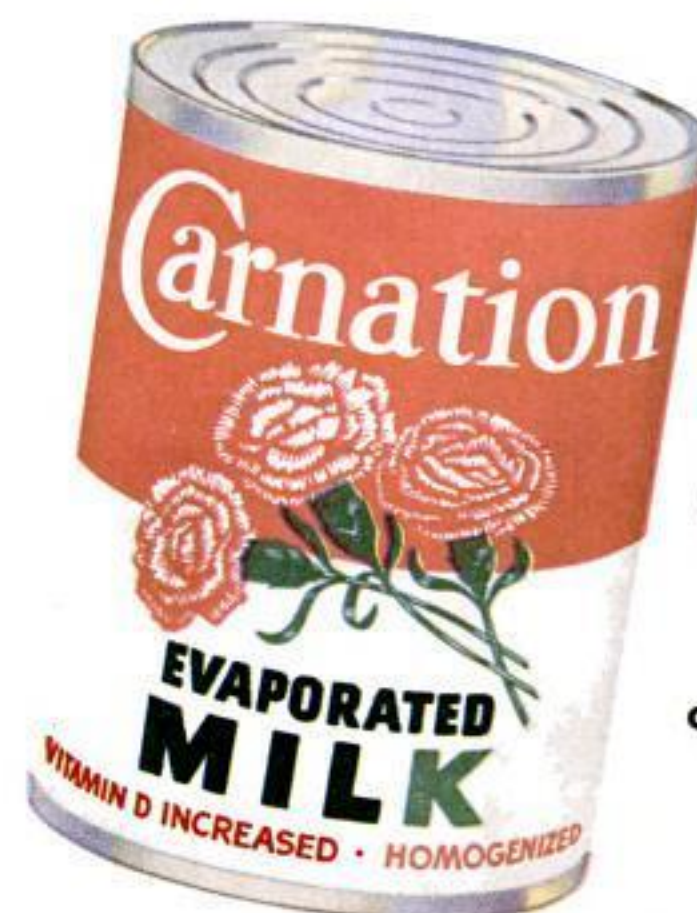
OLD-FASHIONED SHORTCAKE

(Makes 6-8" shortcakes)

2 cups sifted flour*	½ cup shortening
2 tablespoons sugar	½ cup undiluted CARNATION
3 teaspoons baking powder	¼ cup water
¾ teaspoon salt	

Sift dry ingredients together in bowl. Cut in shortening until mixture resembles coarse corn meal. Mix Carnation and water and add all at once. Mix with fork until dry ingredients are moistened. Turn out on lightly floured surface; knead 10 to 15 times. Roll or pat ½" thick; cut with floured biscuit cutter. Bake on ungreased baking sheet in very hot oven (450°F.) 10-12 minutes.

*If you use self-rising flour, omit baking powder and salt. Decrease liquid if necessary.



"FROM
CONTENTED
COWS"

ENJOY THESE GREAT SHOWS: On TV—Burns & Allen, CBS-TV, every week; on radio—Stars Over Hollywood, CBS, every Saturday, and When A Girl Marries, ABC weekdays.

COPR., 1954, CARNATION CO.

LETTERS TO THE EDITORS CONTINUED

of their elements, the best-known ones on the fact that one word is *over* or *under* another, as in this name and address:

HILL
JOHN
MASS

This means: John Underhill, Andover, Mass.

Or this statement:

STAND TAKE TO TAKING
I YOU THROW MY

This means: "I understand you undertake to overthrow my undertaking."

DARWIN A. HINDMAN
Columbia, Mo.

DAVE BECK

Sirs:

... In "The Boss of the Teamsters Rides High" (LIFE, April 19) you perpetuate the common error that the initials I.W.W. stand for *International Workers of the World*. It should be *Industrial Workers of the World*.

DAVID T. BURBANK
St. Louis, Mo.

GRACE KELLY

Sirs:

I thoroughly enjoyed reading your wonderful picture story on Philadelphia's own Grace Kelly ("Hollywood's Hottest Property," LIFE, April 26). Here is a picture I took of Grace from the audience at the Bucks County Playhouse in New Hope, Pa. on July 25, 1949 in her uncle's play *The Torch Bearers*. This was Grace's first professional appearance on any stage. She played the part of a dumb blonde.

RICHARD W. CAUFFMAN
Germantown, Pa.



GRACE KELLY'S FIRST ROLE

PRESIDENT AS A PRO

Sirs:

If the President must be coached by a movie actor ("Robert Montgomery Presents President as a Pro," LIFE, April 19), it should be done strictly behind the scenes. We would prefer to have him express his own ideas straight from the shoulder and forget all his advisers, trainers, coaches and handlers who make him a circus clown to appease the multitude. If we wanted only a man sitting on the edge of a desk with a school-boy grin, Red Skelton could do it better. ...

FLORA TAYLOR YOUNG
Wichita, Kan.

Sirs:

... Using Ike's own speeches, Montgomery could develop a swell panel show and call it, "What Did He Say?" or "I Loathe Lucidity!" ...

JACK J. TRENT
Chicago, Ill.

OPPENHEIMER'S PAST

Sirs:

Surely a man of great gifts ("U.S. Ponders a Scientist's Past," LIFE, April 26) can be pardoned for feeling responsible for the use of those gifts—and for doubting the wisdom of the political leaders into whose hands he had delivered the power of life and death of society! A free society depends on such a sense of responsibility in all its citizens—and on their constant questioning of the wisdom of their chosen representatives. ...

HELEN BUGBEE
Chicago, Ill.

Sirs:

Let's face it. The fellows you and I like are not the ones who dream up atom bombs. We are leery of anyone who doesn't talk baseball or like Marilyn, parades and cold beer. But it's the odd duck who reads Sanskrit and acts as though he just got off the 5:15 from Mars who comes up with nuclear nuggets. We can put our super secret research in the hands of the kind of fellows we know and like and our secrets will be safe and sound. Our laboratories will be pure as snow—but just as sterile. To keep a step ahead of the Russians, America must be "home" for the solo-thinker as well as the mass-thinker. ...

HERBERT C. LEE
Boston, Mass.

Sirs:

You say, "After Hiroshima, Japanese physicists wired congratulations to Oppenheimer." As a Japanese citizen now living and teaching in New York, I should like to know how this was possible while the war was still going on. And if it did happen, then the behavior of these physicists is beyond my comprehension. ...

DAISETZ T. SUZUKI
New York, N.Y.

● The A-bomb hit Hiroshima August 6, 1945. Shortly after the collapse of Japan eight days later, Oppenheimer and his Los Alamos colleagues received a cable from Japanese physicists congratulating them on their "fine job" in effecting nuclear fission.—ED.

GEORGE EASTMAN

Sirs:

May I congratulate Roger Butterfield on the splendid Eastman article ("The Prodigious Life of George Eastman," LIFE, April 26). It is important, particularly now, that the American people should understand that men flicked with the whip of genius may be unconventional, unpredictable, even eccentric. To name three more: Ford, Edison, Firestone. Not a bookkeeper among them.

MILTON MACKEYE
Washington, D.C.

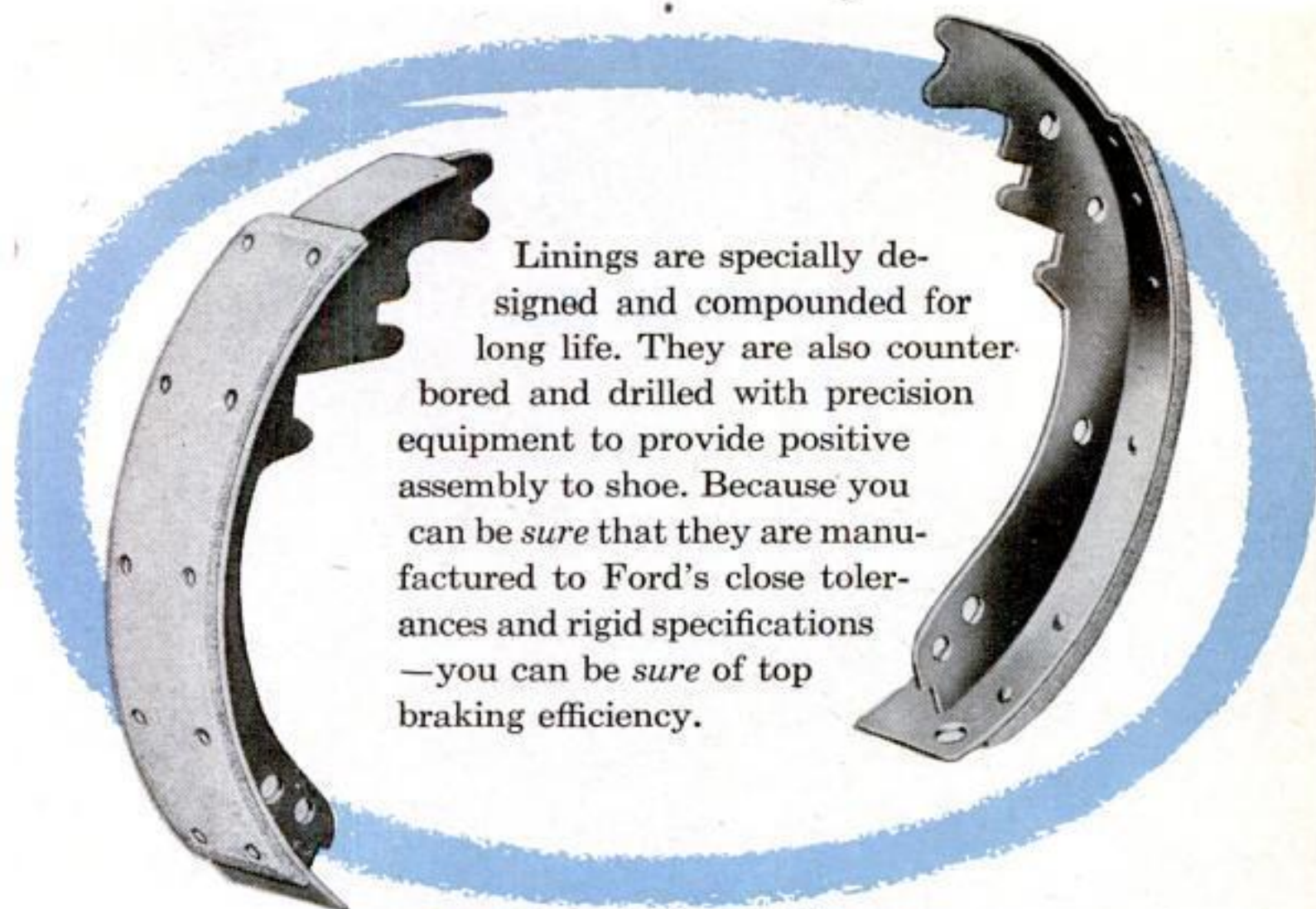
Sirs:

You mention Eastman's purchase of "cigars and cigarettes." Were cigarettes really offered for sale as early as 1876? ...

EMIL AMMENTORP
La Crosse, Wis.

● They were known as early as 1854 when a New York reporter wrote, "Some of the ladies of this refined and fashion-forming metropolis are aping the silly ways of

CONTINUED ON NEXT PAGE



Linings are specially designed and compounded for long life. They are also counter-bored and drilled with precision equipment to provide positive assembly to shoe. Because you can be *sure* that they are manufactured to Ford's close tolerances and rigid specifications—you can be *sure* of top braking efficiency.

Get the Brake Lining
that's made right
for your FORD

Every single Genuine Ford Part—like the brake lining shown above—is made *right* ... to the same specifications set by the men who originally built your Ford!

With fair-weather traffic "just around the corner," it's a great feeling to *know* that your Ford will stop safely, smoothly, and surely.

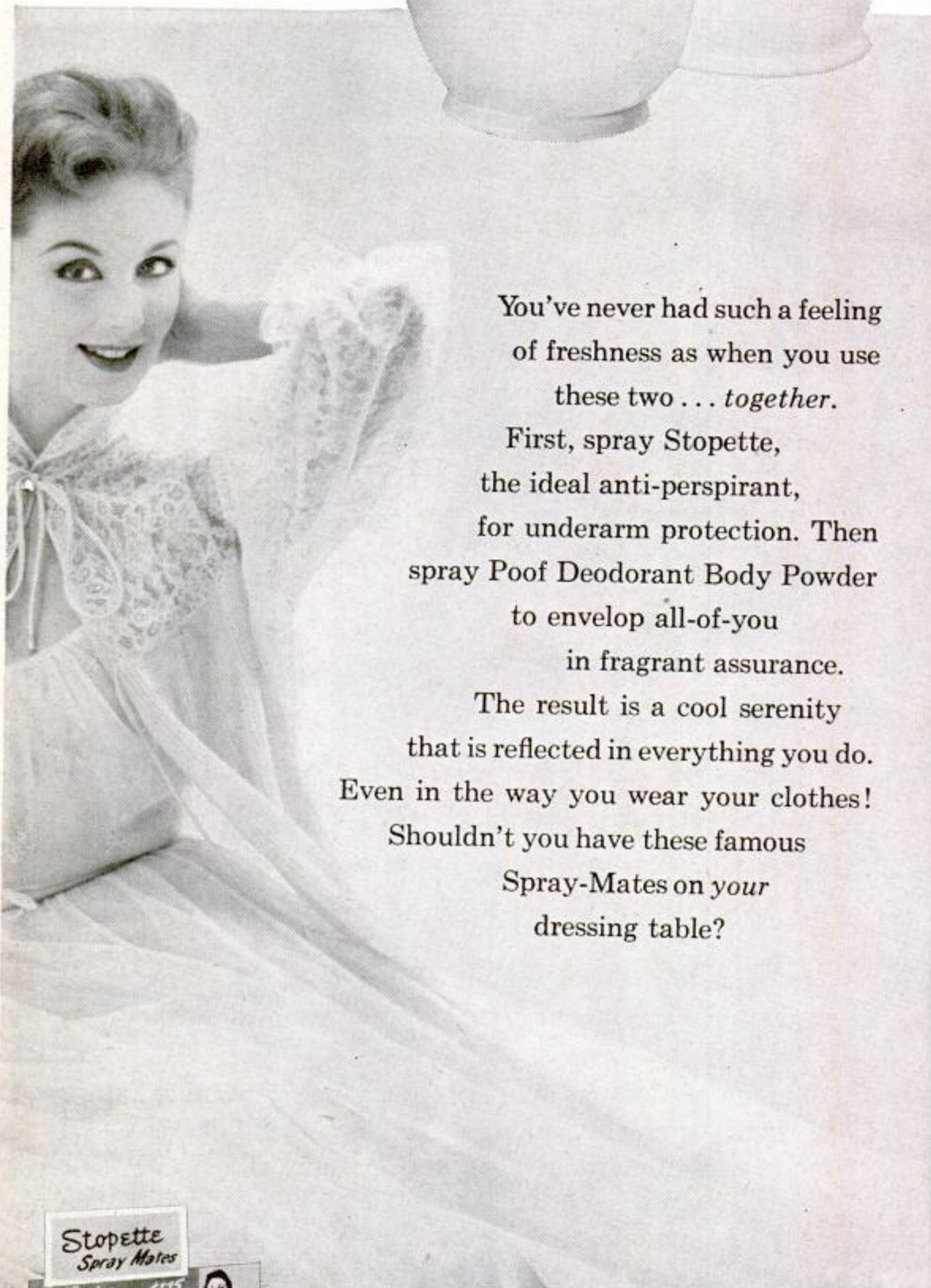
That's why *now* is the time to have worn brake linings replaced—and with Genuine Ford Brake Linings! They're made of materials specified by the men who built your Ford. They're given 3,250 tough Track Tests before approval for manufacture. That's why you can be sure they—like *all* Genuine Ford Parts—are made right to work right to last longer in your Ford.

"TRADE" WHERE YOU SEE THIS SIGN



She wouldn't dream of dressing
without BOTH of them!

Stopette
and
Poof Powder



You've never had such a feeling
of freshness as when you use
these two ... together.

First, spray Stopette,
the ideal anti-perspirant,
for underarm protection. Then
spray Poof Deodorant Body Powder
to envelop all-of-you
in fragrant assurance.

The result is a cool serenity
that is reflected in everything you do.
Even in the way you wear your clothes!
Shouldn't you have these famous
Spray-Mates on your
dressing table?



Save 60¢
SPECIAL SPRAY-MATES OFFER
Both for only \$1.75*
regular \$2.35 value

Large sizes of both Stopette Spray
Deodorant (\$1.25) and Poof Deodorant
Body Powder (\$1.10) at a big 60c saving. Get your
Spray-Mates Packet now ... only \$1.75* This offer is limited.

*plus tax

Montenier products are available throughout Canada

JULES MONTENIER, INC. CHICAGO

LETTERS TO THE EDITORS

CONTINUED

some pseudo-accomplished foreigners in smoking Tobacco through a weaker and more feminine article which has been most delicately denominated cigarette." Within 10 years, the U.S. was making 20 million cigarets annually.—ED.

Sirs:

I was much interested in your Eastman article. It so happens that I have a collection of old magazine advertisements dating back to 1888, and in them the development of the Kodak advertisements is an interesting way to see the development of the camera. This one from *Harper's* (September 1890) is built on the slogan "You press the button, we do the rest." Says the boy, "Do you think baby will be quiet long enough to take her picture, Mamma?" Says his mother: "The Kodak will catch her whether she moves or not; it is as 'quick as a wink.'" ...

RAYMOND G. ROBERTS
Chicago, Ill.



EARLY KODAK AD

COLLAGES

Sirs:

In "Speaking of Pictures" (*LIFE*, April 26) you show a cutout composition entitled "Cosmic Head." In the caption you refer to the "Cornucopia-like hat ... cut from color blob in hosiery ad." This is in fact a length of the world's finest oil hose, manufactured by us. ...

WILLIAM P. THOMPSON
Hewitt-Robins Inc.
Boston, Mass.

TEACHER'S TIMETABLE

Sirs:

We "in the trade" were very interested in "A Teacher's Tortured Timetable" (*LIFE*, April 26). We'd like to

CONTINUED ON PAGE 14

Munsingwear Terry Cloth Sport Shirt

Washable, soft, absorbent, shrink-resistant terry-cloth knit of cotton and spun rayon blend. In white, gold and navy with bright, contrasting trims. Durable for active boys!

Sizes 12-20 \$2.95



WRITE MUNSWINGWEAR, INC., MINNEAPOLIS, MINN.,
FOR THE STORES NEAREST YOU.

THE PERFECT FILTER
for ANY CIGARETTE
(King Size or Regular)

Flips

FLIP-AWAY FILTER TIP

Use a FLIP—the unobtrusive flip-away filter tip to filter the harsh irritants of cigarette smoking WITHOUT CHANGING THE TASTE OF YOUR FAVORITE BRAND. Tiny and unobtrusive—no holder to wash—no cartridge to replace—just flip away after 20 smokes. MONEY BACK GUARANTEE. If your dealer has no stock as yet, send \$1.00 for 24, or \$5.00 for 144. We pay postage. Sorry—no C.O.D.

FLIPS • P.O. BOX 946
Elmira 30, N.Y.
Dealer Inquiries Invited

A GOOD POINT TO REMEMBER!
SAFTHED
THUMB TACK



GUARANTEE! PIN CAN'T PASS THROUGH THE HEAD

AMERICA'S No. 1
Spray-On INSECT REPELLENT

Quick—Safe—Sure
Protection Against

- CHIGGERS
- MOSQUITOES
- BLACK FLIES
- TICKS

Just Spray On
Clothes & Skin

At Drug, Sports & Hardware Stores

98¢

Please send



to _____ name

_____ address

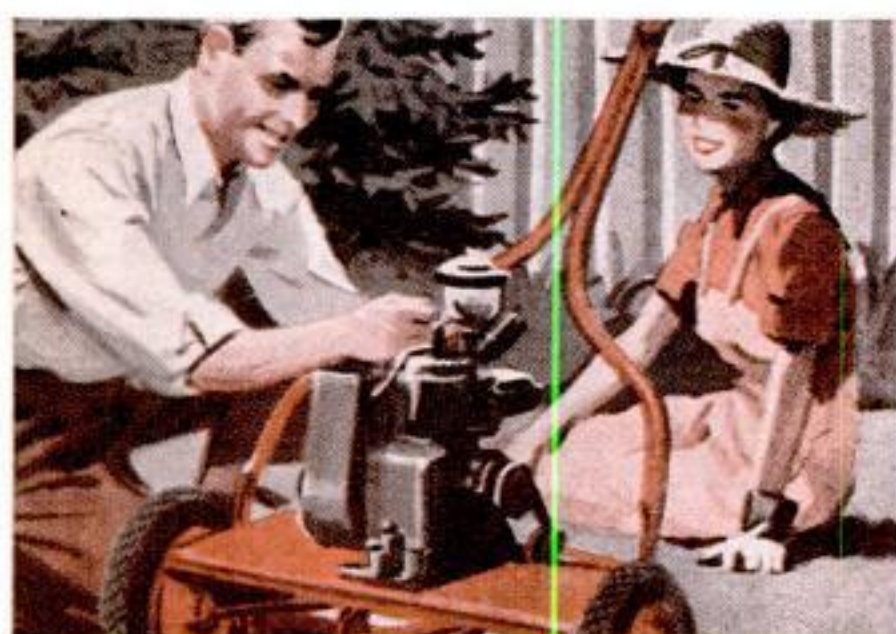
city _____ zone _____ state _____

ONE YEAR \$6.75 in continental U.S.,
Hawaii, Alaska, Puerto Rico, Virgin Is.
(1 year at the single copy price would cost
you \$10.40)

(Canada: 1 year, \$7.25)

Give to your newsdealer or to your local subscription representative or mail to LIFE, 540 N. Michigan Ave., Chicago 11, Ill. L-3420

NOW IS THE TIME TO INSTALL FULL-FIRING CHAMPION SPARK PLUGS TO TUNE-UP WINTER-WEARY ENGINES!



ALL ENGINES NEED EXERCISE and few get enough in winter to stay in shape. Install new Champions now to offset the damaging effects of limited use or storage and help your engine do a first-class job for you this summer. Your dealer has the right type for every engine and every operating condition.

Quickest, surest way to wake up your engine for increased summer activities is to install a set of new Champion Spark Plugs.

Champion's full-firing spark—delivered through the finest insulator known to ceramic science to special alloy electrodes—turns every drop of gasoline into power. No unburned fuel remains to build up harmful deposits and thin your crankcase oil. That means you can drive longer, and harder this summer and still enjoy better performance and economy.

Now is a mighty good time to see your nearby Champion dealer and start getting all the power you're paying for!

CHAMPION SPARK PLUG COMPANY, TOLEDO 1, OHIO



Fun
for your dog-
and energy, too!

• Crisp, crunchy KLIX Dog Treat is specially shaped so that even puppies can chew it! Your dog will be delighted with this new taste-treat, and he'll also be getting energy food he craves. KLIX is veterinarian-approved and *made without sugar*. Feed it freely, as a dessert, a snack, or a training reward.



Kliz in milk. A snack that really "wows" them—and a grand treat for puppies.



An appetizer. Crumble KLIX over his regular food, and watch your dog "go to it"!



Cats and kittens love KLIX, too. Tie it on a string for real kitty capers!

Kliz DOG TREAT

ANOTHER FINE FRENCH'S PET PRODUCT

LETTERS TO THE EDITORS

CONTINUED

add that if your teacher were working for us on the Junior High level, she'd also be engaged in the following activities: 1) Selling government stamps; 2) Making out daily milk and lunch orders; 3) Supervising the dismissal of individuals, groups or the entire class for physical ed, orchestra, music lessons, lip-reading instruction, manual training, religious instruction, examinations by the school doctor and nurse; 4) Assisting pupils to plan their Senior High courses; 5) Collecting money for seeds, class pictures, class pins, tickets for P.T.A. card party; 6) Collecting canned goods for card party doorprize, acceptances of invitations to a science fair.

Can't Dr. Einstein develop a more elastic minute for the use of school-teachers only?

A. L. BERRY

Salem, Mass.

PHOTOS FOOL ANIMALS

Sirs:

Long before Dr. Bernhard Grzimek published his experiments with animals and photographs ("Animal Picture Test," LIFE, April 26), we took this picture (below) of a cat kissing a giant enlargement of a cat's head, which had appeared in LIFE some time in 1949. Our picture might serve as an indication that cats get friendly with pictures of cats, regardless of size.

HELENA KOLDA

New York, N.Y.



CAT KISSES CAT

SLUMBER PARTY

Sirs:

Any boy who would crash that party ("LIFE Goes To a Sleepless Slumber Party," April 26) must have been hired by the hostess! . . .

SHELDON COOPER QUAINANCE

Westminster School
Simsbury, Conn.

Please address all correspondence concerning LIFE's editorial and advertising contents to: LIFE, 9 Rockefeller Plaza, New York 20, N. Y.

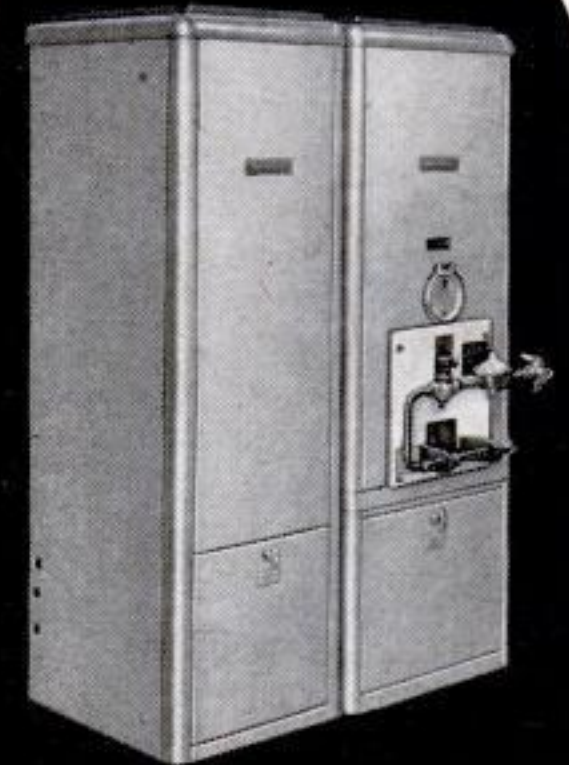
Please address all subscription correspondence to J. Edward King, Gen'l Manager, LIFE, 540 N. Michigan Ave., Chicago 11, Ill. Changes of address require four weeks' notice. When ordering change, please name magazine and furnish address imprint from a recent issue. If unable to do so, please state exactly how magazine is addressed. Change cannot be made without old as well as new address, including postal zone number.

Time Inc. also publishes TIME, FORTUNE, ARCHITECTURAL FORUM and HOUSE & HOME. Chairman, Maurice T. Moore; President, Roy E. Larsen; Executive Vice President for Publishing, Howard Black; Executive Vice President and Treasurer, Charles L. Stillman; Vice President and Secretary, D. W. Brumbaugh; Vice Presidents, Bernard Barnes, Allen Grover, Andrew Heiskell, J. Edward King, James A. Linen, Ralph D. Paine, Jr., P. I. Prentice; Comptroller and Assistant Secretary, Arnold W. Carlson.

MEYER
Marvellaire
**HOME
COOLING***

Payments
as low as \$30 a month!

*Installed with
your forced air
heating

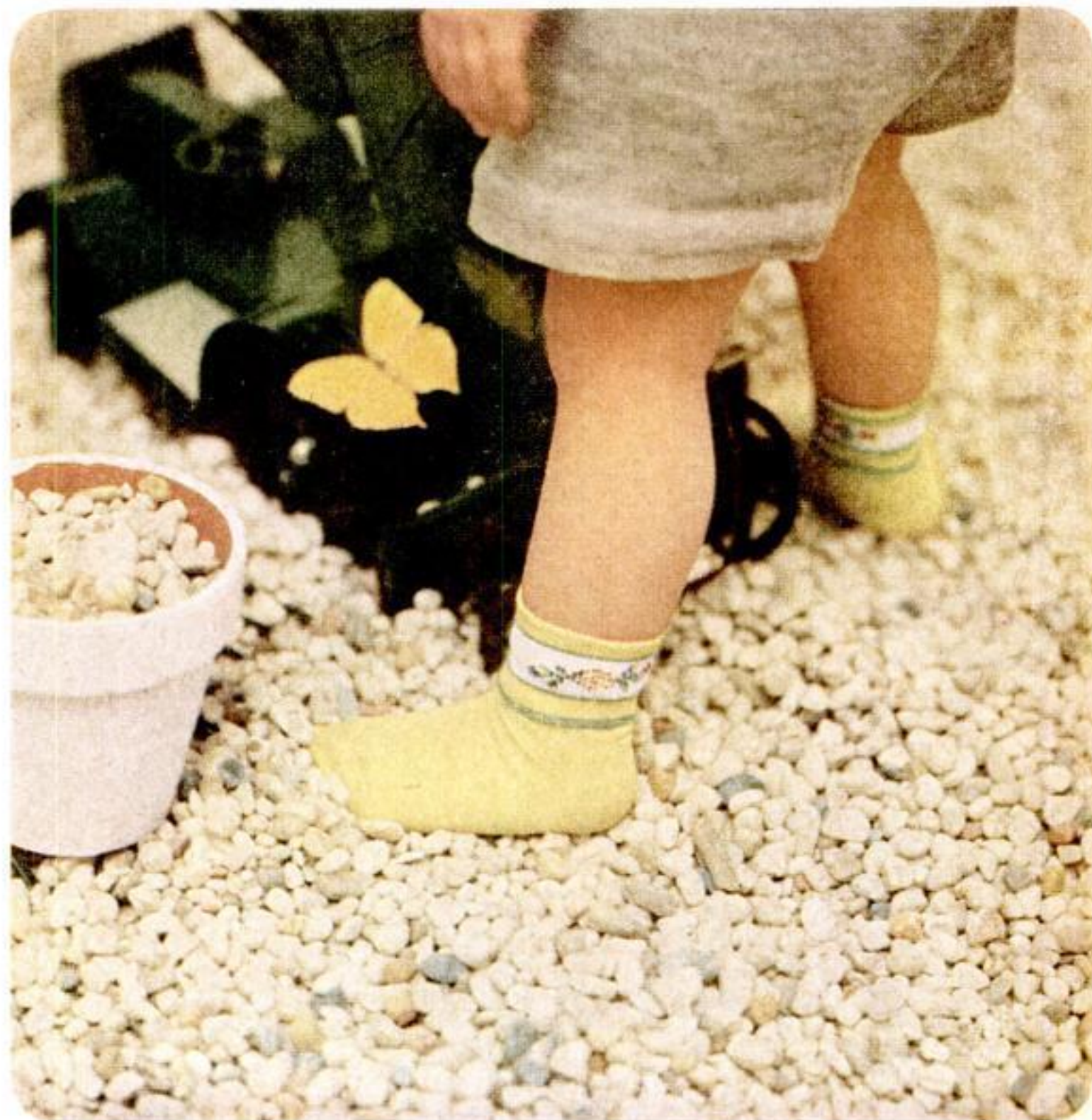
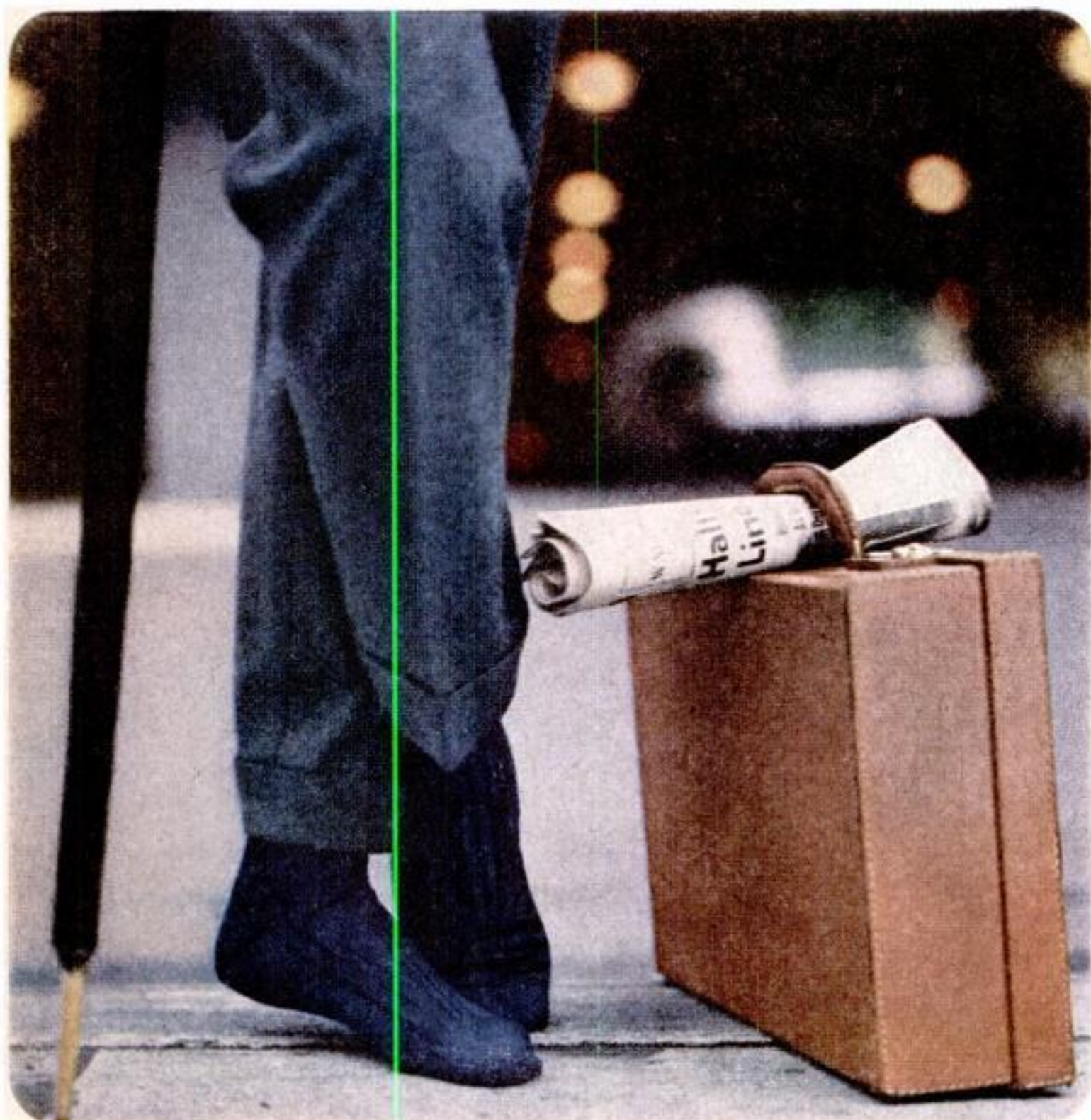


DEPENDABLE
SINCE 1866

Now . . . this new low price brings delightful home cooling within the reach of every budget! A new '54 Meyer Marvellaire Air Conditioner—backed by nearly 20 years cooling experience—can be installed for you with no down payment and with budget terms as low as \$30 a month! Enjoy comfort dividends for years to come. Use your present forced air piping—or install a complete Meyer Heating and Cooling System for perfect home comfort the year 'round.

Write for full details . . . name of nearest dealer.

THE
MEYER FURNACE CO.
PEORIA 2, ILLINOIS
Manufacturers of Weir & Meyer
Heating and Cooling Equipment



So comfortable, so long-wearing...

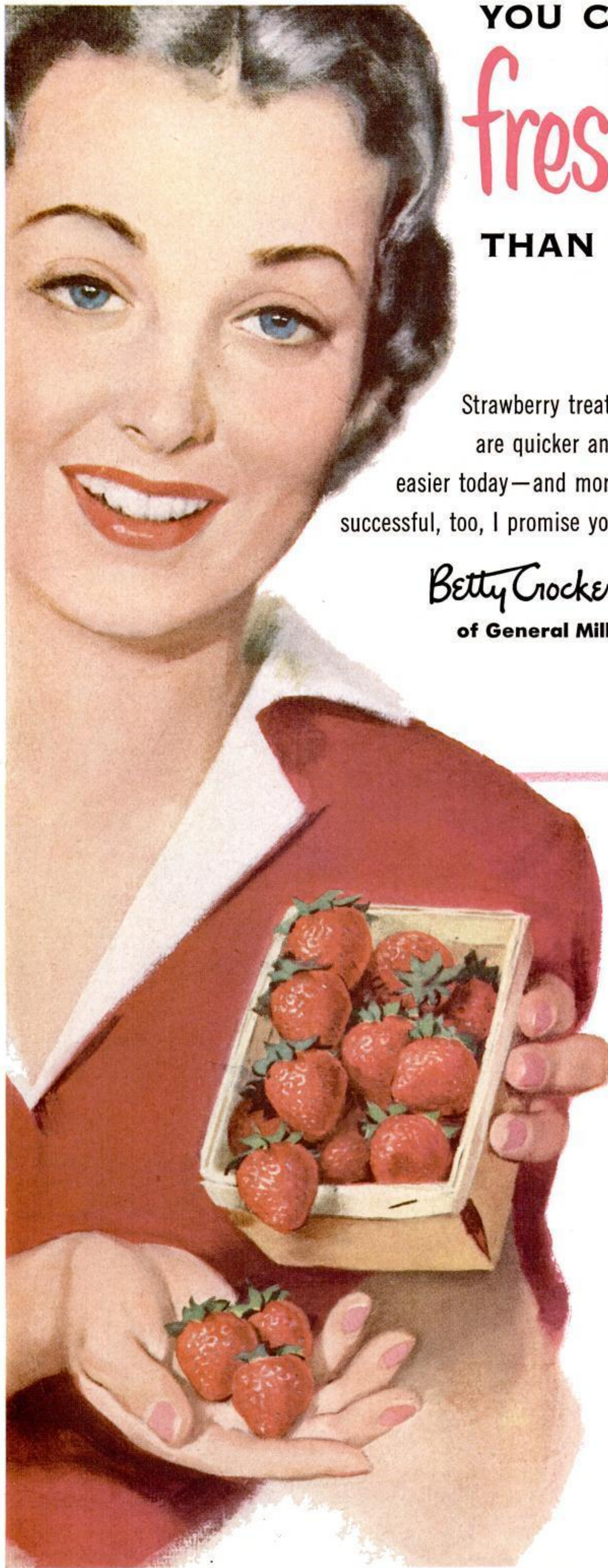
you hardly need shoes!

In socks for any feet, any age, it takes combed, matchless, mercerized Durene cotton yarn to give you all these advantages:
Marathon wearing qualities
Thirsty, healthy absorbency
Terrific shrink and stretch resistance

Good looks, neat fit for good and all
Delightful next-to-skin feel
...plus special, uniform Quality-Control from yarn to finished garment!
Always look for the word "Durene."
It's written on labels like this

→ **Durene***

*T. M. REG. U. S. PAT. OFF. FOR MERCERIZED COTTON YARN THAT MEETS DURENE QUALITY STANDARDS. DURENE ASS'N. OF AMERICA, 350 FIFTH AVE., N. Y.



YOU CAN HAVE MORE FUN WITH fresh strawberries THAN MOTHER EVER COULD!

Strawberry treats
are quicker and
easier today—and more
successful, too, I promise you

Betty Crocker
of General Mills

In strawberry season—or any time—you have it all over mother's generation. Much of the guesswork is gone from cooking. Kitchen time is cut way down. By the ready-to-eat and ready-to-cook foods. By magical appliances that practically *think* for you.

Much of this happy change started at General Mills—some of it right in our Kitchens. We found how to make uniform flour you can count on *every* time. And special flours that make finer textured cakes.

Then those wonderful mixes. These days, you can even *bake* without experience, because now we measure and thoroughly mix the ingredients for cakes, biscuits, pie crusts and other baked things.

It seems to me like a whole new world of cooking. Quicker and easier. More delicious results. And more nourishment, too. For General Mills enriches its fine white flour. And puts important vitamins and minerals into our ready-to-eat cereals. I must admit I'm proud to have a share in such important progress.



The new-fashioned way to make old-fashioned shortcake is with Bisquick, so quick and so sure. It was General Mills research people who made Bisquick possible when they learned how to blend shortening with the other ingredients in a packaged mix. Result—just about *anyone* can make biscuits and dumplings and such in no time at all.

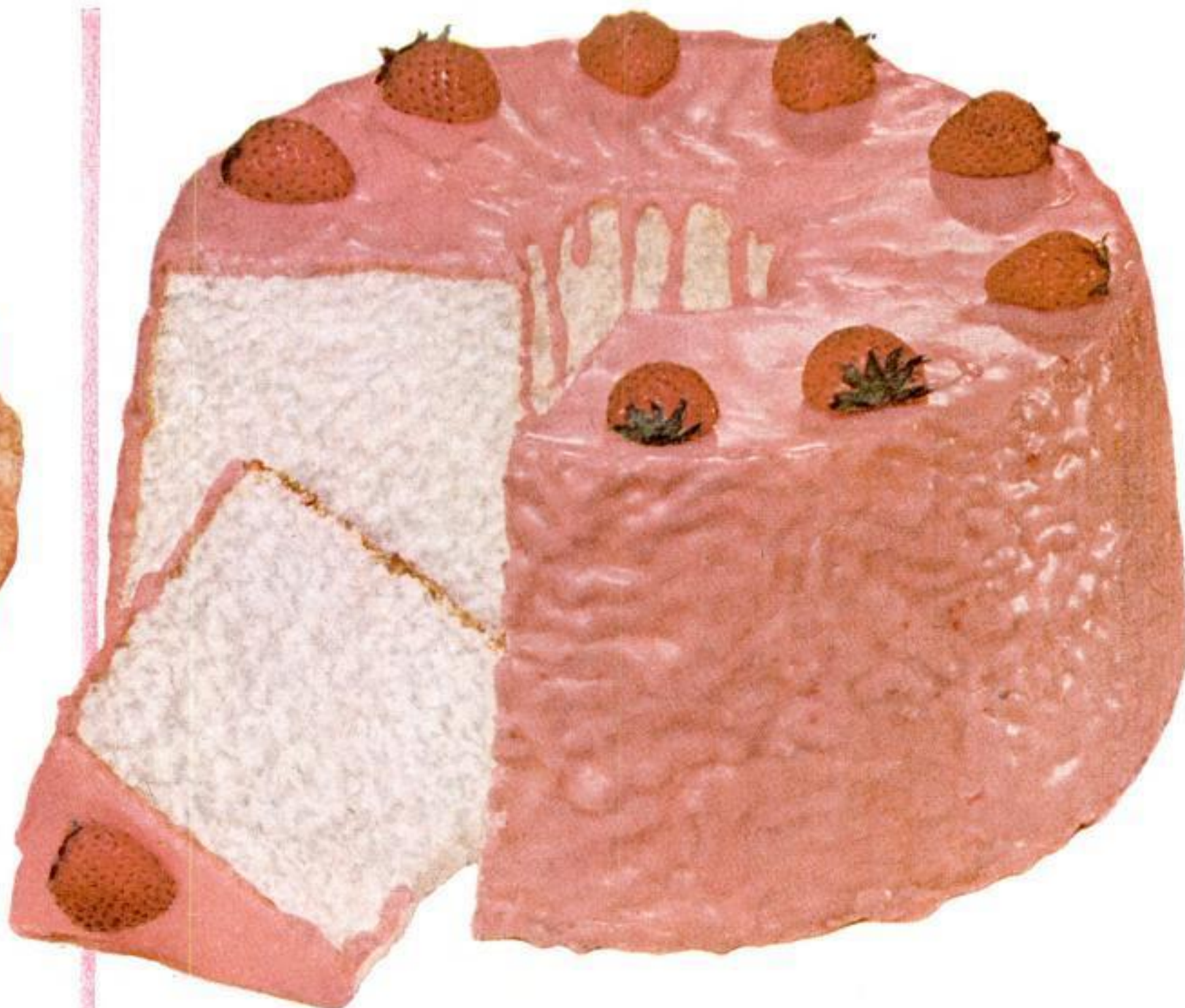


Modern foods and

WHEATIES, KIX, CHEERIOS, JETS, BISQUICK, GOLD MEDAL AND SOFTASILK FLOURS,



Strawberry Chiffon Pie. Used to be, many women wouldn't even *try* pie crusts from a recipe. So, at General Mills, we found a way to pack my best crust recipe already mixed—a sure thing for even a beginner. Betty Crocker Pie Crust Mix will make this tender, flaky shell in a jiffy. Fill it with strawberries in Bavarian Cream. Luscious!



Strawberry Angel Food starts with a modern cake mix that's already measured, mixed and blended for you. It's our new Betty Crocker Angel Food Cake Mix, newest of the many we've developed at General Mills to save you time, work and the task of following recipes. Icing is a glaze of fresh strawberry juice and confectioner's sugar!



Breakfast in one dish! Fresh strawberries, milk and Wheaties make a breakfast by themselves. That's at least partly because General Mills discovered how to make this ready-to-eat flake cereal with important vitamins and minerals of healthful whole wheat, for good nutrition as well as good eating.



Sliced strawberries and cottage cheese with rolled pancakes made from Gold Medal "Kitchen-tested" Flour. It was Gold Medal, you remember, that General Mills first enriched with vitamins and iron to get food values that used to be lost in the milling process—the food values so important to your good health.



modern methods from General Mills

BETTY CROCKER MIXES, FLOURS FOR BAKERS, HOME APPLIANCES, O-CEL-O SPONGES, and other fine products

HOME OF *Betty Crocker*
Minneapolis 1, Minn.

Now DOUBLE POWERED Gasoline!

NEW

Mobilgas SPECIAL

The Only Gasoline Double Powered with

MOBIL POWER COMPOUND

most powerful combination of chemical additives
ever put into any gasoline to correct engine
troubles... **PLUS**

TOP OCTANE

for greatest knock-free power!

Now—New Mobilgas SPECIAL's exclusive combination of chemical additives—teamed with top octane—brings new benefits for you:

Increases Power up to 25%

Checks pre-ignition ping—a major cause of power waste and engine damage. Mobil Power Compound's amazing chemical additive, RT 125, quells and controls glowing particles responsible for this common trouble.

Corrects spark plug mis-firing due to injurious combustion deposits. Mobil Power Compound gives new positive control of such deposits—increases power and spark plug life.

Controls stalling due to icing of the carburetor. GLYMONATE, unique additive developed by

Socony-Vacuum and covered by patent applications, reduces hazard of accidents caused by unexpected stalling.

Combats gum which causes automotive chokes and other parts to stick. Mobil Power Compound additive, RT 200, reduces engine-formed gum—cuts waste of fuel.

Combined with top octane, Mobil Power Compound creates an entirely new kind of gasoline—New Mobilgas SPECIAL—*double powered!* You get top anti-knock power—faster starting—protection from vapor lock—the greatest protection against engine troubles ever offered in *any* gasoline!

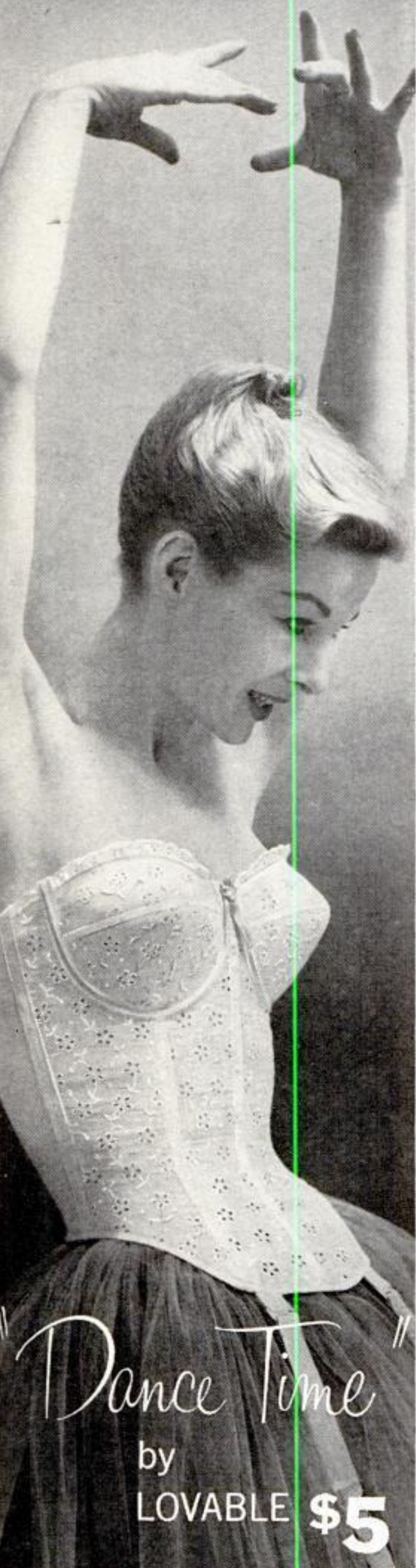
*There's a Tune-up
in Every Tankful—*



Now—
at all
Mobilgas
Dealers!

SOCONY-VACUUM OIL COMPANY, INC., and Affiliates: MAGNOLIA PETROLEUM COMPANY, GENERAL PETROLEUM CORPORATION

OH...HOW YOU'RE
TAKEN IN
BY A GOOD LINE!



"Dance Time"
by
LOVABLE \$5

The line forms . . . in at your waist, with a gentle lift of pride up there! "Dance Time", new summer guile . . . with padded undercups and low-hugging lastex round your back. Whitest cotton eyelet (shown) or embroidered nylon, both A B C cups. Only \$5!

IT COSTS
SO LITTLE
TO LOOK LOVABLE



Wherever you like to shop, or write dept. L-5
The Lovable Brassiere Co., 180 Madison Ave., N. Y. 16

LIFE

EDITOR-IN-CHIEF . . . Henry R. Luce
PRESIDENT . . . Roy E. Larsen
EDITORIAL DIRECTOR . . . John Shaw Billings

Edward K. Thompson . . . MANAGING EDITOR
Maitland A. Edey } ASSISTANT
Robert T. Elson } MANAGING EDITORS
John K. Jessup . . . CHIEF EDITORIAL WRITER
Charles Tudor . . . ART DIRECTOR
Philip H. Wootton Jr. . . . SPECIAL PROJECTS
Joseph Kastner . . . COPY EDITOR
Marian A. MacPhail . . . CHIEF OF RESEARCH
Ray Mackland . . . PICTURE EDITOR
Hugh Moffett . . . NATIONAL AFFAIRS
Gene Farmer . . . FOREIGN NEWS
William Jay Gold . . . ARTICLES
Donald Birmingham . . . ASST. TO THE M.E.

STAFFWRITERS: Herbert Brean, Fillmore Calhoun, Robert Coughlan, Ernest Havemann, Emmet Hughes, John Osborne, Winthrop Sargeant, Joel Sayre, Robert Wallace.

PHOTOGRAPHIC STAFF: Margaret Bourke-White, Cornell Capa, Edward Clark, Ralph Crane, Loomis Dean, John Dominis, David Douglas Duncan, Alfred Eisenstaedt, Eliot Elisofon, J. R. Eyerman, N. R. Farbman, Andreas Feininger, Albert Fenn, Fritz Goro, Allan Grant, Yale Joel, Robert W. Kelley, Dmitri Kessel, Wallace Kirkland, Nina Leen, Thomas McAvoy, Francis Miller, Ralph Morse, Carl Mydans, Gordon Parks, Michael Rougier, Walter Sanders, Frank J. Scherschel, Joe Scherschel, George Silk, George Skadding, W. Eugene Smith, Howard Sochurek, Peter Stackpole, Hank Walker.

ASSISTANT PICTURE EDITORS: Frank Campion, John Bryson.
FILM EDITORS: Margaret Sargent, Barbara Brewster, Miriam Smith.

ASSOCIATE EDITORS: Oliver Allen, David Dreiman, William P. Gray, Mary Hamman, John Jenkinson, Sally Kirkland, Kenneth MacLeish, William Miller, Tom Prideaux, Marshall Smith, Claude Stanush, A. B. C. Whipple.

ASSISTANT EDITORS: William Brinkley, Earl Brown, Robert Campbell, Gene Cook, Lee Eitington, Timothy Foote, Nancy Genet, Muriel Hall, Doris Kinney, Mary Leatherbee, John Luter, Eleanor Parish, Norman Ross, Roy Rowan, David Scherman, Dorothy Seiberling, Robert Shnayerson, Mary Lou Skinner, John Stanton, Margit Varga, Valerie Vondermuhl, Robert Wernick, Warren Young, David Zeitlin.

REPORTERS: Jane Allner, Mary Elizabeth Barber, Margaret Bassett, David Bergamini, Patricia Blake, Margery Byers, Vivian Campbell, Barbara Dawson, Anne Denny, Beatrice Dobie, Terry Drucker, Laura Ecker, Clay Felker, Caroline Fraser, James Goode, Gerry Gruen, Roxane Guerrero, Kathleen Hampton, Terry Harman, Alice Higgins, Robin Hinsdale, Judith Holden, Bayard Hooper, Grayce Horan, Monica Horne, Patricia Hunt, Sam Jaffe, Leon Jaroff, Patricia Johnson, Nancy King, Barbara Lenmark, James Lipscomb, George McCue, Joann McQuiston, Loretta Nelson, Susan Neuberger, Charles Osborne, William Pain, Patsy Parkin, Maya Pines, John Porter, Henriette Roosenburg, Jane Scholl, Virginia Shevlin, Gabrielle Smith, Jeanne Stahl, Marion Steinmann, Richard Stolley, Henry Suydam Jr., Lucy Thomas, Alice Thompson, Virginia Unsell, Claire Walter, Margaret Williams, Laurie Worcester.

COPY READERS: Helen Deuell (Chief), Alison Kallman, Virginia Sadler, Suzanne Seixas, Marguerite Toole, Rachel Tuckerman.

LAYOUT: Bernard Quint, David Stech (Assistant Art Directors), William Gallagher, Hilde Adelsberger, Matt Greene, Earle Kersh, Fernando Martinez, Behri Pratt, Anthony Sodaro.

PICTURE BUREAU: Dorothy Hoover (Chief), Natalie Kosek, Mary Carr, Betty Doyle, Margaret Goldsmith, Ruth Lester, Maude Milar.

PHOTOGRAPHIC LABORATORY: William J. Sumits (Chief), George Karas.

PICTURE LIBRARY: Alma Eggleston (Chief), Jennie Hart, Doris O'Neil.

U.S. AND CANADIAN NEWS SERVICE: Lawrence Laybourne (Chief of Correspondents), Irene Saint, Tom Carmichael, Robert Ajemian, Honor Fitzpatrick. BUREAUS—WASHINGTON: James Shepley, George Hunt, Mary H. Cadwalader, Helen Fennell, William Goolrick Jr., Will Lang, Marshall Lumsden; CHICAGO: Sam Welles, Ralph Graves, Robert Drew, Jane Estes, Dora Jane Hamblin, Richard Meryman Jr.; LOS ANGELES: Barron Beshoar, Loudon Wainwright, Stanley Flink, Shana Alexander, Philip Kunhardt Jr., James Leubenthal, Frank Pierson; ATLANTA: William S. Howland, Jerry Hannifin; BOSTON: Jeff Wylie, George Shiras; DALLAS: William Johnson, Scot Leavitt; HOUSTON: Willard C. Rappleye Jr.; DENVER: Ed Ogle, Charles Champlin; DETROIT: Fred Collins, Edward Kern; SAN FRANCISCO: Alfred Wright, Richard Pollard, Robert Morse; SEATTLE: Robert Schulman; OTTAWA: Serrell Hillman, Byron Riggan; MONTREAL: William W. White; TORONTO: Robert W. Glasgow.

FOREIGN NEWS SERVICE: Manfred Gottfried (Chief of Correspondents), John Boyle, George Caturani. BUREAUS—LONDON: Andre Laguerre, Donald Burke, Ruth Lynam, John Mulliken, Penelope Ward; PARIS: Eric Gibbs, John Thorne, Milton Orshesky, Mathilde Camacho, Nathalie Kotechoubey; BONN: Frank White, James Bell, John Dille; ROME: Robert Neville, Dean Brelis; MADRID: Piero Saporiti; JOHANNESBURG: Alexander Campbell; MIDDLE EAST: Keith Wheeler; NEW DELHI: James Burke; HONG KONG: John Mecklin; TOKYO: Dwight Martin, Donald Wilson; MEXICO CITY: Robert Lubar; GUATEMALA CITY: Harvey Rosenhouse; RIO DE JANEIRO: Cranston Jones; BUENOS AIRES: John Dowling.

PUBLISHER . . . Andrew Heiskell
ADVERTISING DIRECTOR . . . Clay Buckhout

Performs like cameras costing hundreds of dollars more!



NOW ONLY
argus C3 COMPLETE with case and flash **\$66⁵⁰**

It's a fact! In terms of performance and versatility, the Argus C3 is the equal of cameras costing three or four times more! And the Argus C3 is the only American-made 35mm camera to offer interchangeable telephoto and wide angle lenses* that couple to the rangefinder. No other 35mm camera gives you this versatility at the price!

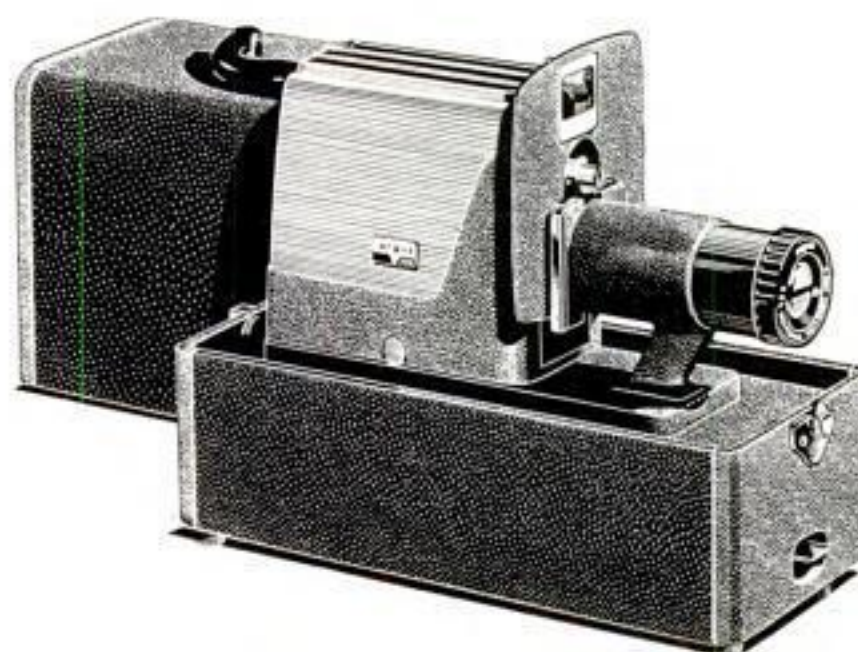
Argus C3 gives you such luxury features as a color-corrected f:3.5 Cintar lens; gear-controlled shutter with speeds up to 1/300 second; lens-coupled rangefinder; built-in flash synchronizer — flash gun plugs right into the camera. You can take beautiful color slides, black-and-whites, or action shots — all indoors or out.

And now Argus C3 has Color-matic to make color photography simpler than ever! Just line up the Color-matic settings on average bright days and you'll *know* you're getting perfect pictures — no guessing or computing.

No wonder more people choose the Argus C3 than any other 35mm camera in the world. Visit your Argus dealer and see why — firsthand.

*Interchangeable lenses available at extra cost

new argus 300 watt projector



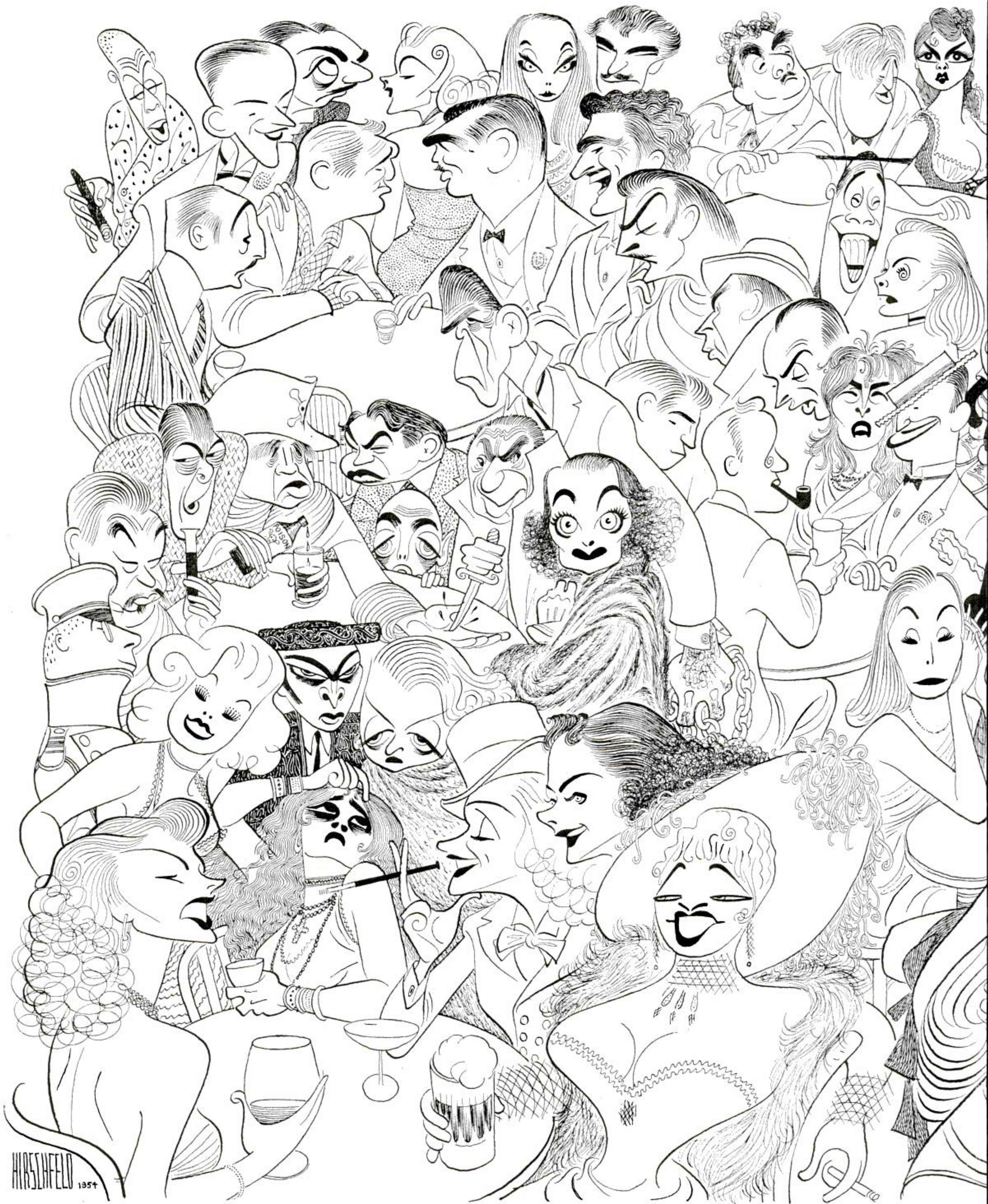
Color slides you've seen many times before will sparkle with thrilling new brilliance. No other projector gives you all these features for the money: a wide-angle, four-inch lens; a powerful, yet silent blower; an exclusive rotary slide carrier that prevents upside-down pictures. It's the perfect companion for any 35mm camera.

\$48⁵⁰ COMPLETE with carrying case

Copyright 1954, Argus Cameras, Inc., Ann Arbor, Michigan. All prices include Federal Excise Tax where applicable, and are subject to change without notice.

argus

Manufacturers of precision photographic and optical instruments



SPEAKING OF PICTURES . . .

. . . Caricaturist's mural of movie stars makes a guessing game for movie fans



Here, caricatured by Al Hirschfeld for a new mural, are 75 great names of the movies. They span film history from Lillian Gish to Marilyn Monroe and provide an outside guessing game on who was and is who on the screen. Hirschfeld, who has drawn most of these stars before in his long career, did the mural for New York's Fifth Avenue Cinema Theater. Since

the theater is owned by a French firm, he put the stars at a sidewalk cafe and included a few better known in France than the U.S. His list was agreed on by New York critics, Hirschfeld adding one name—Mickey Mouse. He grouped them by types—vamps at lower left, character players at upper right. To identify those you do not recognize, turn the page.

BEWARE THE BACKWARD STEP*

* *It's a warning about your breath*

When the one you're about to kiss moves back, it usually means you have a breath problem.

Surely not me—
I brushed my teeth
this morning and
even used a mouth
wash.

EVERY TIME
YOU EAT, DRINK
OR SMOKE—
YOUR BREATH
CHANGES



CLORETS MAKES BREATH

"Kissing Sweet"

IN SECONDS

even after onions • smoking • alcohol

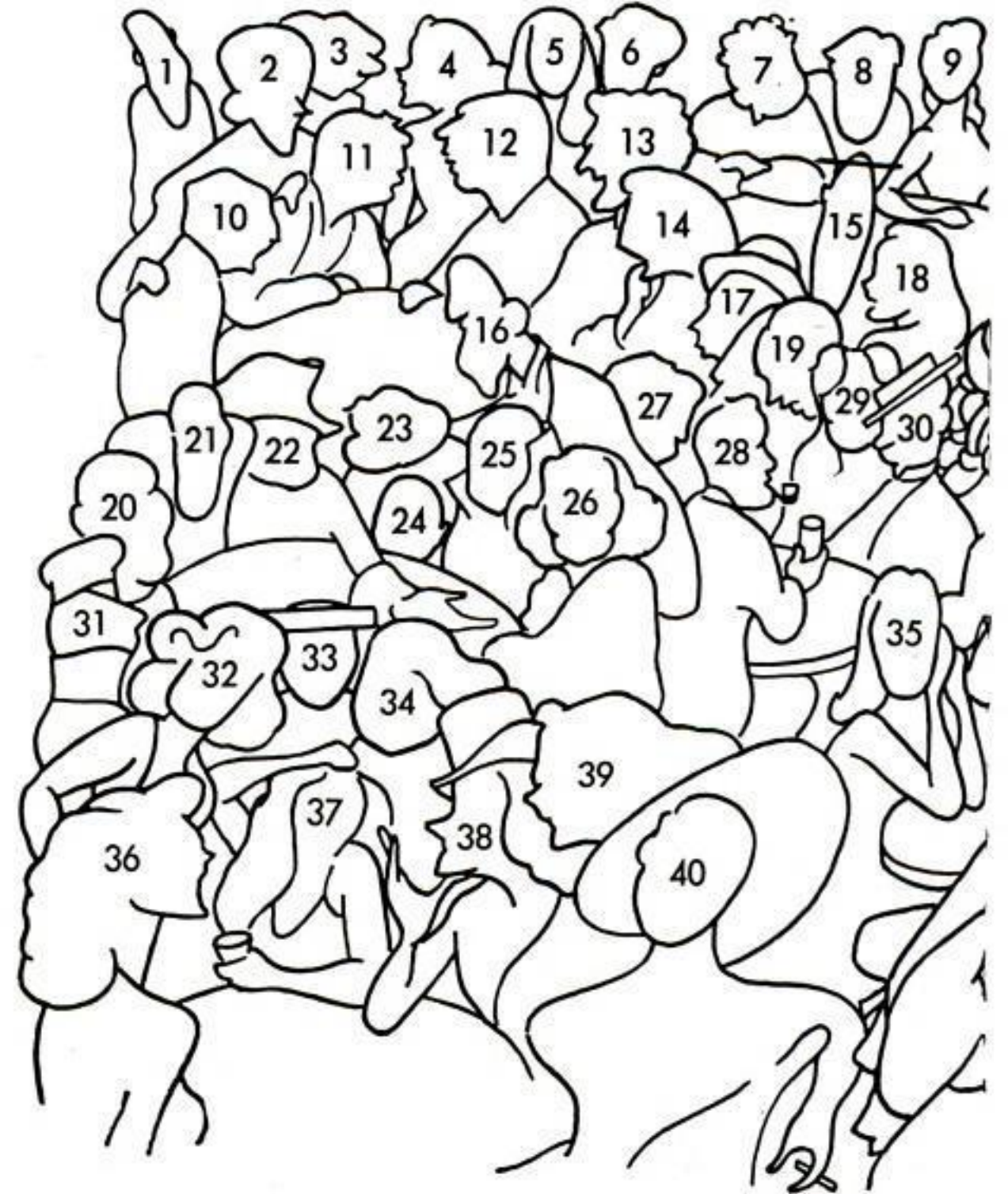
• It's a nice social courtesy to keep your breath "Kissing Sweet" whenever you come in contact with people. That's why considerate people carry CLORETS—because CLORETS make your breath "Kissing Sweet" in seconds. CLORETS' new, exclusive formula with Retsyn doubles chlorophyll's breath purifying power. CLORETS are more effective because they contain more of the vital chlorophyll elements which purify your breath. CLORETS are delicious, refreshing and good.

...be sure
your breath is
"KISSING
SWEET"



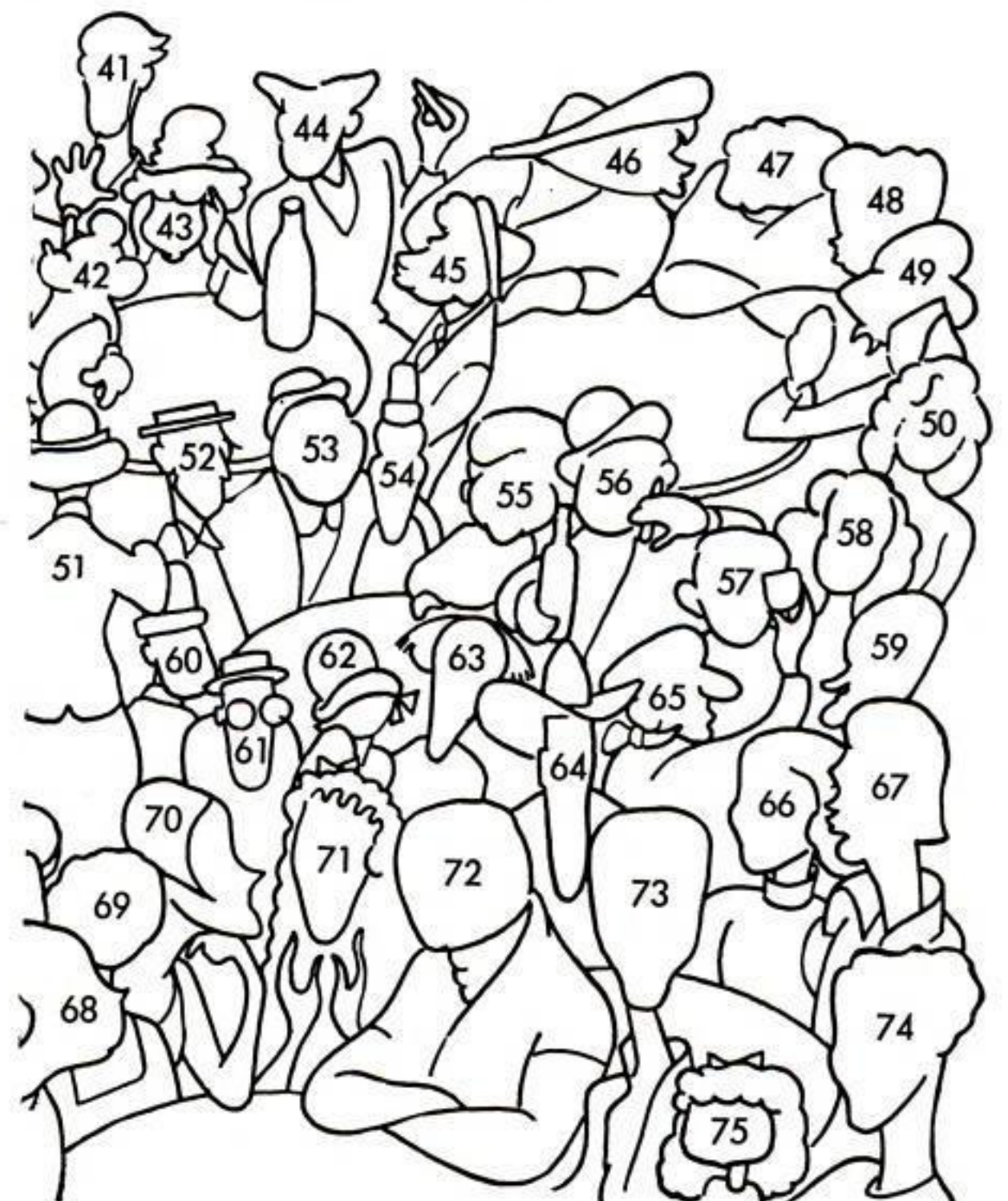
**DELICIOUS CHEWING GUM
OR REFRESHING
CANDY MINTS**

MURAL GUESSING GAME CONTINUED



NAMES OF THE PLAYERS

1—Stepin Fetchit. 2—Fred Astaire. 3—William Powell. 4—Myrna Loy. 5—Vivien Leigh. 6—Laurence Olivier. 7—Raimu. 8—Michel Simon. 9—Gina Lollobrigida. 10—Adolphe Menjou. 11—Spencer Tracy. 12—Clark Gable. 13—John Gilbert. 14—John Barrymore. 15—Fernandel. 16—Boris Karloff. 17—Louis Jouvet. 18—Michele Morgan. 19—Charles Boyer. 20—Warner Oland. 21—Lon Chaney. 22—Charles Laughton. 23—Edward G. Robinson. 24—Peter Lorre. 25—Bela Lugosi. 26—Joan Crawford. 27—Jean Gabin. 28—Alec Guinness. 29—Anna Magnani. 30—Maurice Chevalier. 31—Eric Von Stroheim. 32—Jean Harlow. 33—Rudolph Valentino. 34—Bette Davis. 35—Greta Garbo. 36—Rita Hayworth. 37—Theda Bara. 38—Marlene Dietrich. 39—Hedy Lamarr. 40—Mae West. 41—Gerard Philippe. 42—Mickey Mouse. 43—Harpo Marx. 44—Groucho Marx. 45—Chico Marx. 46—Wallace Beery. 47—Marie Dressler. 48—Orson Welles. 49—George Arliss. 50—Marilyn Monroe. 51—Charlie Chaplin. 52—Buster Keaton. 53—Oliver Hardy. 54—Stan Laurel. 55—Mickey Rooney. 56—W. C. Fields. 57—Bing Crosby. 58—Judy Garland. 59—Bob Hope. 60—Harry Langdon. 61—Harold Lloyd. 62—Clara Bow. 63—Ben Turpin. 64—William S. Hart. 65—Jimmy Durante. 66—Ingrid Bergman. 67—Gary Cooper. 68—Lillian Gish. 69—Dorothy Gish. 70—Gloria Swanson. 71—Mary Pickford. 72—Douglas Fairbanks. 73—Katharine Hepburn. 74—Norma Shearer. 75—Shirley Temple.



Dinner Partners—Borden's Biscuits 'n' Coffee!



Borden's Biscuits...home-baked in just 10 minutes!
Borden's Coffee...the richest instant of them all!

Borden's Biscuits — glorious, light as a feather, are all made. All you do is pop 'em in the oven! In just 10 minutes, out they come—piping hot, golden-brown, to delight a hungry family! Just right with rich, satisfying coffee.

With Borden's Bake 'n Eat Biscuits, you get homemade flavor and goodness. Yet there's no work, no mixing, no ingredients to buy, no extra dishes to wash.

Get several packages at your grocer's dairy counter today. They're your best-ever biscuit "buy"!



If it's Borden's, It's got to be good!

© The Borden Co.

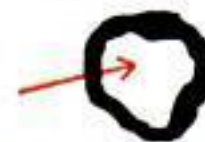
Borden's Instant Coffee—unlike any other coffee, instant or ground! For Borden's new, exclusive flavor-control process keeps all the flavor IN—all the air OUT—of each tiny crystal of real, 100% pure coffee!

Flavor is what you want in coffee—and true, wonderfully rich flavor is what you get in today's Borden's. Every spoonful actually gives you up to 33% more flavor, richer flavor! Taste it. Compare it. You'll be convinced that Borden's is the richest instant of them all!



NEW flavor-control process
gives you richer coffee in every cup

Other
Instants—
Hollow
Bubbles



Other instant coffees are bubbles filled with air—contain both air and coffee.



Borden's—
solid
coffee
crystals

Borden's crystals are all coffee—no air—solid flavor through and through.

Borden's saves you money, too—25¢ or more, compared to every pound of ground coffee.

Exciting new colors

Frigidaire makes your life



Make this advertisement your buying guide. Take it to your Frigidaire Dealer's today and ask him to tell you all the advantages of the refrigerator, upright food freezer, or electric range that catches your eye.

The striking new Cyclo-matic Frigidaire offers complete Self-Service !

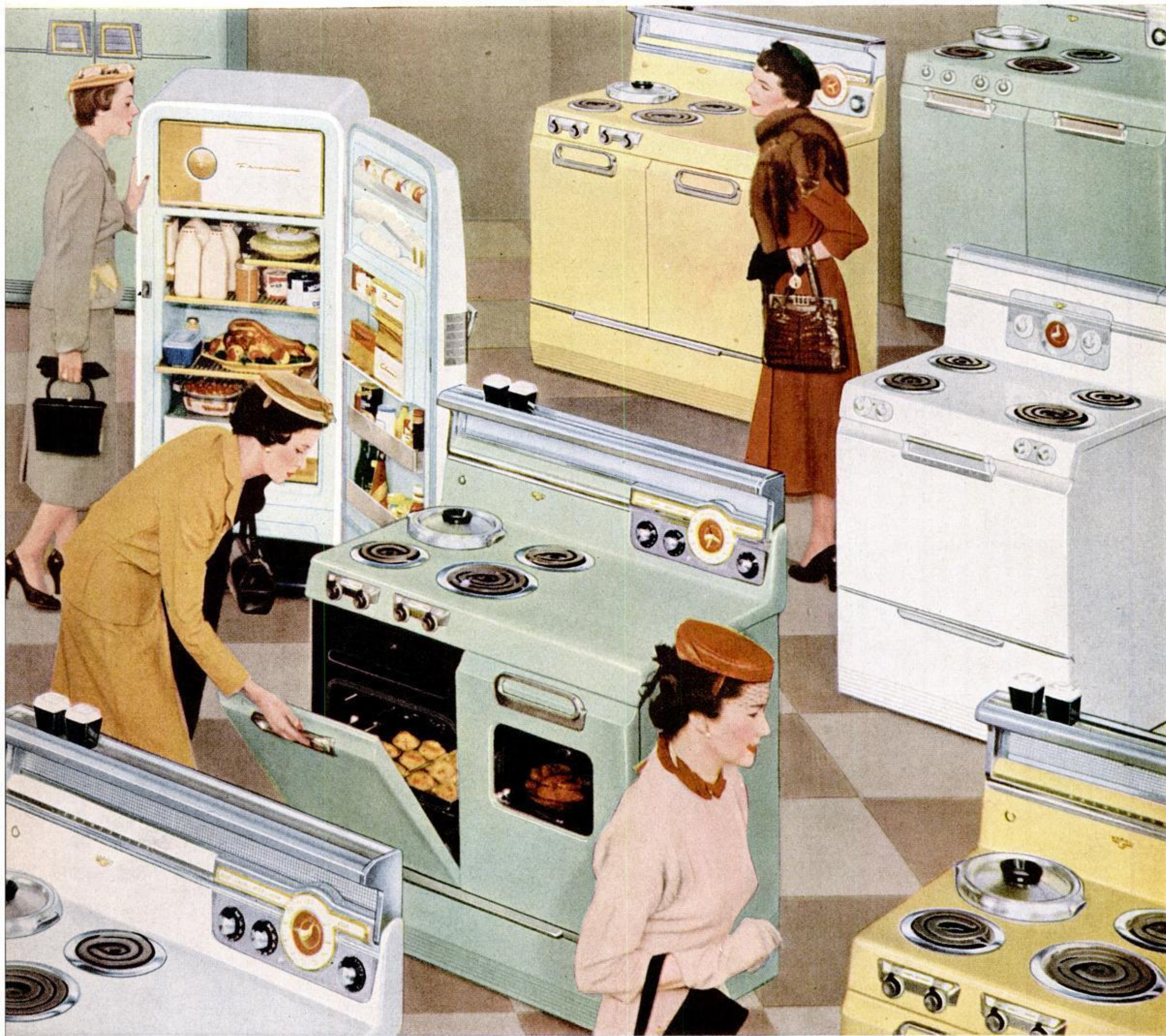
Behind this colorful new beauty is a new concept of food-keeping to make your life easier. Scores of startling new Self-Service features literally hand you food . . . save you countless steps and motions every day. You'll find Quickube Ice Trays, full-width Roll-to-You Shelves, and automatic removal of frost and defrost water. Unique Pantry-Doors have new egg servers, special compartments for butter and cheese, even handy server trays. And there's a complete range of sizes all the way up to 15 cubic feet.

New Frigidaire Electric Ranges are easiest of all to use

The colorful Frigidaire Electric Ranges, too, are designed to save you time and trouble . . . to give you the easiest, most accurate top-of-range cooking and automatic baking and roasting known. There's a two-oven model offering 7 ways to cook without an extra pot, pan or skillet. A Wonder Oven model gives you one or two ovens in a jiffy. The sensational Thrifty-30's—only thirty inches wide—fit big range quality and convenience into the smallest kitchen. And there are many more models to choose from !

to glorify your kitchen!

brighter—your daily chores lighter!



New Upright Food Freezer Color-Styled, too!

Every Frigidaire refrigerator and range is available in matching shades of green or yellow, in addition to snowy white—even the new upright Food Freezer is colorful and glamorous. Never before such a combination of styling and conveniences . . . never before such a choice of models to fit every need! See these new products Arthur Godfrey recommends on TV and radio. Look for your Frigidaire Dealer's name in your phone book under "Electrical Appliances." Or write Frigidaire, Dept. 2238, Dayton 1, Ohio. In Canada, Toronto 13, Ontario.

Millions live better with

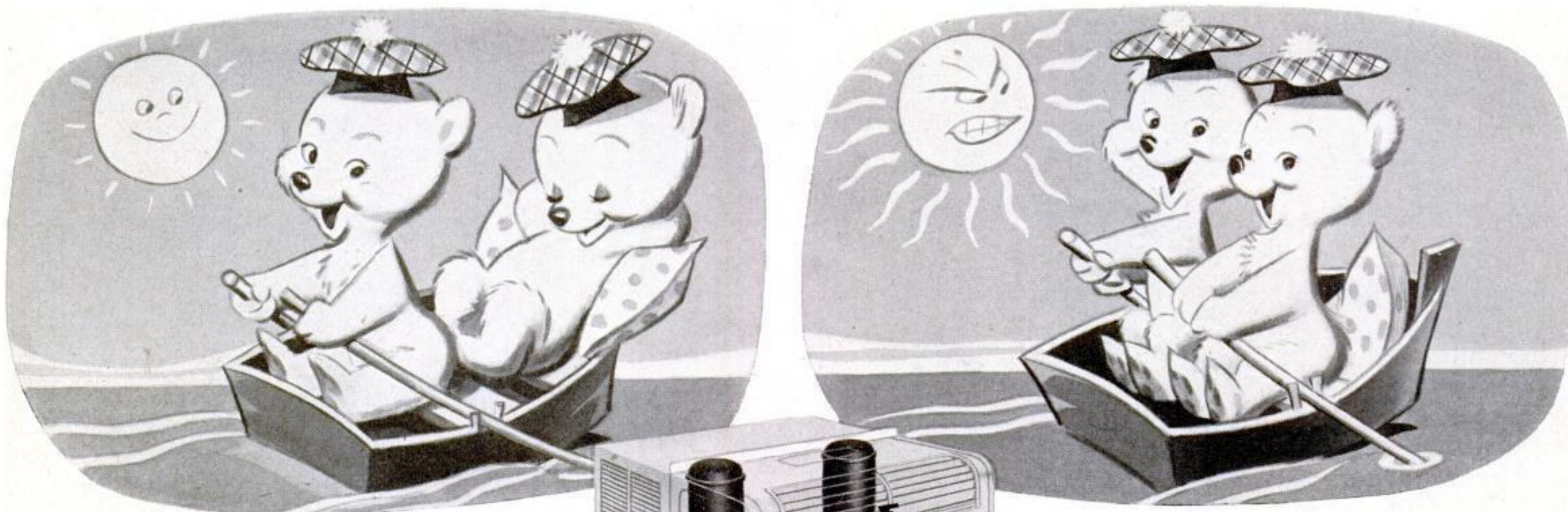
Frigidaire Appliances



Built and backed by General Motors

It's like having two room conditioners in one— and it saves you up to half the cooling cost!*

There's nothing else like the new Frigidaire Thrifty Twin



*One works on moderate days!

When the going's easy, in moderately hot weather, or at night, just one Meter-Miser cooling system operates to give complete air conditioning...saves you as much as half the operating cost.

Both work on very hot days!

When the going's tough on really unbearable "scorchers", both Meter-Miser cooling systems team up to double cooling power and increase dehumidifying economically.



Exclusive Great Circle Cooling gets *all* the cool, clean air into *all* the room regardless of window location. Tailors air flow to exact size and shape of room, wastes no cooling power. Gently surrounds you with comfort to banish annoying drafts, hot and cold layers of air, stale static corners.

First room conditioner with real comfort control

Look at the comfort bonus Frigidaire gives you with two complete separate cooling systems in a single room conditioner. You use one or both as outside temperatures demand—no risk of over-cooling in moderate weather, no chance of under-cooling when temperatures soar.

Unlike other air conditioners, there's no slowing down of fan or introducing hot, humid outside air to reduce cooling on mild days. You use only half the power, have half the electric bill, on moderate days. And since each system is powered by the famous Frigidaire Meter-Miser, you save on hottest days, too.

Cools, Filters, Dehumidifies and Exhausts Stale, Smoky Air

Mountain-crisp refreshing air relieves heat strain on tired hearts, provides calm, restful sleep, slashes fatigue. Giant full-width, full-height filter screens out dust, dirt and pollen—a blessing to hay fever and asthma sufferers. Sticky, summer dampness vanishes. Ultra-quiet operation. Decora-

tor-styled all-steel cabinets finished in rich Coca Rio Beige to harmonize with any surroundings.

May Be Installed Flush With Drapes To Take No Space In The Room

Take your choice of regular "balanced" mounting or new space-saving "flush" installation. Both provide proper air distribution and full cooling capacity.

Now Heats On Cool Days, Too

New High-flow Heat available on Thrifty Twin Models gives extra warmth when needed. A wonderful comfort on damp, chilly mornings. Operates independently of cooling system. All models can be equipped with thermostat for fully automatic operation, where electric codes permit.

Have your Frigidaire Dealer show you the "Silver Anniversary" Room Conditioners Arthur Godfrey recommends. Find your dealer's name in the Yellow Pages of phone book. Or write Frigidaire, Dept. 27, Dayton 1, Ohio. In Canada, Toronto 13, Ontario.



Frigidaire

Room Conditioners

Built and backed by General Motors

COPYRIGHT UNDER INTERNATIONAL COPYRIGHT CONVENTION, ALL RIGHTS RESERVED
UNDER PAN-AMERICAN COPYRIGHT CONVENTION. COPYRIGHT 1954 BY TIME INC.



FRENCH HEROES CAMUS AND PERAUD STAYED BEHIND; SISTER CECILIA TALKED WITH "LIFE'S" BRINKLEY IN TORONTO

HUMANS MAKE HISTORY ONCE IN A LIFETIME



EGYPTIAN IN OIL

Only once in a lifetime do most human beings rise to epochal achievements of body, spirit and imagination. This week's events present examples which give journalism the status of enduring history.

There is, for instance, the heroically hopeless and long-to-be-remembered stand at Dienbienphu in Indochina. The last pictures to be flown out of the fateful siege (pp. 38-42) were taken by the two sergeant-parachutists above, who are now presumably prisoners or worse along with Brig. General Christian de Castries and his 10,000 hapless "expendables." A spiritual and physical feat with a far happier outcome is the unique escape-thriller (pp. 138-154) told by Sister Cecilia of Bratislava, Czechoslovakia to Writer Bill Brinkley who spent four days in Toronto to hear it.

An achievement of the imagination, 50 years in the making, is finally on its way to fulfillment with the passing of the St. Lawrence Seaway bill with the implications to the U.S. and Canada that are discussed on pages 34-37. An unexpected demonstration of what the human body can do is shown on pages 28-31. It is the heartwarming (and heart-pounding) running of the first four-minute mile in history by England's Roger Bannister.

Other milers will be trying to duplicate and better Bannister's great effort so we don't really think it was lese majesty for Photographer Mark Shaw to try to duplicate a forever joyous thing of beauty like Sargent's *Egyptian Girl* on page 97. But we are reminded that with his picture of Audrey Hepburn (LIFE, Dec. 7) he came pretty close.



AUDREY ON FILM

CONTENTS

COVER	DAWN ADDAMS, STARLET AND BRIDE (SEE PP. 131-136)
THE WEEK'S EVENTS	
	A HUMAN BODY ATTAINS "IMPOSSIBLE" GOAL..... 28
	A TUMBLING TRIO IN THE YONDER OVER THE YONNE..... 33
	GREAT NEW SEACOAST FOR INLAND OF NORTH AMERICA..... 34
	LAST PICTURES FROM DOOMED DIENBIENPHU..... 38
	A PW WHO CHANGED MIND IS SENTENCED..... 58
	RICH PANOPLY FOR A PLAIN PRINCESS..... 60
EDITORIALS	32
	HEROISM: FUTILE WITHOUT UNITY
	THE QUALITY OF AMERICAN JURISTS
PICTORIAL ESSAYS	
	FAMOUS TRIO OF EXPATRIATES..... 92
	BRITAIN'S PROUD SENTINEL..... 122
ARTICLES	
	THE MEN McCARTHY MADE FAMOUS..... 47
	THE DELIVERANCE OF SISTER CECILIA, by SISTER CECILIA
	as told to WILLIAM BRINKLEY..... 138
SCIENCE	
	"OOH! IT'S GOING TO BE A GIRL"..... 69
THEATER	
	ACTING GYPSIES ON A LONG, LONG ROAD..... 77
	THE HAPPY STATE OF SHIRLEY BOOTH..... 109
FASHION	
	BIG BORROWED BRIMS..... 87
HORTICULTURE	
	PLANT MULTIPLIER..... 101
ANIMALS	
	FINE FEATHERS' FRIEND..... 115
MOVIES	
	ONCE UPON A TIME A GIRL MARRIED A PRINCE..... 131
YOUTH	
	YOUNG SALTS AT SEA..... 159
OTHER DEPARTMENTS	
	LETTERS TO THE EDITORS..... 8
	SPEAKING OF PICTURES: CARICATURIST'S MURAL OF
	MOVIE STARS PROVIDES A GUESSING GAME..... 20
	LIFE GOES TO NANCY'S FIRST FORMAL..... 166
	MISCELLANY: A HELPING TRUNK FOR BABY..... 172

THE COVER AND ENTIRE CONTENTS OF LIFE ARE FULLY PROTECTED BY COPYRIGHTS IN THE UNITED STATES AND

IN FOREIGN COUNTRIES AND MUST NOT BE REPRODUCED IN ANY MANNER WITHOUT WRITTEN PERMISSION

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several

COVER—© PHILIPPE HALSMAN
8—BOT., UNIVERSAL-INTERNATIONAL
11—RICHARD W. CAUFFMAN
14—HELENA KOLDA
20, 21—DRAWING BY AL HIRSCHFELD
22—DIAGRAMS BY TONY SODARO
27—DANIEL CAMUS AND JEAN PERAUD FOR SERVICE PRESSE INFORMATION, GIB MILNE—RICHARD BRITTAIN, ART INSTITUTE OF CHICAGO FROM MRS. C. MCCORMICK AND MRS. R. E. DANIELSON COLLECTION; MARK SHAW
28—BROWN BROTHERS, U.P., INT., W.W., COMBINE, A.P., INT.—COMBINE, SPORT & GENERAL FROM COMBINE
29—OXFORD DAILY MAIL
30, 31—JOHN SADOVY
31—SCOOT
34, 35—A.P., FAIRCHILD AERIAL SURVEYS, NATIONAL FILM BOARD OF CANADA—MAP BY A. LEYDENFROST; MALAK STUDIO, OTTAWA; NATIONAL FILM BOARD OF CANADA
36, 37—YALE JOEL
38, 39—DANIEL CAMUS AND JEAN PERAUD FOR SERVICE PRESSE INFORMATION EXC. T. LT. © COORDINATION
40, 41—HOWARD SOCHUREK
42—LT. FRANK SCHERSCHER—INTERCONTINENTAL; RT. DMITRI KESSEL
47—HANK WALKER, GORDON PARKS
48, 49—HANK WALKER
50—GORDON PARKS
55—GORDON PARKS, TOM GREENE JR. FOR KNOXVILLE JOURNAL
56—HANK WALKER
58—DRAWINGS BY WILLIAM SHARP
60—LARRY BURROWS
61—AFTENPOSTEN
62—AFTENPOSTEN EXC. CEN. NORSK TELEGRAMBYRA'S
64—KNUT SKARLAND FOR VERDENS GANG—AFTENPOSTEN
69, 70, 72—WALLACE KIRKLAND

sources, credit is recorded picture by picture (left to right, top to bottom) and line by line (lines separated by dashes) unless otherwise specified.

77 THROUGH 87—NINA LEEN
87, 88, 91—PAUL HIMMEL
92—RICHARD BRITTAIN, ART INSTITUTE OF CHICAGO FROM COLLECTION OF DETROIT INSTITUTE OF ARTS—RICHARD BRITTAIN, ART INSTITUTE OF CHICAGO FROM COLLECTION OF MR. AND MRS. RICHMAN PROSKAUER—HERBERT ORTH FROM COLLECTION OF NATIONAL ACADEMY OF DESIGN
93—RICHARD BRITTAIN, ART INSTITUTE OF CHICAGO
94, 95—RICHARD BRITTAIN, ART INSTITUTE OF CHICAGO EXC. LT. FERNAND BOURGES
96, 97—RICHARD BRITTAIN, ART INSTITUTE OF CHICAGO
98—RICHARD BRITTAIN, ART INSTITUTE OF CHICAGO EXC. T. RT. ROBERT CRANDALL
99—RICHARD BRITTAIN, ART INSTITUTE OF CHICAGO
101, 102, 104—ALBERT FENN
109, 110, 112—EILEEN DARBY FROM GRAPHIC HOUSE
115, 117, 118—JOHN SADOVY FROM GRAPHIC HOUSE

122—RALPH CRANE
123—RALPH CRANE EXC. T. LT. PAUL M. PIETZSCH FROM B.S.
124, 125—CULVER, HISTORICAL PICTURES SERVICE, PICTURE POST LIBRARY, HISTORICAL PICTURES SERVICE, NO CREDIT, HISTORICAL PICTURES SERVICE—RALPH CRANE (3)
126, 127—RALPH CRANE
131—DAVID LEES
132 THROUGH 136—DAVID DOUGLAS DUNCAN
138—WALTER CURTIN
142—WALTER CURTIN
152, 153—CHIM FROM B.S., SISTER M. BONAVENTURA SCHMITT
154—WALTER CURTIN—N.R. FARBMAN
159 THROUGH 165—PETER STACKPOLE
166 THROUGH 171—CORNEILL CAPA
172—GWEN A. HOPKINS

ABBREVIATIONS: BOT., BOTTOM; ©, COPYRIGHT; CEN., CENTER; EXC., EXCEPT; RT., RIGHT; T., TOP; A.P., ASSOCIATED PRESS; B.S., BLACK STAR; INT., INTERNATIONAL; U.P., UNITED PRESS; W.W., WORLD

WIDE, THE ASSOCIATED PRESS IS EXCLUSIVELY ENTITLED TO THE REPUBLICATION WITHIN THE U.S. OF THE PICTURES HEREIN ORIGINATED OR OBTAINED FROM THE ASSOCIATED PRESS.



A MEDICAL STUDENT RUNS A FOUR-MINUTE MILE AND ... AN 'IMPOSSIBLE' GOAL IS REACHED

For half a century men have moved with measured strides toward a seemingly unattainable goal. Sweden's Gunder Hägg came close to it nine years ago. But the four-minute mile still stood, like Everest, challenging and frightening. It frightened Roger Bannister, a shy 25-year-old Oxford graduate and medical student, as he stepped to the mark at the university's

track last week for his first race of the year.

A bystander asked him if he was going to "go for it." Bannister, staring wooden-faced, replied, "I wouldn't like to comment on that." But he was going for it, completely and unequivocally. He had a plan, hatched in secret last fall, which involved two of the other men in the race. One was his friend Chris Brasher,

whose chore was to pace him the first two quarters (*below, left*). At the halfway point another friend, Chris Chataway, would forge ahead (*below*) and keep up the hot pace. Beginning the last quarter-mile lap Bannister would take over. He did, hitting the tape (*opposite*) in the history-making time of 3:59.4. "I had no idea," he said afterward, "that it was so hard."



FIRST HELPER, Chris Brasher (No. 44), paces Bannister to the first half mile in 1:58.2. Then, exhausted by his big effort, he drops out of the race completely.



SECOND HELPER, Chris Chataway (No. 42), takes over from Brasher and leads Bannister to three-quarter mark in sizzling 3:00.5.

ASTOUNDED TIMER (squatting beside pole) gasps as he clicks watch, → catching Bannister at the tape six tenths of a second under four minutes.





EXHAUSTED AFTER RACE, BANNISTER IS HELD FOR PHOTOGRAPH



LETTING HIS HEAD DROP, HE RESTS MOMENTARILY



AFTER HEARING TIME HE MANAGES A FEEBLE WAVE OF TRIUMPH

FEELING ILL AGAIN, HE SLAPS HAND TO HIS HEAD



EXPERTS SAY THIS ISN'T THE WAY AND HIS BODY ALMOST AGREES

According to all the laws of physiology and foot racing, Bannister's mile could not have been done. For more than 20 years physiologists and track coaches had been scientifically plotting the way the four-minute mile would be run. They could foresee the pattern, even to the fractional times for each quarter.

The great feat, they said, would be achieved in Scandinavia where the ozone helps give the runner an added lift. It would be run in a spring twilight at approximately 7:30 p.m. with the temperature about 68°. The air would be absolutely still, for wind hampers a runner more when it blows against him than it helps when it is with him.

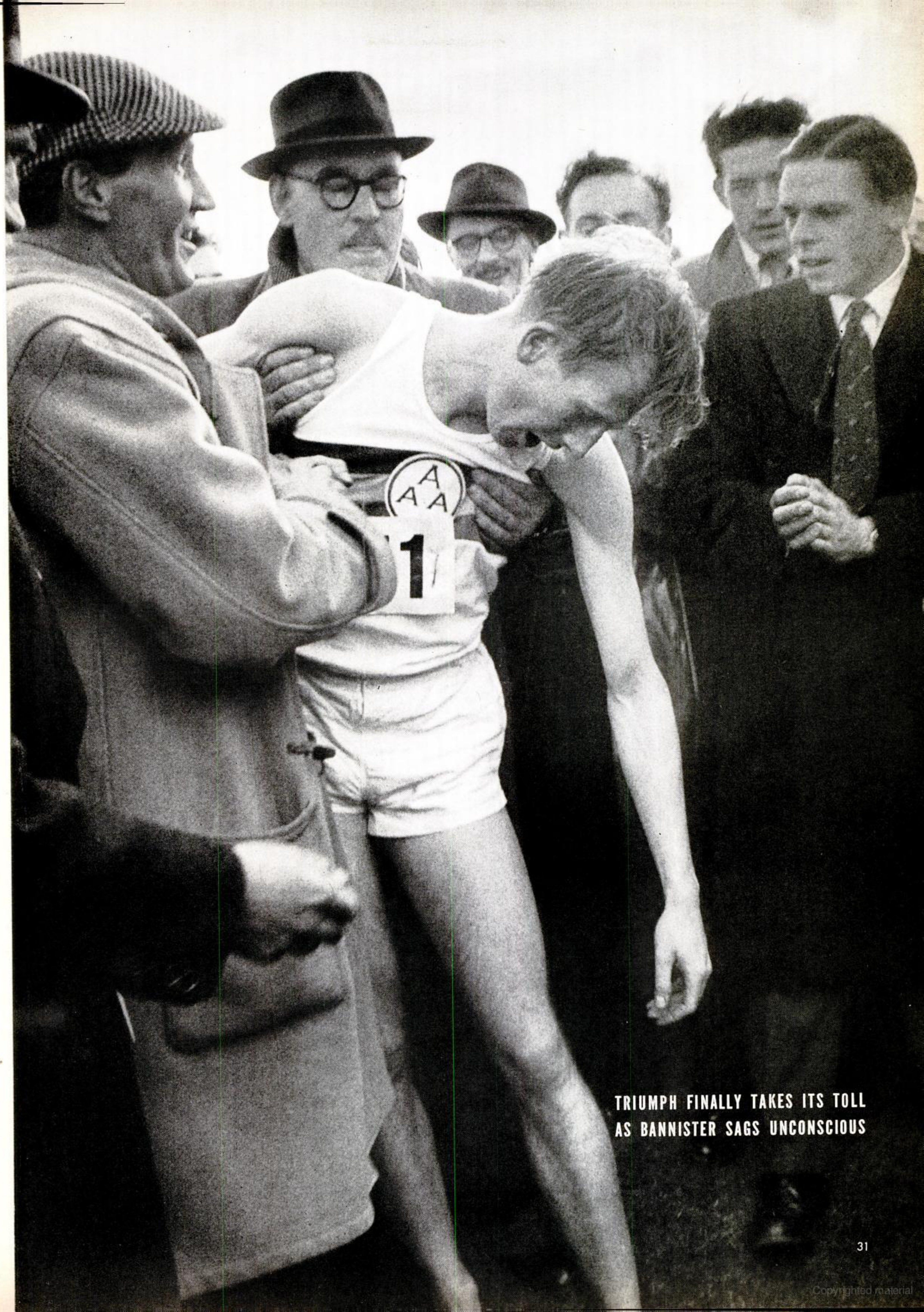
The track would have to be dry clay hard

enough for spikes to take hold and come out clean. A large and enthusiastic crowd would be on hand, for every miler knows that a swelling roar from the stands gives him a psychological lift in the final lap. The times for the quarters would be 61, 60, 60, 58. Physiologists insisted that the first quarter be the slowest to give the body time to step up its intake of oxygen to the maximum of 4½ quarts per minute (the normal human consumes only 1/20 of that while resting).

Bannister outraged all concepts by running on damp cinders instead of dry clay, in a latitude some 10° south of what the scientists prescribed and in a wind blowing up to 15 mph. Because nobody expected him to come close to

four minutes, there were barely 1,500 people present to cheer him onward through the taxing last lap. By going the first quarter in 57.5 seconds, fastest of all, he fooled not only the physiologists but himself. Bannister confessed later that he thought Brasher, the early pace setter, was running too slow and kept calling to him, "Faster! Faster!"

As is the case with so many historic events, it came within an eyelash of not happening. Rain was falling an hour before the race and Bannister was all set to call off the big push he had been planning since November. But as he walked uneasily toward the starting point his confederates, Brasher and Chataway, talked him back into it—and thus into immortality.



TRIUMPH FINALLY TAKES ITS TOLL
AS BANNISTER SAGS UNCONSCIOUS

HEROISM: FUTILE WITHOUT UNITY

If history were as neat as melodrama, Dienbienphu would have held out until next Oct. 25, which is the 100th anniversary of the famed Charge of the Light Brigade in the Crimean War. Like that charge, Dienbienphu was a magnificent display of sheer courage; it deserves a Tennyson. But it also recalls the words of a French general at Balaclava: "It is magnificent, but it is not war."

Militarily, Dienbienphu was probably not worth defending at all. If it was, Navarre could have used his considerable reserves either to relieve it or to counterattack in Giap's rear. He did neither, and lost a small army. Asked about a counter-attack two weeks ago, one of Navarre's officers said, "That would be inconsistent with the French government's decision to seek a negotiated settlement." In other words the French, to the point of heroic insanity, fell in with General Giap's plan to make a bloody demonstration for its psychological effect in Paris and Geneva.

With a divided nation and a feeble government, the French range of choice was admittedly a narrow one; as narrow as the shrinking target on which, right to the very end, French volunteers parachuted to join De Castries' doomed 10,000. But what the Paris *Figaro* said is true nevertheless: "The fighters in

Dienbienphu are dead because we have not known how to handle that war."

Navarre now says that the Indochina war "must be completely reconsidered." It seems clear that France has played out her long, brave, ambiguous solo role as custodian of freedom in Indochina. If the Associated States are to retain the hope of freedom, it must be through some such method as Dulles' "united action."

That action, if achievable at all, will depend on American willingness to take full part in it. But any nation, even ours, that tried to defend Indochina alone would probably be in the same trouble as the divided French—capable of heroism but not of successful war. For the Vietnamese are the indispensable allies in Vietnam, as were the Roks in Korea; and lacking strength of their own, this ex-colonial people cannot be asked to follow leadership that is less than international.

The single ray of hope over the graves of Dienbienphu is the fact that one obstacle to united action—the heroic stubbornness of France—has been removed. There are plenty of remaining obstacles—in Asia, in London and in Washington. But Dulles is quite right to go on working and hoping for united action; for no matter how long we postpone it, it will keep reappearing as the only alternative to piecemeal surrender.

THE QUALITY OF AMERICAN JURISTS

As a judicial procedure, the McCarthy-Army hearings might give the impression that Americans are resigning from the Anglo-Saxon legal tradition. We are therefore glad to be able to report that the actual U.S. judicial system is being quietly, though not without difficulty, improved.

To the Department of Justice, which picks candidates for the federal bench, President Eisenhower has more than once insisted on his campaign promise to staff the public service with "the ablest, the wisest, the most honest and reliable in the land." The Department has accordingly set up, with the help of the American Bar Association, a careful system of winnowing judiciary candidates which all but guarantees the elimination of second-raters and political hacks. So far 33 federal judges have been named, of whom 22 have been confirmed by the Senate; and there are 27 vacancies soon to be filled. If the caliber of appointments so far can be maintained, the President will have given American justice a new strength that will last for years.

Unfortunately, since appointments must be made with the Senate's "advice and consent," the easiest way to avoid confirmation trouble is to appoint the political friends of senators; in effect, to let the Senate do the nominating as well as the confirming. Roosevelt and Truman made few senatorial enemies by their appointments; they also didn't enhance the prestige of the bench. But Eisenhower and Brownell have dared to overrule the patronage proposals of several senators; one of them, Langer of North Dakota, happens to be chairman of the Judiciary Committee and has already shown in the messy hearings on Chief Justice Warren how far he will go to enforce his supposed prerogatives.

Appointments have been a battleground between White House and Senate ever since the Constitution was adopted. According to Hamilton, the Senate's power to confirm "would be an excellent check upon the spirit of favoritism in the President," but he thought of it as a passive check, involving "no exertion of choice on the part of the Senate." Madison agreed: "If the legislature determines the power, the honors and the emoluments of an office, we would be insecure if they were to

designate the officer also." Despite which, senators have come to regard judicial appointments as their own political property. Their club rule was thus stated by Senator Russell in 1950: "When senators of the same political party as the President have been requested to make a recommendation in a matter of this kind, they have a right to believe that if the man they recommend is qualified the recommendation will be followed." Under this rule any senator, by refusing to endorse the "blue slip" by which he is notified of a judicial nomination in his state, can usually block confirmation in the committee, regardless of whether he has good reasons or bad.

In Pennsylvania, of three federal judges recently nominated, two were suggested by Senators Duff and Martin. But their recommendations for the third vacancy failed to pass the strict Brownell quality test. After vainly "advising" with the senators for eight months, the Administration reached over their heads and picked a distinguished Philadelphian, Francis L. Van Dusen, solely on his merits (and the strong support of the bar). Although they have nothing against Van Dusen, neither Martin nor Duff will endorse his blue slip. They are holding out for their own candidate, a Republican county chairman.

The Van Dusen stalemate has implications far beyond the eastern district court of Pennsylvania. If "advice" is to mean "dictation," the term "qualified" will also tend to change its meaning for the worse. In the hundreds of hours already spent by the Justice Department in consulting senators about appointments, the Russell rule has already killed off many good candidates before they were even named, and has caused many more to refuse to allow their names to be considered. It places a limit on the caliber of our judges—who are appointed for life.

This Administration is often accused, not without reason, of being unduly tender of Congress' rights. Here is an area where it is trying to assert its own constitutional rights in order to improve the quality of American justice, through a more reasonable definition of "advice." The Administration is on sound ground and deserves not only Republican but general support.



A TUMBLING TRIO IN THE YONDER OVER THE YONNE

At an airport near Gisy-les-Nobles, 65 miles south of Paris, some 300 enthusiasts who parachute just for fun get together on Sundays and drop from the sky in as many zany ways as they can dream up, trying to give zing to what, after all, is a sport without much variety. On a recent weekend Henri Violin, a professional jumper who has made 300 leaps, went aloft in a small plane with two amateur friends who between them had made 750 previous jumps. At 6,000 feet over the river Yonne

the three men linked arms and swan-dived into space just as a photographer in the plane snapped this picture showing Violin face-up in the center. Down, down, arm in arm they plummeted toward earth. At 3,000 feet they finally disengaged. Then they yanked open their chutes, skillfully preventing the canopies from colliding, and floated peacefully the rest of the way. On the ground the happy threesome told nervous watchers they had just been through "the most beautiful moment of our lives."

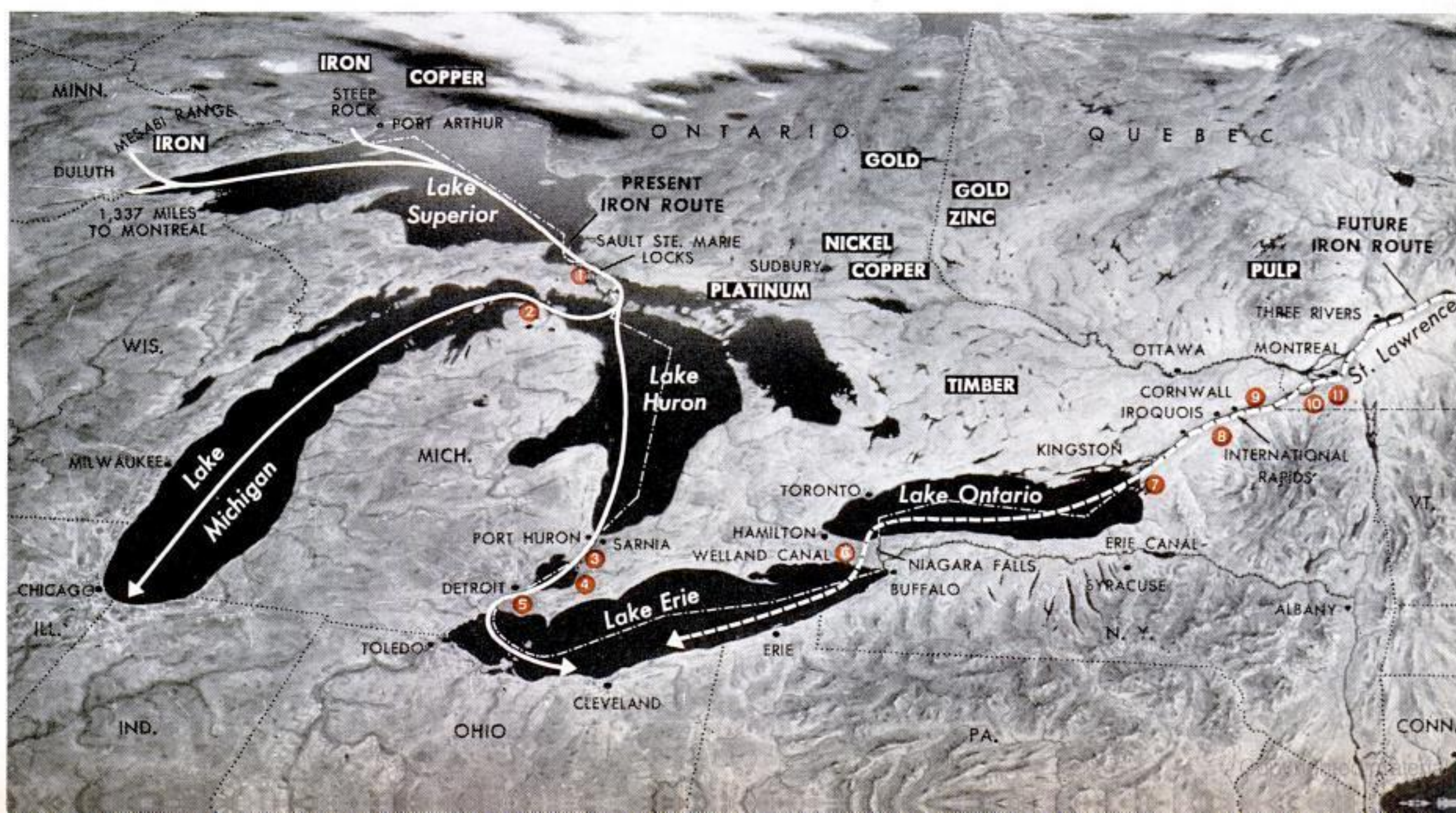


AT INTERNATIONAL RAPIDS (No. 8 on the map below) the Seaway's main power project will be built.

When completed, as shown above, Long Sault Dam will back up a 27-mile lake, covering up Long Sault Rapids

and town of Iroquois. Twin powerhouse will span border. Seagoing ships move through Long Sault Canal,

ROUTE TO THE SEA through the Great Lakes is shown in the map at right. The task of removing obstacles will include major projects as numbered on the map: 1. Deepening St. Mary's River channel near Sault Ste. Marie. 2. Deepening Straits of Mackinac. 3. Deepening St. Clair River. 4. Deepening Lake St. Clair. 5. Deepening Detroit River. 6. Deepening Welland Canal. 7. Dredging Thousand Islands channel. 8. Building two ship canals, two locks, two dams and powerhouse at International Rapids. 9. Enlarging Lake St. Francis channel. 10. Building lock on Beauharnois power canal. 11. Building ship canal and locks bypassing Lachine Rapids.





small ships through old canal at lower right. Control dam (upper left) regulates flow of water into lake.



SAULT STE. MARIE LOCKS, joining Superior and Huron, eventually will be vital part of Seaway.



AT WELLAND CANAL, to be deepened, Seaway bypassing Niagara achieves biggest drop: 326 feet.

GREAT NEW SEACOAST FOR INLAND OF NORTH AMERICA

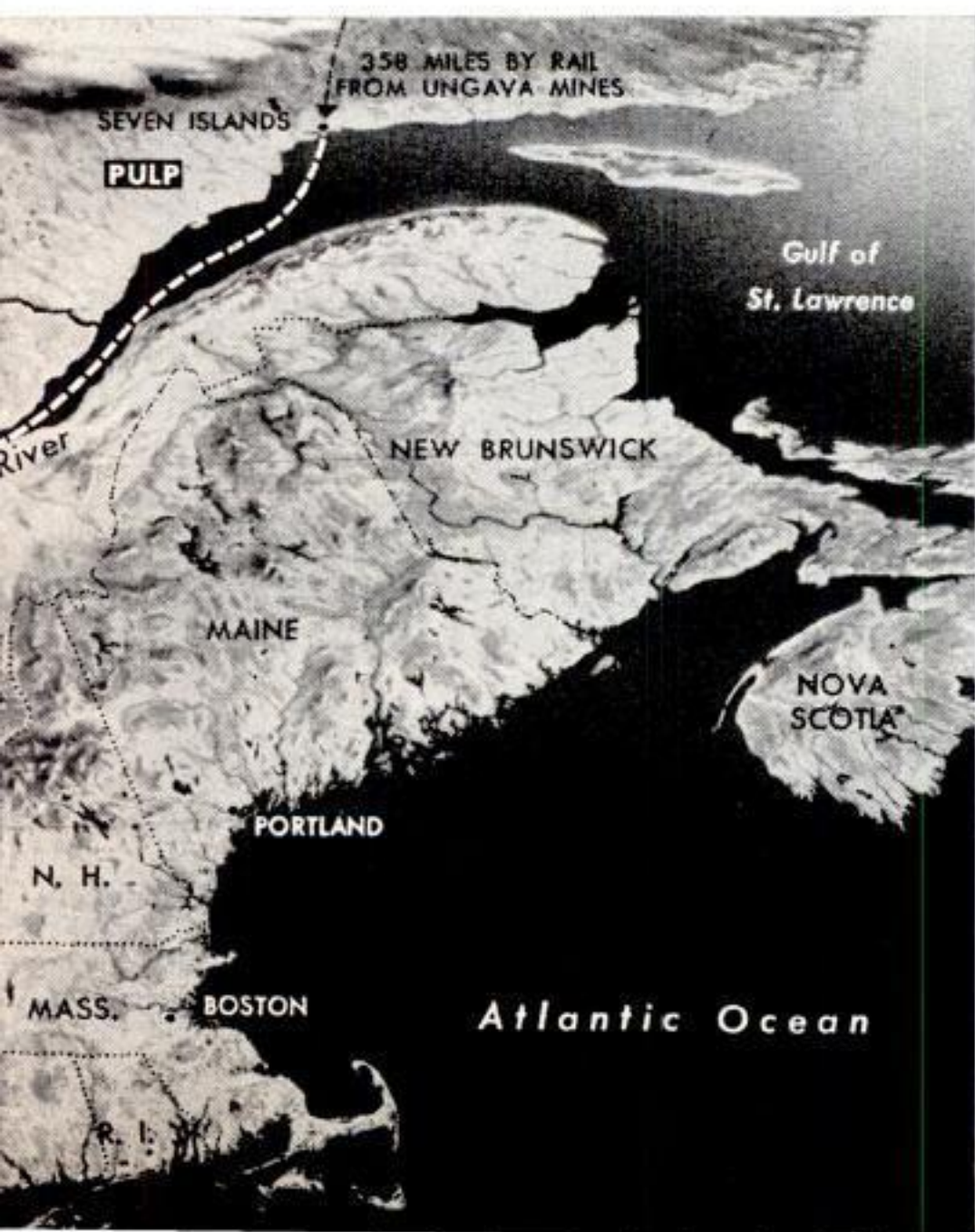
After decades of debate Congress authorizes St. Lawrence Seaway

The nation's oldest political issue was resolved last week when Congress authorized U.S. participation with Canada in the building of the St. Lawrence Seaway. The Seaway, when completed, will give the U.S. a vast new seacoast 8,000 miles long and make seaports of such cities as Cleveland, Chicago, Toledo, Buffalo, Detroit and Milwaukee. A vessel leaving Southampton will be able to discharge its cargo at Sandusky. A major Seaway use will be to carry the newly exploited iron ore deposits of eastern Canada to midwestern U.S. steel mills—over a route comparatively easy to protect in time of war. St. Lawrence River traffic alone is expected to jump from 10 to 50 million tons a year. The project will include a Gargantuan power project to be built by Ontario and New York State, giving the U.S. and Canada 12 billion kilowatt-hours of cheap electricity a year, three times the output of Hoover Dam. The entire Seaway will cost \$818 million, of which Canada will supply a little more than half, the U.S. a little less.

Most of the 2,225 miles from Duluth to the Atlantic is already fit water for seagoing craft

and simple dredging will bring most of the rest up to the 27-foot specifications. Toughest barrier is the 46-mile International Rapids (*shown at left*). Here one eight-mile and one three-mile canal will have to be dug and here the power project will go. Canal tolls will help pay for the Seaway's cost.

The action by Congress ended a half-century of effort to get the U.S. to come in on the dream of prying open the heart of the continent to ocean-going vessels. Every president since Harding has favored it and President Eisenhower hailed the bill's passage as "the end of a long and historic effort." As the news flashed across two nations, there was rejoicing in U.S. cities, which expect increased port activity, and in Canadian river towns, which in expectation of a big boom rang church bells. Official Canada qualified its rejoicing by warning that unless the U.S. followed the bill with a specific proposal for joining in the Seaway, Canada might go ahead with an all-Canadian Seaway. But if the proposal comes quickly, as expected, ocean-going vessels should be sailing up and down the St. Lawrence by 1960.



OLD 14-FOOT CANAL in International Rapids will still be useful to small freighters now using it.

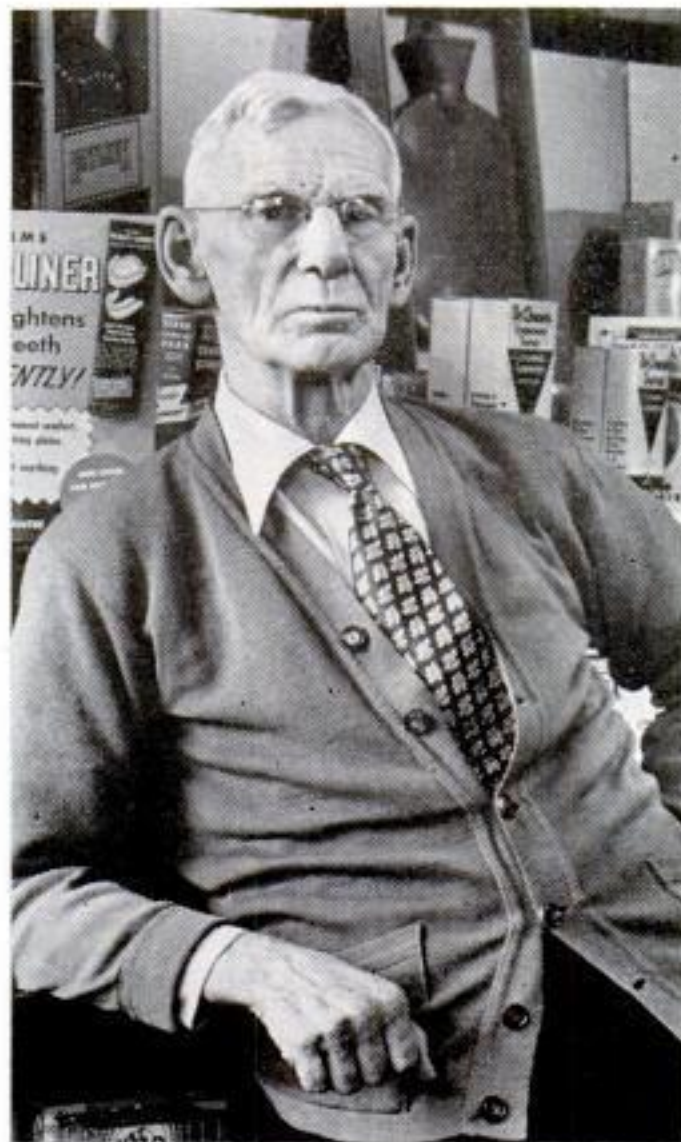


PORT OF DETROIT, seen here from Canada, will require deepening of the two Detroit River channels.

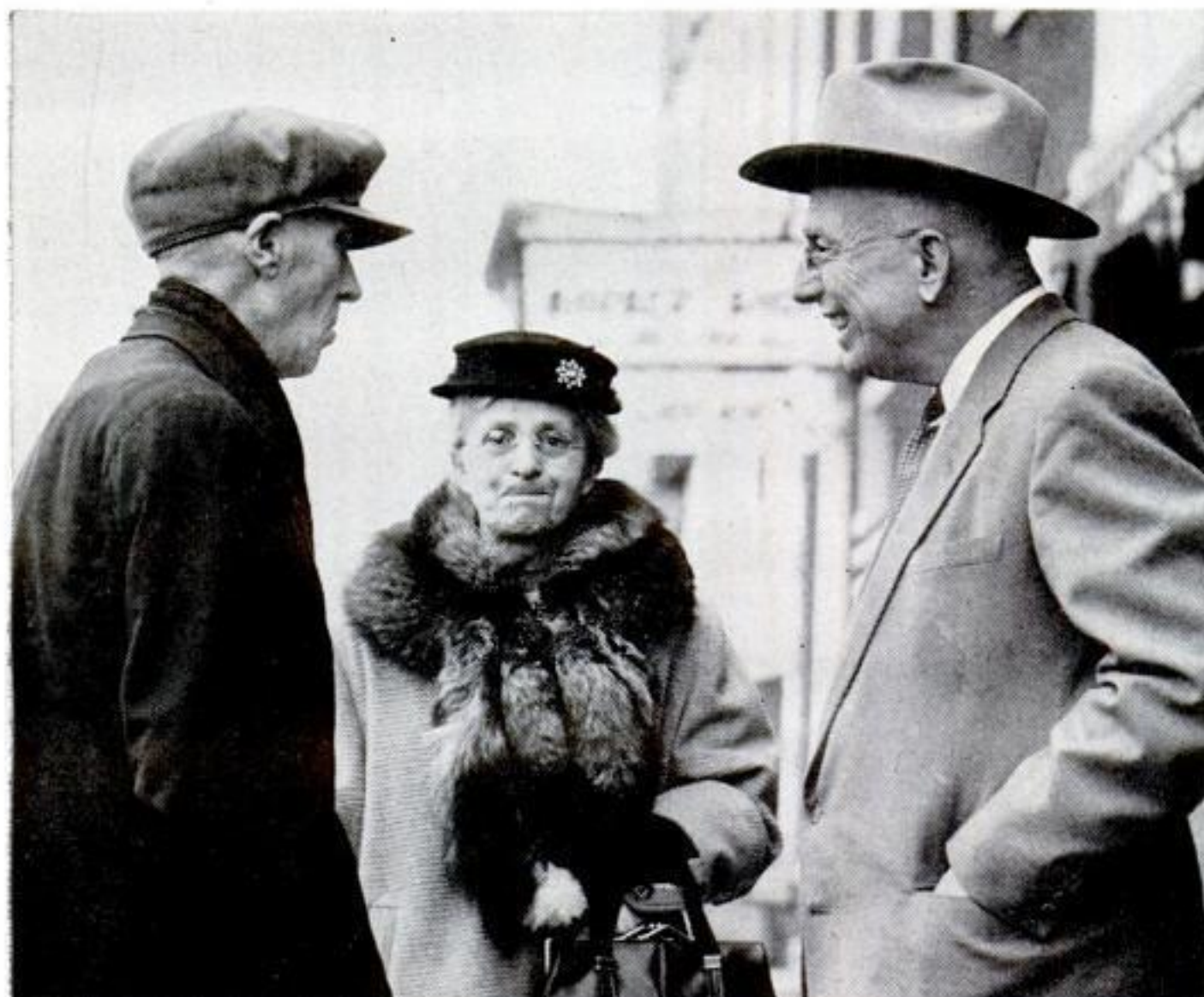
IROQUOIS IS HAPPY TO BE TAKEN BY THE RIVER



DOOMED RIVER TOWN, Iroquois, Ont., will be flooded by power project. Development of town has been stalled because of uncertainty of Seaway approval.



DIFFERENT REACTIONS to losing homes are felt by Roy Raymond, Sheek Is. (left), who wants to keep his; Robert Davidson, Iroquois, glad to get new one.



IROQUOIS CITIZENS Mr. and Mrs. Leslie Johnson and Byron Saver discuss prospective flooding of the town. Saver helped spark plans for new model town.



PLASTER MINIATURE of International Rapids shows U.S. left, Canada right. Power dam will extend from U.S. Barnhart Is. (center) to U.S. mainland.

FLOODED TOWN, FLOATING TAPERS

Tiny floats ferrying lighted tapers down a \$200,000 model of the St. Lawrence's International Rapids tested the river's current and reflected the work already under way on the project. The model, constructed by the Ontario government and housed in a 500-foot-long building near Toronto, is a meticulous mirror of its mighty prototype. It reproduces the level of the river at all points in the Rapids section with error allowance equal to no more than 1.2 inches on the actual river. By recreating the river's level, velocity of flow and current the model tells engineers where to deepen the stream, where to build dikes, how to divert the river during construction of the power dam, how to align ship channels.

Eventually the model will be flooded to check the actual effect of flooding of the river which will take out an estimated 11,000 acres of land, virtually all of it Canadian. The biggest community to be taken out entirely is Iroquois, Ontario. The 1,100 people of the town, incorporated in 1857, are excited about moving. They have already picked out a site nearby for a new Iroquois which they believe will be the center for a new industrial boom on the Seaway. They are glad to have the thing settled. Some of them, now grown gray, first heard of the project in school. "I've been looking for this to happen since I was a boy," said one 87-year-old.



MODEL CONTROL DAM, extending from U.S. Rockway Point (left) to Canada's Iroquois Point, will control water for lake behind power dam 27 miles below.



CHARTING THE CURRENTS of the St. Lawrence, candles on wooden floats drift down a model of a 2-mile stretch of the International Rapids section. By

analyzing their courses through time-exposure photographs like this, engineers learn how the river's tricky currents diverge, subdivide, come together again.



FINAL CABLE from Nurse Genevieve de Galard to mother in Paris says all is going well at fortress.

LAST PICTURES FROM DOOMED DIENBIENPHU

**Heroic and desperate defenders
fail to save Indochina fortress**

To the heroic defenders of Dienbienphu the last days were a merciless succession of nightmares. Above the scarred battleground the air was filled with smoke from artillery fire. The French kept pulling in their battle lines, counterattacking brilliantly to bring back supplies dropped from the air, then falling back in desperation to meet a charge of screaming Vietminh troops. The wounded huddled in dark underground dugouts (*opposite*) in the care of medical orderlies, a French nurse named Genevieve de Galard (*above*) and a dozen-odd Vietnamese "dancing girls." Yet volunteer reinforcements continued to parachute into Dienbienphu until the brave bitter defense finally proved vain and the fortress fell. "My God!" said an admiring U.S. general last week, "what couldn't you do with troops like those?"

Just before the end Brig. General Christian de Castries reported, "... The Vietminh are now within a few meters of the radio transmitter where I am speaking. We will not surrender." Then the radio fell silent. The general, said the Vietminh radio, was captured, but 2,000 French Union troops defending an isolated outpost were slaughtered. The fate of 8,000 others, including the two photographers (*see p. 27*) who took the pictures at right—among the last to be flown out—was unknown.

Of questionable value militarily, Dienbienphu had become a symbol. The fall's effect on the Vietnamese, particularly those wondering which side to choose, was yet to be measured. So was the effect on France, although Premier Laniel promised more troops would be sent to Indochina to meet the next attack (*turn page*).



COUNTERATTACKING TO RECOVER SUPPLIES WHICH WERE PARACHUTED DOWN BEYOND THEIR LINES,



DEFENDING TROOPS MOVE TOWARD PARACHUTE DROP WHILE TANK SHELLS ENEMY (SMOKE AT LEFT).

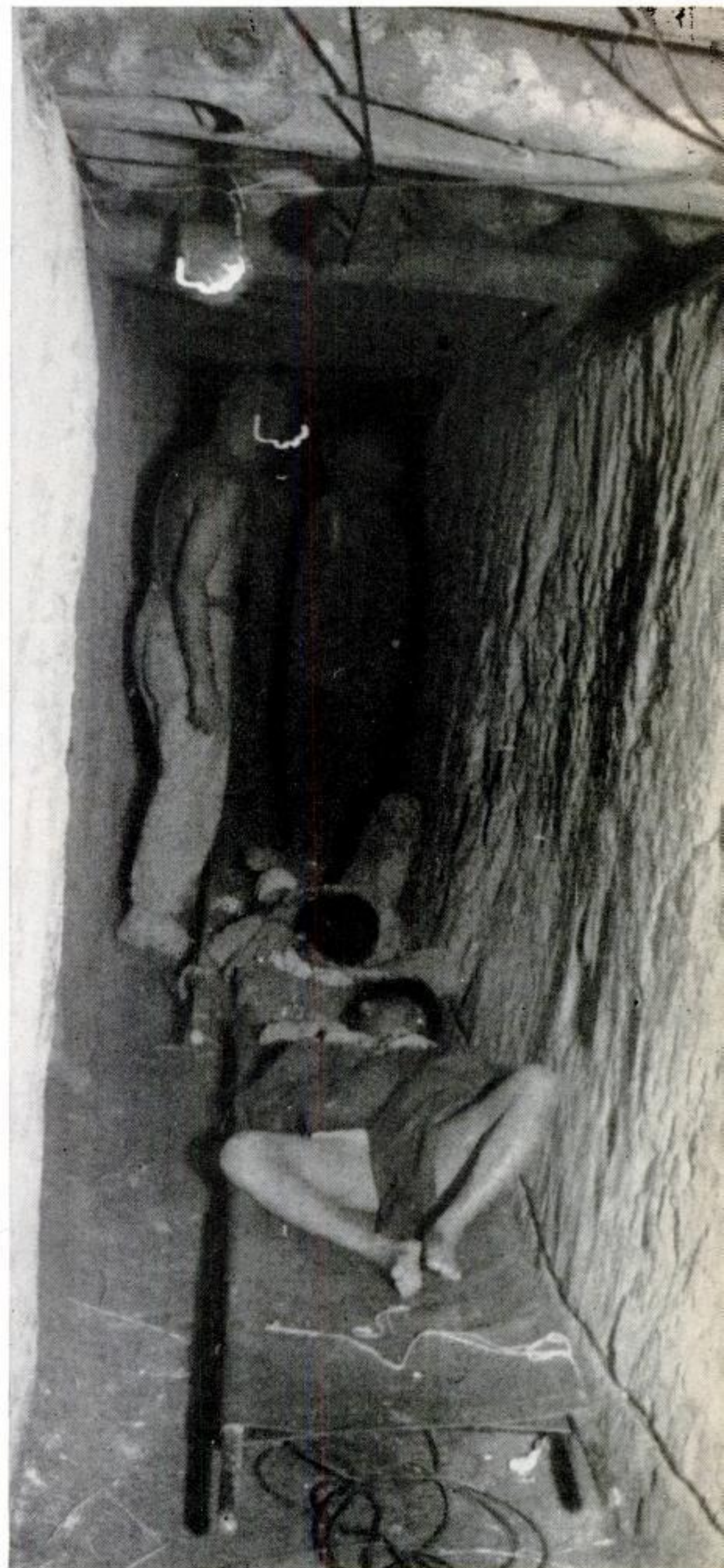




FRANCO-VIETNAM TROOPS ADVANCE UNDER SUPPORTING FIRE FROM ARTILLERY AND A TANK (LEFT)



BELOW, AS THEIR ARTILLERY LAYS DOWN BARRAGE, FRENCH TEMPORARILY OCCUPY ENEMY TRENCH



THE WOUNDED WAIT in entrance of hideously overcrowded Dienbienphu underground hospital.



A SURGEON OPERATES on a Foreign Legionnaire. There were 19 doctors with defending forces.



OLD-STYLE FORT typical of crenelated "Beau Geste" French colonial garrisons guards section of

Colonial Route 5, vital highway between Hanoi and Haiphong. Guerrillas attack forts almost every night.



NEW-STYLE FORT on the same Hanoi-Haiphong road has gun emplacements with 360° field of fire.

BURNED-OUT VILLAGE (below) was destroyed by French after hearing enemy there menaced road.

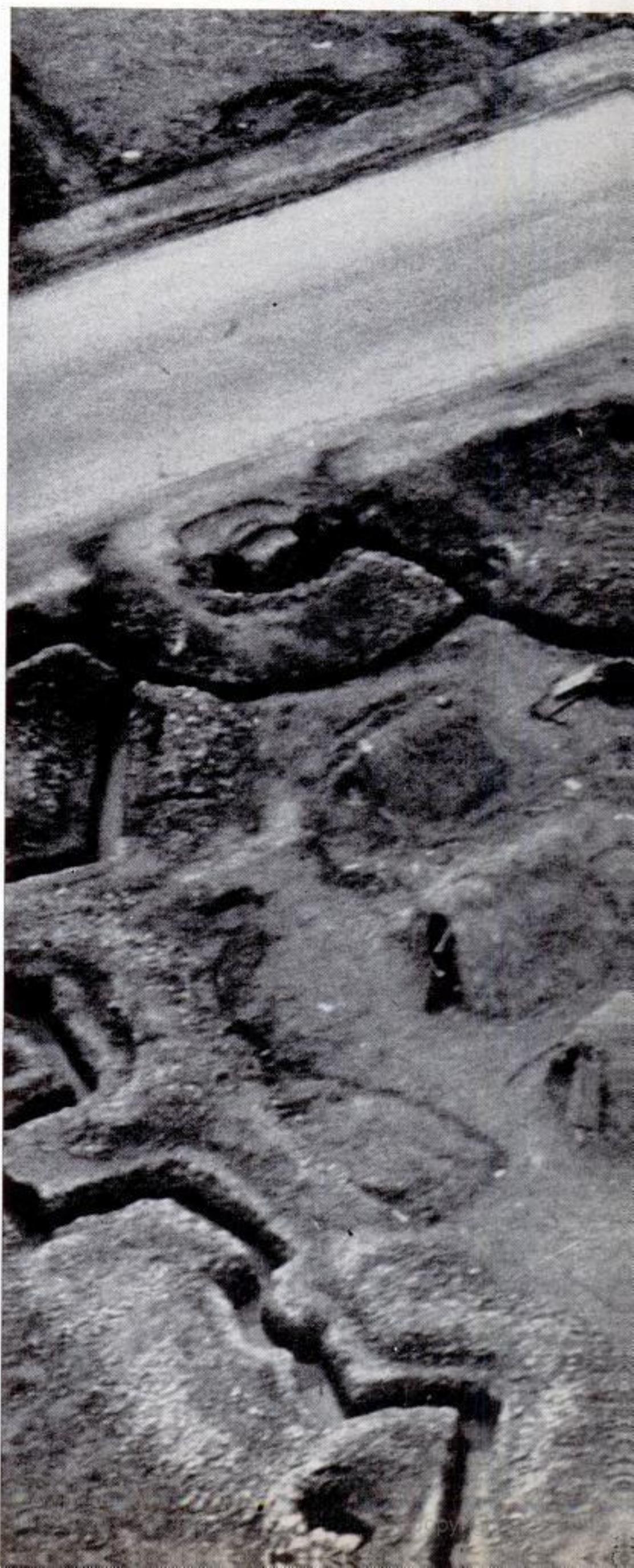


A DAMAGED SECONDARY ROAD, PHOTOGRAPHED

THE FRENCH PREPARE

With Dienbienphu removed as an obstruction, a far greater prize lies to the southeast in the path of the advancing Vietminh forces. It is the fertile Red River delta, a 7,000 square mile triangle of seven million population. The Vietminh Communists covet the rich delta as a rice bowl and, even more, because without it

MAZE OF TRENCHES IN A FRENCH STRONGPOINT





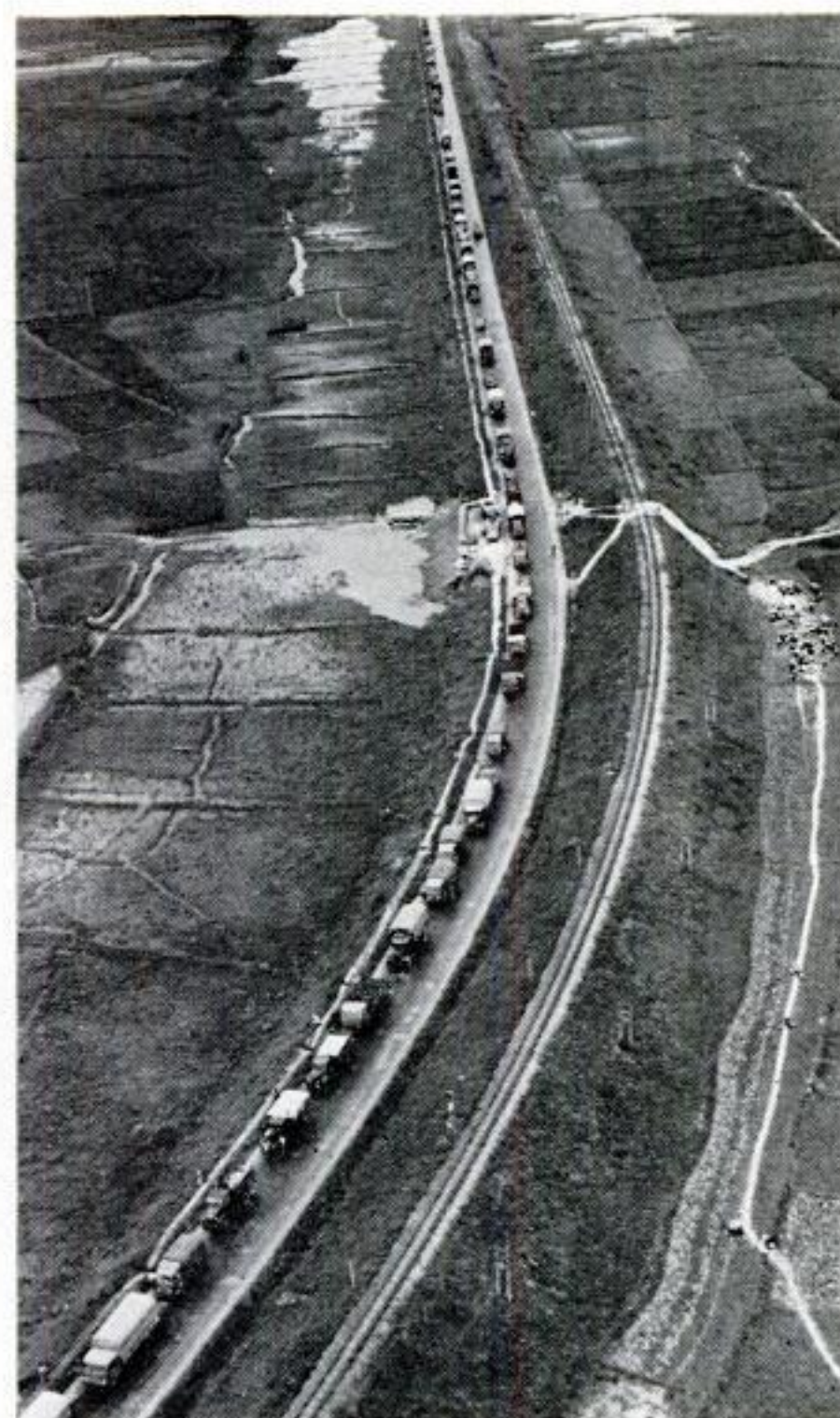
UNDER FIRE BY LIFE'S HOWARD SOCHUREK, HAS NOT BEEN REPAIRED AS REDS ARE TOO STRONG HERE

NEXT BATTLEGROUND IN RED RIVER DELTA

the French could not long remain in Indochina.

The delta is already used to war. For years Vietminh guerrillas have been cutting the roads and railroads which link Hanoi, the delta's biggest and most important city, with the port city of Haiphong and other communications centers. Working at night, the guerrillas mine

railroads, string barbed wire and dig trenches across highways, harass French strongpoints (*left*). At dawn the guerrillas turn into seemingly innocuous rice farmers while Franco-Vietnamese troops labor frantically to repair the damage. Often the roads cannot reopen for the vital supply convoys (*right*) until noon.



A CONVOY WAITS on Route 5 for some guerrilla-caused obstruction up road to be cleared away.

ON HANOI-HAIPHONG ROAD SHOWS HOW THOROUGHLY THE FRENCH HAVE WORKED TO DEFEND ROUTE



CONTINUED ON NEXT PAGE



WELCOME PARTY at Geneva for Vietminh's Pham Van Dong (*center*) includes Andrei Gromyko (*left, second row*), Red China's Chou En-lai (*dark coat*).



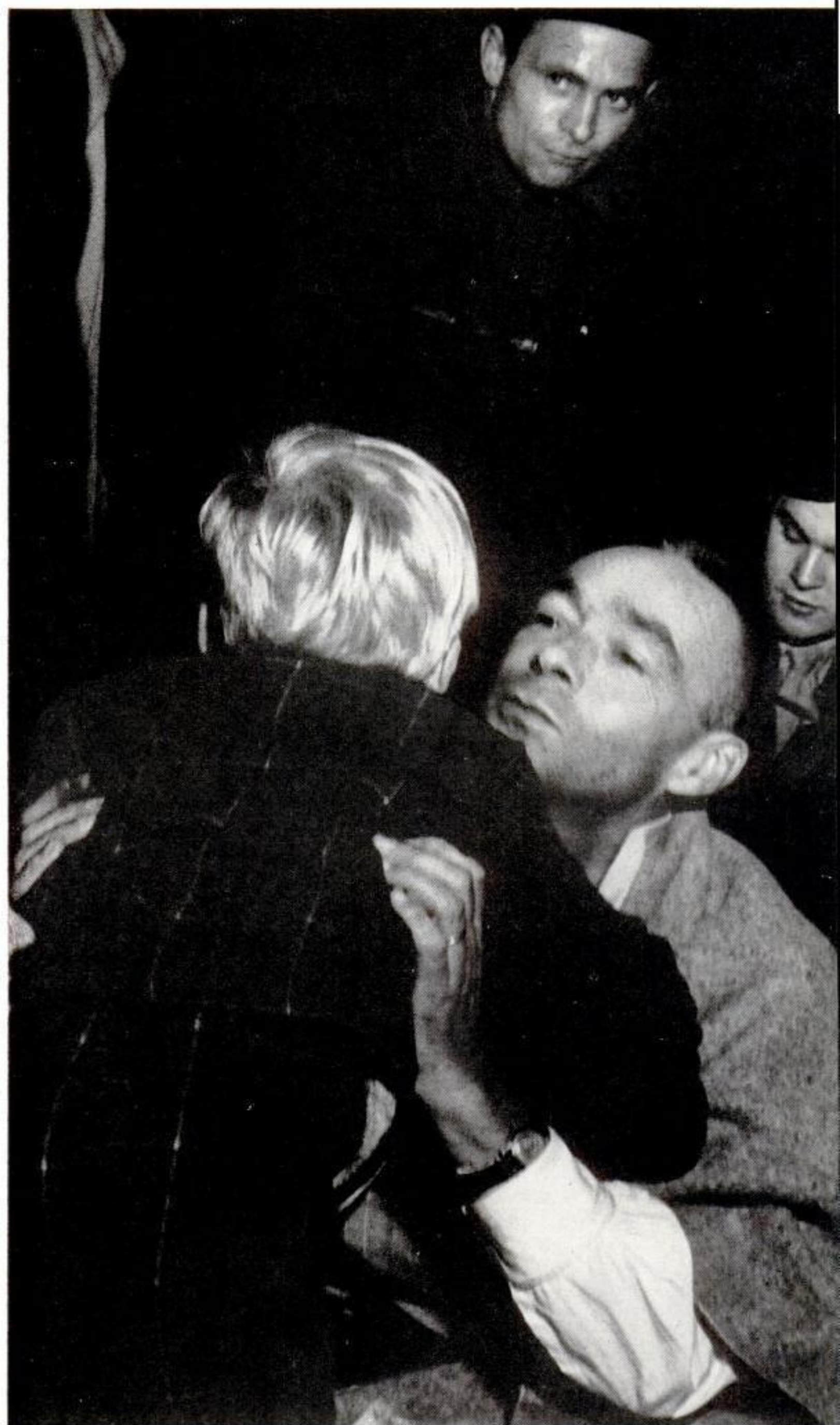
CRUCIAL DEBATE over vote of confidence is heard in Assembly by Laniel (*left*), Paul Reynaud (next to Laniel) and Defense Minister René Plevin (*right*).

Dienbienphu CONTINUED

EFFECTS ARE FAR-FLUNG, BAFFLING

By capturing Dienbienphu when they did, the Communists gained a distinct diplomatic advantage at the Geneva conference, which had been called to try to make a settlement on Korea and Indochina. Earlier in the week the first French wounded from Dienbienphu had arrived by air back in Paris, and French sentiment for ending the unpopular war at any cost—even by partition—was mounting. The day before the fall Laniel's cabinet received a vote of confidence from the National Assembly. But two days later, when he arrived at the Arc de Triomphe for V-E Day anniversary ceremonies, Laniel was booed and hissed. "Send him to Dienbienphu!" cried some of the spectators.

The U.S. also reflected France's bafflement. No one knew how American aid could be given effectively to the French forces without enlarging the war (*see Editorial*). Indochina is even more difficult military terrain than Korea; dominated by high mountain ranges and dense jungles, it has the added complexity of unpredictable colonial politics and resentments. On the day Dienbienphu fell, Secretary of State Dulles told the U.S. that conceivably the U.S. might have to send military forces to Indochina. But he said no action would be taken without the consent of Congress.



RETURNING SOLDIER, Commandant Jean Charles Henri Martinelli, who received severe leg fractures at Dienbienphu, embraces his son at Paris airport.



OF COURSE, THERE'S A DIFFERENCE IN CHOCOLATE PUDDINGS!

1. Here's proof of the puddings: more people eat Jell-O Puddings than any other kind!
2. Chocolate flavor at its peak—with just about 5 minutes' cooking
3. Economical, too! One package makes an elegant pie . . . enough pudding for four! Try some!

JELL-O IS A REGISTERED TRADE-MARK OF GENERAL FOODS CORPORATION



Vanilla
Chocolate
Butterscotch
Lemon
Coconut Cream

Copyrighted material



UNITED STATES RUBBER COMPANY PRESENTS

the totally new tire.

1. TOTALLY NEW CHOICE! TUBE or TUBELESS

The first and only tire engineered to give equally advanced performance as a tubeless tire as well as a tire and tube combination. You have your choice of either type.

Once in a long, long time, something so good comes along that it almost beggars belief.

Such a time is now—and such a thing is this new tire—the U. S. Royal 8.

Born of fresh research, fresh ideas, fresh methods and designs, this beautiful brute of a tire is the first and only one to meet the totally new demands of today's new cars.

And in doing that, it also becomes the only tire that can impart a new-car feel to the ride of older cars.

You sense this the moment you pull away from the curb and swing into the road. There's a new sureness to your start—a new feeling of ease and response in your steering.

As your toe presses the throttle, you pick up speed with a new sense of confident readiness for the road. You travel

along in quiet, gliding motion. Tire-squeal on the curves is smothered. Tire-hum on the highway is hushed. You stop, safe and sure, with straight-line quickness—without side-pull or skid.

And when you park again at the curb and glance back at your car, it somehow looks longer and lower—sleeker and smarter—than ever before!

There are, of course, sound reasons of design and construction that account for all this. And your U. S. Royal dealer will be glad to show them to you. He will show you that the tread design of this great tire actually *reverses* former patterns. The outer edges of the tread are narrower—not wider—than the riding ribs. This gives them greater nimbleness, greater response to your steering. It also

4. TOTALLY NEW SAFETY



THIS....NOT THIS

3. TOTALLY NEW STEERING





U.S. Royal

lets this tire ride in whispering silence around turns and on straight-aways.

He will show you that each slot and groove of the tread goes almost all the way down. This gives you safe, sure traction for far longer mileage.

- It gives you, in fact, up to twenty-five extra miles for every hundred!

He will show you how the slim white sidewalls and the smooth "pillow contour"—free of lumpy "shoulder pads"—give any car, new or old—standing still or rolling along—that longer and lower "Continental" look.

But he *can't* show you, visibly, how this great new

6. TOTALLY NEW SILENCE



tire gives you the new-car ride. That, you will have to *feel* for yourself. And you *will* feel it as you ride—for the first time—on tires that actually "envelop" road seams, ruts and ridges... tires that seem to "soak up" bumps, chuck holes and even trolley tracks!

More thoroughly tested than any new tire in history, the U.S. Royal 8 has already been chosen as original equipment for many of America's finest new cars.

The simple truth is that this totally new tire sets totally new standards of riding ease, of traction ability, of safety, of long mileage—and of economy.

And, wonder of wonders, it's yours at no premium in price!



7. TOTALLY NEW STYLING

8. TOTALLY NEW **VALUE** NO PREMIUM IN PRICE



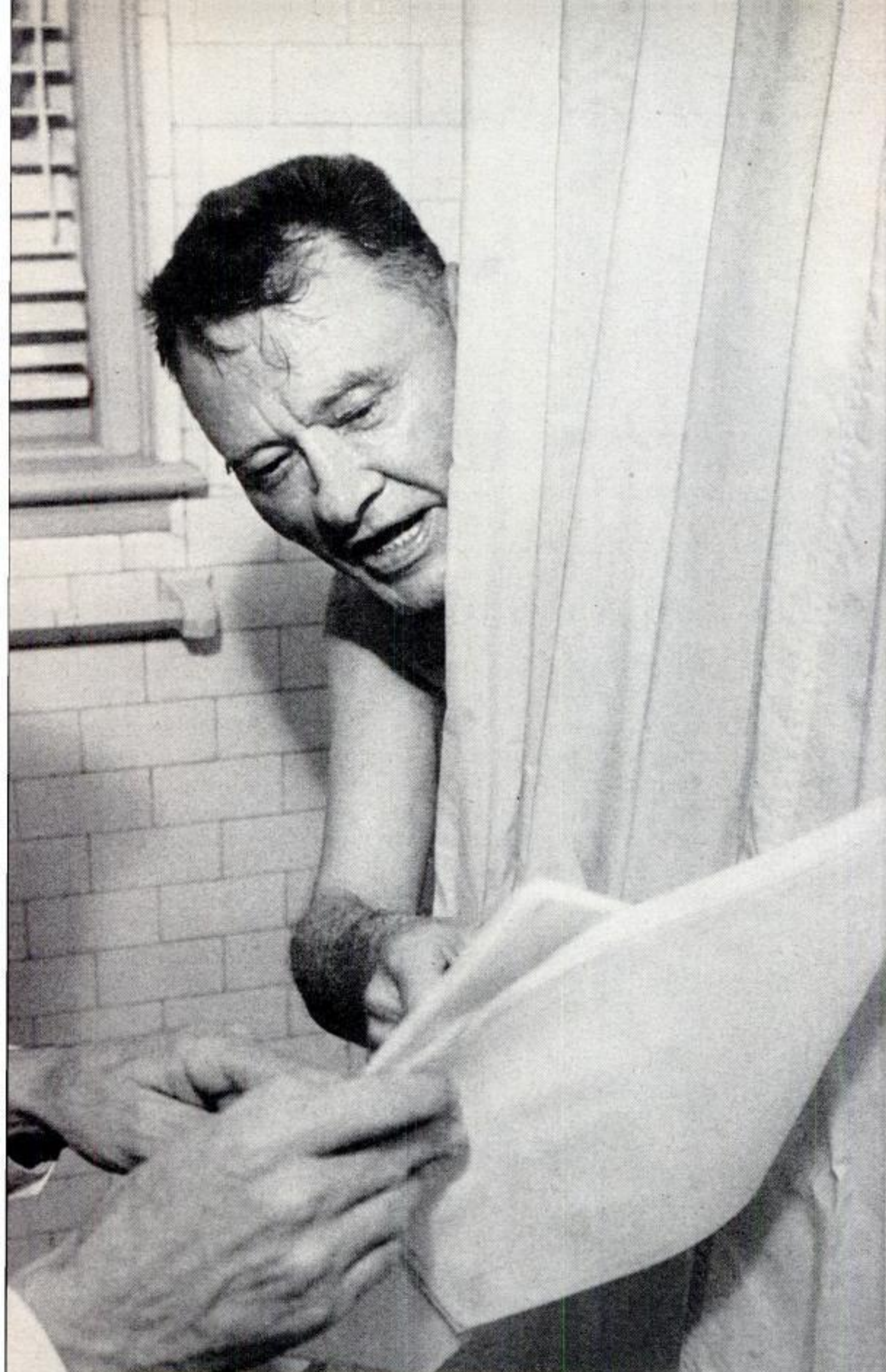


Make a change for the better!

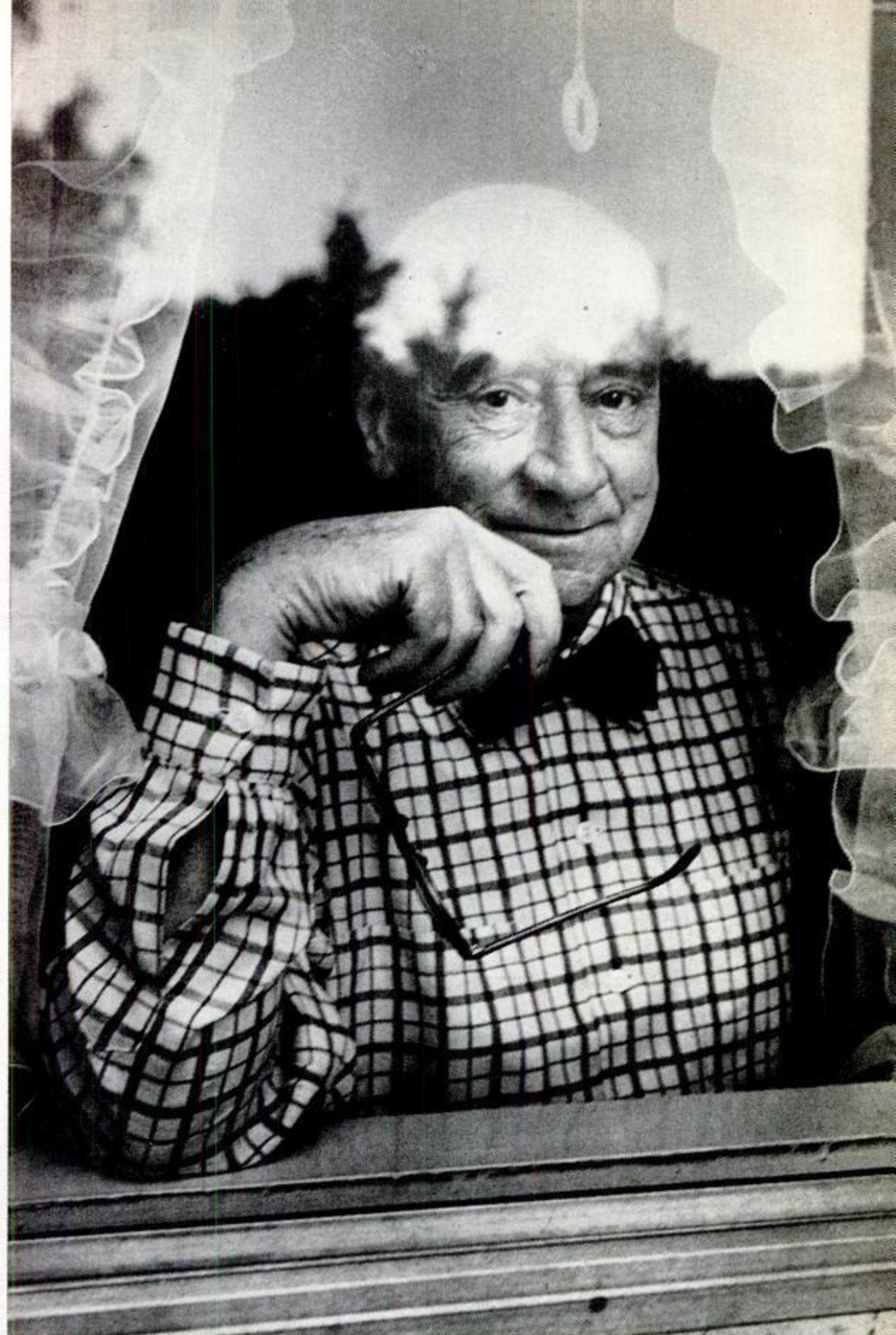
- ★ Better flavor
- ★ Better quality
- ★ Better for your budget

Ask for **Paul Jones**

FRANKFORT DISTILLERS CORP., N. Y. C. BLENDED WHISKY. 86 PROOF. 72½% GRAIN NEUTRAL SPIRITS



SUBCOMMITTEE COUNSEL JENKINS CONFERS WITH AIDE EVEN IN THE BATH



ARMY COUNSEL WELCH TAKES A WEEKEND OFF AT HIS 150-YEAR-OLD HOME

THE MEN McCARTHY MADE FAMOUS

Two wonderously old-fashioned trial lawyers become the nation's No. 1 daytime television stars

THERE was a time in the U.S., long before the days of television, when the trial lawyer helped to entertain America as well as make its wheels turn round. The trial lawyer was usually the most knowledgeable man around, a man of vast erudition, at least by local standards. In addition he was an orator, an actor, not to say quite a ham. When he performed, wooing the jury with honeyed flattery, making it laugh at his repertoire of jokes, making it weep with his organ-voiced stock of sentiment, the whole town packed the courtroom to watch him. His performance was frequently remembered long after the verdict was forgotten—for the oldtime courtroom which he dominated was a center of culture and entertainment as well as of the law.

That day has passed and most modern Americans, particularly since they are adept at dodging jury duty, have never been inside a courtroom in their lives. But in recent days the nation has watched two great old-fashioned trial lawyers on television and thus has had a taste of what it has been missing.

The McCarthy hearings, it must be admitted, are in no sense as formal, disciplined and dramatic as a court trial. The rules are grievously flexible. The obstreperous Senator McCarthy has been able to utter the most blatant misrepresentations and create the most

As the McCarthy hearings droned on last week *Life* and *Time* correspondents investigated the aspect which most viewers found fascinating: Joseph Welch and Ray Jenkins. The result is this article, prepared by Staff Writer Ernest Havemann from reports by Boston Bureau Chief Jeff Wylie, Washington Correspondent James McConaughy and Knoxville Correspondent Warner Ogden.

inconsequential, time-consuming diversions without objection (p. 56). If the hearings have proved anything to date it is that courtroom procedure, with its strict rules on conduct and introducing evidence, is a most marvelous human invention. If they have accomplished anything at all so far, it is something quite unexpected: they have provided a stage on which two lawyers named Joseph Welch and Ray Jenkins—though they often seem shocked by what was

going on around them, though they often seemed to be waiting for the judge to bang his gavel and end the nonsense—managed to impress themselves deeply upon the national consciousness.

Welch, a 63-year-old Bostonian was the special delight of the anti-McCarthyites. A man whose delightfully gracious and old-fashioned manners serve only to emphasize his elfin sense of humor, he brought into play the weapon of laughter, which is a grave danger to such as McCarthy. In this he was aided by McCarthy's own delaying tactics. As one Washington attorney observed, "I've tried a lot of cases against phonies. If it's a fast trial they may beat you, but if it goes on for a while the jury gets disgusted with them." Joseph Welch, whose nose can quiver in the most delicate distaste, was the ideal man to point up what is disgusting.

buy now and save

**Special Introductory Offer On A
New Super-Effective Deodorant Formula!**

ODO·RO·NO

only ODO·RO·NO
guarantees*
full **24** hour
protection!



SAVE 56¢
DELUXE \$1.25 SIZE
NOW ONLY 69¢
plus tax

SAVE 28¢
DELUXE 75¢ SIZE
NOW ONLY 47¢
plus tax



BUY NOW and prove to yourself that Odo-Ro-No with a wonderful new "Action-Proof" ingredient is the most effective anti-perspirant you've ever known! Odo-Ro-No *instantly stops odor—controls perspiration—supplies EXTRA PROTECTION during active moments!* Never sticky, always gentle, no other deodorant is safer for skin and fabrics.

*GUARANTEE! Odo-Ro-No when used daily protects for 24 hours, no matter how active you are, or money refunded by Northam Warren Corp., New York, N. Y.



A QUIZZICAL JENKINS listens to Democratic Senator Symington, who got the week's biggest laugh when McCarthy accused him of seeking campaign material. "I think you are furnishing enough as it is," said Symington.

MEN McCARTHY MADE FAMOUS CONTINUED

On television Welch looks almost ethereal, a most gentle gaffer straight from the musty pages of Dickens. In real life he is a big raw-boned man who once weighed over 200 pounds and even now, after three years of dieting, hits 180.

Lawyer Welch is a gentleman and a scholar, a man of delicate courtesy and subtle wit. During the first days of the hearing, a good many television viewers felt sorry for him—and even sorrier for anybody who was relying on his advice and assistance. He simply sat there, looking terribly tired and half asleep, and when he did speak up it was in a mild and apologetic tone of voice that seemed pathetically inadequate against the bully-boy tactics of McCarthy. During these days a relative wrote to his wife at home complimenting him for being "so sweet and gentle." Learning of this remark, Welch commented privately, "They won't think I'm sweet and gentle when I start cross-examination." His prediction could not possibly have been more apt. Two minutes after Welch began questioning McCarthy's Roy Cohn, it was obvious that here was one of the deftest surgeons in courtroom history. It took only that long to make Roy Cohn, the scourge of Capitol Hill, Torquemada's heir as a prosecutor, look like a 27-year-old apprentice still wet behind the ears. After that Welch was always good for at least one wonderful pigsticking laugh a day.

With his bow ties and stooped shoulders Welch has the old-shoe manner of such courtroom greats as Clarence Darrow. His elaborate politeness and gentility mask a highly active, well-disciplined, bear-trap mind. Just as Counsel Ray Jenkins is the shouting and table-pounding type of courtroom lawyer, Counsel Welch is the type who can win a case by lifting one skeptical eyebrow.

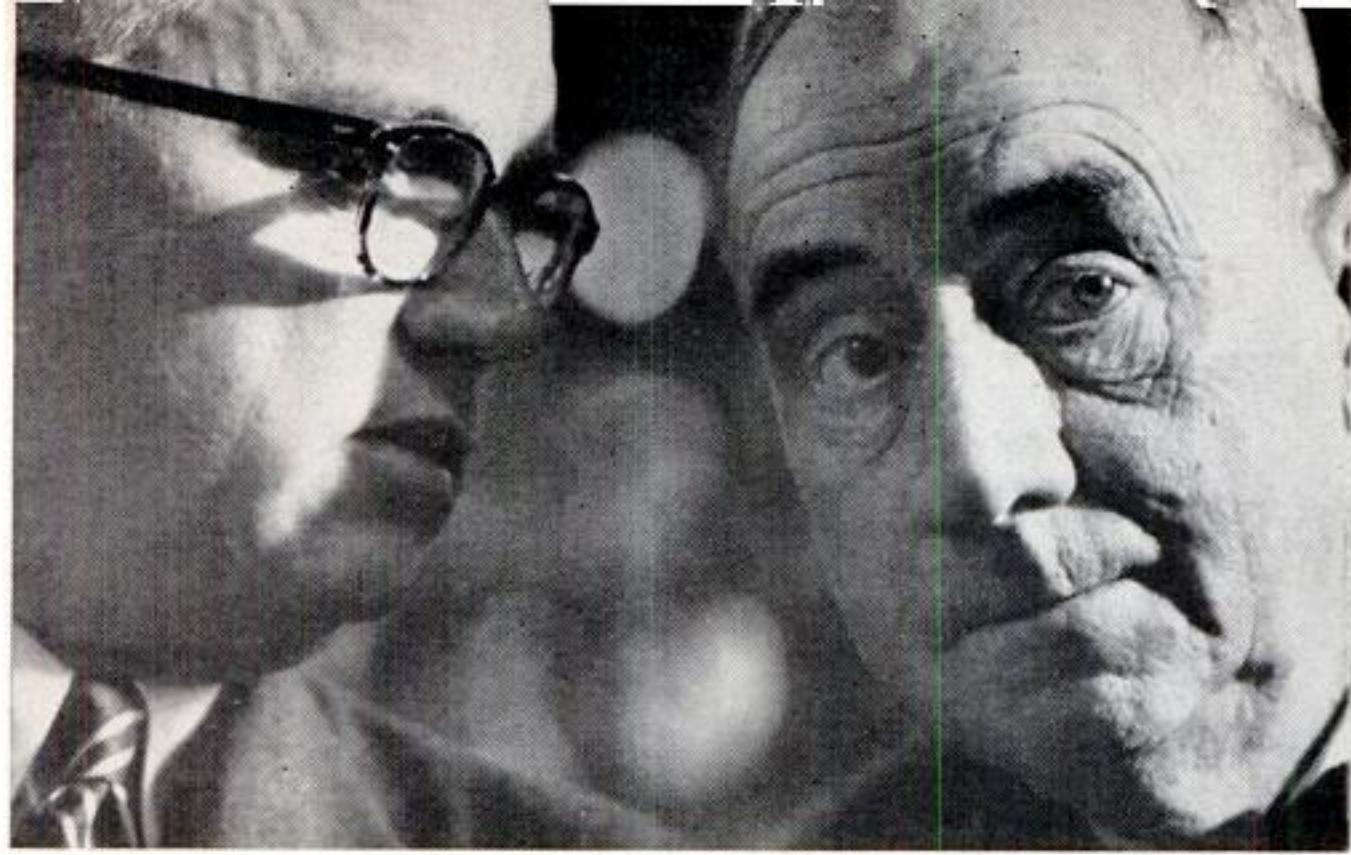
The Bostonian from Iowa

MOST television viewers probably believe that courtly Mr. Welch is a proper Bostonian, to the manner born. Actually he is the perfect example of how the legal profession in the U.S. has served as a ladder for the children of humble families. His father, who ran away from home in England at 14, was a sailor who could barely write. His mother was a hired girl who had never gone beyond fourth grade. His parents moved to Iowa in a covered wagon in the 1870s—chiefly because Mrs. Welch wanted to get her somewhat bibulous husband away from city saloons—and settled on a farm near the little town of Primghar. It was on this farm that Welch was born.

Later they sold the stock, rented the farm out for \$300 a year and bought a little house in town. Mother Welch managed to run the household on that \$300 and Father Welch earned a little additional spending money of his own. As Welch puts it in his quaint style of speech, "My father chewed tobacco, a habit which found little favor in my mother's eyes. So father made what money he could turning the handles of washing machines, which were then in style, for women of the town at 50¢ a washing."

Although his parents were poor and untutored, Welch remembers them with the greatest affection. He likes to recall that his mother insisted that he and his four older brothers take school seriously, and he is fond of relating what happened after he worked his way through Grinnell College and came out in 1914 a Phi Beta Kappa with a scholarship to Harvard Law School. On the night before he was to leave for the East, as he tells it, "My father and I went out back to attend to our needs before we went to bed—and of course the men never went to the privy for that purpose—and then he got a drink of water at the pump and sat down stiffly. I knew that meant I was to sit down too."

"'Josie,' he said, 'you're going off to Harvard?'"



A NONCOMMITTAL WELCH listens to Secretary Stevens, who had been on stand 12 days by end of last week. Stevens had thus already tied endurance record for Congressional committee testimony set by Owen Lattimore in 1952.

"That's right."

"That's a long way, ain't it?"

"Yes, it's a long way."

"Somewhere's in Michigan?"

"No, it's near Boston, or maybe in Boston," I said. "Maybe you were there while you were at sea." Yes, he thought he was.

"It'll take a heap of money, won't it?"

"I said, yes, it would, and he said, 'You know that little gray box up on the shelf? Well, you go and get it.' I did, and he had me cup my hands while he dumped the contents into them. There was nineteen dollars—all he had, his savings of 14 years, and he gave it all to me.

"To me that is a very tender story . . ."

At Harvard, Welch finished second in a class of some 600 the first year and thus won another scholarship. He spent his summers selling state maps door to door for \$1.95, a dollar of which was his to keep. He was a shy young man and he remembers his salesman days with a shudder: "It was hateful, hard work." On the other hand it taught him a great deal about people and, he concedes, "It ranks above, or with, my law school training in value." It was in those days that he met his wife, a beautiful young college woman who traveled the old Chautauqua circuit as a banjoist and singer of Negro songs. He usually tried to sell his maps in the same area where she was appearing, and the year he finished law school they were married.

For many years now Welch and his wife have lived in the Boston suburb of Walpole, in a big white colonial house in a secluded neighborhood. There is only one train a day for commuters: Welch catches it at 7:49 a.m. and leaves Boston on it at 5:17 p.m. He is one of the 19 partners in the venerable firm of Hale & Dorr and the only one who prefers to work at a stand-up desk. He usually arrives full of ideas which keep his staff busy all day, for he cannot buy a morning paper at the station and therefore spends the 40-minute train ride in deep thought. Toward late afternoon, however, he shows the same eagerness that he has expressed at the hearings for his weekends, and only a major office catastrophe can make him miss his train.

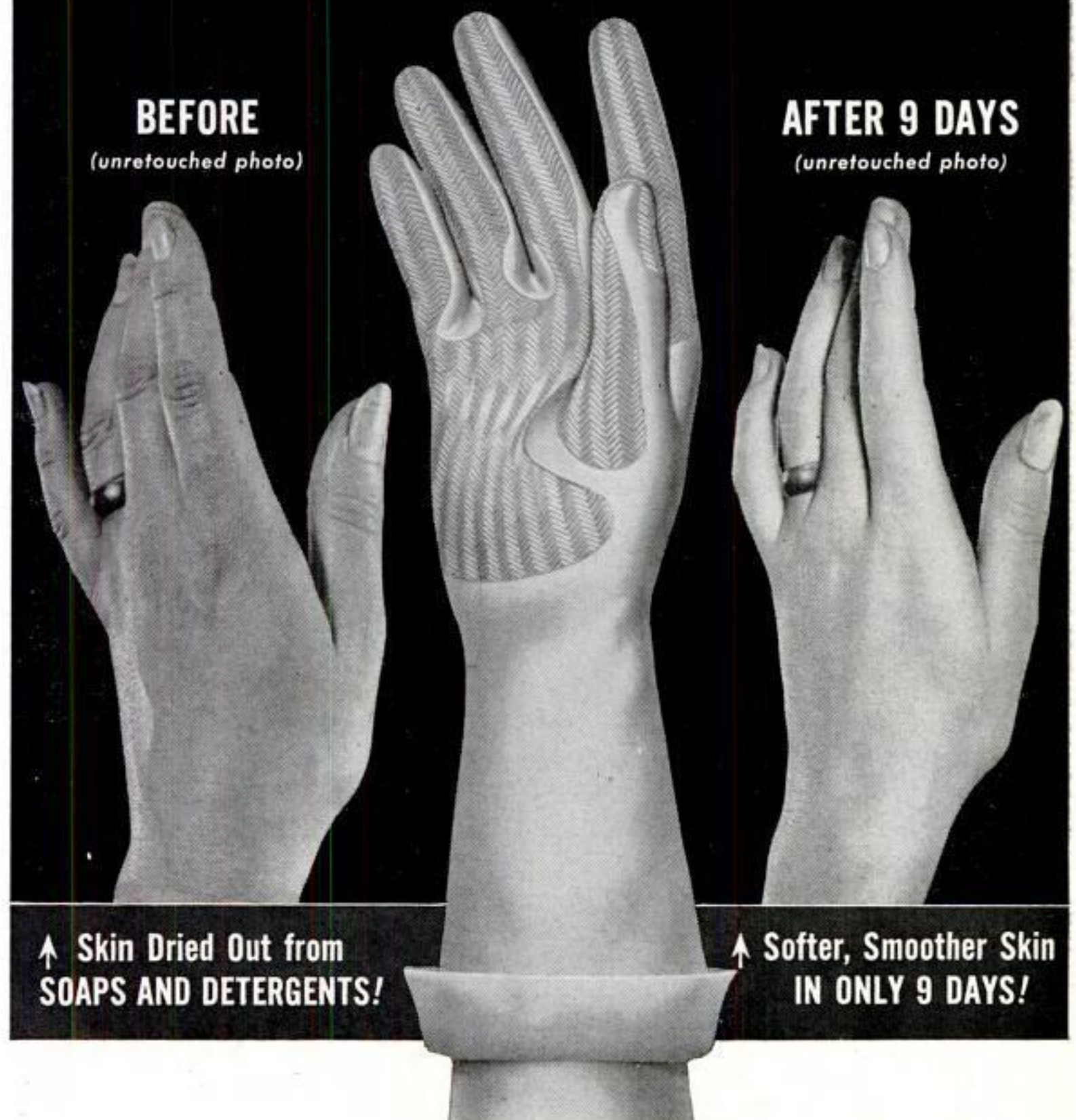
At home Welch never discusses business but instead pursues his two major hobbies, which he defines as loafing and thermometer-watching. He has a soft old leather lounge chair in which he can practically float while reading. He also has a set of switches at his bed which permit him to control the lights, radio and alarm clock without getting up. On the wall of the bedroom is a dial thermometer as big as a Thanksgiving pie, and outside a window is a tube thermometer at least a yard high. Scattered inside and outside the house are another half-dozen thermometers. Yet the strange fact is that Welch is personally comfortable whether hot or cold and does not mind weather of any variety. He simply explains, with his leprechaun logic, "When I want to look at a thermometer, I don't want to have to go somewhere else to look at it."

It has been reported since his new rise to eminence that Welch likes to spend his weekends puttering around the house in old clothes. Actually his "old clothes" for relaxation consist of 18 pairs of well-tailored slacks and the proper accessories to go with them. He also owns more than 150 bow ties, which the television audience is now seeing at the rate of one per day. The ties caused a personal crisis when he and his wife were away during the summer a few years ago and their home was burglarized; among other things his tie wardrobe of that period was stolen. Being a modest man who can become alarmed at his own infrequent excesses, he moaned to his wife, "I cannot admit that I have 150 neckties." He therefore compromised with his conscience, which opposed the slightest hint of perjury, and told the police that 75 had been taken.

Welch's languid mannerisms mask a highly competitive soul.

CONTINUED ON NEXT PAGE

New Sure Way To LOVELIER HANDS IN ONLY 9 DAYS!



PLAYTEX GLAMOROUS HOUSEWORK GLOVES

make this daring promise never made before:

In only 9 days Playtex Gloves can help you restore the natural smoothness of your hands. And: The very first manicure you save pays for the gloves.

Made of Non-Allergenic "Living" Latex. Water-proof.

Fabric-lined for "bare hand" comfort. Never sticky, never clammy. Non-slip surface for "bare hand" grip. Extra-long turn-back cuffs prevent drip, splatter. Easy on and off. Finger free, can pick up a pin or a dime. Get them today. At **\$1.39** department and drug stores.

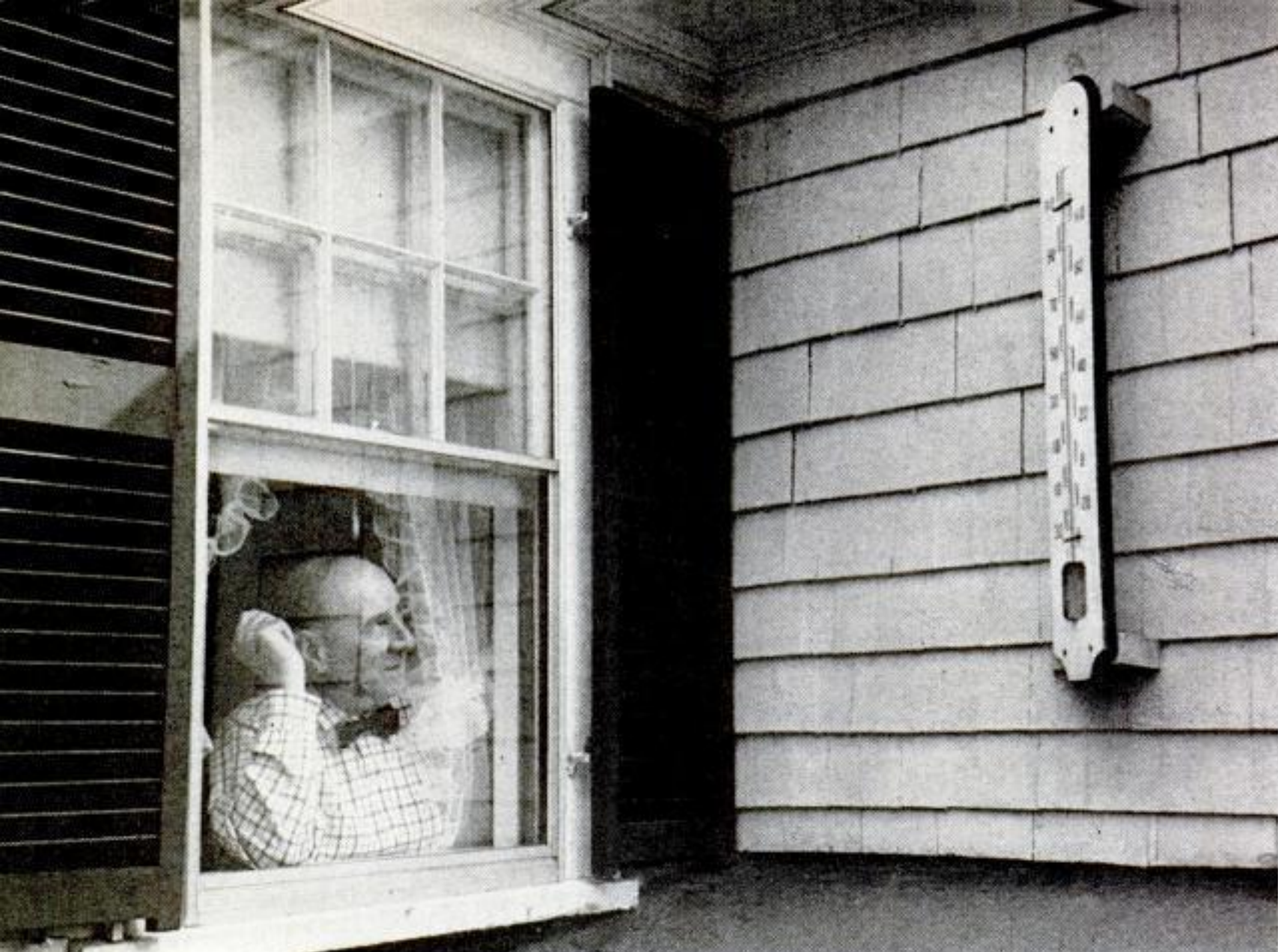
Prices slightly higher outside U. S. A.

PLAYTEX® LIVING FABRIC-LINED LATEX GLOVES



© 1954

International Latex Corp'n, PLAYTEX PARK, Dover Del. ★ In Canada: Playtex Ltd., Arnprior, Ontario



THERMOMETER FANCIER Welch peers out his window at a giant tube of mercury, his special pride and joy. He lists his other hobby as simple loafing.

MEN McCARTHY MADE FAMOUS CONTINUED

While his two sons were growing up the family used to play at an old-time carom board on the living room floor. Welch never gave any quarter; he beat the boys every time until they got old enough to hold their own. When they began to win occasionally he would shout such curses as "Goodness, Godness, Agnes!" Or he would groan in classic suffering, "How sharper than a serpent's tooth it is to have a thankless child!" This last remark was repeated so often that he finally abbreviated it to the simple oath, "How sharper!"

Welch and his wife took a fling at golf but gave it up when gasoline was rationed during World War II. Instead, at Mrs. Welch's insistence, they planted a vegetable garden. Welch, who hates the work of gardening, agreed to wield a shovel and hoe if his wife, who hates beer, would quaff that beverage with him during rest periods. Under this odd arrangement, which somehow seemed to satisfy Welch's sense of the fitness of things, he would suffer for a while in the garden and then retreat to the shade and stein, where his wife would then suffer while he basked.

At the opposite extreme of the legal spectrum, but even more colorful in his own way, is the subcommittee's Counsel Jenkins. Such a shouter that the television and radio people had to put a muzzle over his microphone—it can be seen plainly on television screens—to keep his mouth at least two inches away, Jenkins is another old-time courtroom type. One of his specialties is flowing but corny oratory; one day, when making a little speech about wires he had received protesting the length of the hearings, he reached to the bottom of the cliché barrel and came up with the ringing statement, "The undercurrents of the emotionalism of the people are so swift and so strong as to . . . almost dethrone reason from its citadel." (This was perhaps an exaggeration. For a time there did appear to be quite a few Americans who preferred to call off the slow-moving and confused hearing as too painful to watch and too damaging to U.S. prestige abroad, but it soon became clear that the nation would survive and indeed need not feel too much shame in a world where many countries refuse to permit any free legislative proceedings whatever.)

Another of Jenkins' specialties, since he is a criminal lawyer, is casting a pall over the testimony of one and all. In the early days of the hearings, he seemed to consider it his duty to make everyone concerned, up to and including the station-break announcer, seem like an utter liar. On opening day he got a telegram from a woman admirer who said, "You are fair and impartial. May God give you strength." Soon thereafter he began jumping down the throat of Secretary Stevens and he got another telegram from the same woman stating, "Disregard wire asking God to give you strength."

After roughing up Secretary Stevens, Jenkins then roughed up the McCarthy side's Private Schine, mostly in ways that cast no light whatever on the issues. After the Schine incident Jenkins got around 300 telegrams accusing him of mistreating this hapless private. The senders apparently were not aware that Schine, far from being a helpless GI, is a Harvard graduate who in private life is heir to and president of a multimillion-dollar hotel chain. Jenkins was apparently not aware that 300 telegrams are a drop in the bucket in Washington. From that point his manner mellowed and his gravelly voice reached the peaks of outrage less often. Nevertheless he was a dominant character in the drama: a loud, verbose, somewhat corny yet impressive giant with bristly hair and a jaw as wide as a 21-inch screen.



WATCH SYNCHRONIZERS Welch and wife set timepieces to the split second by short-wave radio time signal. They do this regularly to compare accuracy.

Ray H. Jenkins grew up as the son of the town doctor in Tellico Plains, Tenn. His father had a private practice plus a job as company doctor for a lumber outfit and owned a 150-acre farm. But young Ray was so ambitious that he seemed to resent not having been born into poverty. Whenever his father was out in the country on calls Ray would sneak up to the barbershop, with a homemade wooden stand, and shine lumberjacks' heavy boots for nickels and dimes. Eventually his father caught him at it and, with a poker face masking plans for dire punishment, went through the motions of being a customer. Young Ray gulped and shined his father's shoes—so well and so earnestly that his father relented.

After that Ray did not have to sneak to work except on one memorable day occasioned by a peculiar family celebration. His grandfather, an internal revenue man, took a notion after many years as a widower to seek a mail-order bride. After considerable correspondence with lonely-hearts clubs, he chose a young woman in Kentucky. Dyeing his white side whiskers and goatee black the better to impress his bride, he went off to Kentucky to fetch her and returned to Tellico Plains by train on a Sunday. He asked his grandson, who was in the habit of moving his shoeshine stand to the town square on Sundays, to please take a moratorium and stay out of sight while he was escorting his bride by buggy through town to their home. Ray did and everything turned out fine. The marriage was a success and everybody in the family liked the bride, who proved to have no prejudices whatever against a shoeshine-boy grandson.

Ray also worked summers at the lumberyard, where his job was to carry pails of drinking water to the workmen at a salary of 50¢ for an 11-hour day. He had been very frail in early childhood, was growing out of it, had suddenly developed ambitions to become a big-league ballplayer and was embarked upon a program of building his muscles by chinning himself on tree limbs. The lumber workers frequently had to go thirsty until he finished his physical education, but in all other respects Ray was an ideal waterboy. He later carried papers and worked as a soda jerk, meanwhile saving his earnings for college.

From spitball to scholarship

BY the time Jenkins got to high school he was showing signs of his present awesome size (6 feet 3, 195 pounds) and had chinned himself into considerable local fame as a pitcher with a wicked spitball. At law school at the University of Tennessee he quickly forgot his athletic ambitions in a burst of enthusiasm for his profession. He was on the school's successful debating team and won first prize for scholarship three years in a row. Eventually, after hitches as an Army volunteer in the Mexican campaign of 1916 and a Navy volunteer in World War I, he was graduated with a gold medal. He took a job with a wholesale shoe company collecting its delinquent accounts, quickly collected himself out of a job and then hung up his shingle in Knoxville.

By one of those accidents that so frequently set the tone of men's careers, his first important client was a mountain moonshiner who had beaten his wife to death with a barrel stave. The whole countryside was aroused by the brutal killing. Friends and relatives urged Jenkins not to take the case on the ground that having a notorious client electrocuted was hardly conducive to making others beat a path to his door. Jenkins disregarded the warnings and by dint of superhuman effort got the judge to pass a sentence of life



BIGGEST FEATURE

you can find on a used car . . . the tag that gives you "warranted confidence"

Look for the used car with the famous OK Tag. It's the one you can buy with confidence, and drive with pride. You'll get a new-car "lift" with used car thrift!

The red OK Tag means that this car is one of the best of the many makes and models traded in on new Chevrolets and that it has been thoroughly inspected and reconditioned

by expert mechanics. It's a used car that's warranted in writing and backed by our reputation as a Chevrolet dealer in your community.

Choose the car with the OK Tag and buy with warranted confidence. Come in and take your pick of the many fine buys priced to sell.

See Your Chevrolet Dealer

6 WAYS BETTER

1. Thoroughly inspected
2. Reconditioned for safety
3. Reconditioned for performance
4. Reconditioned for value
5. Honestly described
6. Dealer warranty in writing



SOLD ONLY BY AN
AUTHORIZED CHEVROLET DEALER



For the one you love most...the perfect



Classic Modern in blond oak — a charming design for any room in the house. Self-lifting tray; rubbed and polished finish. Model #3025. Lane Table, #247. Chest price,

\$59⁹⁵*

*\$5.00 higher in the West due to higher freight costs—slightly higher in Canada.



Streamlined Modern in matched American walnut, stump walnut, paldao wood with zebra borders. Self-lifting tray. Model #3026 — \$59.95.*



Authentic Colonial Chest in antique maple. Lane's self-lifting tray. Moisture-proof, Lane-welded veneers. Model #2260. Also in Salem maple, #2851 — \$69.95.*



Streamlined Modern in matched American walnut and paldao wood. Self-lifting tray. Rubbed and polished finish. Model #3024 — \$49.95.*



Unusual Modern in blond oak with roomy drawer in base. Model #2852. Also in Seafoam mahogany, #2853; Cordovan mahogany, #2856. Each, \$79.95.*



Superb Modern in rich Cordovan mahogany. Self-lifting tray. Aroma-tight and pressure-tested. Model #2485 — \$59.95.* Lane Table, #237.



Handsome Modern Lowboy in blond oak. Drawer in base. Model #2920. Also in Seafoam mahogany, #2929, and Cordovan mahogany, #2933. Each, \$79.95.*

gift for a very special occasion...

A LANE CEDAR CHEST

FOR THAT special "someone"—your daughter, your sweetheart, your wife—there's no gift that will say "I love you" more beautifully, more enduringly than a Lane Cedar Chest.

A Lane helps tomorrow's homemaker gather exquisite things for her trousseau the gradual, economical way. Friends and relatives will add their gifts too . . . gifts that a Lane always inspires . . . fine linens, towels, blankets, delicate lingerie.

By the time she marries, her Lane will be filled with treasures . . . more things, *nicer* things than if she tried to collect everything all at once.

When trousseau-gathering days are over, her Lane

provides a handsome, practical piece of storage furniture that every home needs to keep costly suits, coats, woolens, sweet-smelling and fresh—safe from moths and dust—as no other storage method can.

Lane Chests are sold at most leading furniture and department stores. Remember, just one nice garment saved from moths can pay for a handsome Lane.

Lane is the ONLY pressure-tested, aroma-tight cedar chest. Made of 3/4-inch red cedar in accordance with U. S. Government recommendations, with a free moth-protection guarantee underwritten by one of the world's largest insurance companies, issued upon proper application. Helpful hints for storing are in each chest. The Lane Company, Inc., Dept. L, Altavista, Va. In Canada: Knechtels, Ltd., Hanover, Ont.



Many Lane Chests at...

\$49.95*
Easy terms

ALSO MAKERS OF LANE TABLES



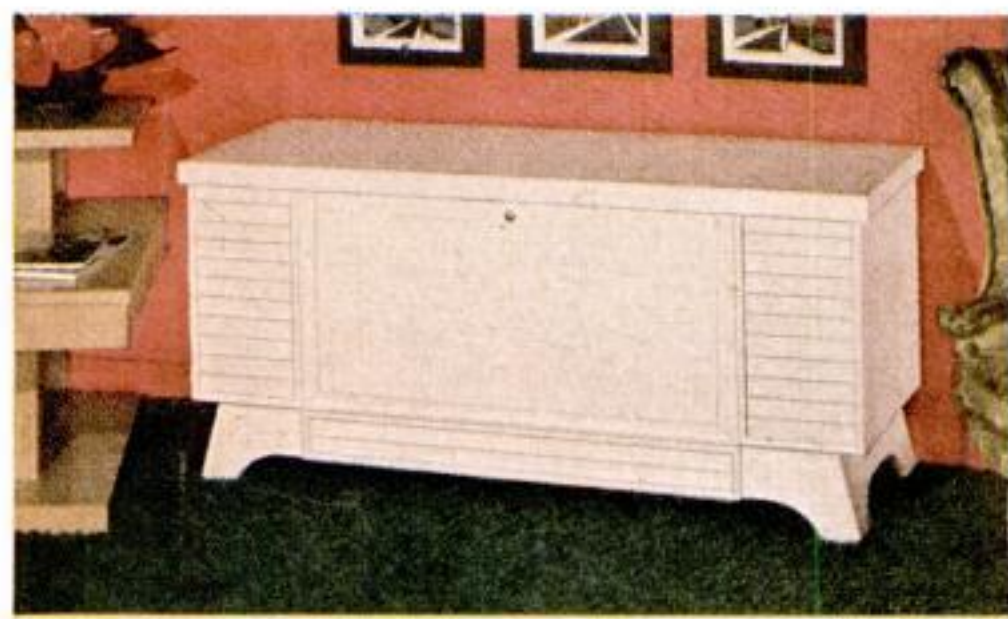
LIVING ROOM

Attractive Modern in blond oak. Self-lifting tray. Model #3027. Also in Seafoam mahogany, #3046; walnut, #3028. Each \$49.95.* Lane Table, #437.



FOYER

Handsome 18th Century Chest in rich mahogany with Lane's convenient self-lifting tray for storing smaller things. Model #2601—\$59.95.*



LIVING ROOM

Arresting Modern in Seafoam mahogany. Drawer in base; self-lifting tray. Model #2925—\$69.95.* Lane Table, #257.



FOYER

Stunning Modern in matched American walnut. Self-lifting tray. Model #3008. Also in gray walnut, #3009; Seafoam mahogany, #3022. Each \$59.95.*



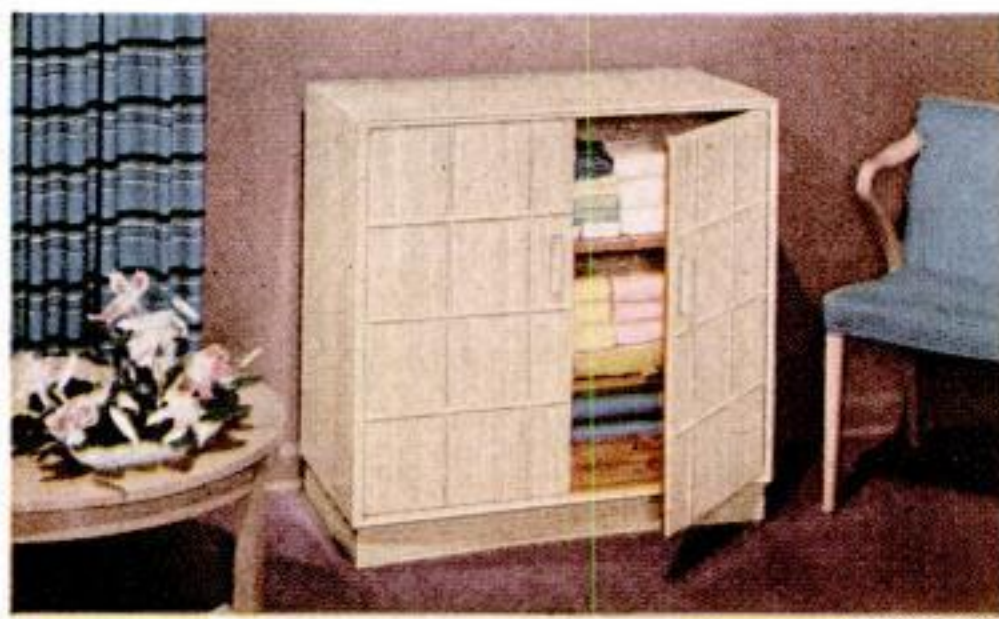
BEDROOM

Streamlined Modern in figured blond sonora. Aroma-tight and pressure-tested. Equipped with self-lifting tray with special lock compartment. Model #3029—\$69.95.*



DINING ROOM

Graceful Queen Anne Lowboy in glowing mahogany. Full-length drawer in base is perfect for smaller linens, silver. Model #2805—\$89.95.*



LIVING ROOM

Modern Console in blond oak. Interior drawer and adjustable shelves. Console models available in other styles and finishes. Model C-108—\$99.95.*



LIVING ROOM

18th Century Chest in satin-finish mahogany. Full-length drawer in base, simulated drawers above. Model #2221—\$79.95.*

Quick Stunts with Hunt's TOMATO SAUCE



18-Minute Spanish Rice

(Spanish Rice Pronto)

What a joy for busy career girls and homemakers!

Delicious Spanish Rice in *minutes*... using only one pan... no baking!

You use that handy, pre-cooked rice right from the package. It swells into luscious, tender kernels, rich with the wonderful flavor and beautiful color of Hunt's Tomato Sauce.

Because Hunt's is *all* tomato and seasoned so tastefully, it helps you gain flavor for all your cooking. It contains no starchy fillers, has no "soupy" taste. That's why men like it 'specially well.

Make this delicious 18-minute Spanish Rice for your family. Then, use your creative cooking skill and add

Hunt's Tomato Sauce to your stews, soups, casseroles, meat loaf, fish, gravies. It's *easy* — and you'll love it!

¼ cup bacon drippings	1 medium onion, thinly sliced
½ medium green pepper, diced	1 ⅓ cups pre-cooked rice
1 ¾ cups hot water	2 cans Hunt's Tomato Sauce
1 teaspoon salt	Dash of pepper
1 teaspoon prepared mustard (optional)	

Melt drippings in a skillet. Add onion, green pepper, and quick-cooking rice (the pre-cooked kind that takes only minutes). Cook and stir over high heat until lightly browned. Add hot water, Hunt's Tomato Sauce, seasonings; mix well. Bring quickly to a boil, cover tightly, simmer 10 minutes. Makes 4 servings.

Delicious variations: Use recipe above. Brown ½ pound ground beef, or ½ cup sliced mushrooms, with rice. Or stir ½ cup grated cheese into cooked rice.



RECIPES FOR YOU! A delicious one on the back of every can of Hunt's Tomato Sauce... at your food store. Hunt Foods, Inc., Fullerton, California

Hunt-for the best



FOND GRANDFATHERS visit with grandchildren. At left Welch strolls with 4-year-old Martha. At right is Jenkins with his 18-month-old Evalyn.

MEN McCARTHY MADE FAMOUS CONTINUED

imprisonment. It was a notable victory, although Jenkins, young and inexperienced, nearly threw it away by automatically moving for a new trial. (The prosecution, which still considered death the proper penalty, would have been delighted with a new trial but fortunately Jenkins got the motion withdrawn in time.)

The country around Knoxville produces more than its share of murders. As Jenkins says, "It's mountain country and they love their corn likker." In the ensuing 30 years Jenkins has defended some 600 murder suspects and has never lost a single one to the chair—although, as he conceded in an aside at the hearings, any investigation of his clients would require spending "a great deal of time in the state penitentiary at Nashville."

He seems to have a natural sympathy for the underdog and frequently defends killers for little or no pay, particularly in cases where, as so often happens, the murder has been committed under grievous provocation. Jenkins says he likes nothing better than to defend a man accused of killing a bully. Part of this stems from his childhood when his dog was killed by the Tellico Plains town bully. Part is a matter of professional delight. In defending a case of this kind, Jenkins has said, you have a wonderful opportunity to "make the jury so damn mad at the deceased that they want to dig up the body and kill the sonofabitch all over again."

In the courtroom, while making the jury mad or sad, Jenkins uses many of the mannerisms which have been on display, although much subdued, in the McCarthy hearings. He unbuttons his coat and his collar and loosens his tie. His jaw juts like a bulldog's. His brown eyes flash. He gesticulates, laughs and cries. Often the sweat runs off his chin until it makes a visible trickle on the courtroom floor. People around Knoxville call him "The Terror of Tellico Plains" and they think of him first when they are in trouble. Sometimes, however, he sits on the other side of the table, for the relatives of murdered men also like to hire him to help the prosecution. And while his criminal cases bring him his greatest fame, he actually spends most of his time on the civil suits that make up the usual day-in, day-out routine of the law. Last year his income, mostly from civil suits, was \$60,000.

The pupil's son and the senator's daughter

JENKINS got the job as committee counsel for a strange reason: after leaving the University of Tennessee he continued to coach its debating teams. One of his pupils, who has remained a lifelong friend, became Congressman Howard Baker, whose son married the daughter of Senator Everett Dirksen of Illinois. Thus Senator Dirksen got to know Jenkins and thought of him when his committee badly needed a counsel for the hearings. A lawyer of unquestioned talent and probity, Jenkins had the further advantage of being completely neutral on the burning issue of mccarthyism, which is something that few Americans of equal education and stature can claim. Because he has weak eyes, he reads very little, except what his work demands, and seldom watches any news programs on television. A Republican who was always hoping Taft

CONTINUED ON NEXT PAGE

PATIO Pinafores

IN NO-IRON PLISSE OR PINWALE PIQUE

cool functional cottons that pop on in a jiffy... wisk thru the suds... keep a sun-smart appeal where-ever you go!



SAVE EXTRA
Send payment with your order and we will pay postage!

FREE CATALOG
Mail coupon on postcard today for free copy of our value packed catalog.

FASHION SCOOP!

2⁹⁸
each

SIZES:
12 to 20
14½ to 24½

A
NO-IRON
PLISSE

B
PINWALE
PIQUE

C
NO-IRON
PLISSE

FROM THE *Cotton Shop* OF
SOUTH CAROLINA MILLS

Here's great fashion value! The crisp Cottons are two of summer's favorites! The stylenote—smart cool simplicity—sets a graceful, lighthearted tempo for shopping, visits, etc. Carefully designed to flatter you... with wide cover-bra straps, cuffed top, 16-inch concealed back zipper and a jumbo saddle pocket on the flattering flared skirt. Guaranteed washable.

A Coin Dot No-Iron Plisse!

Colors: Navy, Gray or Turquoise
16M7000—12, 14, 16, 18 & 20 } Ea.
16M7003—Half-Sizes: 14½, 16½, 18½, 20½, 22½ & 24½ } 2.98

B Persian Print Pique!

Colors: Antique-Gold, Blue or Gray
16M7002—12, 14, 16, 18 & 20 } Ea.
16M7005—Half-Sizes: 14½, 16½, 18½, 20½, 22½ & 24½ } 2.98

C Stripe No-Iron Plisse!

Colors: Navy, Gray or Turquoise
16M7001—12, 14, 16, 18 & 20 } Ea.
16M7004—Half-Sizes: 14½, 16½, 18½, 20½, 22½ & 24½ } 2.98

THE COTTON SHOP Dept. 438

Box 1602, Spartanburg, S. C.

Please send me the following Patio Pinafores @ 2.98 each.

Style No.	Quantity	Sizes	1st Color	2nd Color	Amount

Name _____ Total _____

Address _____

City _____ State _____

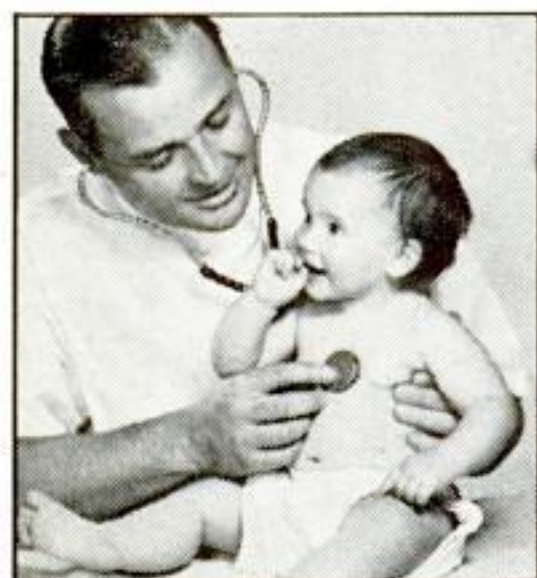
☐ Check, cash or money-order enclosed. We pay all postage.

☐ C.O.D. You pay postage & C.O.D. Fee ☐ Send Free Catalog

☐ Check here if this is your first order from The Cotton Shop.

COMPLETE SATISFACTION GUARANTEED OR YOUR MONEY BACK

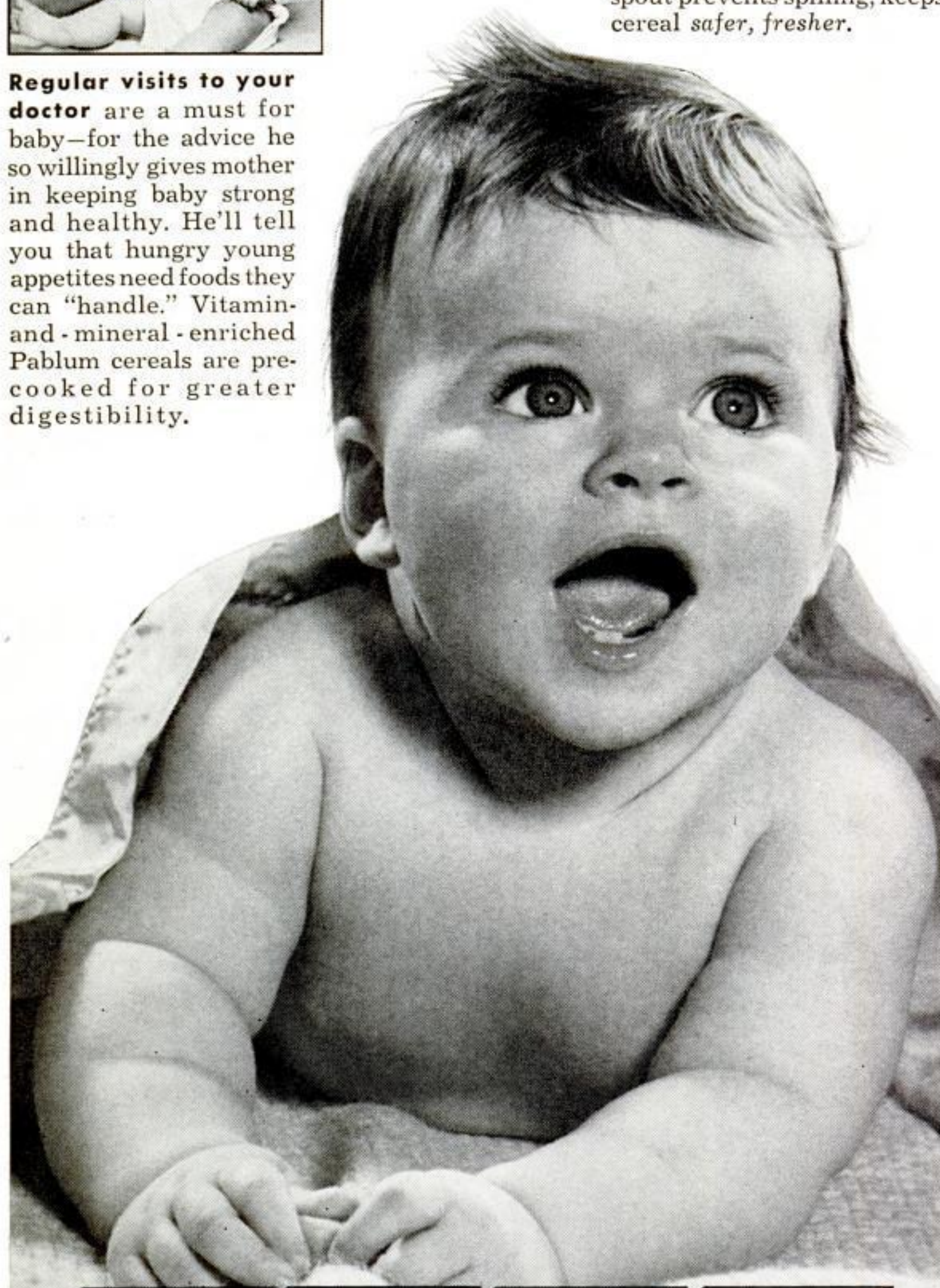
Trust Mother, little one,
to know what's
best to start on...
best to stay on,
too!



Regular visits to your doctor are a must for baby—for the advice he so willingly gives mother in keeping baby strong and healthy. He'll tell you that hungry young appetites need foods they can "handle." Vitamin- and - mineral - enriched Pablum cereals are pre-cooked for greater digestibility.



Baby needs special foods prepared just for him. Pablum cereals are the *only* infant cereals produced by a company specializing in formula, vitamin, cereal and pharmaceutical products for infants, children and adults. Exclusive "Handy-Pour" spout prevents spilling, keeps cereal safer, fresher.



4 varieties at your druggists or grocer's

Pablum® is the original pre-cooked cereal made only by Mead Johnson & Co., world famous for nutritional and pharmaceutical products.

MEAD

MEN MCCARTHY MADE FAMOUS CONTINUED

would win, he attended the 1952 G.O.P. convention, where McCarthy spoke, but does not even remember whether or not he heard the speech. He is a hard worker with a busy law practice, a man who likes to spend weekends strolling about his 528-acre gentleman's farm, swinging a hickory stick and admiring his 100-odd head of white-faced Hereford cattle, a rabid fan who follows the University of Tennessee football team wherever it goes on autumn weekends. Until now he has just never had the time or opportunity to get exercised pro or con about the senator from Wisconsin.

In Washington these days Jenkins shares a suite at the Mayflower Hotel with another lawyer who serves as one of his four assistants. He tries to finish his homework and get to bed by midnight, is up again at 7 a.m. He fills the bathtub with steaming hot water, jumps in, jumps out, refills it with cold water and jumps in again. He is ready to start thinking about the new day's work while eating breakfast in his room. Any time he gets groggy during the next 17 hours of hearings and homework, he likes to refresh himself by jumping in the tub again. He has a firm rule against drinking while in the midst of a job and consistently turns down any invitations to dinners or parties, even on weekends.

His wife, a former schoolteacher to whom he has been happily married for 28 years, planned to remain in Knoxville and watch the hearings by television. But when the Knoxville station quit carrying the hearings she went to Washington and has now been sitting among the spectators. This is the first time she has ever seen her husband in action. She has a separate room at the Mayflower and outside of the hearing room she sees him only for an occasional breakfast or dinner during the week.

Perhaps the people most delighted by Ray Jenkins' new eminence are the Tennessee Republicans, who for the first time see a chance to beat Democratic Senator Estes Kefauver, another one-time television hero. If the Tennessee Republicans can possibly persuade him, Jenkins will be their candidate against Kefauver. In that event the Tennessee voters will be called upon for a strange kind of Hooperating: the election will be a popularity contest between the leading man of 1954's congressional television sensation and the leading man of 1951's.



THE CENTRAL FIGURE AND A HOT ISSUE

Senator McCarthy, flanked by his boyish counsel Roy Cohn, is here waving a letter that took up much of the hearings last week and gained the senator more embarrassment than progress. He introduced it as the carbon of a letter written by FBI Director J. Edgar Hoover to the former head of Army Intelligence, and was all set to use it as the basis of some searching cross-examination of Secretary Stevens. It soon developed, however, that Hoover had never written such a letter—though he had sent the Army a confidential interdepartmental memorandum from which the body of the letter had apparently been lifted. The letter gave the Army's lawyer Welch a wonderful opportunity to exercise his pointed irony by calling it "a carbon copy of precisely nothing." Senator McCarthy testified that he had received the carbon from an Army Intelligence officer and demanded that it be made public. Attorney General Brownell, asked for a ruling, termed the letter an unauthorized use of classified security material and said it should definitely not be published. McCarthy, in an open challenge to Brownell, first threatened to publish it anyway, then started hedging.

New *Lilt* Home Permanent

looks, feels and stays like the

Loveliest Naturally Curly Hair!



*— A far softer wave
than any other home
permanent!*

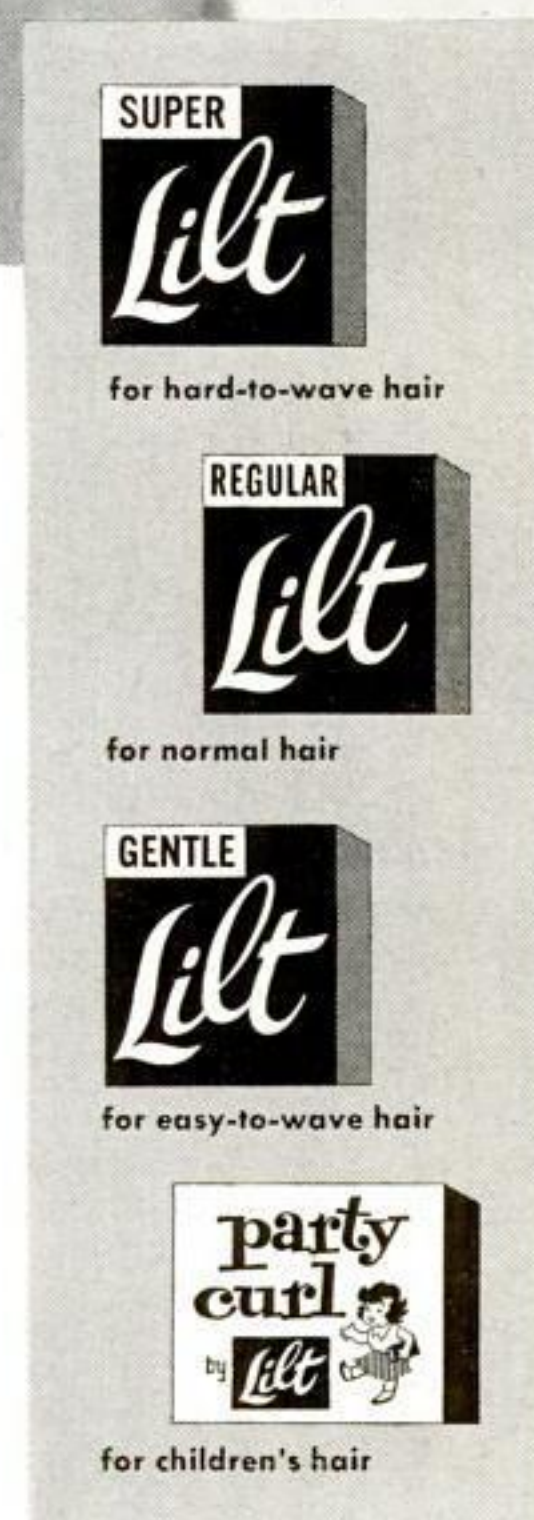
Exclusive new wave conditioner means that
only from *Lilt* can you get such soft, natural-looking curls!

New Lilt looks as lovely as the loveliest naturally curly hair...
shimmering with healthy-looking highlights. You get
the kind of wave you want where you want it!

New Lilt feels like naturally curly hair because Lilt's Wave Conditioner
makes curls so extra-soft you can actually feel the difference!
Lilt Curls are always soft and smooth like nature's own!

New Lilt stays like naturally curly hair because it's
the longest-lasting wave possible today! Lilt keeps its shining,
soft naturalness month after month!

Procter & Gamble's new *Lilt* Home Permanent



Now!

*Lilt lets you
choose the wave
especially made for
your type of hair.
Super, Regular or
Gentle Lilt...
and Lilt's new
Party Curl, the
very best children's
home permanent.*

\$1.50
(plus tax)

**Lighten work
on outside jobs...**



Pointers on painting exterior walls: make sure surface is dry and temperature between 55° and 90°. Remove loose paint with scraper or wire brush. Fill cracks and holes. Dust thoroughly. Select brush 3" to 5" wide and always...

**Use brushes with
bristles of Du Pont**

TYNEX
TRADE-MARK
nylon

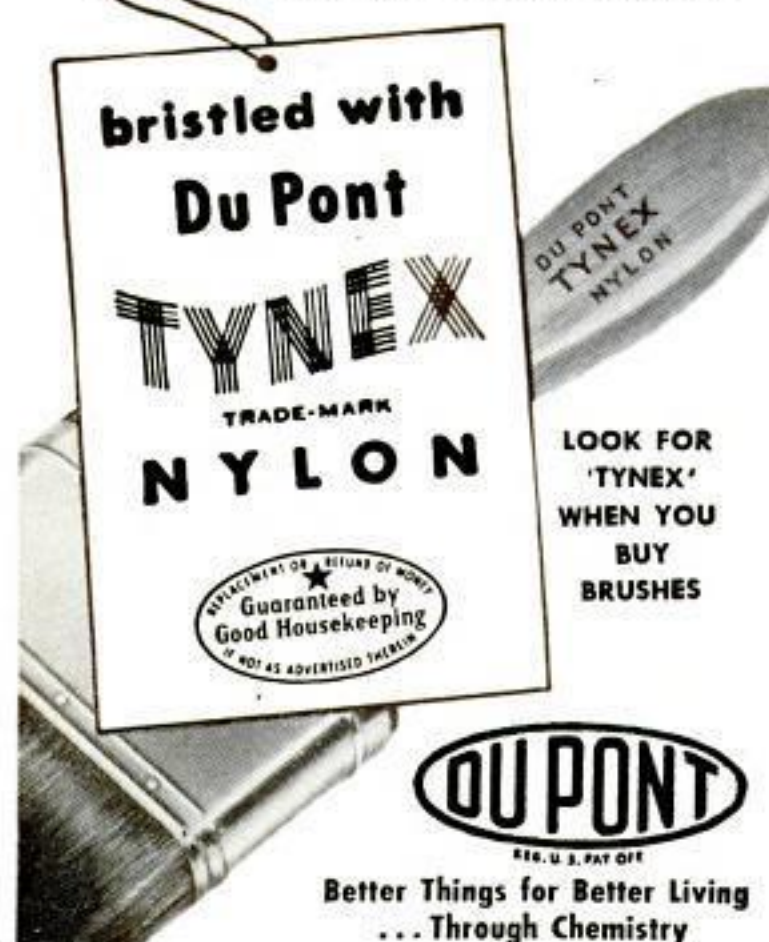
You'll find "Tynex" nylon bristles pick up a full load of paint every dip and brush it out easily in a uniform coat. Outside or in, brushes bristled with "Tynex" help you get work done fast... do an expert job.

"Tynex" bristles simplify brush up-keep, too. They are quickly cleaned by any commercial cleaner and last up to five times longer than other bristles.

Next time you plan to paint, talk over the job with your dealer. He'll be glad to help you select the right-sized brushes and show you the work-saving advantages of brushes bristled with "Tynex."

Send for free booklet on "How to Choose and Use a Paintbrush Bristled with 'Tynex' Nylon." Write: E. I. du Pont de Nemours & Co. (Inc.), Polychemicals Dept. L-5, Wilmington, Delaware.

"Tynex" is the new trade-mark for genuine Du Pont nylon bristles.



Better Things for Better Living
... Through Chemistry



FACING HIS JUDGES in the courtroom at Fort Lesley J. McNair, a pale Corporal Dickenson stands as president

of the eight-member court, Colonel Walter J. Wolfe (second from left) commences to read off the court's sentence.

PW'S PENALTY

**A corporal who quit the Reds
gets 10 years for aiding them**

A slight, bewildered Army corporal of Cracker's Neck, Va. last week stood before the judges of an Army court-martial in Washington to learn his fate. Edward Swanson Dickenson, 23, who had been welcomed as a hero when he returned home from a North Korean prison camp last fall, was now charged with having aided the enemy by writing and broadcasting propaganda and by informing on some of his fellow prisoners who attempted to escape.

Dickenson was a far less tragic figure than Marine Colonel Frank Schwable (LIFE, May 10). Until he dramatically switched sides, he had been one of 23 Americans who chose to remain with their Communist captors. Admittedly weak in character, he had, by his own confession, agreed to give the Communists material for propaganda. The Army's evidence on the other charges against him was mostly circumstantial. But the court ruled Dickenson guilty, sentenced him to 10 years at hard labor. Preparing to appeal the sentence, which would be reviewed by other military authorities, Dickenson's lawyer protested the stiff punishment in view of the fact that he had heeded his country's plea that he come home to freedom.

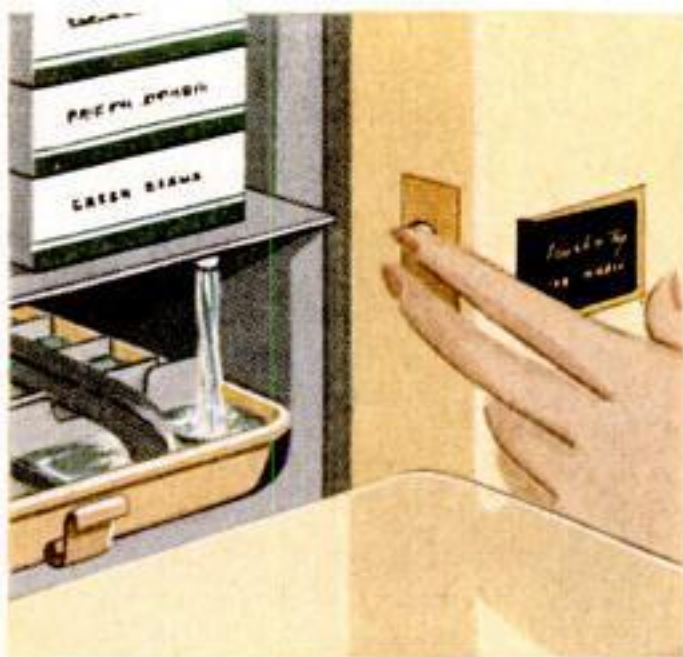


AFTER THE SENTENCE Dickenson is embraced by his 20-year old wife Kate, a home town girl he married last December after his return from prison camp. Beside them are his brothers Bob (left) and Jim, who were present on and off during trial.

Look what you get only with GIBSON

REFRIGERATOR

Exclusive Touch-a-Tap
ice tray filler refills
with no hauling,
no spilling!



Exclusive Touch-a-Tap
puts running, cold drinking water
at your finger tips! No jugs
to fill, no mess!



LOOK INSIDE this big beautiful Gibson Refrigerator, with its rich Cameo Cream interior. You'll find these amazing Touch-A-Taps along with other improvements, planned by Gibson for your convenience:

- * Exclusive Swing-out Servers—see in the photo how they swing out to practically hand you the food. Lift out easily, too.
- * Special Bacon Conditioner—handy container keeps bacon cool, soft, ready for frying. Fully automatic defrosting, too.

These are some of the extra benefits you get with Gibson, now in its 77th year of leadership in food refrigeration for the home. And along with them comes Gibson's long-time record of dependability.

Do yourself and your food a favor. Before you choose any refrigerator, see your Gibson retailer. Inspect Gibson carefully—compare Gibson critically. We think you'll be glad you did.

...of course, it's electric!

Gibson

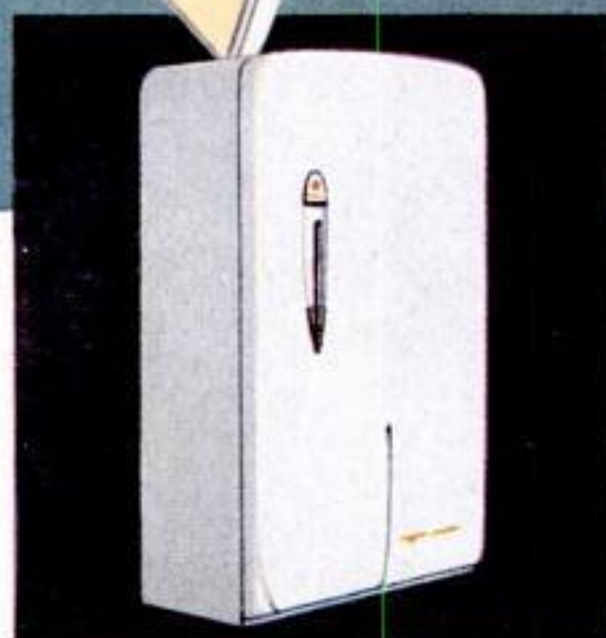
REFRIGERATOR COMPANY, Greenville, Michigan
In Canada: Gibson Refrigerator Company, Ltd., Montreal, Quebec

Since 1877



manufacturers of Food Freezers • Electric Ranges • Room Air Conditioners

© 1954 Gibson Refrigerator Company





IN CRYPT OF AKERSHUS CASTLE, CROWN PRINCESS MARTHA OF NORWAY, HER CASKET DRAPED IN ROYAL SCARLET, RESTS BESIDE TOMB OF QUEEN MAUD



ROYAL CORTEGE ESCORTS COFFIN INTO AKERSHUS CASTLE FOR BURIAL

RICH PANOPLY FOR A PLAIN PRINCESS

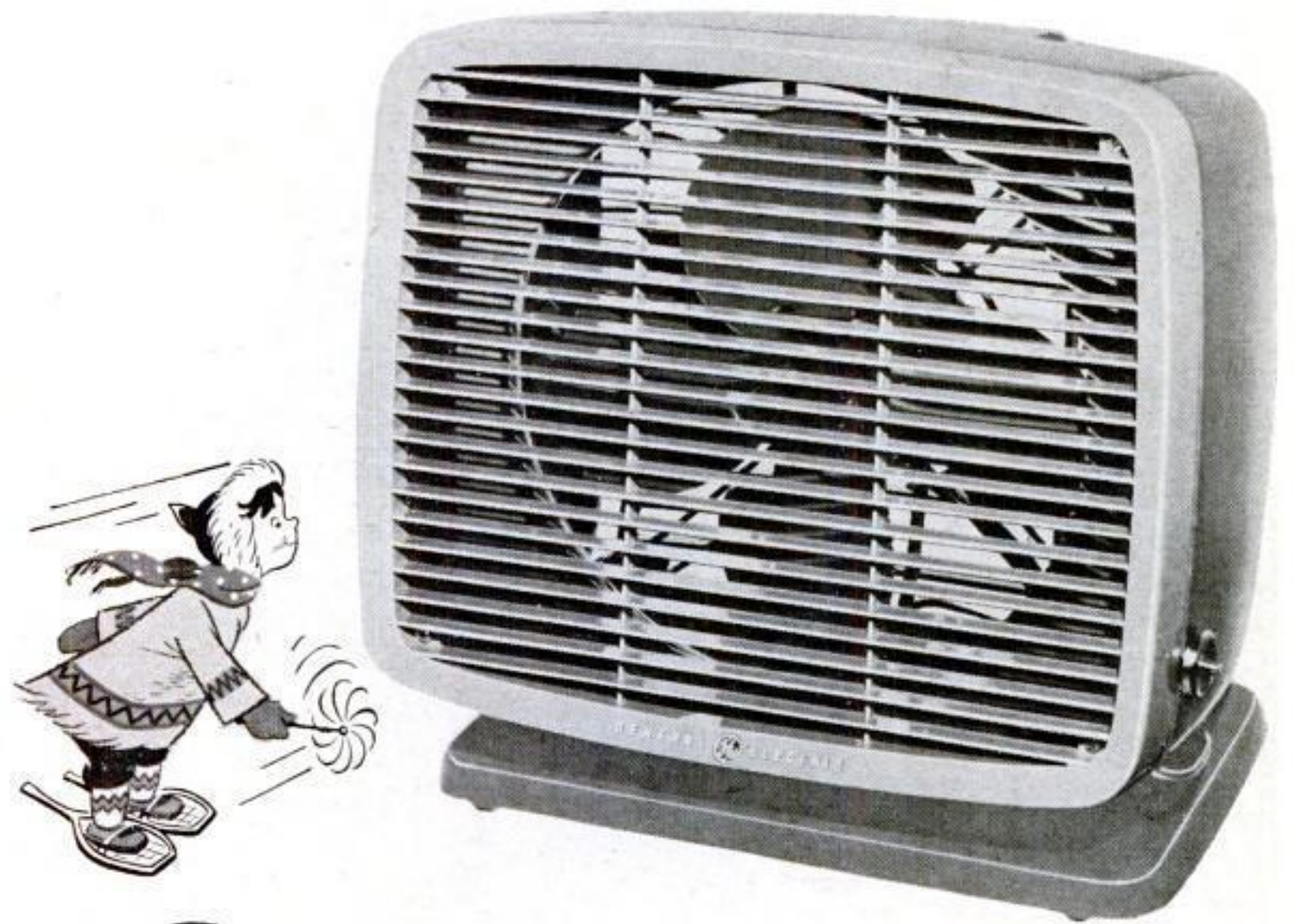
Royalty attends funeral of Norway's Martha

Panoply she had seldom known in life surrounded Norway's Crown Princess Martha in death. The Swedish-born princess had plain tastes and lived in unregal simplicity, sending her children to Norway's public schools and often doing her own shopping. But after she died of a liver ailment last month at the age of 53, royalty from most of Europe's ruling houses gathered to escort her scarlet-and-gold-draped coffin in ceremonial procession through the streets of Oslo. Massed along the route to funeral services at the Oslo Cathedral were 200,000 Norwegians, some of whom had lined the same route 25 years before to hail Martha when she became the bride of Crown Prince Olav.

After the services had ended, guns of Norway's ships and fortresses boomed a parting salute, and the princess's body was carried to the 13th Century Akershus Castle. There, as the bereaved family wept, Princess Martha became the second member of Norway's royal family, which has reigned only since 1905, to be buried in the royal crypt.

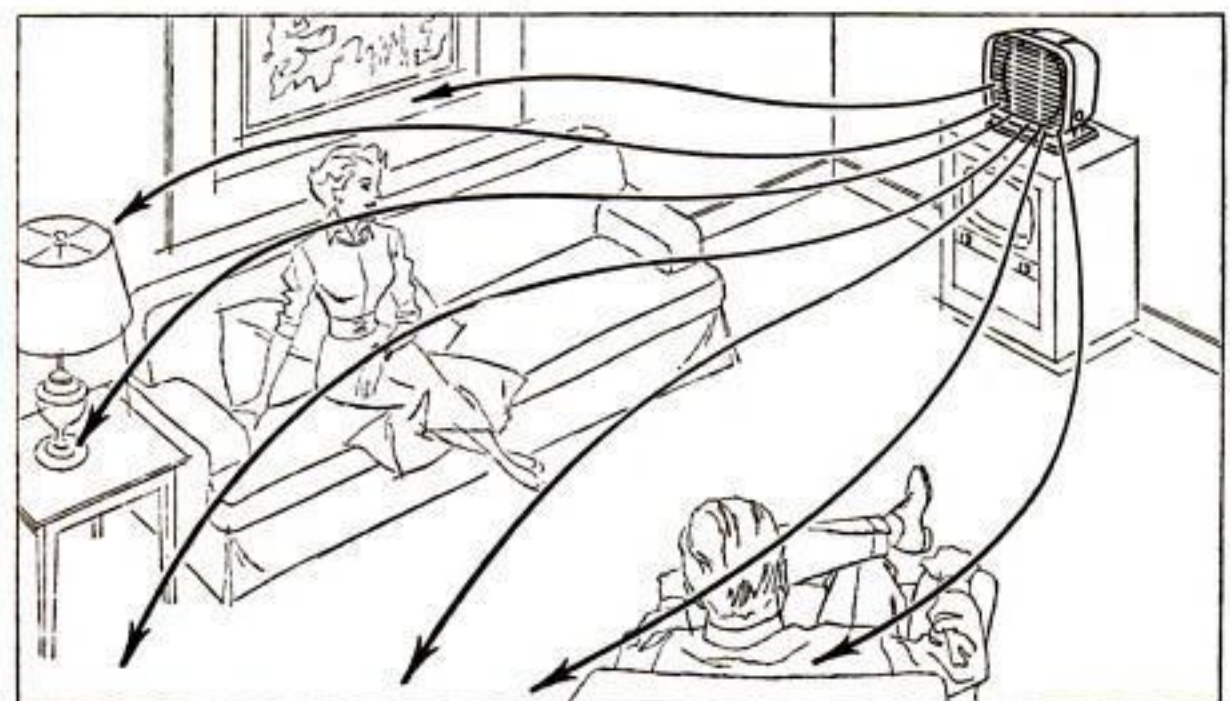
CONTINUED ON NEXT PAGE

New low-cost room cooling!



ALL-PURPOSE FAN

only \$34.95*



Bigger, broader air stream of G-E All-Purpose Fan cools much more than narrow air stream of old-fashioned fans. Brisk breeze spreads out—helps cool whole room. G-E Fans as low as \$17.95.*

A great value . . . no other fan does so much for so little. It's truly the low-cost way to keep comfortable.

Safety Design!

Has safety-depth cabinet and special grill-guard. G.E.'s All-Purpose Fan is designed to protect children and pets.

Immediate Replacement Warranty!

Because G-E Fans are so dependable—G.E. actually dares give this full-year

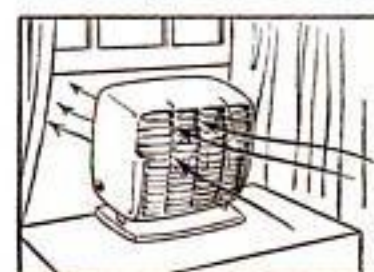
warranty. Show your dealer any defect and he'll give you a new fan—on the spot!

For Home or Office!

Frost-gray finish blends right in—with office furniture, or at home. Fan tilts 90° up or down. Two-speed switch for choice of gentle or robust breeze. General Electric Company, Small Appliance Division, Bridgeport 2, Connecticut.

*Manufacturer's recommended retail or Fair Trade price.

G-E ALL-PURPOSE FAN HAS MANY USES!



Window fan!



Floor fan!

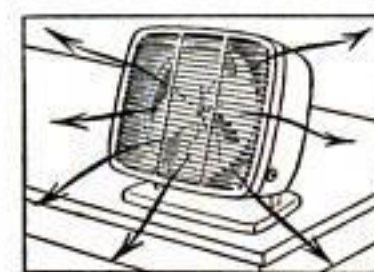
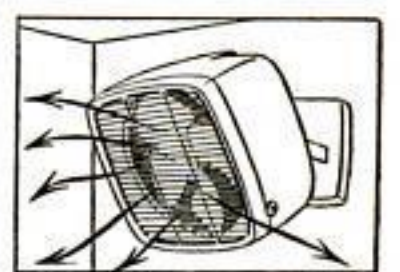


Table fan!



Wall fan!

More people use G-E Fans than any other brand.

GENERAL  ELECTRIC

Me?
I'm Qwip!

Qwip's made from
real cream...

...and never, never sours.
You can use some today,
some next week,
some next month!

You'll love Qwip's
wonderful taste—
it's pre-flavored!

Qwip whips at
your fingertip!

made from real cream
**NEVER, NEVER
SOURS!***

* No matter how long
you take to use up the can
Qwip stays sweet till
the can is empty!

AVOSET COMPANY
SAN FRANCISCO, CALIF.

Panoply for a Princess CONTINUED



ROYAL CHAUFFEURS, wearing long rows of medals, drive purple-draped hearse from royal palace as funeral procession starts toward Oslo Cathedral.



BURIAL CEREMONY in church at Akershus Castle ends as Lutheran Bishop Johannes Smemo casts earth on coffin before it is lowered into royal crypt.



BEREAVED FAMILY, leaving the church, includes, right to left, Crown Prince Olav, children Astrid, Harald and Ragnhild, and latter's husband.

[CONTINUED ON PAGE 64](#)

*A Personal Invitation
to every Woman Driver
and her husband—*

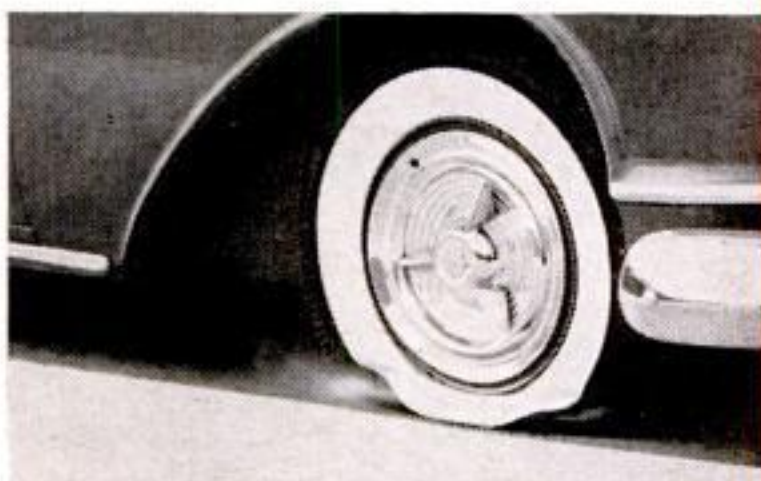
Come take a "SHOW-ME" SPIN During May-



Take Your Safety "Show-Me" Spin— Your GM dealer will gladly give you a demonstration drive so you can discover the great difference in Safety Power Steering.



Get The Safety "Feel Of The Road"— You'll relax completely because the familiar "feel of the road" is always there. There's never any sensation of "driving on ice"!



You're Safer In Any Steering Emergency! Safety Power Steering automatically blocks shocks—helps you keep the car under control even in case of a sudden blowout!

**NOW AVAILABLE
AT A NEW
LOW PRICE!**



NATIONAL *Safety* POWER STEERING MONTH

Are you "from Missouri"? Still skeptical, despite all you've read and heard from friends about the effortless ease and priceless security of Safety Power Steering?

Then here's your chance to see for yourself—without the slightest obligation! Throughout May—National Safety Month—your neighborhood General Motors car dealers are offering free personal demonstrations so you can feel the amazing contrast in turning, maneuvering, parking with and without Safety Power Steering!

Every day, thousands more are ordering

new 1954 GM cars—because Safety Power Steering makes such a tremendous difference in every driving situation!

Safety Power Steering by Saginaw is now standard equipment on 1954 Cadillacs and Buick Roadmasters—optional at greatly reduced cost on all other 1954 Buicks, Oldsmobiles, Pontiacs and Chevrolets. Be sure to visit your nearest dealer for your free "Show-Me" spin this month—and see what you've been missing! Saginaw Steering Gear Division, General Motors Corporation, Saginaw, Michigan.

Safety
POWER STEERING
BY *Saginaw*



TRY IT AT YOUR CHEVROLET, PONTIAC, OLDSMOBILE, BUICK OR CADILLAC DEALER'S NOW!



The **LEICA** is the world's most famous camera—at home, on the continents, and on the seas. The Leica accompanies statesmen through high-level conferences, explorers through tangled jungle trails, jet pilots through the sound barrier, scientists through their researches. Among all who use it, the Leica inspires unique affection and respect.



The reproductions you see here were made from **LEICA** contact prints. Leica negatives this size are capable of making needle-sharp enlargements the size of this page . . . and larger. Leica color transparencies are bright, vivid and natural, even when projected a full nine feet tall. The Leica uses 35mm film; it is the original "miniature" camera.



There are **LEICA** models priced from \$143 complete with lens. The Leica winds, focuses, shoots like any 35mm camera. The coupled rangefinder in the IIIf and IIIIf Models takes all the guesswork out of focusing. To equip the Leica for any specialized photographic task there is a family of interchangeable Leica lenses and over 200 other accessories.



The photographs on this page illustrate the versatility of the **LEICA**. One photographer took all of them. A single candle lighted the woman. A wide-angle lens captured the full drama of the U.N. Conference Building lobby. You see here, too, frozen action, great depth of field, and evidence of the Leica's ability to get the picture in any light.



A **LEICA** is actually many cameras in one. And since a Leica will serve you for a lifetime, it is actually the most economical of cameras. See a franchised Leica dealer soon. E. Leitz, Inc., 468 Fourth Avenue, New York 16, N. Y., is distributor of the world-famous products of Ernst Leitz, Wetzlar, Germany. Cameras, accessories, binoculars, microscopes.



Leica
world's most famous camera



Panoply for a Princess CONTINUED



THREE KINGS following hearse are, left to right, Denmark's Frederik, Sweden's Gustaf Adolf, Belgium's Baudouin. Behind is Duke of Gloucester.



NORWAY'S KING, 81-year-old Haakon, and Princess Martha's mother, Princess Ingeborg of Sweden, leave the church after the burial ceremony.

travels of a Ship'n Shore blouse wardrobe:

10 a.m. Breakfast in a broadcloth boy-shirt—beautiful beginning!

11 a.m. Sailing in a seersucker sleeveless—everything ship-shape!

2 p.m. Golfing in a gingham plaid—wonderful form!

4 p.m. Basking in a beach shirt—and plenty of attention!

8 p.m. Siren in a scoop—
mission accomplished!

2⁹⁸

Combed cotton broadcloths and fine woven gingham—in a whole, washable summer wardrobe!
Sizes 30 to 40. Children's styles, \$1.98 and \$2.50. At fine stores all over America.

Ship'n Shore[®]

BLOUSES

Ship'n Shore[®]
THE SIGN OF A GOOD
WASHABLE BLOUSE

Suddenly

**Remarkable Hotpoint
Automatic Home Laundry
Both Washes And Dries
Clothes At The Mere Touch
Of A Dial!**



Save... Save... Save...
During **HOTPOINT'S**
GIANT TRADE PARADE

Get more for your old appliances at your Hotpoint dealer's now. Trade-ins are high, prices are low during our "TRADE PARADE."

Hotpoint Co. (A Division of General Electric Company), Chicago 44.

You're Carefree

Thanks To Your New Hotpoint Launduet!



Now—for far less than you may think—you can turn your back on washday forever and transform Mondays into carefree do-as-you-please days!

So why put up with the tiring, back-achy job of washing and drying clothes the hard way? Especially when it's so easy to enjoy all of the work-saving wonders of a Hotpoint Launduet—acknowledged the finest, most advanced of all automatic washers and dryers?

Washing—Hotpoint, *unlike ordinary makes, is really two automatic washers in one!* Set dial at "Normal" for your regular family wash—then simply turn to "Delicate" for hand-gentle washing of your filmiest finery!

Drying—Again Hotpoint leads . . . offering you the world's first dryer that:
(1) dries clothes in sun-pure, washed air . . .
(2) is sealed to prevent lint, heat and moisture from escaping into room! No ugly vents required!



Enjoy OZZIE and HARRIET on TV and Radio Every Week!



FREE to you! Handsome toss 'n' serve salad tongs to dress up your table at salad-serving time. Yours for just stopping in at your Hotpoint dealer's during his big "TRADE PARADE." No obligation.

Hotpoint

Changes your viewpoint . . . automatically



Ranges • Refrigerators • Dishwashers • Disposalls® • Water Heaters • Food Freezers • Automatic Washers • Clothes Dryers • Cabinets • Air Conditioners • Dehumidifiers

Buy the Family Size



...and SAVE!

JUST LOOK AT THESE SAVINGS ON "FAMILY" SIZES! OUNCE FOR OUNCE THEY COST FAR LESS THAN THE SMALL SIZES!



Buy the Economy Size
for 63¢
SAVE 14¢



Buy the Large Size
for \$1.00
SAVE 30¢



Buy the Economy Size
for 63¢
SAVE 14¢



Buy the Giant Size
for 79¢
OVER 70 SHAVES



Buy the Giant Size
for 83¢*
SAVE 64¢



Buy the Giant Size
for \$1.00
SAVE 41¢



Buy the Giant Size
for 89¢
SAVE 36¢



Buy the Giant Size
for 53¢
SAVE 17¢



Buy the Giant Size
for 53¢
SAVE 17¢



Buy the Giant Size
for 59¢*
SAVE 8¢



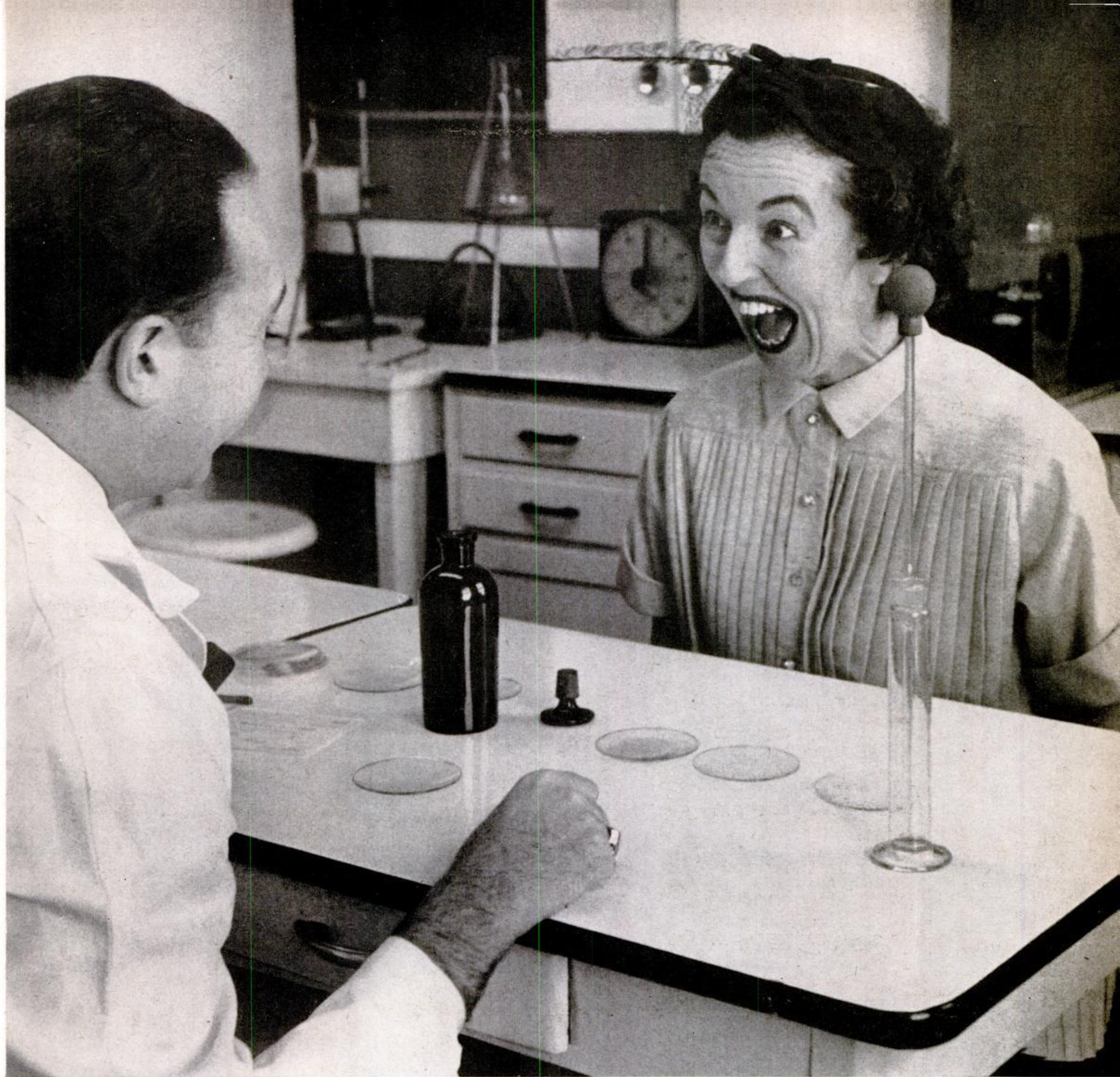
Buy the Giant Size
for 47¢
SAVE 14¢



Buy the Giant Size
for 47¢
SAVE 14¢

VETO CREAM DEODORANT, Economy Size, 59¢,* **SAVE 13¢** ★ VETO SPRAY DEODORANT, Deluxe Size, \$1.00,* **SAVE 25¢**
PALMOLIVE AFTER-SHAVE LOTION, Giant Size, 59¢,* **SAVE 14¢** ★ CASHMERE BOUQUET TALCUM POWDER, Giant Size, 43¢,* **SAVE 5¢**

*Plus tax.



MRS. DILL REACTS HAPPILY AS WELBERT SHOWS HER SEX-TEST WAFER WHICH REMAINS COLORLESS, INDICATING SECOND CHILD WILL BE GIRL SHE WANTS

'OOH! IT'S A GIRL!'

A simple saliva test may—or may not—reveal the sex of children who have not yet been born

Mrs. Jane Dill of Northbrook, Ill. whooped with delight at the glad news. She had just been informed by Charles Welbert that her unborn child will be a girl. "Oh, I'm so glad," she exclaimed. "I have one little girl already. Now I'll have two."

But was Welbert right? Nobody can be sure until August, when Baby Dill is born. Welbert, a Frenchman, is in the U.S. to promote a sex-prediction test devised by Jean Reisman (*next page*). In 30,000 cases in France, claim Welbert and Reisman, the test was 98% accurate.

Their statistics have not been subjected to impartial analysis, but the chance that the test may really work has brought Welbert U.S. customers by the hundreds.

The test, now being marketed mostly by mail, seems amazingly simple. A tiny paper wafer soaked with a secret chemical formula is placed on the mother's tongue for 15 seconds to absorb a sample of her saliva. Then it is mailed—with a \$5 fee—to Welbert who adds another chemical. If the wafer turns purple, it means male hormones have been detected. The

baby will be a boy. A colorless wafer: a girl.

Most scientists are profoundly skeptical. No previous test—whether based on the moon and stars, on X-rays of the fetus or on examination of the mother's eyes, blood, tears, shape of abdomen or samples of the fluid surrounding the fetus itself—has ever proved to be both accurate and safe. And even if the new test should solve both of these difficulties, it raises a subtle psychological problem. "I'm not sure I want to know," said one expectant mother. "It's like opening presents before Christmas."

NOW...for only

29¢
Federal Tax Included

Scripto[®] M.R.

SELF-SHARPENING PENCIL

in beautiful CLEAR or SOLID COLORS

The world's greatest bargain and most dependable writing instrument is now yours, for only 29¢, in your choice of 8 different new tone colors. Everybody who writes needs Scripto Self-Sharpening Mechanical Pencils. Get yours NOW!

A pencil is only as good as its lead

Scripto leads, too,
GUARANTEE THE BEST...
in writing!

Scripto PENCILS BALL PENS and FOUNTAIN PENS

are used by more satisfied writers than any other mechanical writing instruments in the world.

Over 400 Million Made,
Sold and Guaranteed by

Scripto

← AT LEFT

8 New Colors Match the Pencil

Scripto RETRACTABLE BALL PEN

29¢

Fed. Tax Included

With original Rx* ink approved by banks. Starts instantly. No smear, no leaks.

Scripto PUSH BUTTON BALL PEN

Only Scripto gives you Rx*, the perfect ball pen ink, and natural slant* writing with precision point. Positive double-button control. Smart two-tone fashion colors.

ONLY

\$1.00

Fed. Tax Incl.

New Slimmer Design
for Modern Beauty and Extra Writing Comfort

SCRIPTO leads
10¢ a box

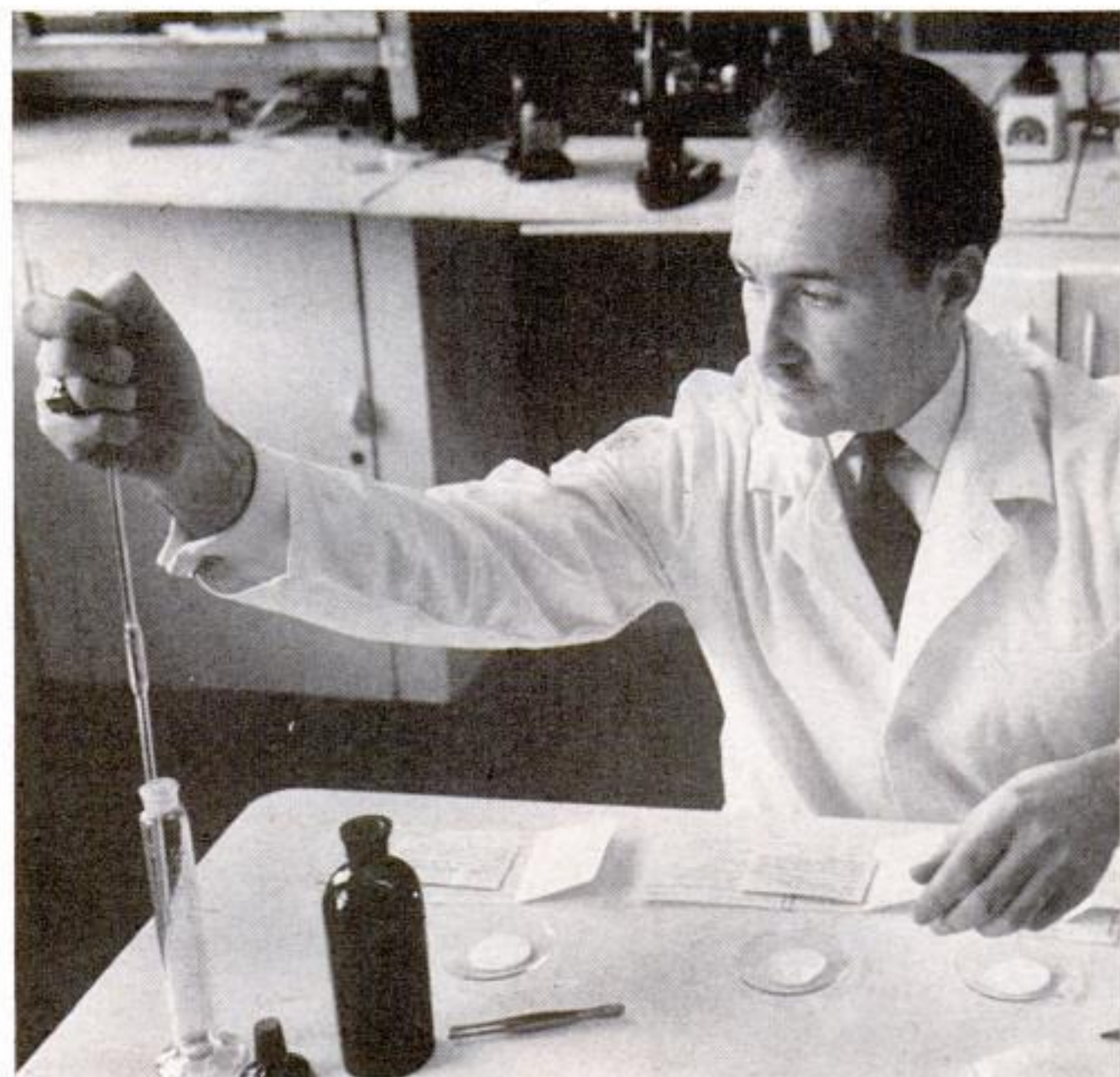
SCRIPTO erasers
10¢ a box

Scripto
GUARANTEES THE BEST...
in writing!



'Ooh! It's a Girl!' CONTINUED

DEVISER OF TEST, Jean Reisman, adapted an unsuccessful U.S. method. Medical associations in France have tried to make him reveal secret of wafer but he refuses.



U.S. PROMOTER Welbert measures chemical to be put on test wafers which lie in dishes. Using Reisman's technique, he says he has tested 500 American mothers.

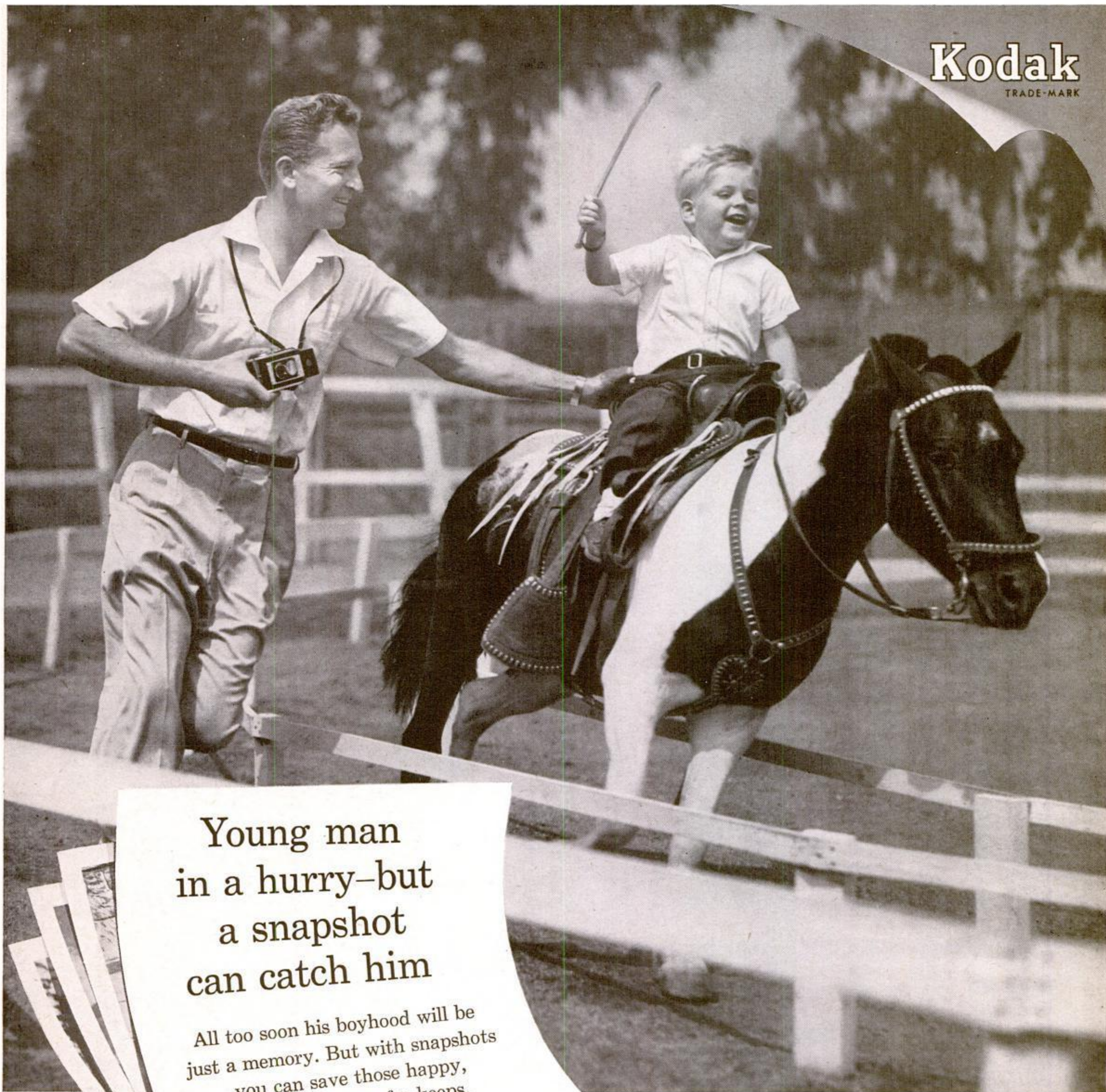


TAKING TEST, Mrs. Patricia Brady holds treated disk on tongue. Sample is taken four or five months before birth, in morning before eating, drinking, using lipstick.

*Trademark Registered Scripto products available in Canada at slightly higher prices. © 1953, Scripto, Inc., Atlanta, Ga.

CONTINUED ON PAGE 72

Kodak
TRADE-MARK



**Young man
in a hurry—but
a snapshot
can catch him**

All too soon his boyhood will be just a memory. But with snapshots you can save those happy, fun-packed days for keeps.

Big, brilliant "preview" finder on this Kodak Duaflex III Camera shows you your picture big and clear before you snap. With Kodet Lens, \$15.95, including Federal Tax. Flashholder, \$4.

Eastman Kodak Company
Rochester 4, N. Y.



Now is picture time

Have your camera with you everywhere—for that's where great snapshots are. Around home. On that special occasion. On family outings and vacations. Wherever you are, wherever you go. Then you'll save all those wonderful memories instead of wishing you had.

Ever miss a priceless snapshot because the film ran out? With the new, thrifty Duo-Pak, you have 2 rolls of Kodak Film—one for your camera, one for a spare. And there's a nice little saving, too. In the popular 620, 120, and 127 sizes. (All Kodak Films come in single rolls, too.)



Mrs. Georgia Elliot, Tenafly, N. J. uses detergents regularly, yet still keeps her hands soft.

"I wash 24,000 pieces of silverware a year... but I'm proud of my pretty hands!"



Only 10¢ to \$1.00, plus tax

Candlelight, linen and gleaming silver make a perfect setting for Georgia Elliot. But to keep that silver bright, she counts on detergents. She uses them to wash and polish thousands of pieces a year. (As many as you!)

Detergents cut through grease effortlessly. But they can also rob hands of natural oils, and leave them rough and red.

But not Georgia's hands! After detergents . . . after any harsh soap or cleanser, she puts on pure, white Jergens Lotion, right away.

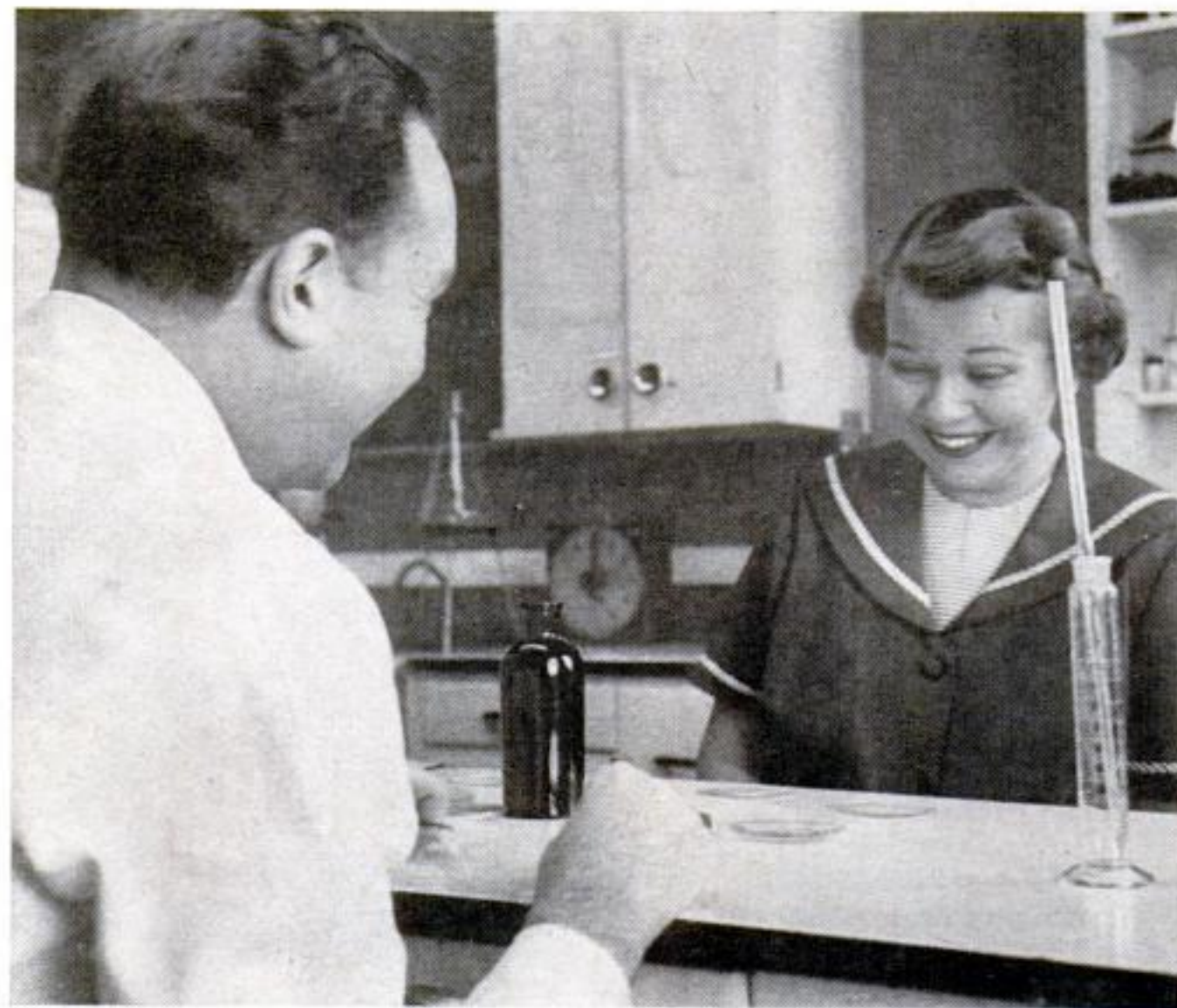
It penetrates instantly (doesn't just "coat" her hands) with two important softening ingredients. It actually helps *replace* necessary softening moisture.

Keep your home detergent-bright, by all means. But be sure to use the world's most popular hand care *daily*, if you want to keep your hands soft and lovable.

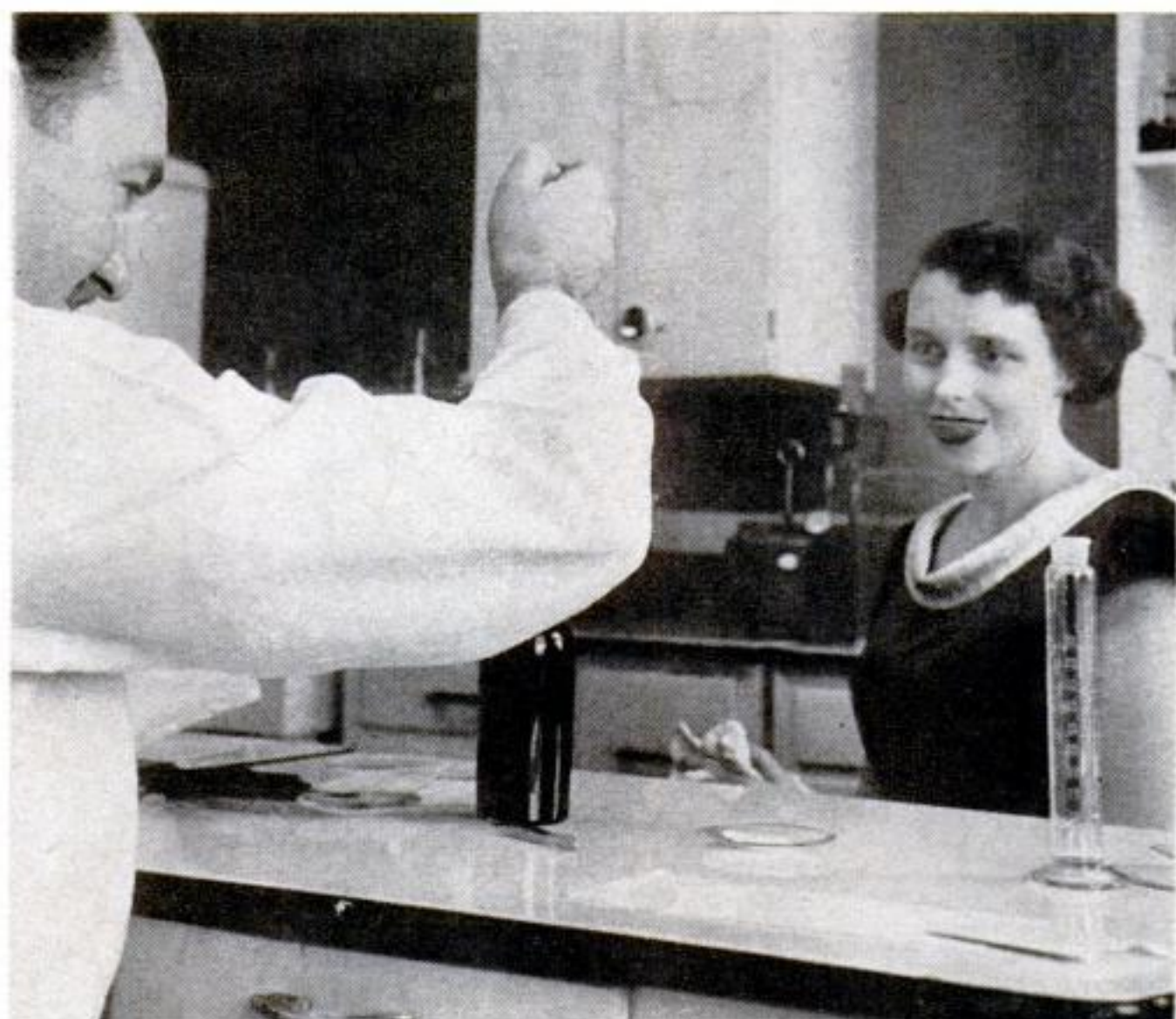
Use Jergens Lotion - avoid detergent hands

'Ooh! It's a Girl!' CONTINUED

NEWS BEGETS VARIED REACTIONS



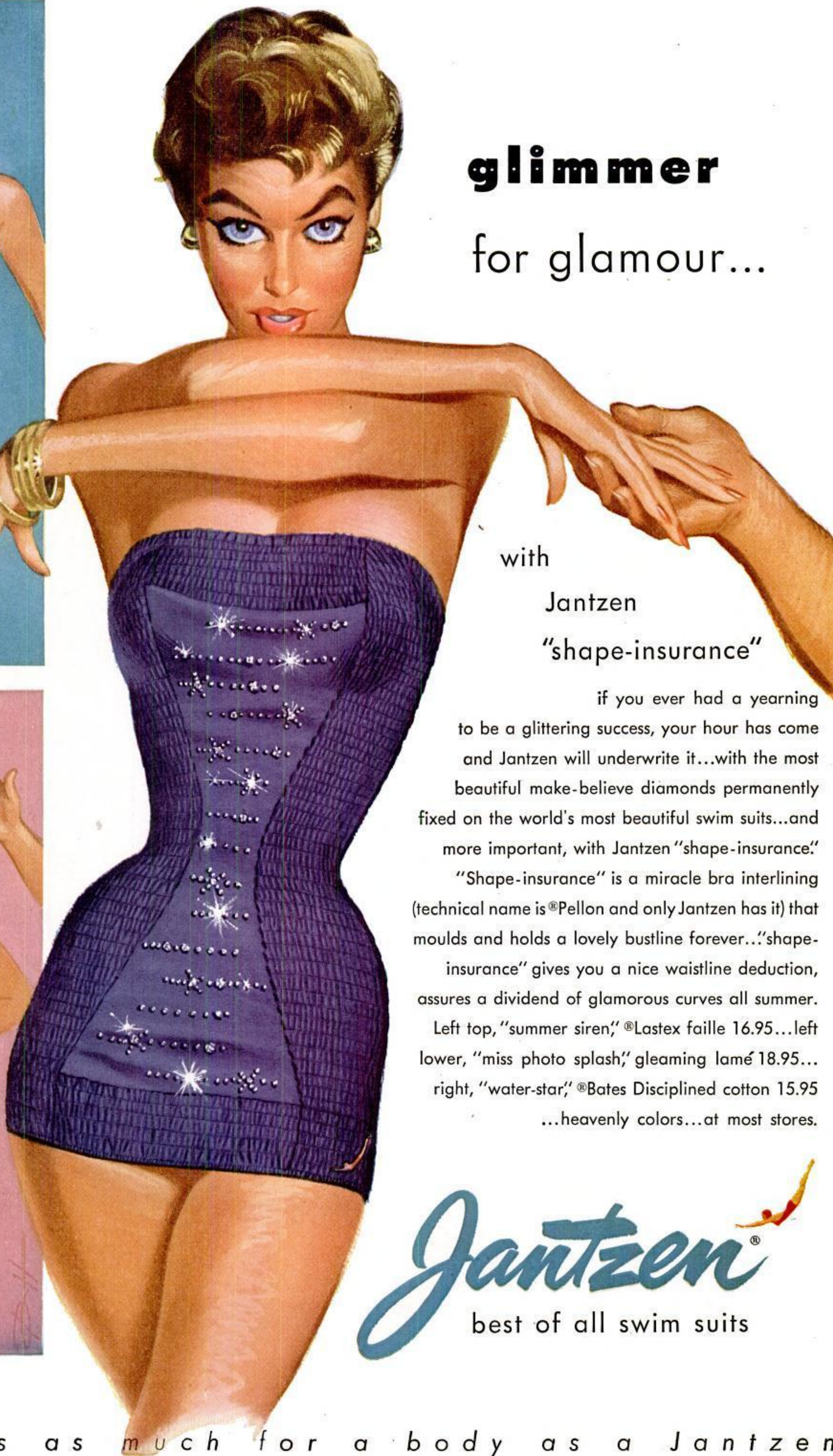
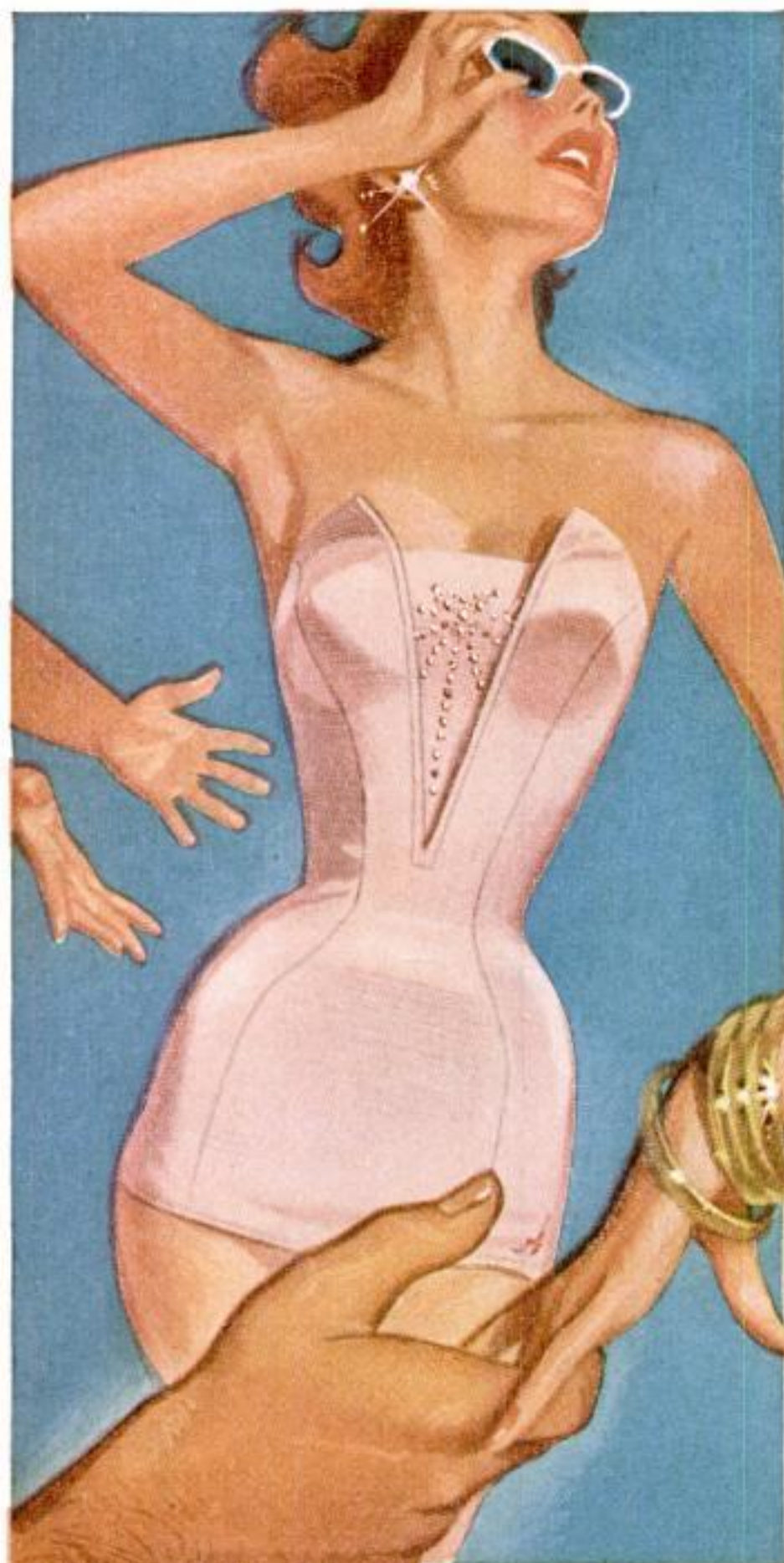
"FINE AND DANDY," said Mrs. Charles Lindgren, as wafer stays colorless. "Another girl. Now my husband can take all those bets from his friends."



"I KNEW IT," was Mrs. Eldie Wall's remark as she hears the next child will be her third girl. "I could have bet I'd have another before I came here."



"OH, NO," cried Mrs. Ruth Walker, as she watched the wafer predict a second boy for her. "It's dark and getting darker. I can't take two of them."



glimmer
for glamour...

with
Jantzen
"shape-insurance"

if you ever had a yearning to be a glittering success, your hour has come and Jantzen will underwrite it...with the most beautiful make-believe diamonds permanently fixed on the world's most beautiful swim suits...and more important, with Jantzen "shape-insurance."

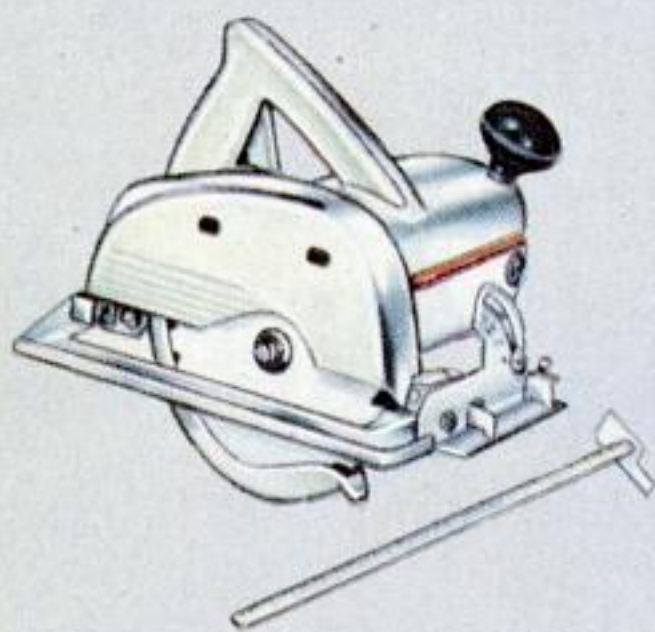
"Shape-insurance" is a miracle bra interlining (technical name is [®]Pellon and only Jantzen has it) that moulds and holds a lovely bustline forever..."shape-insurance" gives you a nice waistline deduction, assures a dividend of glamorous curves all summer.

Left top, "summer siren," [®]Lastex faille 16.95...left lower, "miss photo splash," gleaming lamé 18.95...right, "water-star," [®]Bates Disciplined cotton 15.95
...heavenly colors...at most stores.

Jantzen
best of all swim suits

Jantzen Inc. - Portland 14 - Oregon

nothing does as much for a body as a Jantzen



ELECTRIC SAW

The Zephyr Zip-Sawer with powerful performance, lightweight ease of handling and amazing versatility. Simple to adjust for angle cutting from 45° to 90° and any depth from zero to 2 1/8 inches..... **39.95**



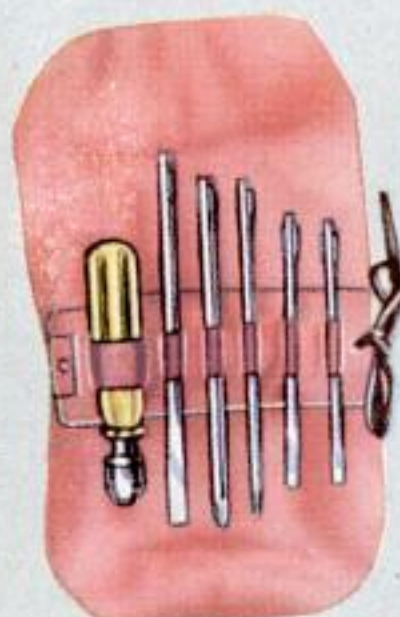
Firestone

21-INCH VHF-UHF TV

Elegant 18th century cabinet in limed oak or glowing mahogany veneers. Mounted on casters for easy moving. Wonderful tone, clear sharp pictures.

Mahogany..... **429.95***
Blonde..... **439.95***

Money Saving Values For All the Family



Oxwall Quality Tools

SCREWDRIVER SETS — The handy kit includes a shock-proof plastic handle and five cabinet, mechanics' and Phillips' blades. The six-piece set includes a pocket screwdriver and Phillips', mechanics', stubby and cabinet screwdrivers.

Kit..... **95c** Set..... **1.79**



Firestone

REVOLUTIONARY DRI-CHARGED BATTERY

The first truly fresh battery ever offered! It's pre-charged dry and power-producing acid is not added until the battery is installed. You pay for a new battery — why not get it?

Firestone

SUPREME SPARK PLUGS

Proved by test to start a car quicker, provide smoother operation, give dependable service and save on gasoline. Sold unconditionally with a money-back guarantee.



Firestone

QUALITY CAR CLEANERS

Easy to use! Quick, wonderful results! Choose Firestone cleaners for a new-car look.

Speedy Car Wash..... **45c**
White Tire Coating..... **98c**
Silicone Chrome Polish..... **49c**
Silicone Cleaner & Glaze..... **89c**
White Sidewall Cleaner..... **85c**
Knit Polishing Cloth..... **89c**



CREST "Cushion Topper"

Foamed latex base with smooth top surface for more riding comfort and easy movement on or across cushions. Harmonizing or contrasting colors. Leaves custom upholstery on back rests to be seen and enjoyed. Easy to clean.

Front or Rear..... each **9.95**

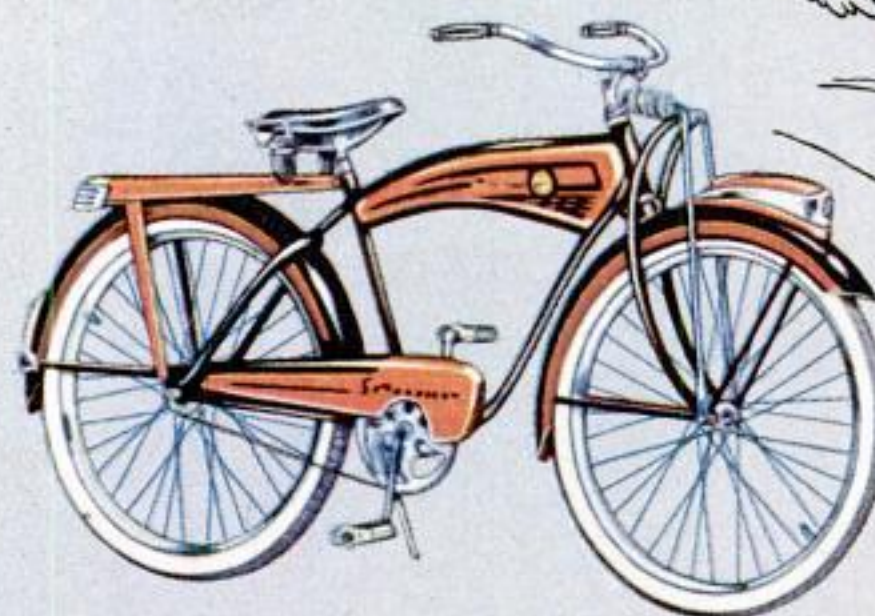


THREE CONVENIENT WAYS TO BUY . . .



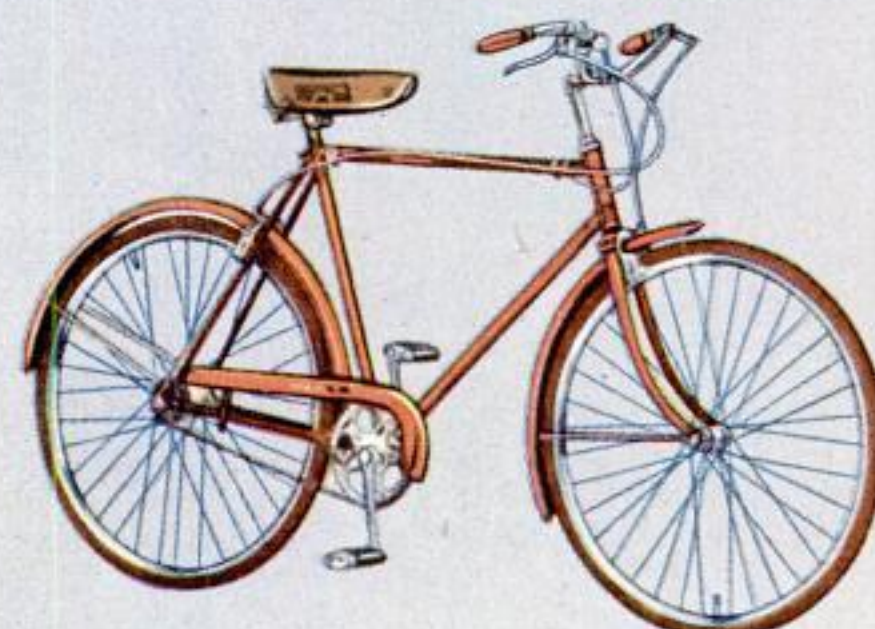
YODER BICYCLE GOOSE HORN

Dress up your bike with a beautiful Hollywood Goose Horn! Pleasing dual tone. One-piece die-cast construction, brilliantly plated in "Crome Brite" or "Gold Brite" finish. Black molded rubber bulb.....Only 98c



Firestone QUALITY BICYCLES

Firestone bikes are loaded with extras, styled with lots of flash! Some models include in the purchase price one year's fire and theft insurance. All are quality-built for years of enjoyment and fine service. Priced from..... 43.95*



BIKE BASKET

DENNIS MITCHELL

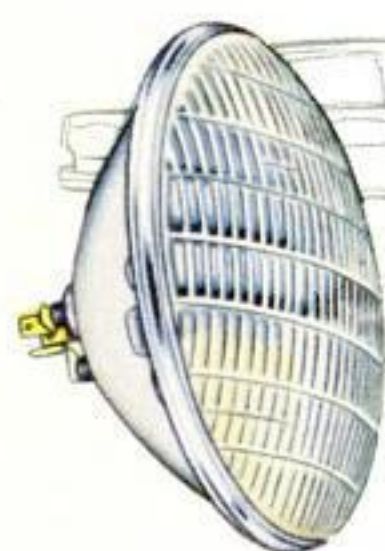
"BABY TRAVELER" — Can be used as a hammock or a baby seat. Folds completely. Safe, convenient, comfortable. 7.95
BIKE BASKET—Heavy-gauge steel wire with gleaming chrome-like finish. Sturdy struts and clamps..... 1.69*



"BABY TRAVELER"

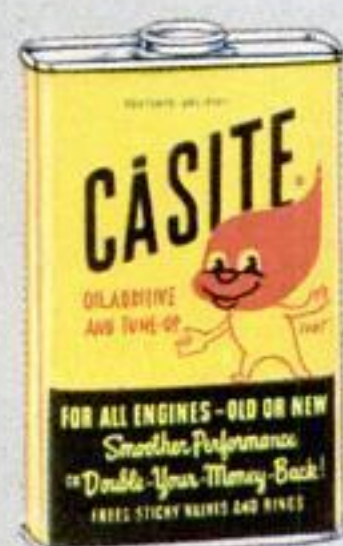


Now On Sale at Firestone



TUNG-SOL ALL-GLASS SEALED BEAM LAMPS

Standard equipment for leading cars. 6 and 12-volt types for all cars and trucks. For safety's sake, replace burned-out lamps with Tung Sol. 6-volt..... 1.60 12-volt... 1.79



CASITE

For a fast motor tune-up, get Casite. Casite will keep your engine smooth running because it cleans out gum and goo, lets power zoom through. Over 100,000,000 pints sold on a guarantee of better performance or double your money back. 1.00



BLOWOUT SAFE • PUNCTURE SAFE • SKID SAFE • LONGER WEARING



Firestone NEW SUPREME TUBELESS TIRE

ALL-NYLON CORD BODY — Blowout-safe, puncture-safe, skid-safe, longer wearing. The all-nylon cord body is so strong it can be retreaded again and again, resulting in amazingly low cost per mile.



BUDGET TERMS, 30 DAY CHARGE OR CASH

Copyright 1954, The Firestone Tire & Rubber Co.

in Canada at slightly higher prices

Prices subject to change without notice. *Slightly higher in sections of the West and South.

Take it from **ANNIE OAKLEY**



AMERICA'S
Ginger-Upper!



*TRADE-MARK

"Me an' Canada Dry are so gosh-darned sure that no other drink east or west of the Rockies can touch America's Ginger-Upper that we're givin' away a whole carton to everybody who wants to meet up with 'The best of them all.'"

"So . . . you folks who've been drinkin' something else for years, we dare you—try Canada Dry Ginger Ale! Reach for one of those cool, green bottles. It's like holdin' an oasis in your hand. Now sip that wonderful bonanza of bubbles an' brightness an' ginger flavor. Pretty perky stuff, hey? Yep, America's Ginger-Upper packs a load of energy along with a load of refreshment! And so light it won't leave you feelin' full, either."

"Now, how about it, does your regular drink do as much for you? We're bettin' a carton of Canada Dry Ginger Ale that the answer's no."

***Here's how to get your FREE carton**

Buy a 6-bottle carton of Canada Dry Ginger Ale at regular price. Take it home and drink it. Then just send the 6 bottle caps, with your name and address, to Canada Dry Ginger Ale, Inc., Box 113, New York 46, N. Y. We'll send you back your full purchase price in cash, less usual bottle deposit. Limited one to a family. Offer expires May 31, 1954.

SEE **ANNIE OAKLEY*** ON TV



Theater Gypsies on a Long, Long Road

FOR CAREERS A COUPLE LEADS A MAKESHIFT LIFE

One evening recently a couple in Manhattan loaded three suitcases, a sewing machine and dog into their car and headed for Chicago. Warren Kemmerling, 28, and his wife Jo Ann, 23, both want stage careers. When they came to New York in 1952 from St. Louis they flipped a coin to see who would try the stage first. Warren won. Jo Ann got a job as switchboard operator to pay the bills and, finally, Warren was hired for the chorus of *Me and Juliet*. Last month, when the show moved to Chicago, Jo Ann quit her job and the couple locked up their \$26-a-month flat on 45th Street, just west of the theater district. But wherever it landed them, the bumpy road of the stage would continue to bring them the makeshift life they had built in New York.

CONTINUED ON NEXT PAGE 77



JUST

One Shampoo

... and your hair grows lovelier

Conti's olive oil castile
safeguards the **NATURAL OIL BALANCE**
of your hair

Your first shampoo proves it. Conti Castile Shampoo is scientifically *good* for your hair. End detergent dryness with its natural oil conditioning. Made with imported olive oil, Conti recaptures the bright natural luster . . . the caressing softness. Your hair takes and holds waves beautifully, without damage to hair coloring. Why have dry, wispy, hard-to-manage hair? Conti Castile Shampoo will make it lovelier.

Regular size, 57¢.

CONTI
CASTILE SHAMPOO
made with olive oil

USED BY LEADING HAIRDRESSERS. "Conti is our regular salon shampoo," says famous *Emile-Rockefeller Center*. "It is a favorite with leading hair stylists everywhere."



THEATER GYPSIES CONTINUED

JO ANN'S PASTIME is sewing while her husband is off at the theater. Here she gives the final fitting to a weskit that she made for one of their friends.



HELPFUL FRIENDS hang drapes in apartment while Warren puts in plywood closet. Window bars are to protect apartment while couple is on road.



HANDSOME STOVE was bought with the prize money Jo Ann got for producing a winner on Godfrey's *Talent Scouts*. The "find" was a singer friend.

CONTINUED ON PAGE 81



1. NO DEFROSTING: This Norge is completely automatic—even the frost water is disposed of automatically.



2. SEPARATE FREEZER: Norge's true-zero freezer can freeze 80 pounds of fresh foods or leftovers, keep them safely for months.



3. MOIST COLD: The entire refrigerator section of this new Norge is a moist cold zone. Foods don't dry out.



4. BUTTER CONDITIONER: Norge's built-in Butter Bank keeps a pound of butter just right to spread smoothly.



5. DOOR SHELVES: They're full in Norge to give you extra space out front.



6. ROLL-OUT SHELVES: All the shelves roll out in the new Norge, so even back-row foods are right in sight.



7. EGG RACK: A swing-out, removable Egg Nest in Norge's Handidor holds 23 eggs.

One refrigerator-freezer combination gives you *all 7* features women want most*



new **NORGE** *Customatic*

No matter how satisfactory your present refrigerator is, the new Norge Customatic can't help making it seem old-fashioned by comparison. For the Customatic is more than a newly styled refrigerator. It's a *totally new appliance*, designed to make life easier and happier for the whole family.

It's *truly automatic*. No tempera-

ture controls to set. No defrosting. No frost water to empty. Summer or winter, the main storage section maintains a safe, unvarying *moist cold*. Foods stay fresh and crisp for days, even without covering. But Norge cold is *balanced cold*, too, so no "rain" streams down the refrigerator walls.

The separate, true-zero freezer

automatically stays at the right temperature for freeze-preserving. *And it holds 80 pounds!*

Every convenience feature women want most is built right into this beautiful new Norge Customatic refrigerator-freezer combination. See it at your Norge dealer's now—own it for as little as \$339.95.

*In a recent nationwide survey, women listed the features they would like most in their next refrigerator. Only the new Norge Customatic has all seven . . . and then some!

NORGE . . . *just the best in home appliances*

Refrigerators • Freezers • Gas and Electric Ranges • Automatic and Conventional Washers • Gas and Electric Dryers • Water Heaters

DIVISION OF BORG-WARNER
MERCHANDISE MART, CHICAGO 54
In Canada: Addison Industries, Toronto





"Is this something special?"

"It certainly is...that's Ballantine Ale"

...the light ale millions prefer

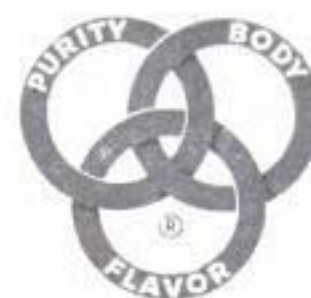
It's the vogue these days to serve ale. Not just any ale; but Ballantine... the *different* ale.

Bubbles winking and blinking to the creamy collar, Ballantine Ale is wonderfully light and refreshing; but it gives you so much more . . . in flavor

and satisfaction. Here is a superb flavor, a character and goodness that you will find in no other brewed beverage.

Pull up a chair and discover Ballantine for yourself. It's the light ale millions prefer . . . *America's favorite by four to one.*

P. Ballantine & Sons, Newark, N.J.



BALLANTINE ALE

HOLDING MIRROR as Warren practices dramatics, Jo Ann breaks into a distracting laugh. They do not own a full length mirror used by many actors.



ADMIRING HUSBAND, Jo Ann stands behind him in wings as he waits to go on stage. Understudy for villain, he never has had the chance to play role.



WRITING LETTERS, Jo Ann keeps husband's family informed of his progress. He has little spare time since he takes dramatic and singing lessons.

CONTINUED ON NEXT PAGE

SWANK PAGEANT OF Sports

For every man's favorite sport...

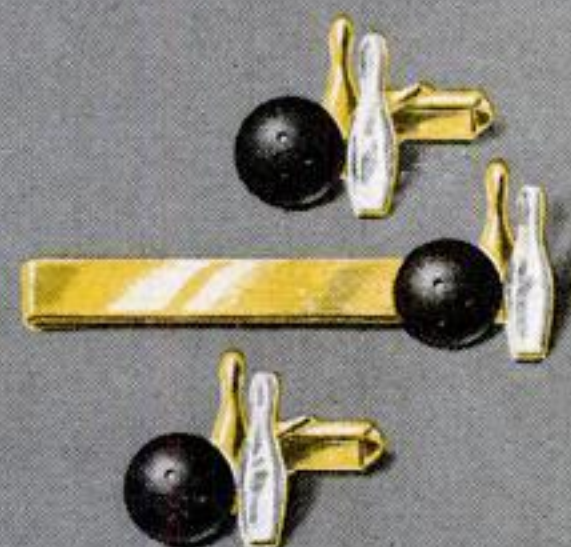
SWANK'S authentic designs...



Handsome cuff links...



and matching tie klips



Embellished with mother-of-pearl



in golden settings



Every set a prize for any man's collection

Men prefer
SWANK

Cuff Links \$3.50, Tie Klip \$2.50, Set \$6.00.
Prices subject to Fed. Tax.

Look for the name "SWANK"

because **SWANK** makes the difference

Swank, Inc., Attleboro, Mass.

the newest
and most
important
progress
in
self-winding
watches

Mido

with

Powerwind

REG. APP. FOR

Mido proudly introduces Powerwind—the newest and most advanced self-winding mechanism in any watch! Powerwind is remarkable for its smooth, consistent performance. Its fewness of parts provides simplicity of construction, resulting in maximum durability with easier servicing. Never overwound...never underwound, Powerwind winds with the slightest movement of your wrist to build up the reserve energy that keeps your watch running even while you sleep.

and **Permadure**

REG. APP. FOR

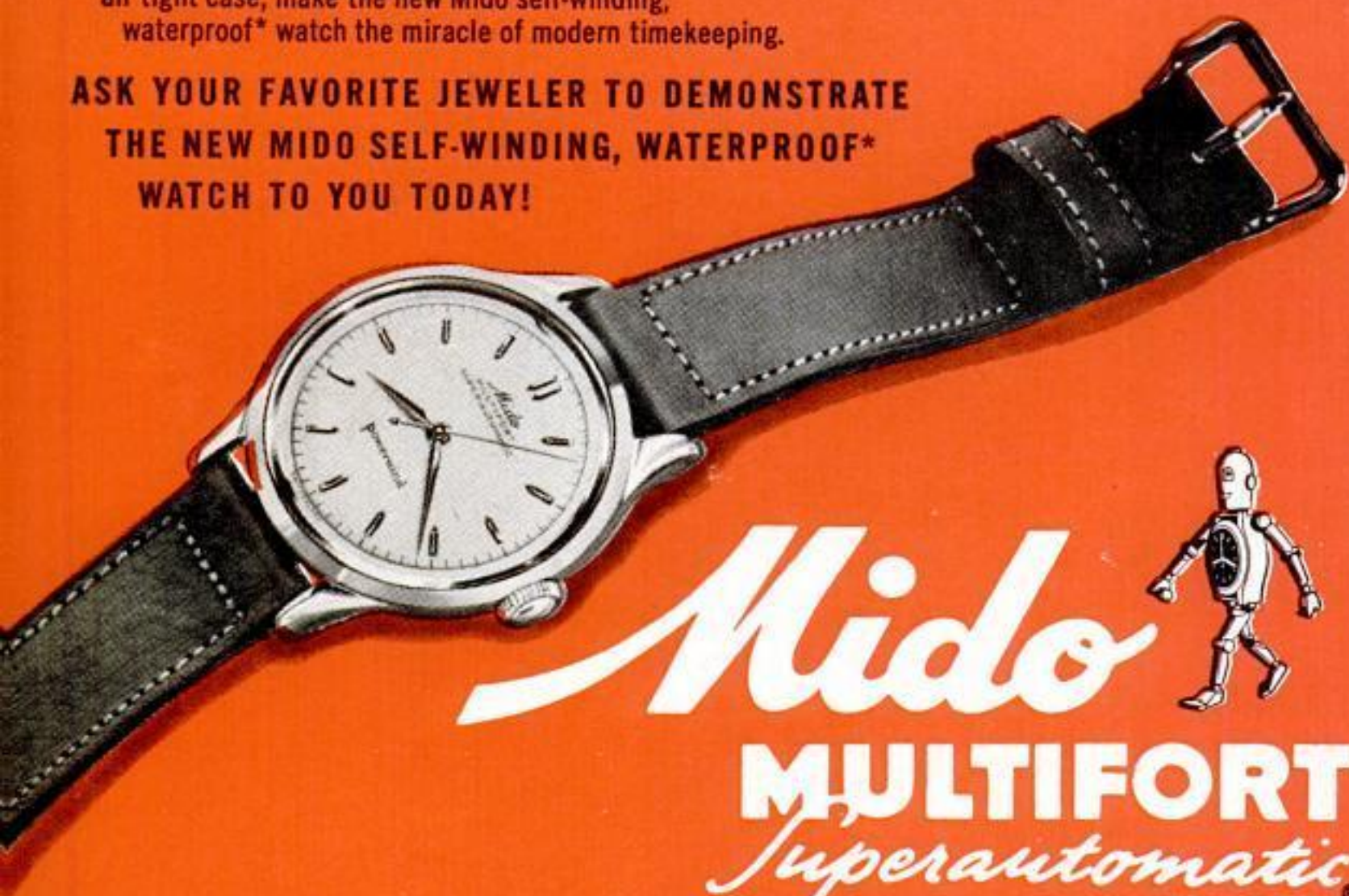
A new alloy developed into an unbreakable mainspring. Created by Mido—originators of the unbreakable mainspring in 1937—Permadure gives a constant flow of power to the watch...its maximum elasticity, anti-magnetic and non-corrosive properties guarantee continuous and accurate timekeeping under all conditions.

EXCLUSIVE WITH MIDO

EXCLUSIVE WITH MIDO

These two outstanding features, plus Mido's exclusive air tight case, make the new Mido self-winding, waterproof* watch the miracle of modern timekeeping.

ASK YOUR FAVORITE JEWELER TO DEMONSTRATE
THE NEW MIDO SELF-WINDING, WATERPROOF*
WATCH TO YOU TODAY!



- 1 SELF-WINDING
- 2 WATERPROOF*
- 3 SHOCK-RESISTANT
- 4 ANTI-MAGNETIC
- 5 UNBREAKABLE MAINSPRING



Sold and serviced in 65 countries.

For the complete Mido story write for booklet R54.

*Water can't get in after cleaning and repair if serviced by a Mido jeweler using genuine Mido parts.

Mido Watch Company of America, Inc., 665 Fifth Avenue, New York 22; 410 St. Peter Street, Montreal, Canada; Factory in Bienne, Switzerland

THEATER GYPSIES CONTINUED

IN TINY TUB which is in the kitchen, Jo Ann reads a paperback while bathing. Apartment does not have radiator heat but it does have hot water.



GIVING A PARTY for friends, the Kemmerlings use board to convert bathtub into table. They usually serve spaghetti, which is cheap and easy to make.



EMBRACING her husband, who was an iron worker in St. Louis, Jo Ann hardly rises above his beltline. Warren is 6 foot 3, she is a mere 5 foot 4.



Extra powerful!
RCA Victor "Globe Trotter"
picks up stations far beyond the range of ordinary
portables. Plays instantly on AC, DC or battery.
Has famous "Golden Throat" tone. In smart
dove-grey plastic. Model 2BX63, \$49.95

It's lighter than you think . . .
and little as a book! The Super "Personal"
is only six inches high. Plays
instantly, without warm-up. Has
new Battery Life Saver Switch.
Choice of six colors.
Model 2B400 Series, \$29.95



Instant performance on AC, DC
or battery with the new RCA Victor "Yachtsman."
Powerful, built-in Magic Loop antenna
and famous "Golden Throat" tone system.
Choice of brown or green plastic.
Model 3BX51 Series, \$34.95

Start your summer fun now with a new **RCA VICTOR** portable radio

Powered to pick up the world!
The RCA Victor "Strato-World"—new
7-band AM/short-wave portable—plays on
AC, DC or battery. Genuine cowhide case with
scuff-resistant plastic ends. (Alligator-finished
cowhide extra.) Model 3BX671, \$139.95



You can see how *little* these portables are . . . how
bright they look. But just wait till you hear the "size" and
"brilliance" of their sound! It's almost unbelievable how

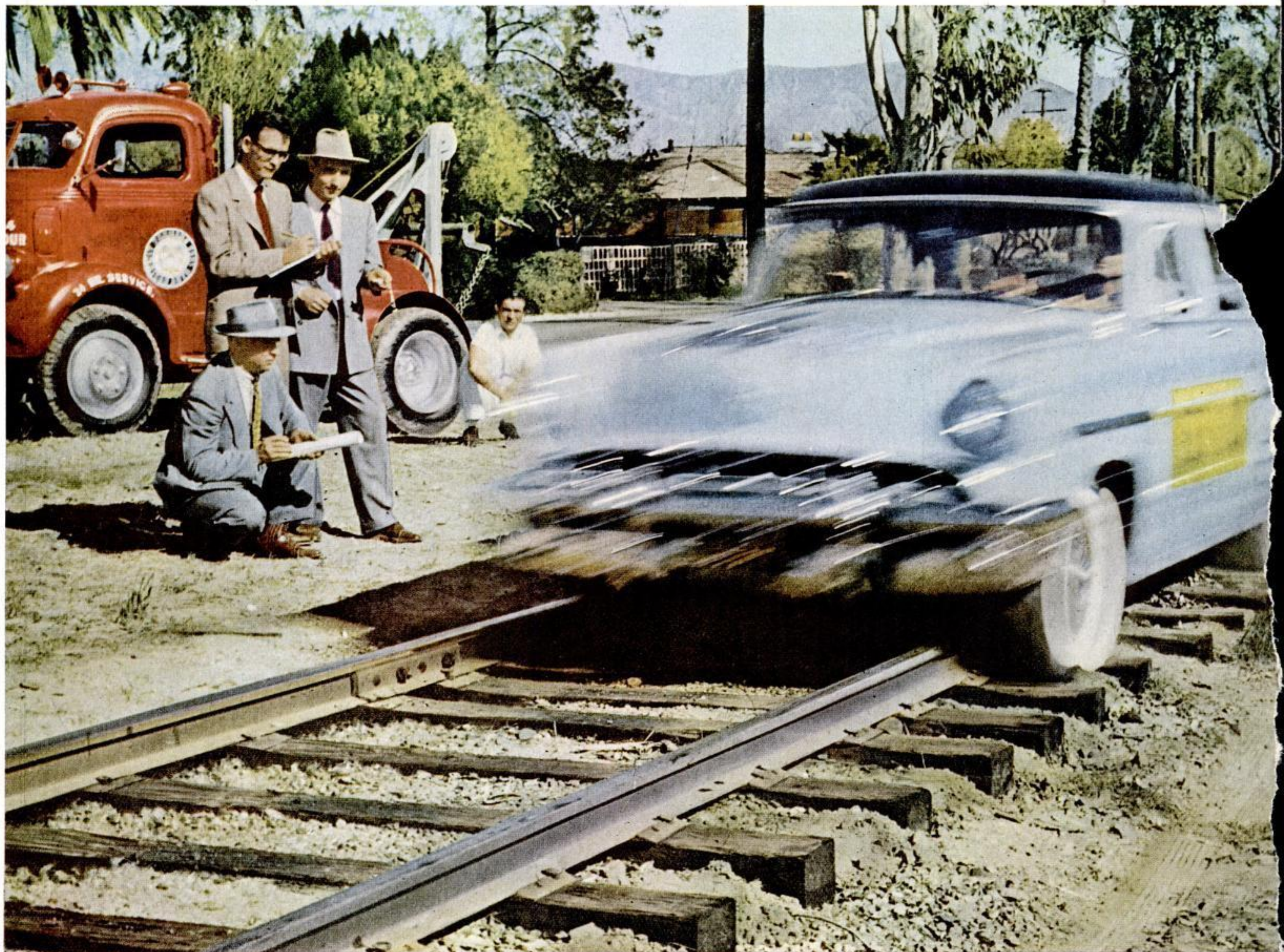


the tiny RCA miniature tubes in these
new radios have put so much power
into so little space. Get set for summer
—pick from the "pick of the portables"
at your RCA Victor dealer's *now!*

Get RCA Batteries—they're radio-engineered for extra listening hours.
Hear the Phil Harris and Alice Faye Show over NBC—Radio, Friday, 9:00 p.m. EST.

RCA VICTOR—"the Pick of the Portables"  
RADIO CORPORATION OF AMERICA Suggested Eastern list prices, subject to change without notice, do not include batteries. Tmks. ®

Almost a million smashing Not a cord broken in **NEW ALL-**



Here is punishment you'll probably never give your tires. But this railroad tie test gives dramatic proof of the miracle strength and safety of All-Nylon Cord Super-Cushions.

Day after day, hour after hour, these tires took

this beating! *Over 950,000 smashing, pounding blows!* At the end of the test, the tires were removed. They were carefully examined, inside and out. The incredible fact is that no tire body damage of any kind could be found! Not one broken cord!

Strength like this gives you a mighty comfortable feeling on the highway.

Miracle strength like this is the reason why impact blowouts are almost unheard of with Goodyear All-Nylon Cord Super-Cushions!

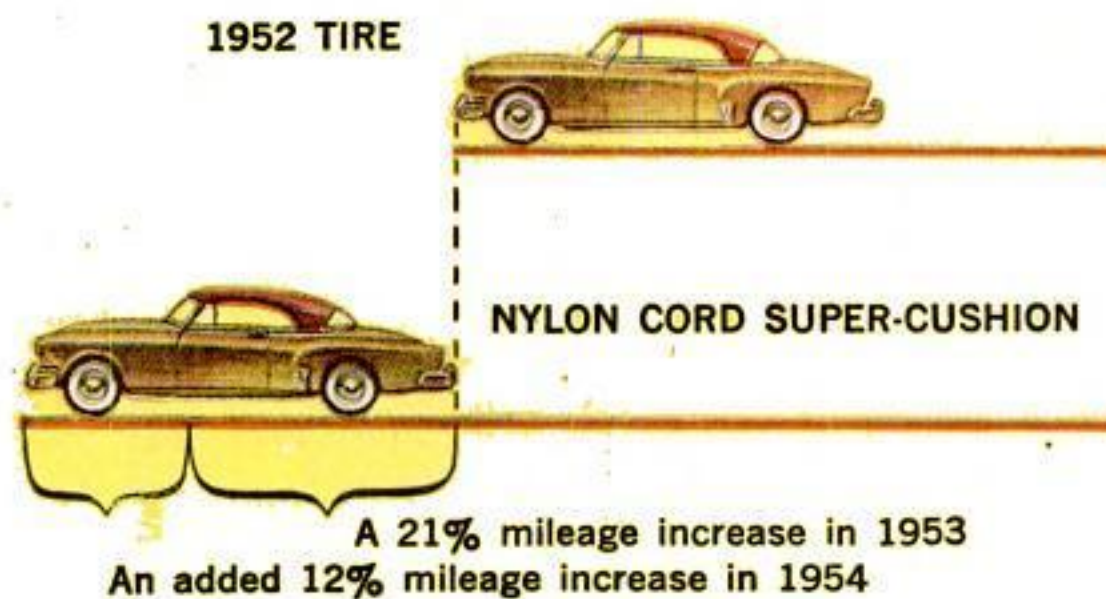
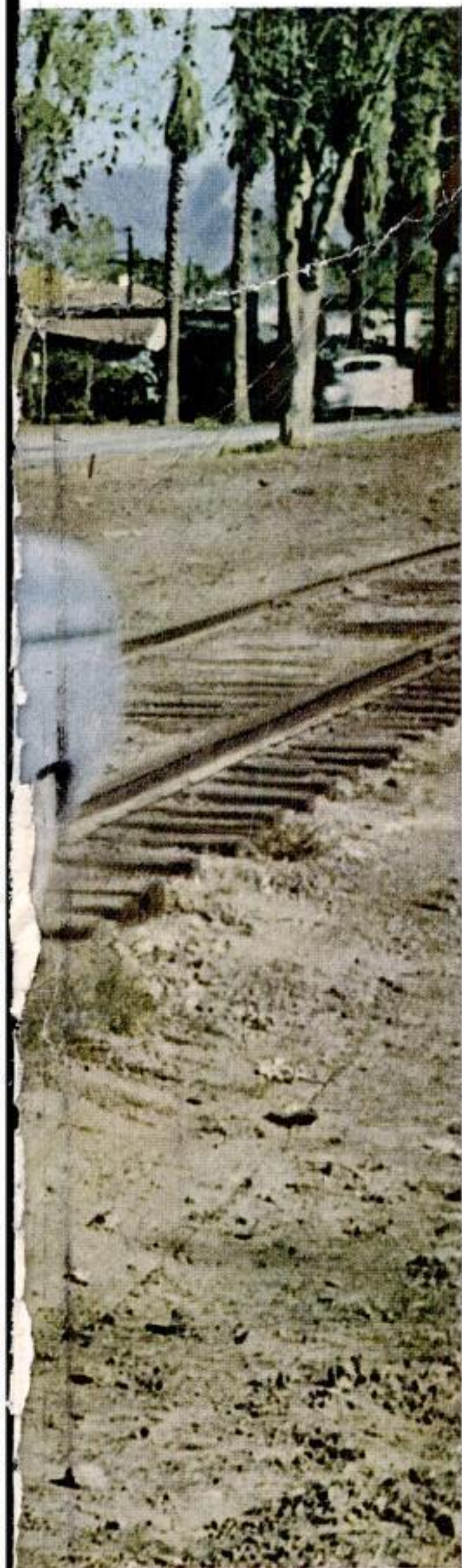
**MORE PEOPLE RIDE ON GOODYEAR TIRES
THAN ON ANY OTHER KIND!**

GO

See TV's Great Dramatic Show, "The Goodyear TV Playhouse," Alternate Sunday Evenings, NBC-TV.

Rolls on these railroad ties!

NYLON CORD SUPER-CUSHIONS!



**Now! Up to $\frac{1}{3}$
more mileage!**

Just last year, Goodyear's new tread-rubber development added a whopping 21% mileage increase. Now, the new, flatter tread of the All-Nylon Cord Super-Cushions gives you up to 12% more mileage. Together they total almost $\frac{1}{3}$ more mileage than most motorists have ever experienced.

There's a big difference in Nylon cord!

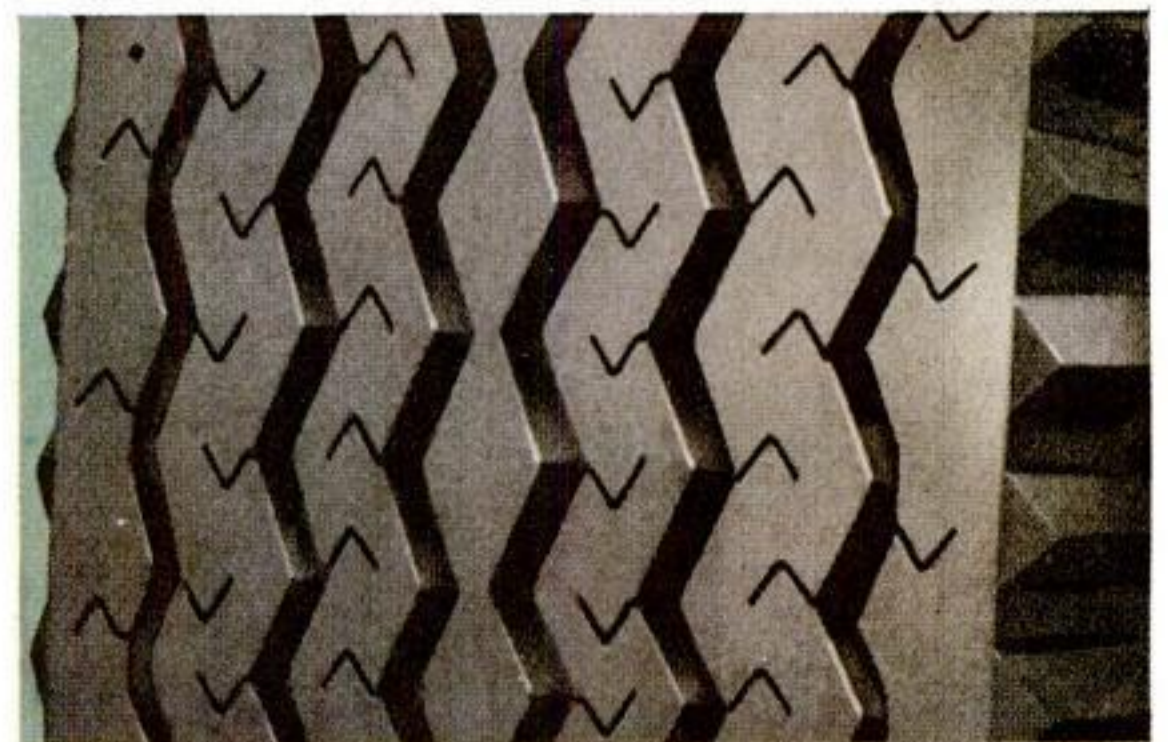
**Only Goodyear
has Triple-Tempered 3-T Nylon!**

Nylon is the best tire cord—if the stretch can be controlled! But, unless properly pre-conditioned, Nylon stretches under tension.

To control the stretch in Nylon cord, Goodyear has developed an exclusive triple tempering process involving Tension, Temperature and Time. Result—Goodyear's exclusive Triple-Tempered 3-T Nylon Cord.

Only Goodyear has been able to successfully produce a Nylon cord that is fully controlled at its point of maximum strength and resiliency.

Be sure your Nylon cord tires are made with Triple-Tempered 3-T Nylon Cord—and that means Goodyear. **Don't wait!** See the new 1954 All-Nylon Cord Super-Cushion at your Goodyear dealer's today. He'll buy all the unused mileage in your present tires. Goodyear, Akron 16, Ohio.



**New tread gives quieter ride!
15% greater traction!**

Squealing on turns has been practically eliminated by a new anti-vibration tread design. And this new tread has 1806 inches of nonskid edges, 880 deep-cut safety-slots for 15% greater skid resistance. You'll get quicker, safer stops, better skid protection with this new tire.



GOODYEAR

Super-Cushion, T.M.—The Goodyear Tire & Rubber Company, Akron, Ohio

Refreshing and Delicious...

THE
SEAGRAM
SEABREEZE

*is the Perfect
Gin and Tonic*

Made only with
Seagram's **Golden** Gin

AS DELIGHTFUL as a dip in the ocean on a hot summer day . . . that's the Seagram Seabreeze, America's *perfect* gin and tonic. The big difference, of course, is that it's made with appetizingly dry, satin-smooth Seagram's Gin. Order a Seagram Seabreeze at your favorite tavern—or enjoy it at home. Pour 1½ oz. Seagram's Gin over ice, add tonic water, a slice of lemon or lime—and you have the tastiest gin and tonic since the drink was invented...the Seagram Seabreeze.

SEAGRAM DISTILLERS CORP., NEW YORK CITY. 90 PROOF
DISTILLED DRY GIN, DISTILLED FROM AMERICAN GRAIN

THE GOLDEN TOUCH
OF HOSPITALITY

*Cool,
Smooth
and
Golden*





CHILDREN'S HATS BY JOHN FREDERICKS (\$8.95 AND \$10.95) ARE WORN BY CROWNUPS WITH LOW-CUT COTTON DRESSES (JUNIOR SOPHISTICATES, \$35 AND \$40)

Big Borrowed Brims

EVERYBODY FROM LITTLE GIRLS TO CONDOLIERS CONTRIBUTES STRAWS

The annual attempt by hat designers to put women under big brims for late spring is getting an assist from unexpected sources this season. Ladies who in past years have preferred tiny caps or no hats at all have recently discovered simple brimmed hats in children's departments, at exotic foreign beaches and at home in their husbands' closets. Shapes vary from sailors and porkpies to the coolielike

cone, but these hats all have some things in common: they are usually made of natural-colored rough straw, have a minimum of trimming and go well with most of the season's styles from tailored T-shirts to bare-topped cotton dresses. The comparative severity of the hats can be counteracted by wearing them well back on the head to show off wispy bangs like those Audrey Hepburn wears in *Online*.

The only tissue that meets you halfway



Soft!
Strong!
Pops Up!

Have you discovered the wonderful difference between soft, strong Kleenex* and all other tissues? Because of its Serv-a-Tissue box, only Kleenex meets you halfway—serves one at a time. Ends waste, saves you money. And its higher *quality*, year after year, makes today's Kleenex the finest you've known. Just perfect for colds, for beauty duty... dozens of uses around your house. Be thrifty! Buy quality—buy Kleenex!

*T. M. REG. U. S. PAT. OFF.

© INTERNATIONAL CELLUCOTTON PRODUCTS CO.

BORROWED BRIMS CONTINUED

IMPORTED BEACH HATS



ECUADORIAN PLAID STRAW, along with the other beach styles shown on this page, is now perfectly acceptable for wear in town (Madcaps, \$7.95).



CAPRI COOLIE HAT is made of straw braid stitched together in striped effect. A straw cord loops beneath wearer's chin (Capri Import Co., \$3.95).



PUERTO RICAN ROLLER has printed bandanna attached which crosses under chin, ties in back and keeps hat and hair in place (Alexanne, \$9.95).

CONTINUED ON PAGE 91

Samsonite, THE OUTDOOR FOLDING FURNITURE WITH THE WEATHER-PROOF AUTOMOBILE FINISH!



New Samsonite Tray-ble



It's a low table!



It's a high table!



It's a tray!

Get real enjoyment out of the good weather ahead with Samsonite. It's the outdoor-furniture that's easy to relax in and easy to care for!

Don't worry about it when it rains. It comes clean and dry with the wipe of a cloth because it has the same weather-proof finish as your car!

The seat and back rest are posture-curved. The arms are extra wide. And

because it folds, you can store a lawnfull of these remarkable chairs in practically no space at all. They make wonderful extra chairs *indoors*, too, all winter!

Samsonite 3-Way Tray-ble—the most versatile outdoor table of all! Here's how it works: Stand the base one way, it's 19" coffee table height! Stand the base on its side, it's a steady, 25" high serving table. Either way, the top lifts off to give you a big 18x28" serving tray!



"HOW TO SAVE MONEY ON PUBLIC SEATING"

is a free booklet available to anyone interested in chairs for group seating. Samsonite chairs and banquet tables for institutional use, churches, schools, etc. are recognized as the best and strongest available. Write Dept. L44, Shwayder Brothers, Inc., Detroit 29, Mich.

Shwayder Brothers, Inc., Folding Furniture Division, Detroit 29, Michigan. Luggage Division, Denver 9, Colorado

FOLDING CHAIRS
\$9⁹⁵

3-WAY TRAY-BLE
\$6⁹⁵

**STRONGEST
... LASTS
LONGEST**



Samsonite
OUTDOOR FURNITURE
BY THE MAKERS OF SAMSONITE LUGGAGE

How to make your lawn and garden pretty as a picture



Most important, use Vigoro*. Vigoro can make your soil rich in the food elements that everything from grass to the tallest tree needs to grow best. Use handy Instant Vigoro, too. Just mix with water and sprinkle it on!



Dandelions (ugh) hate this stuff! End-o-Weed kills over 100 different kinds of lawn weeds, permanently and easily. Won't hurt a blade of regular lawn grass.



This one fills a long-felt need! End-o-Weed Crab Grass Killer is sure death to tough crab grass and chickweed.



Here's just the thing for those little bugs that spoil backyard picnics! End-o-Pest ARC kills ants, mosquitoes, chiggers... all sorts of lawn and soil pests. Its effects last as long as 90 days.

You can do wonderful things with the VIGORO family of gardening aids



End-o-Pest an all-purpose dust that gets most chewing and sucking insects and fungus diseases on all plants. Stops 'em cold and keeps 'em away. Safe on edible vegetables. Handy dust gun container; 2 lb. bags for your own duster.

*VIGORO IS THE TRADE-MARK FOR SWIFT & COMPANY'S COMPLETE BALANCED PLANT FOOD

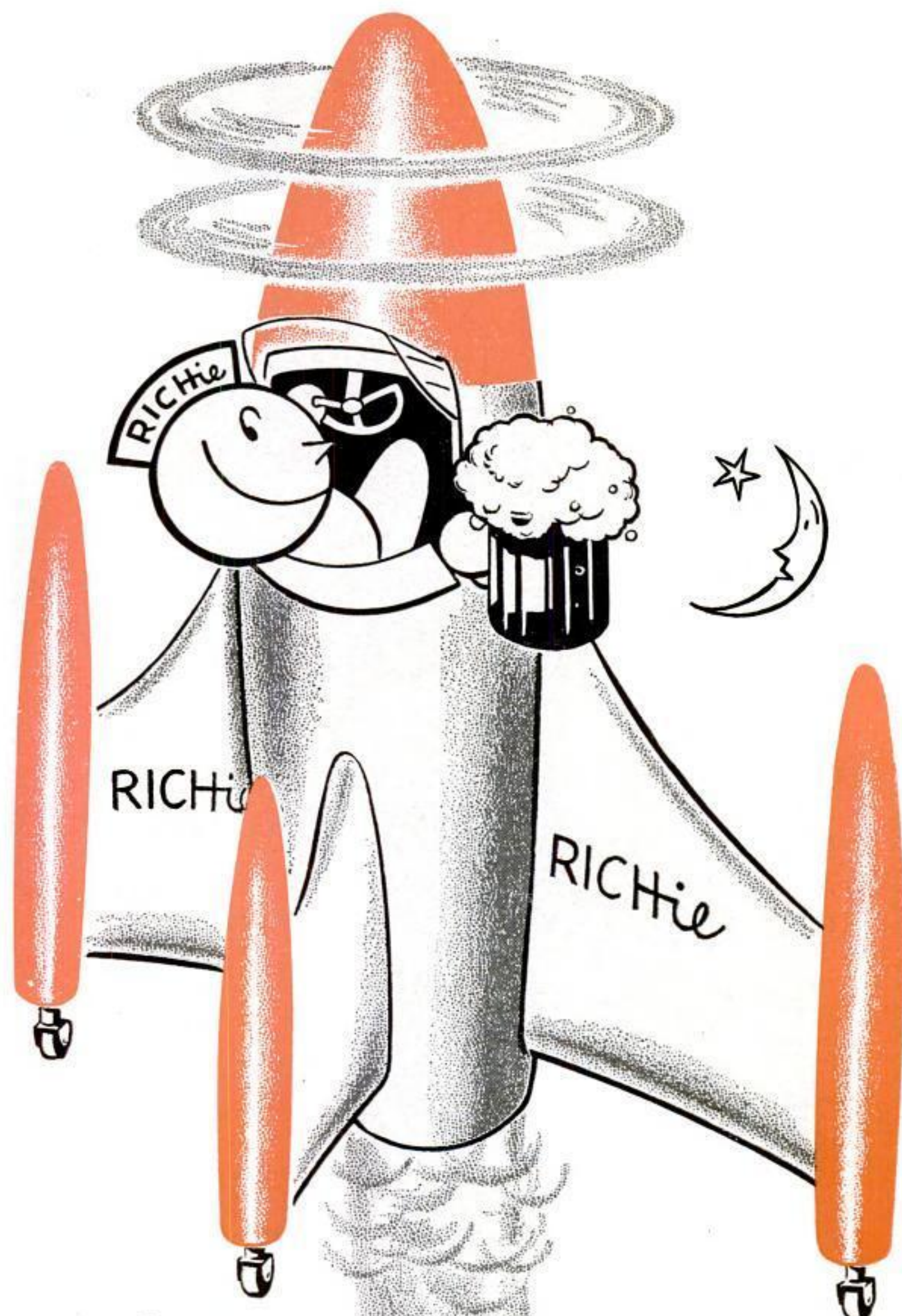
BORROWED FROM MEN



STRAW PORKPIE made for a man is worn by women in one size too large. The brim is turned down all around. This hat can be bought for \$1 in Nassau.

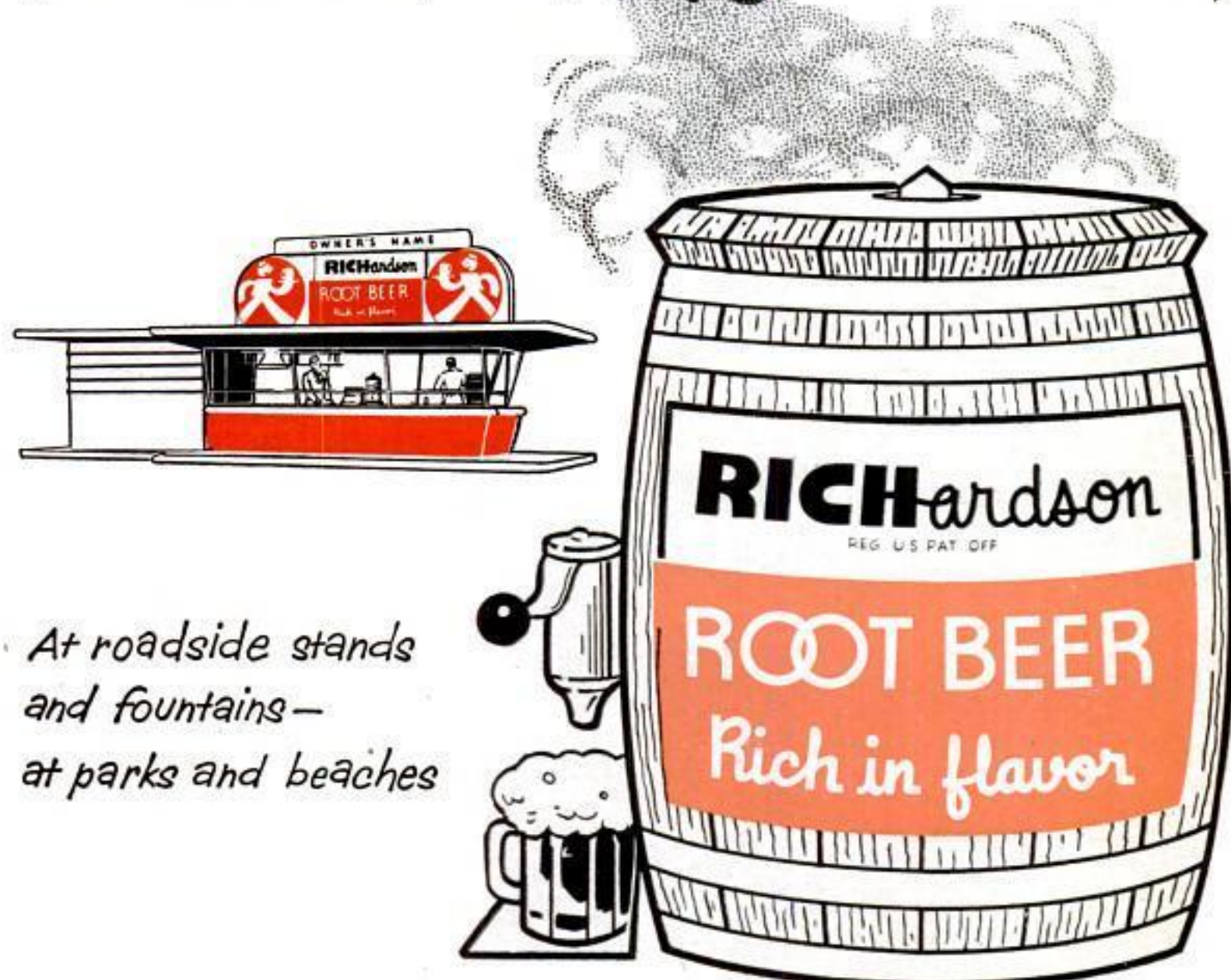


GONDOLIER'S SAILOR was made in Venice (Brett, \$12.95). It is worn here with striped T-shirt, which is also part of authentic gondolier's costume.



feel fresh again - *fast!*

(RICHIE's cool, rich, zippy flavor does it)



A Famous Trio of Expatriates

RENOWNED ABROAD, ARTISTS COME INTO THEIR OWN IN U.S.

To Europeans, the most famous names in American art belong to a trio of painters—Whistler, Sargent and Cassatt—who worked at the end of the 19th Century and spent most of their lives abroad. In America this expatriate trio has long been neglected in favor of painters like Winslow Homer and Thomas Eakins who stayed at home and produced a strongly realistic art that was identified as more American. But the expatriates, shown below in self-portraits, are at last coming in for the recognition at home that they long ago received abroad. In a large show of their works which opened at the Art Institute of Chicago and is now on view at New York's Metropolitan Museum, they reveal themselves as artists of versatility, style and compelling individuality which are in the finest traditions of American art.



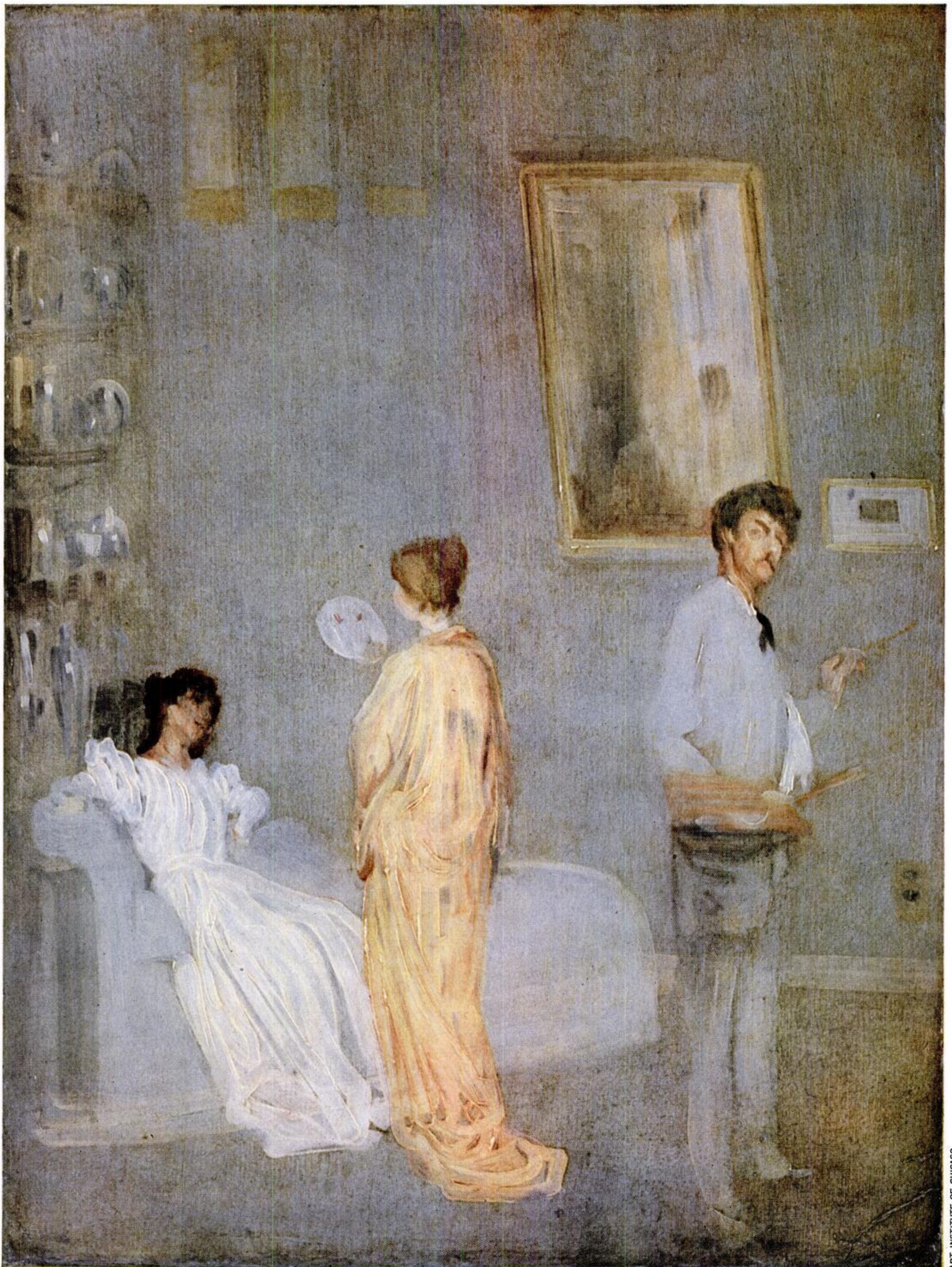
WHISTLER (1834–1903) was the first of the expatriates and the most individualistic. The son of an ex-Army officer, he made a stab at a soldier's career by attending West Point but, failing in chemistry, was forced to withdraw. This freed him to pursue the career of his own choice and in 1855 James McNeill Whistler went off to Paris, where he devoted four years to painting, etching, hobnobbing with artists and, above all, reveling in the bohemian life of the Latin Quarter. In 1862 Whistler moved to London. There the diminutive, dandified painter became notorious for his provocative art, his stinging wit and his contempt for art critics, like John Ruskin, whom he considered "an unnecessary evil." A confirmed nonconformist, Whistler ruffled Victorian society by living with his models, but at the age of 54 he married the widow of a friend. By 1890 the artist finally began to get the recognition which he had been fighting for in law courts, art galleries and publications. Though he continued his belligerent ways, he was grieved to find in his old age that he had "hardly a warm personal enemy left."



SARGENT (1856–1925) was a contrast in almost every way to the slight, waspish Whistler. A tall, burly man, Sargent shunned publicity and social functions and pursued a circumspect, celibate existence in the company of his sisters and relatives. Although the two painters were acquaintances and once lived on the same street in London, Sargent considered Whistler's highly unorthodox life and art quite unseemly while Whistler disdainfully labeled the portraitist "a sepulcher of propriety." John Singer Sargent was born in Florence, Italy, the son of a well-to-do Massachusetts surgeon. He was trained as an artist at an early age and by the time he was 21 and a student in Paris, he was already winning prizes. In 1884, at the age of 28, Sargent went to London, where his stylish, elegant portraits won him almost immediate financial and popular success. Shuttling back and forth across the Atlantic, he painted most of the celebrities and society leaders of his day, sometimes earned as much as \$50,000 for a single portrait. At his death Sargent was hailed by Londoners as "the greatest master of his generation."



CASSATT (1844–1926) knew both Whistler and Sargent but had little respect for either. A spinster with a deep sense of propriety, she spurned the scapegrace Whistler (though she befriended his ex-mistress Maud) and she refused to see Sargent because of a "dreadful portrait" he did of her brother. Born into a wealthy Philadelphia family, Mary Cassatt went to Europe in 1866 determined to become a painter. At first she toured the museums, studying the old masters whose works were unavailable in the U.S. Then in Paris she saw some impressionist works which, she declared, "changed my life. I saw art then as I wanted to see it." Working in the impressionist style, she soon won praise from Degas and Gauguin who marveled that a woman could produce such art. Around 1910 Mary Cassatt began to go blind and had to curtail her work. But she had a new resolve—to bring great art to the U.S. Acting as guide for her rich American friends, she persuaded them to buy both the old masters and the new. When she died at 82, Mary Cassatt had succeeded in enriching America with some of the world's great masterpieces.



WHISTLER IN HIS STUDIO, a sketch of 1864, shows artist with brush in hand painting himself, his Japanese-gowned model and his Irish mistress, Jo.

Whistler

HE CREATED A MOODY, TONAL ART

Whistler started out painting in a style of forthright realism, but he soon began to move away toward a moody, tonal art. In the 1860s he became enamored of Chinese porcelains and Japanese prints and adapted their stylized arrangements of colors and forms to his own work. Painting along the London riverbanks, Whistler reduced the scenes to their basic patterns, enveloping them in soft, dusky tones. When doing portraits, he looked on his subjects as relationships of color and gave little emphasis to the sitter's personality. He even referred to his mother as "a very pretty bit of color" and entitled her famous portrait *Arrangement in Grey and Black*.



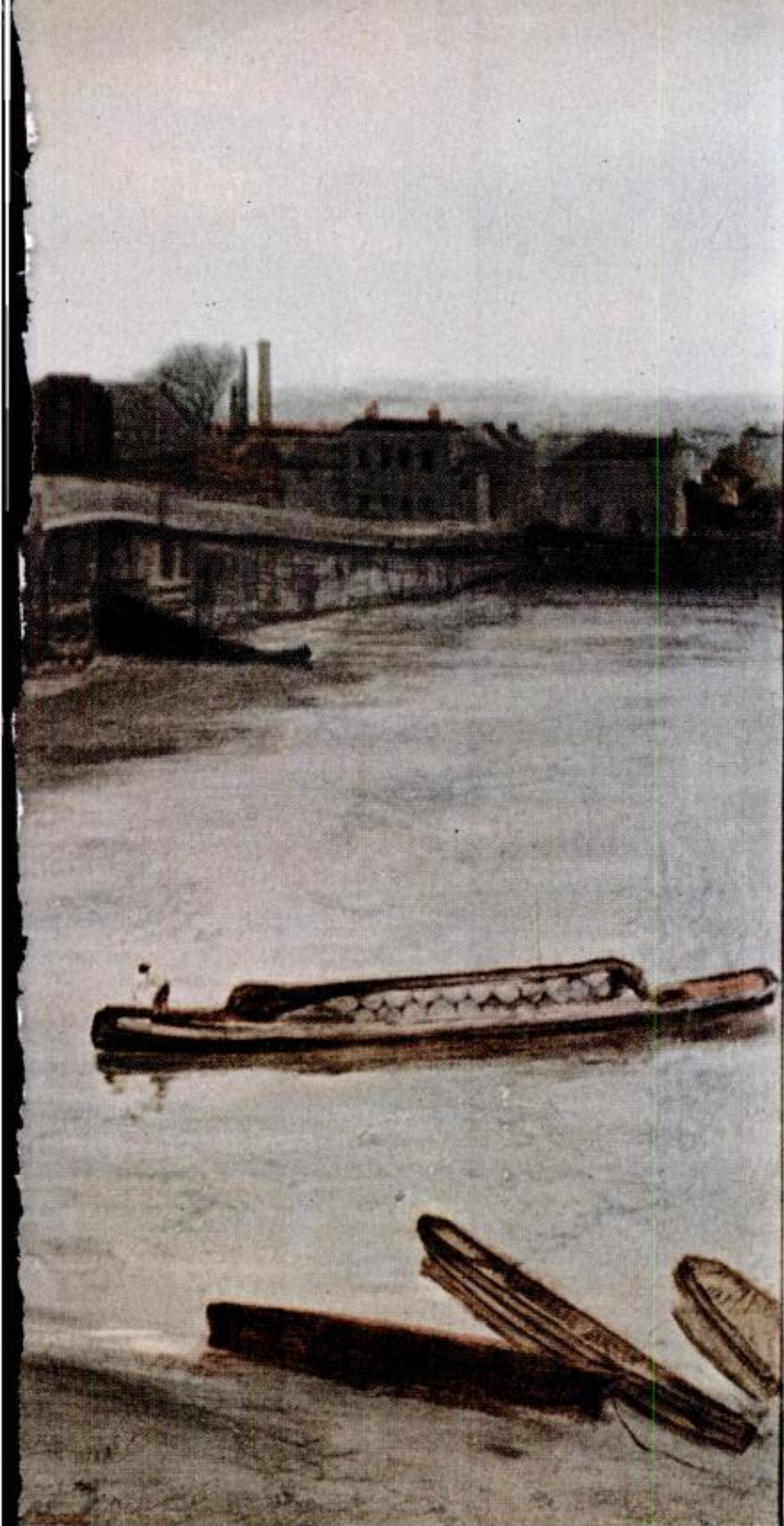
ARRANGEMENT IN WHITE AND BLACK shows Whistler's model, Maud Franklin, who lived with him 15 years, ran his finances, bore him a daughter.

FREER GALLERY OF ART, WASHINGTON



OLD BATTERSEA BRIDGE in London, painted around 1865 and subtitled "Symphony in Brown and Silver," was one of Whistler's favorite subjects. When first exhibited, it was attacked for its "slovenliness of detail."





ADDISON GALLERY, ANDOVER

SOUTHAMPTON WATERS, with its vaporous effects of evening, recalls misty, simplified scenes of Japanese art. Such poetically understated paintings were called "Nocturnes" by Whistler and "eccentricities" by critics.



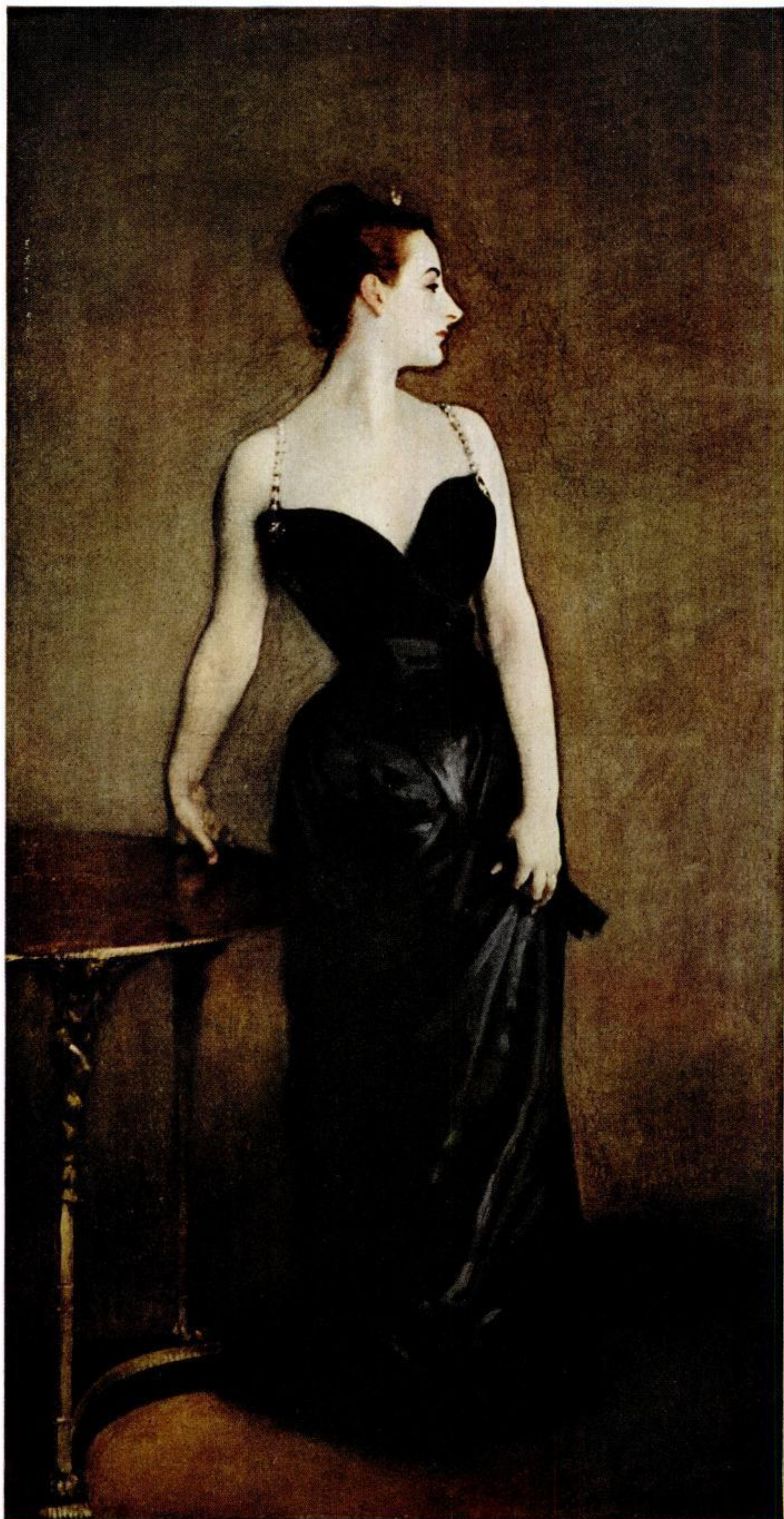
ART INSTITUTE OF CHICAGO



METROPOLITAN MUSEUM OF ART

THEODORE DURET, French art critic who championed Whistler and Impressionists, was painted in 1883. At right is Whistler's famous butterfly signature, a decorative arrangement of his initials.

CONTINUED ON NEXT PAGE

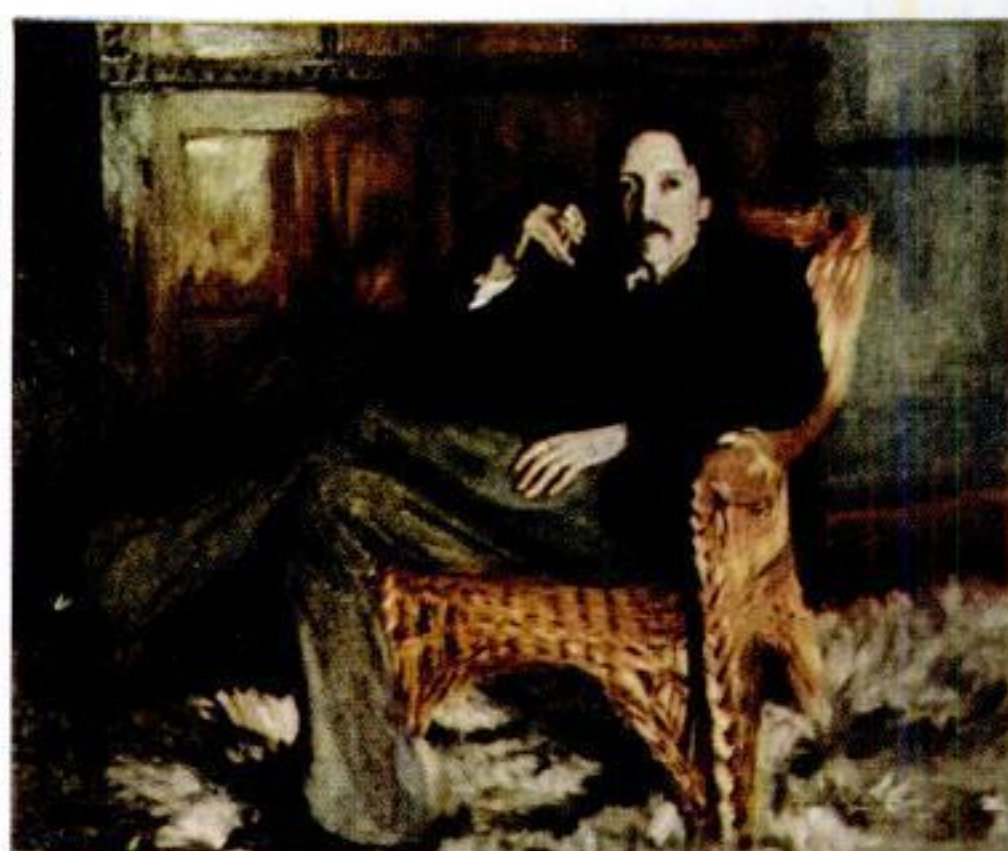


METROPOLITAN MUSEUM OF ART

MADAME X was American wed to Frenchman named Gautreau. Sargent spent weeks "struggling" with her "unpaintable beauty and hopeless laziness," but picture was rejected because of "shocking" bare shoulders.



TAFT MUSEUM, CINCINNATI



ROBERT LOUIS STEVENSON was portrayed twice by Sargent before the writer went off to the South Seas in 1887. Stevenson described this portrait as "a poetical but chicken-boned figurehead."



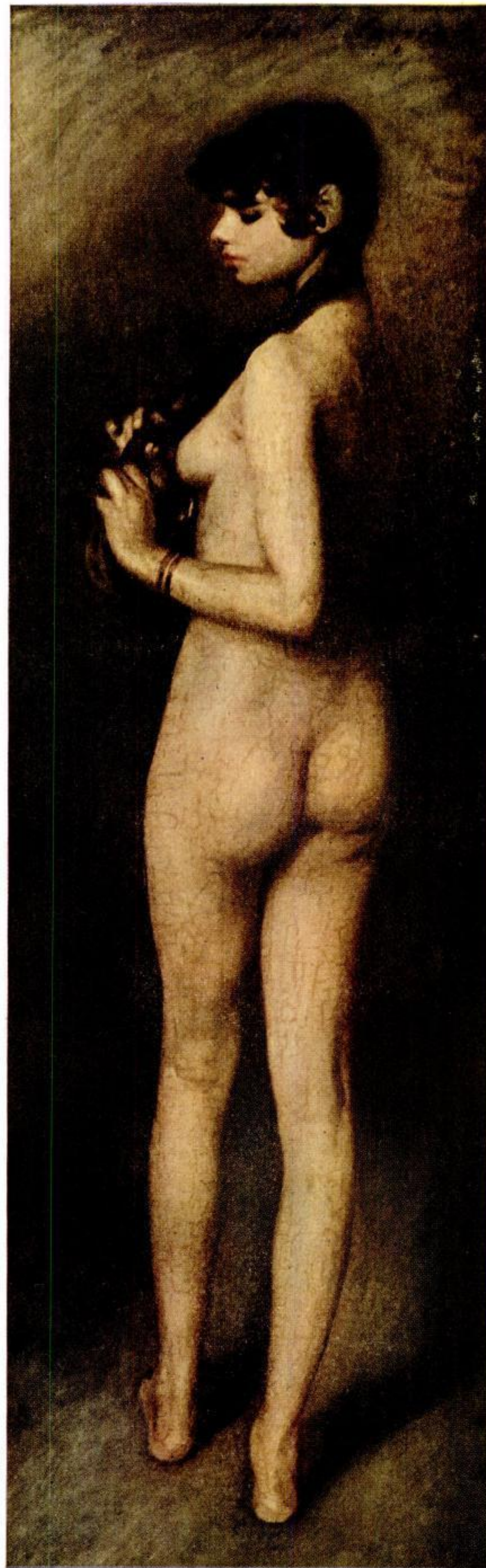
MUSEUM OF FINE ARTS, BOSTON

DAUGHTERS OF EDWARD BOIT, an artist friend, were painted after Sargent's trip to Spain. Subdued tones and artful placement of girls suggest Velázquez, whom Sargent admired.

Sargent

HE WAS A VIRTUOSO OF BRUSH AND EYE

The virtuosity of Sargent, which astounded two continents for 35 years, was not limited to mere facility with a paintbrush. He seemed to seize almost instantaneously upon the personality of his sitters, catching it in their costumes, the turn of a head, the sparkle of a glance. Though apparently produced in a spontaneous and rapid style, Sargent's portraits were achieved with painstaking industry. He redid one head 16 times and remarked of one of his most fetching portraits, "I can't believe it is very good—I did it so easily." Sargent began his work around 11 a.m. and continued until teatime. He usually had two or three sitters a day, whom he entertained with lively chatter and by playing the piano or, in the case of children, by painting his nose red and chewing up a cigar. The painting of society portraits, which earned Sargent his fame and considerable fortune, gradually became more and more distasteful to him, and a few years before he died he turned down a \$50,000 portrait commission with the remark, "I'll paint no more mugs."



MRS. C. MCCORMICK—MRS. R. E. DANIELSON COLLECTION

EGYPTIAN GIRL was painted in Cairo where Sargent had gone in 1890 to do research for murals commissioned by the Boston Public Library. Taking time out from his studies, he hired a model and painted her in this lithe attitude as she plaited her long hair.

CONTINUED ON NEXT PAGE

BOATING PARTY was painted around 1892 on the Riviera. Though Cassatt frequently painted outdoor scenes, she was interested less in landscape than in the forms and placement of the figures in it.



ART INSTITUTE OF CHICAGO

THE COIFFURE, a color print done after Cassatt saw an exhibition of Japanese art in 1890, uses familiar Japanese device of playing off rounded forms of model against straight lines of wall and mirror.



ART INSTITUTE OF CHICAGO

AFTERNOON TEA PARTY is subject which recurs continually in Cassatt's work. In this print the artist emphasized flat linear patterns of furniture and gave an Oriental look to faces of the women.

IN THE BOX was painted in 1897, the year Mary Cassatt began to exhibit with the Impressionists. Influenced by Degas, she produced a series of scenes at the opera, done in a soft, feathery style like his.



NATIONAL GALLERY, CHESTER DALE COLLECTION

Cassatt

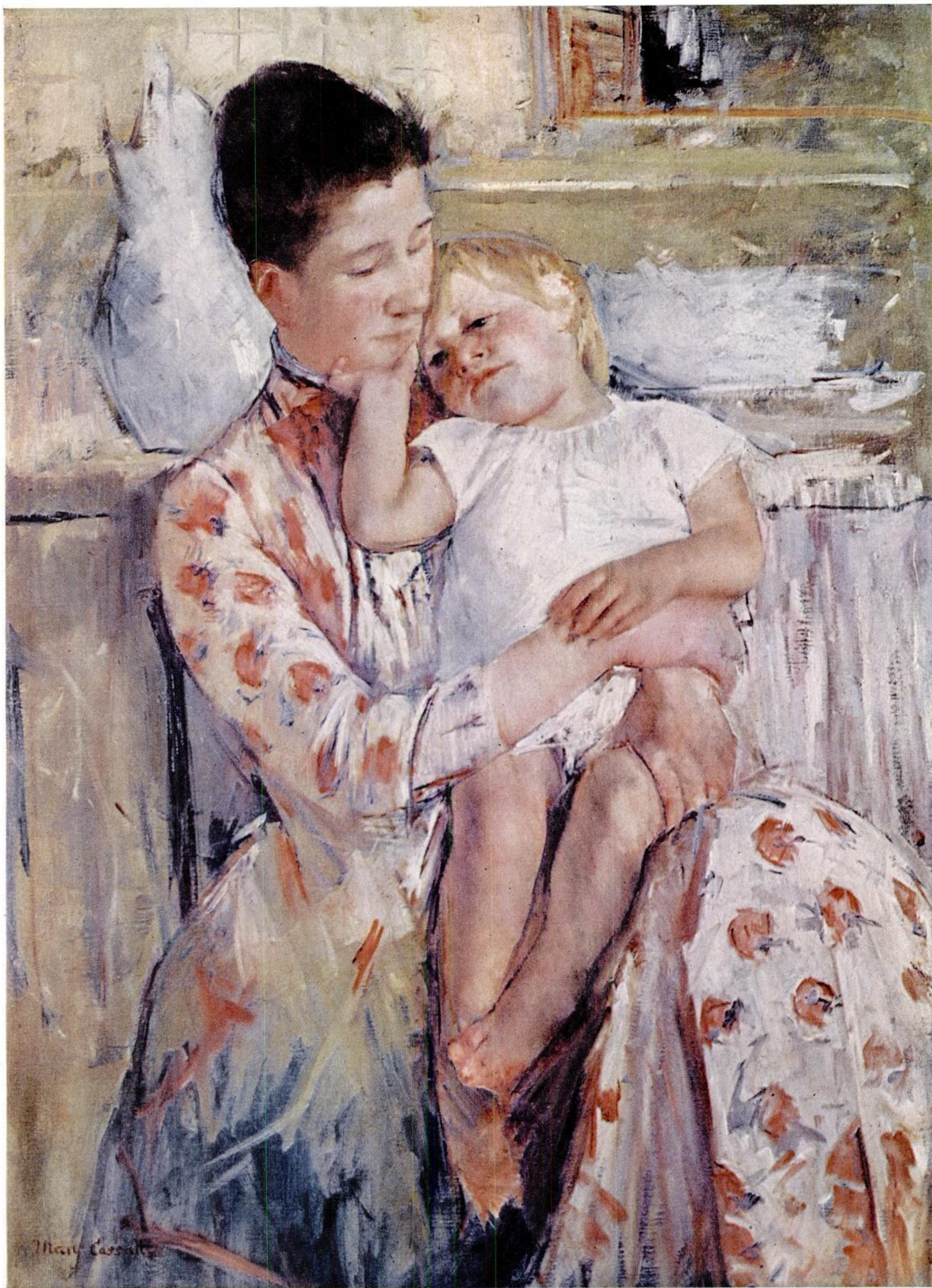
SHE RE-CREATED HER GENTEEL SOCIAL WORLD

Though she lived on the edge of bohemian Paris, Mary Cassatt pursued a strait-laced and disciplined existence focused completely on art. Under the influence of the Impressionists, she portrayed the life about her in fresh-colored, informal views. Later when she became acquainted with the art of Japanese prints, she was stimulated to new efforts. After working at her easel from 8 a.m. until twilight, she settled down by a lamp to design a series of clean, crisply patterned prints. These are now considered among the most distinguished products of her long lifetime of work, devoted to re-creating a genteel and charming world circumscribed by the opera, the tea table and the nursery.



MR. AND MRS. EDGAR SCOTT COLLECTION

MOTHER AND CHILD portrays tender relationship that was Cassatt's favorite theme. A spinster, she used brothers' children as models, became best known for warm, affectionate pictures of youngsters.





"Windsor Plaid" sport set, in blue or yellow gingham, matching solid broadcloth, \$13.95.



Boxer trunks, 100% nylon, five colors, \$4.95. Novelty knit trunks, 2-way stretch, six colors, \$3.95. Lastex trunks, four solid colors, \$3.95.



Jersey T-shirt, finest cotton, in four smart color combinations, \$3.95. Gabardine walking shorts, in natural, navy, white or sandune, \$3.95.



Gingham plaid sport shirt, in three color combinations, \$5.95. Checked seersucker sport shirt, red, blue or brown combinations, \$6.95.

For name of nearest store, write: Catalina, Inc., Dept. Q, 443 South San Pedro Street, Los Angeles 13, Calif.



Catalina Sport Sets

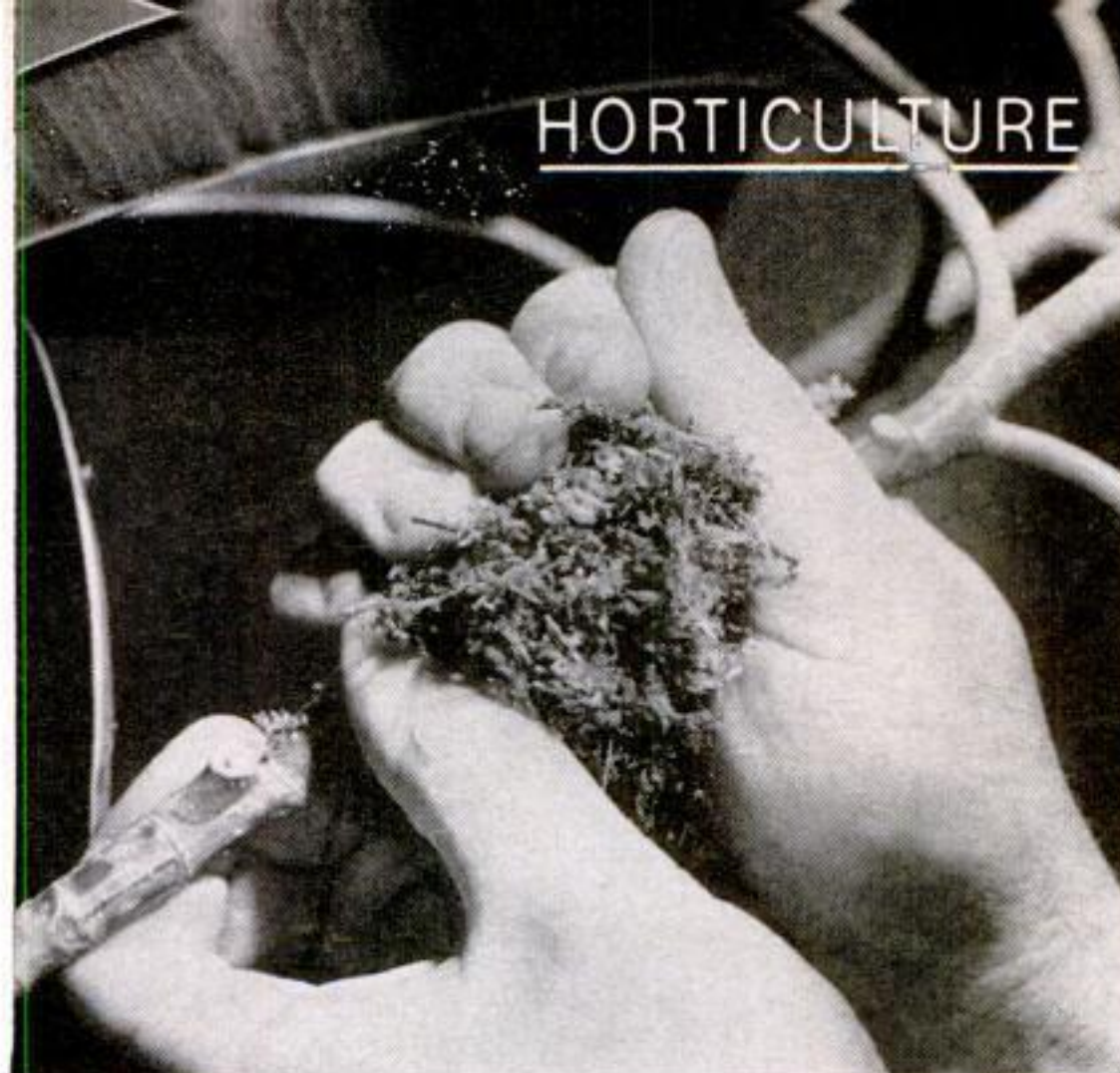
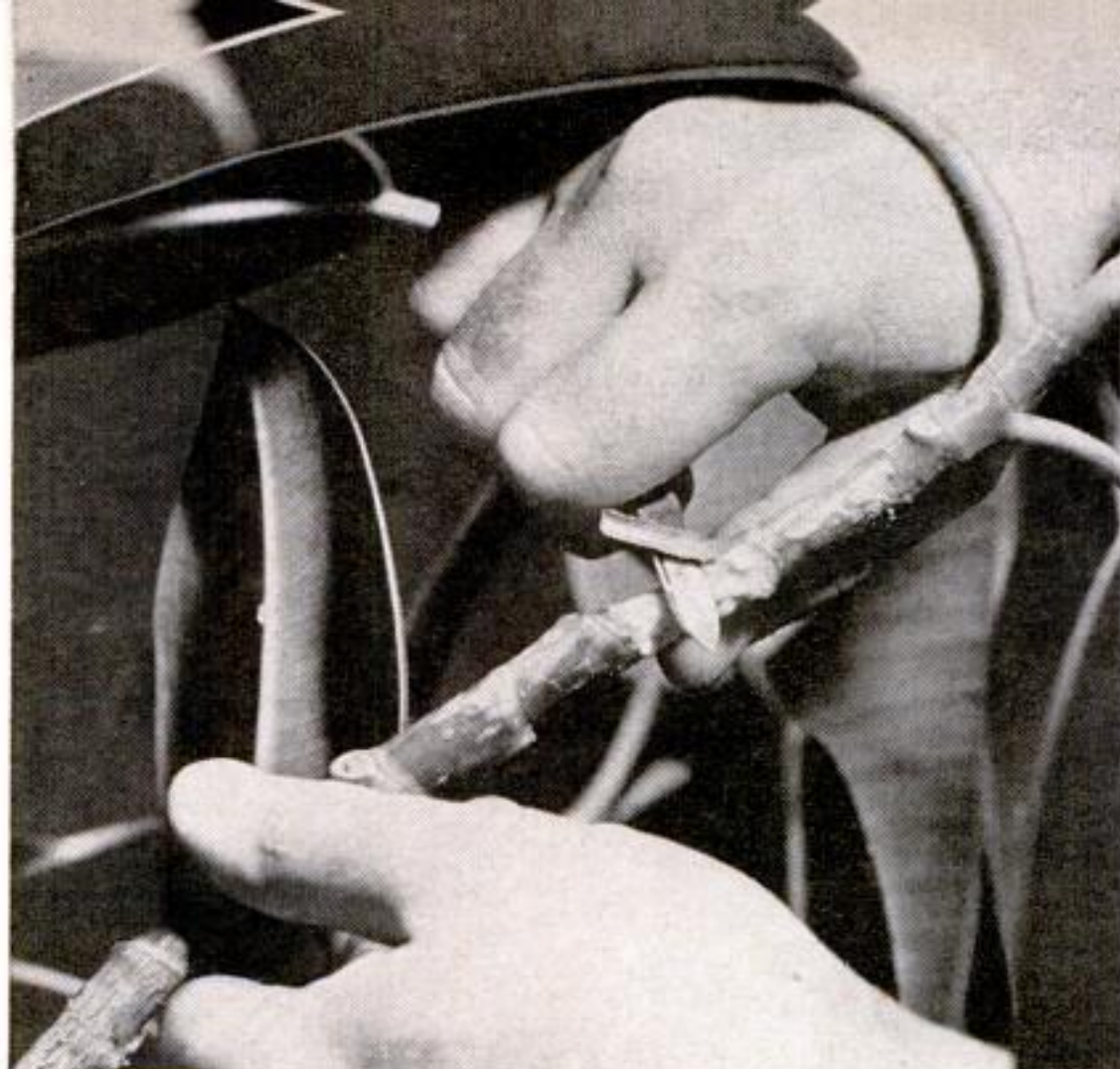
AS SELECTED BY ELROY

"CRAZYLEGS" HIRSCH

Like most athletes, Elroy Hirsch likes comfort in his clothes—along with smartness, style and wearability.

His reasons for preferring Catalina beachwear are well founded. Catalina is unexcelled in facilities for designing, testing and manufacturing sportswear. And the fine fabrics used by Catalina are always pre-shrunk and color fast.

Elroy is wearing Catalina's "Del Monte," in brown and white or navy and white, \$16.95. Like all Catalina sport sets, it fits freely, wears well—and looks bold and masculine.



BARK IS REMOVED DOWN TO THE WOOD. AFTER CUT IS RUBBED WITH TREATED MATERIAL, MOISTENED MOSS IS PUT ON IT

PLANT MULTIPLIER

Ancient process and new kit make tree, shrub and flower propagation easy

Instead of idly coveting the beautiful bush next door or the rare specimen tree on the neighbor's lawn it is now possible to get a facsimile for almost nothing. What is needed is the neighbor's permission and a kit called Airwrap. Airwrap is a modern adaptation of an old Chinese horticultural custom called air layering: a branch is scarred, sphagnum moss is wrapped around the scar and left there until roots develop. The special wrinkle about

Airwrap is that the plastic, which is wound around the moss, keeps moisture sealed in, eliminating the need for constantly wetting the moss. Roots develop within one to eight weeks after Airwrap is applied to the branch, depending on the size and kind of plant. When roots are seen through plastic, the branch is cut off and planted. Branches up to 3 inches in diameter may be air layered, but the amateur is advised to stick to smaller branches.

PLASTIC IS TIED AROUND MOSS, LIKE THAT AT TOP OF PAGE. THIS AZALEA BUSH COULD HAVE 40 BRANCHES BOUND AT ONE TIME WITHOUT BEING INJURED





DOES YOUR MILK GET THE PROTECTION IT DESERVES?

ASKS HAROLD HOLLENBECK, GENERAL MANAGER, DAIRYLEA, BUFFALO, N. Y.

"Wholesome milk is good for everyone. That's why we make such a big fuss watching over it—from our farms and in our plant. And when it's delivered to a customer's doorstep we see to it that every bottle gets an extra sanitary protection—the famous Sealright milk-protecting closure."

Look at your next bottle of milk and see if it's getting the protection it deserves. First the regular cap that seals in the milk, then the long-skirted Sealright closure that protects the pouring rim of the bottle from outside handling and exposure.



Today and Every Day
30,000,000 People Will Use a
Sealright Container or Closure

low cost heat Reznor on-the-spot heat

- Low Initial Cost
- Lower Installation Costs
- Lower Fuel Bills
- Saves Valuable Floor Space

Write today — for free informative booklet: Reznor Manufacturing Co., 101 Union St., Mercer, Pa.



REZNOR
THE WORLD'S LARGEST-SELLING
GAS UNIT **HEATERS**

PLANT MULTIPLIER CONTINUED



OLEANDER BRANCH is ready to plant. The Krene vinyl plastic wrap has been removed from around the sphagnum moss. If gloves are not worn, green wrap can stain fingers. The branch will now be planted with the moss covering the roots. It took six weeks for these roots to develop enough for planting.



RUBBER PLANT AND OFFSPRING stand side by side. The baby plants, propagated with Airwrap, sprouted roots in three weeks. Then rooted branches were cut off the main plant and put in pots. They will be kept in shady spot, either in pots or in the ground for several weeks until roots have strengthened.



"JUST FOR THAT, YOU CAN'T HAVE ANY SOUP FOR LUNCH TOMORROW!"

© '54 CAMPBELL SOUP COMPANY



Why 9 out of 10 barbers recommend **JERIS**

LARGEST SELLING GREASELESS ANTISEPTIC HAIR TONIC

Especially formulated for men who dislike greasy, oil dressings, Jeris is recommended by 9 out of 10 barbers; is America's largest-selling greaseless, antiseptic hair tonic.

Jeris never leaves hair with a plastered-down look; never stains hat bands, linen or furniture. Jeris and massage stimulate the scalp, help improve circulation, kill dandruff germs* on contact.

Women admire its clean, crisp, masculine fragrance. Get Jeris Antiseptic Hair Tonic at drug counters, today. For professional applications, see your barber.

OTHER FINE JERIS PRODUCTS INCLUDE:
JERIS LANOLIN ENRICHED HAIR OIL... JERIS TALC... FORE, THE BEFORE-AND-AFTER SHAVE LOTION
JERIS CREAM HAIR TONIC

*Pityrosporum Ovale, which many authorities recognize as the cause of infectious dandruff.

CONTINUED ON PAGE 104

Students! Parents!

"96-YEAR TEST" PROVES

RUGGED ROYAL PERFECT

GRADUATION PRESENT



For school, for college, for life—you want a *rugged* portable.

That is why Royal took a stock model and ran it for 2000 grueling hours at United States Testing Company in Hoboken, New Jersey.*

This punishment means this: you would have to write a 400-word letter or theme every day in the year (except Sun-

days) for 96 years to equal the workout this stock model Royal received. With Royal Portable you get a typewriter, useful for the rest of your life.

Proved ruggedness like this costs only \$9.95 down with 18 months to pay. Liberal trade-ins. To own this top-notch portable typewriter see your Royal Portable dealer today.

These 10 amazing features make Royal do more for you . . . do it better!

Speed Selector • New Speed Spacer • Push Button Top • Visible Tab Set • New Color Combinations • New Carriage Controls • Greater Paper Capacity • Fiberglass-plastic Carrying Case • Line Meter • *plus* Royal's famous "Magic" Margin.

"Magic" is a registered trade-mark of the Royal Typewriter Company, Inc.

*Test Number E-6998, Oct. 14, 1953.

Give the new rugged **ROYAL**[®] portable

... the typewriter of a lifetime for a lifetime



SAVE
\$9⁸⁵!

WESTINGHOUSE PORTABLE RADIO

with Carrying Case
and Batteries

**PLUS FAMOUS SMOKEY
OUTDOOR
BARBECUE GRILL**

\$44.80 Value for only

\$34⁹⁵



Picnics! Backyard barbecues! Beach parties! Here's the perfect portable combination for vacation fun—for year-round enjoyment!

Famous "Smokey" outdoor grill of sturdy metal construction, with bright red plaid baked-on finish, encloses an inner Charcoal Chamber.

Colorful, easy-to-pack Westinghouse personal radio plays anywhere on self-contained batteries—a powerful performer, noted for fine tone, sharp tuning, full volume. Smart durable carrying case in sun tan or carnival red. Radio model 409P4, in carnival red above; also in brown or beige. Choose your color now while they last!

Westinghouse Electric Corporation, TV-Radio Division, Metuchen, N. J.

YOU CAN BE SURE...IF IT'S

Westinghouse

TUNE IN EVERY WEEK...TV'S TOP DRAMATIC SHOW...WESTINGHOUSE STUDIO ONE

PLANT MULTIPLIER CONTINUED

FLOWERS AND VEGETABLES



CHRYSANTHEMUMS may be rooted by cutting stalks off a well-developed bush, then following the procedure shown in the tomato sequence below. The flower stalks should be about six inches long.

TOMATO SLIPS are laid in thin layer of moistened sphagnum moss that is laid on the plastic sheet. Second layer of moss is placed over cut ends of slips. Next the plastic is folded up to cover moss.



PLASTIC SHEET is rolled vertically to enclose stems in moss. To speed root development and assure healthy roots, plastic has been treated with root hormone, root nutrients, insecticide and fungicide.

PLASTIC IS TIED, and slips put in warm, shaded place to wait for roots. Tomato cuttings sprout roots within seven days. Airwrap is much quicker way to reproduce plants than starting with seeds.



If you like beer
you'll love Schlitz



If you drink beer merely to quench your thirst, any beer will do it. But for the utmost in enjoyment and satisfaction that a beer can give, there's just no substitute for Schlitz.

Dry and mellow with no harsh bitterness. It's brewed with just the *kiss* of the hops.

Always ask for Schlitz.

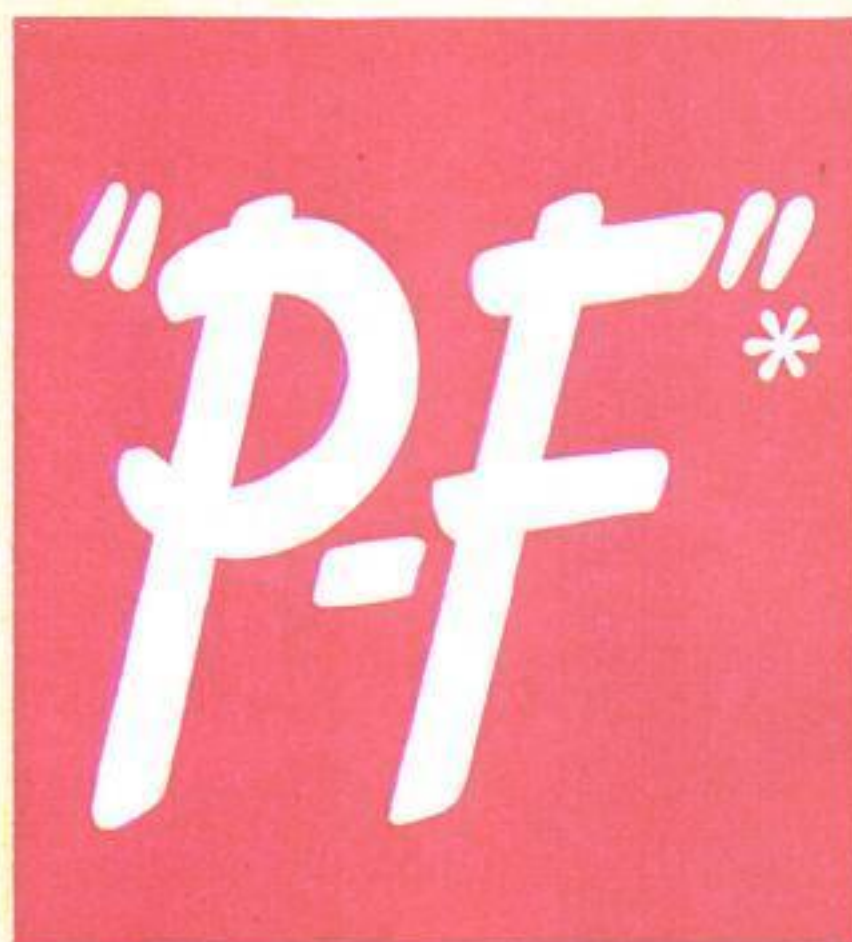
© 1954—Jos. Schlitz Brewing Co., Milwaukee, Wis.
Breweries at Milwaukee, Wis., and Brooklyn, N. Y.

The Greatest Name in Beer

Copyrighted material



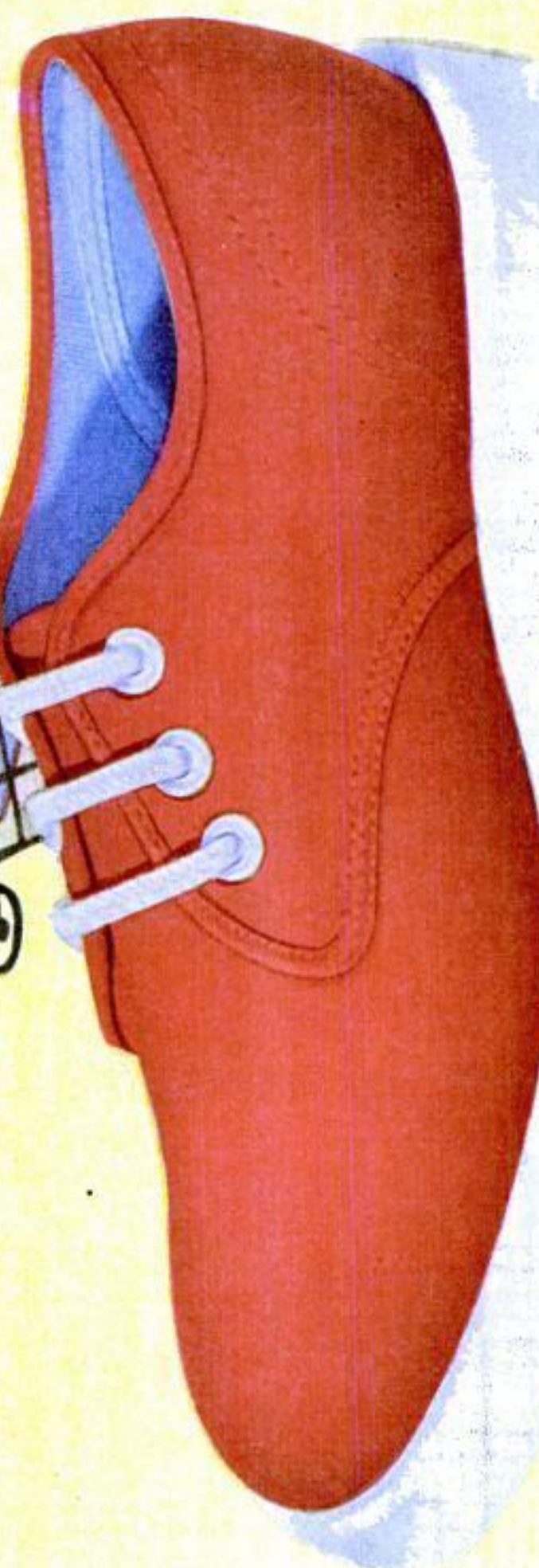
For a long run of



Canvas Shoes
help you

**play or work longer
in greater comfort**

*®

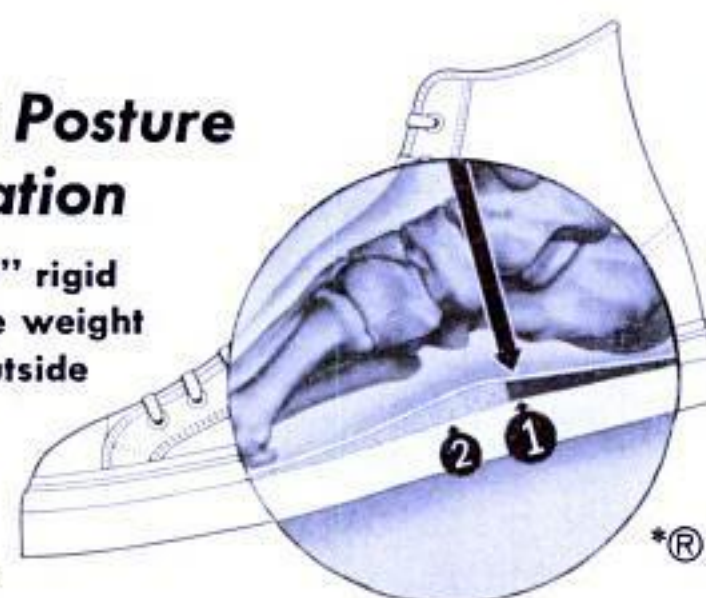


summer fun

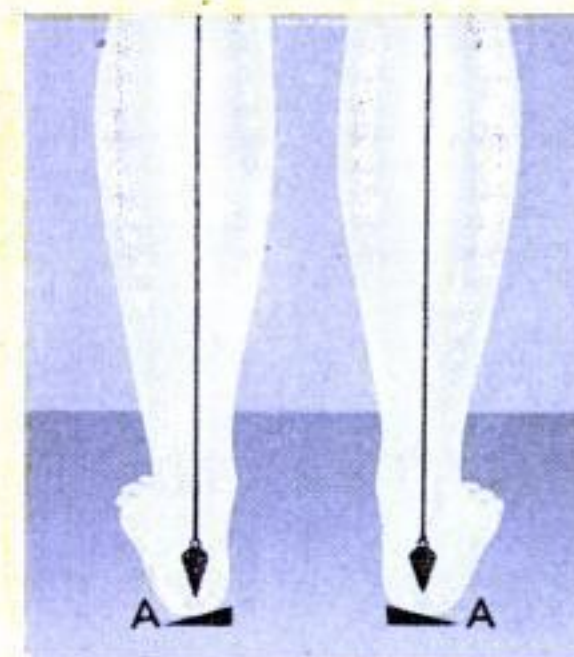


"P-F" means Posture Foundation

1. The important "P-F" rigid wedge helps keep the weight of the body on the outside of the normal foot—decreasing foot and leg muscle strain.
2. Sponge rubber cushion.



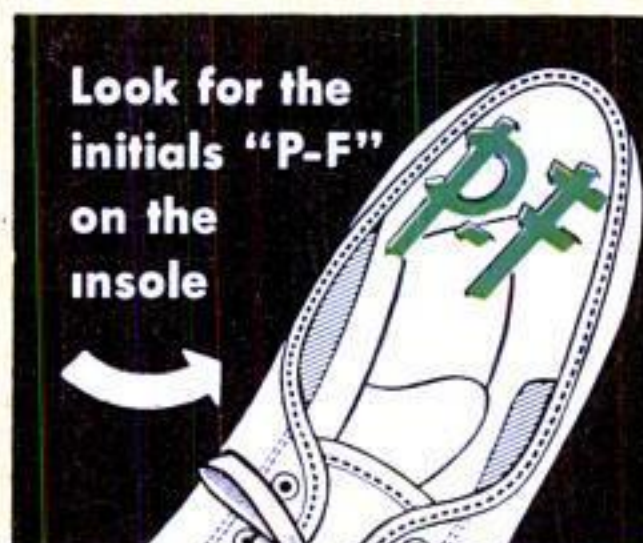
X-RAY DIAGRAM ILLUSTRATES THE SCIENTIFIC PRINCIPLE OF "P-F"



BODY WEIGHT ON OUTSIDE of normal foot with aid of "P-F" rigid wedge ("A" above) helps reduce fatigue, increase comfort.

Insist on **"P-F"** canvas shoes made only by
Hood Rubber Co. and B. F. Goodrich

Look for the initials "P-F" on the insole





A Star is Made, not Born

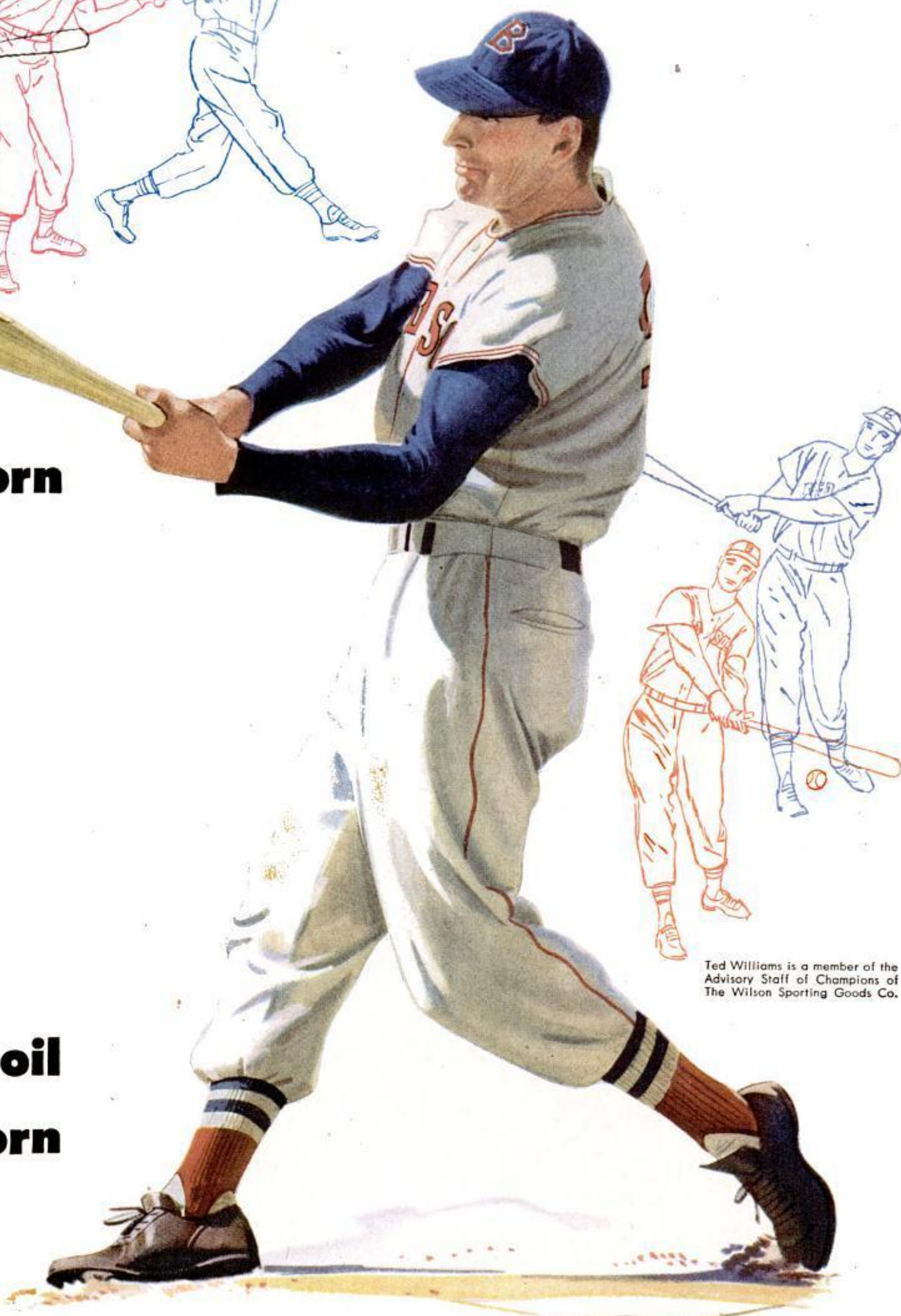
Baseball's famed Ted Williams has three rules for any hitter who wants to go from good to great: *practice, practice and practice*. Nature can provide talent but needs help to make a great batting star—and help in making a great motor oil like *Advanced Custom-Made Havoline*.

...and the Best motor oil is Made, not Born

Wear-proofs
your
engine
for the life
of your car



THE TEXAS COMPANY



Ted Williams is a member of the Advisory Staff of Champions of The Wilson Sporting Goods Co.

The best oil nature can offer — *oil alone* — just doesn't have what it takes to keep modern engines out of trouble.

For these new motors it was obvious, in test after test, that a better oil had to be *built*. For today's toughest lubricating job — your new engine — Texaco engineers made *Advanced Custom-Made Havoline*.

Here is the best motor oil superior refining can produce, *made better* by a Balanced-Additive formula. A *tougher* motor oil, so advanced in anti-wear qualities that it actually *wear-proofs your engine for the life of your car*.

It keeps your engine clean, free from harmful sludge, rust and bearing-eating acids — and because it keeps your engine clean, you get the utmost in gasoline economy. Get Havoline at your Texaco Dealer's — *the best friend your car has ever had*.

TEXACO DEALERS... IN ALL 48 STATES

Texaco Products are also distributed in Canada and in Latin America



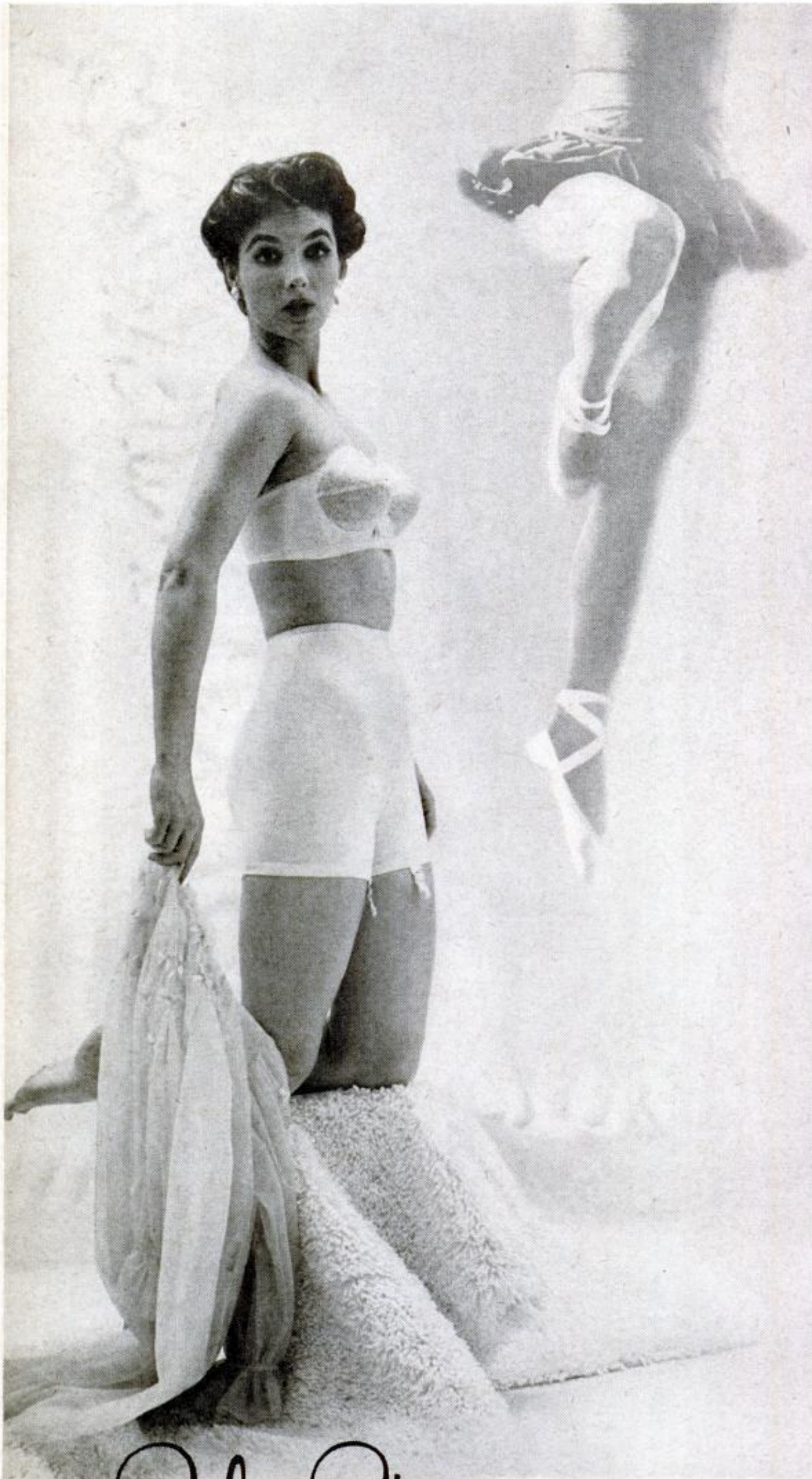
SITTING IN THE LAP OF HER BOYFRIEND, SHIRLEY BOOTH SLIDES DAILY THROUGH THE MOUTH OF A GRINNING GIANT OUTSIDE A CONEY ISLAND FUNHOUSE

The Happy State of Shirley Booth

SHE DISPLAYS HER ENDURING CHARMS IN A CONEY ISLAND MUSICAL

Shirley Booth at 46 is in the happy state of being loved by theatergoers not for her endearing young charms, which could fade by tomorrow, but for her unfading gifts as an actress. After a stint in serious drama, she is back on Broadway in a musical comedy, *By the Beautiful Sea*, and once again had every critic writing reviews that sound like love letters. The show itself, a rather prosy 1900 Coney Island idyl by Authors Dorothy and Herbert Fields and Composer

Arthur Schwartz, has Shirley as a flamboyant vaudeville queen who owns a boarding house and falls in love with an itinerant Shakespearian actor. But Shirley dispels all dullness when she sings in her funny, cracked voice, does a soft-shoe dance, radiates hospitality and delivers dead-pan insults with fine-honed precision. From the moment she barges in twirling her feather boa, the show is largely her own private clambake and everyone in the audience is Shirley's best friend.



Silf Skin
SEAMLESS FULL-FASHIONED

shaped without seams for comfort and control!

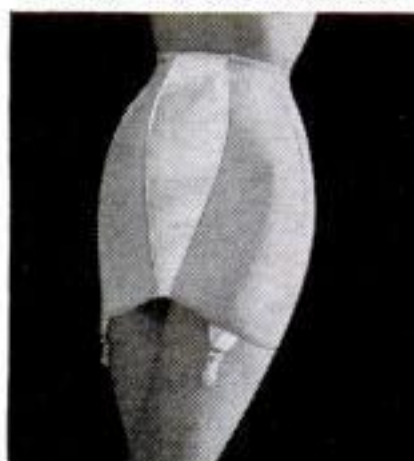
FULL-FASHIONED...shaped of one continuous strand of elastic yarn...to fit like your skin.

BIAS KNIT...the Silf Skin knit actually changes direction to follow and firm each contour.

SEAMLESS COMFORT...exclusive Silf Skin patented seamless crotch...no irritating seams to cut, chafe, bind, rub...only Silf Skin guarantees you heavenly comfort, no matter how active you are.

For name of store nearest you write SILF SKIN, Inc., Dept. L-2
10 E. 39th St., New York • 510 King St. W., Toronto, Can.

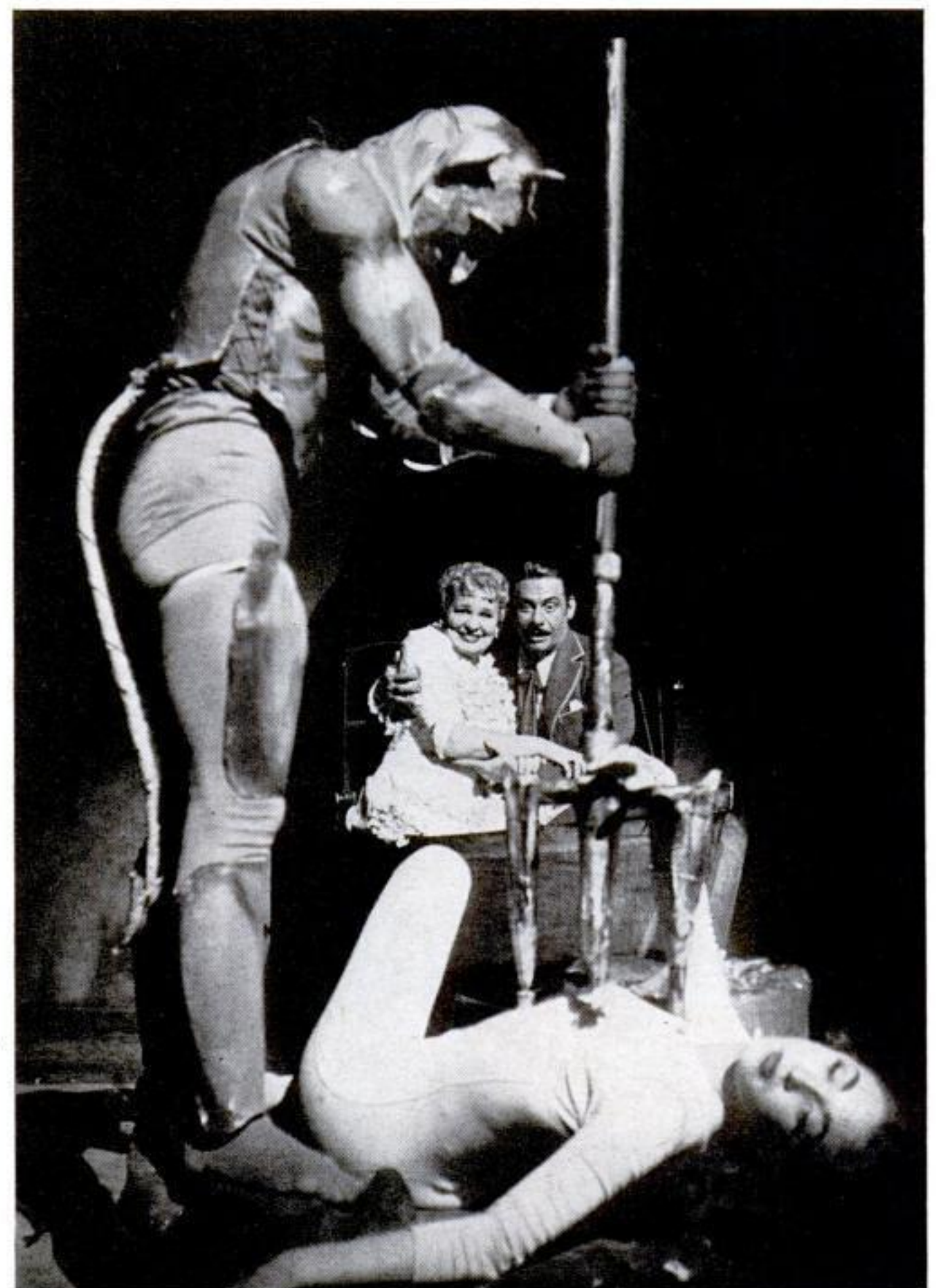
200 panty
400 girdle
In nylon elastic \$7.50
In silk elastic \$10.95
At fine stores everywhere



WORLD'S ONLY SEAMLESS FULL-FASHIONED GIRDLE



ON THE MIDWAY Shirley greets her Coney Island cronies, sings *In the Good Old Summertime* and capers with a young admirer (Robert Jennings).

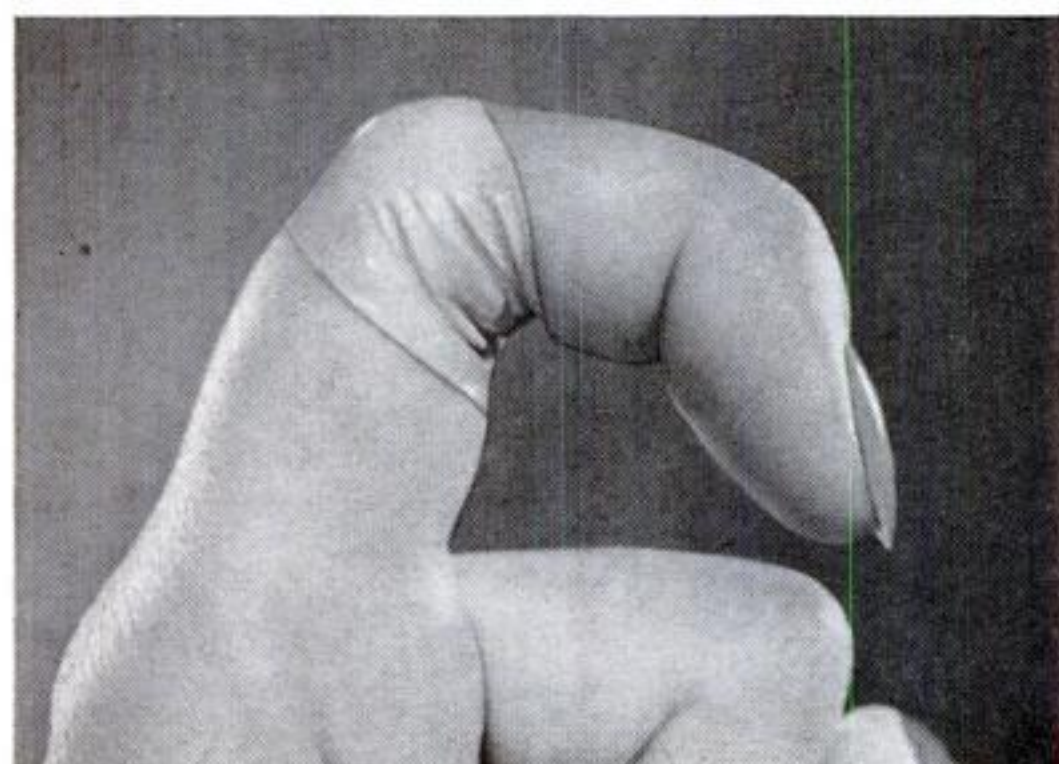


IN THE OLD MILL Shirley gets cuddled by her new suitor (Wilbur Evans) as they float by a devil sticking his pitchfork into a beautiful young sinner.

CONTINUED ON PAGE 112

The new plastic bandage **CURAD**[®] sticks tight even in soapy water

**FITS LIKE YOUR SKIN—
EVEN ON HARD-TO-FIT PLACES**



CURAD Plastic Bandage is paper thin and elastic. Fits like your skin—even on places like knuckles and knees. Leaves no sticky streaks when you take it off.



**OLD-STYLE
CLOTH
BANDAGE**

Old-style cloth bandage soon gets ragged, messy, keeps coming unstuck. Not a CURAD! It stays clean, stays neat—stays on till you take it off. It has no cloth to ravel or catch dirt.

**NEW
FLESH COLOR**
(blends with your skin)
or **Surgical
White**



**No separate antiseptic
needed with CURAD**

CURAD contains Furacin*-Tyrothricin, the new wonder drug that killed or inhibited all 28 common wound bacteria in laboratory tests. This medication will not stain hands or clothing. Only CURAD has it.

*Eaton Laboratories, Inc., brand of nitrofurazone

(BAUER & BLACK)

Division of The Kendall Company



**CURAD
PLASTIC
BANDAGE**

CURAD Plastic Bandage washes clean, but won't wash off. Sticks tight even when you bathe, do the dishes or wash clothes. It's waterproof. Outlasts three ordinary bandages.

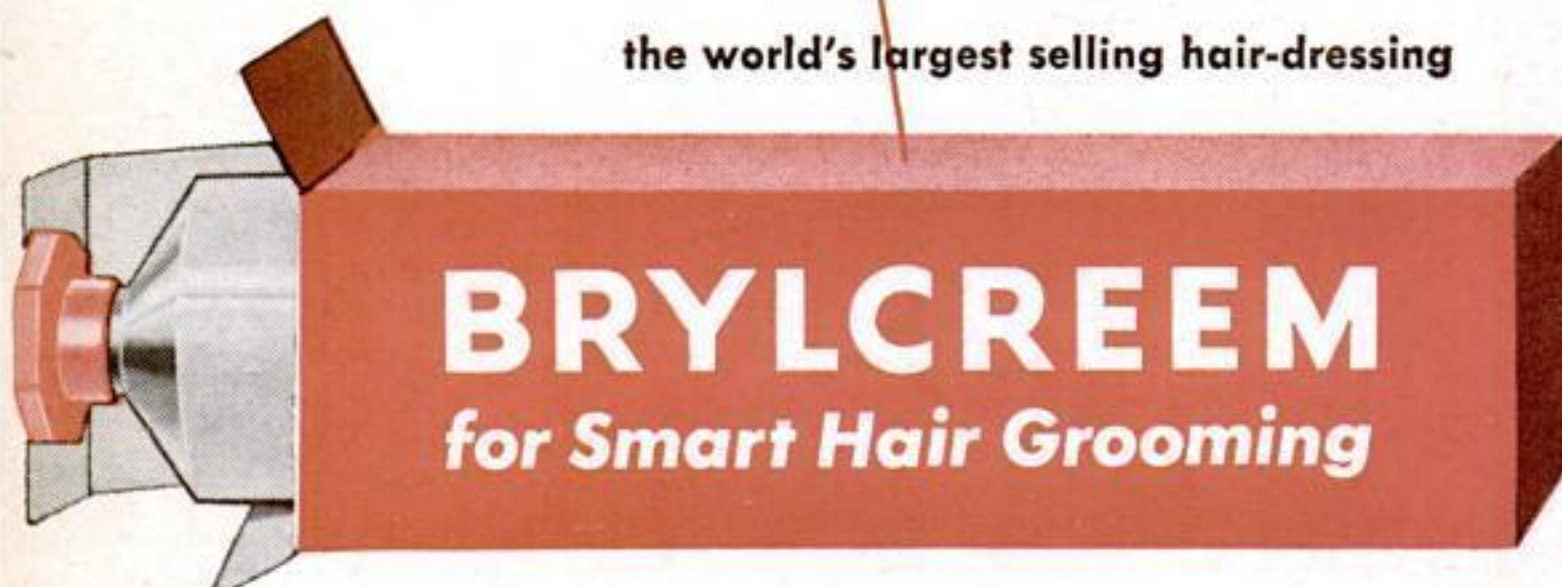
THE **SMART LOOK** IS THE **BRYLCREEM** LOOK!



Instantly, Brylcreem improves your appearance. With the first application, your hair looks richer, healthier—more attractive! It's not greasy, not messy—*really* not greasy not messy; keeps your hair in place all day, looking soft and natural.

Brylcreem also *conditions* as it grooms . . . with massage relieves dryness and loose dandruff; leaves your hair and scalp clean, fresh, healthy-looking. So—try Brylcreem today. See how it keeps your hair lustrous and immaculate all day long. You'll soon discover why it's the world's largest selling hair dressing . . . why men buy over 50,000,000 packages a year! In tubes and jars—at drug counters everywhere!

the world's largest selling hair-dressing



the rich cream that's

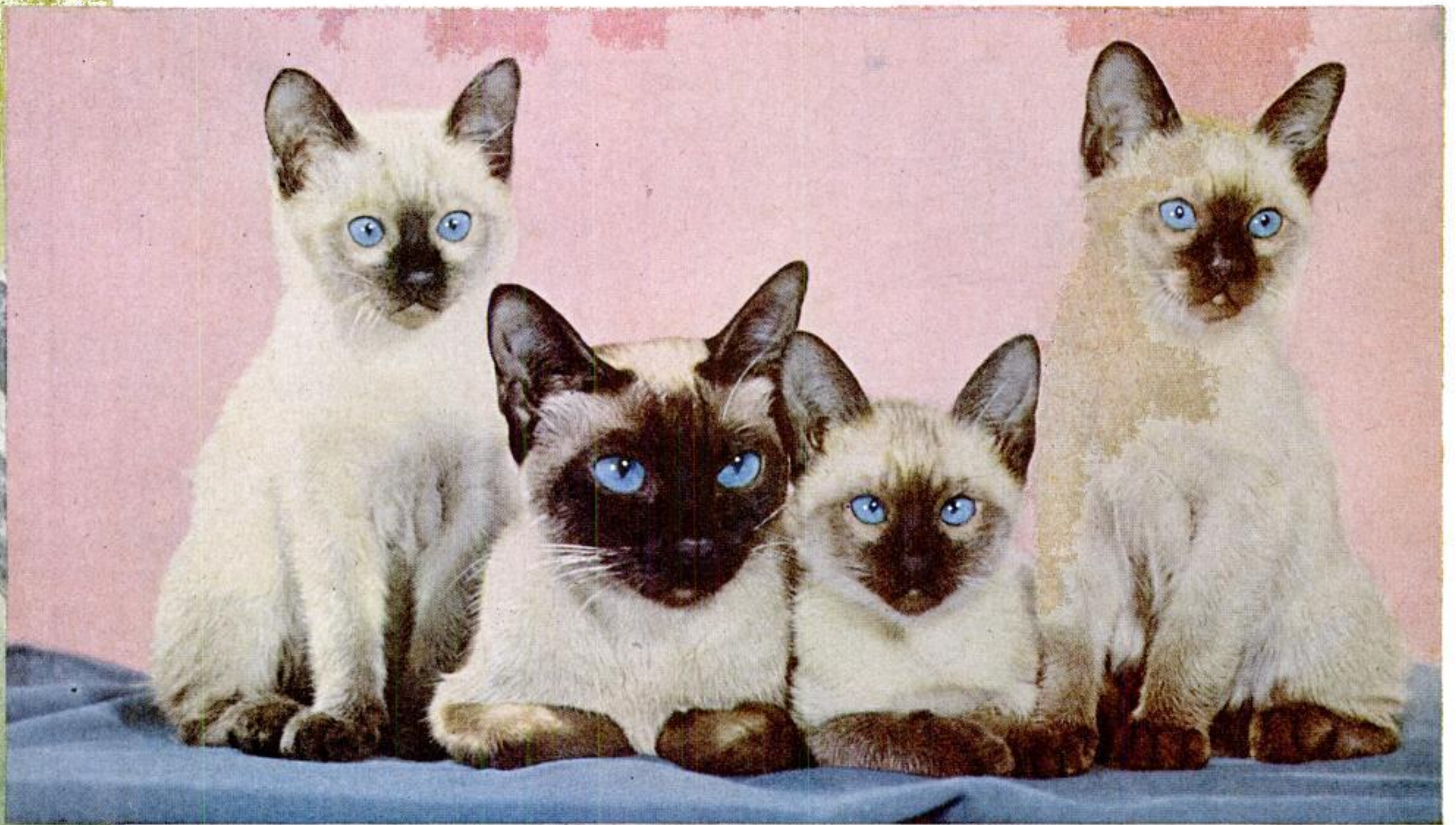
Not Greasy-Not Messy!

SHIRLEY BOOTH CONTINUED



A TRANSFORMATION is worked by Shirley on her suitor's 17-year-old daughter, Baby Betsy Busch (Carol Leigh), who has been forced to wear children's clothes (top) in order to stay a child star. Getting her corseted and out-fitted as a lady should be, Shirley wins her gratitude—and her father as husband.

WHY **WHOLE FISH** GIVES YOUR CAT SPARKLING HEALTH AND BEAUTY



A rare picture—a family of four Siamese cats posed together. For a full color 8" x 10" reprint of this Chandoha photo, send 50¢ to Puss'n Boots, Dept. L-6, P. O. Box 14, N. Y. 10, N. Y.

Only Whole Fish has Natural Life Balance

Your cat can be lovelier and more lovable...more playful, more fun for you...if you follow recent scientific indications about proper feeding.

Biological research shows that the life-giving factors created by nature...and representing nature's own ideal life balance...make *whole fish* probably the best single food you can give your cat.

Puss 'n Boots is made from Whole Fish

We process fresh *whole fish*, caught especially for Puss 'n Boots Cat Food. The fillets are retained for proteins, the liver and glands for vitamins, the bone structure for calcium and phosphorus.

Nature's balance remains intact, as it was in the living fish. Tasty cereals are added to the finely

PUSS'n BOOTS

AMERICA'S LARGEST SELLING CAT FOOD

...ADDS THE PLUS IN HEALTH, BEAUTY, VIGOR

COAST FISHERIES, DIVISION OF THE QUAKER OATS CO., WILMINGTON, CALIF.

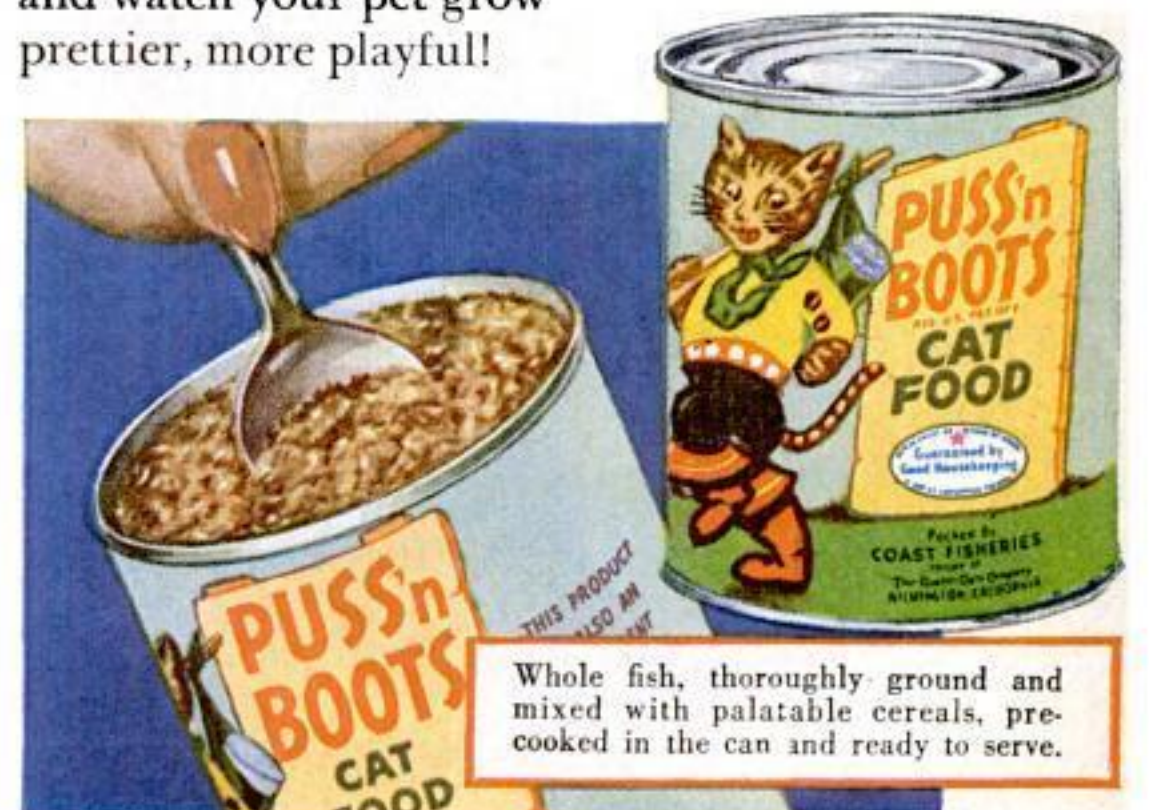
BONE STRUCTURE. For calcium and phosphorus, made crumbly and digestible.

FILLETS for proteins, generally reserved for humans, *but retained in Puss 'n Boots.*



LIVER, GLANDS for Vitamins A, B, D, for healthy tissue, frequently extracted for medicinal uses...*but retained in Puss 'n Boots.*

ground fish. Puss 'n Boots is pressure-cooked in the can, comes ready to serve. Buy a week's supply at your food store. Cats just love it. Feed it regularly, and watch your pet grow prettier, more playful!



Whole fish, thoroughly ground and mixed with palatable cereals, pre-cooked in the can and ready to serve.

for all you have ever wanted in Extra Safe Long Mileage

Get Complete Tire Safety on your new car

- ★ Pound for pound, General's Nygen Cord is stronger than steel cables
- ★ Repeated torture tests prove its enormous resistance to blowouts


Buying a new car? At today's speeds, and in today's traffic, you need tires with a big reserve of safety strength to meet every emergency.

With known cord materials, the tire of ideal strength was impossible without building it so heavy it would generate enough internal heat to cause blowouts.

That's why General's research engineers developed an entirely new and stronger fabric material—NYGEN Cord.

Your Car Dealer, or your General Tire Distributor, will show you how easily you can have this vital protection on your new car from the start.

Only General Tires are built with NYGEN Cord.



**THE
GENERAL
TIRE**

WITH NEW
**NYGEN®
CORD**

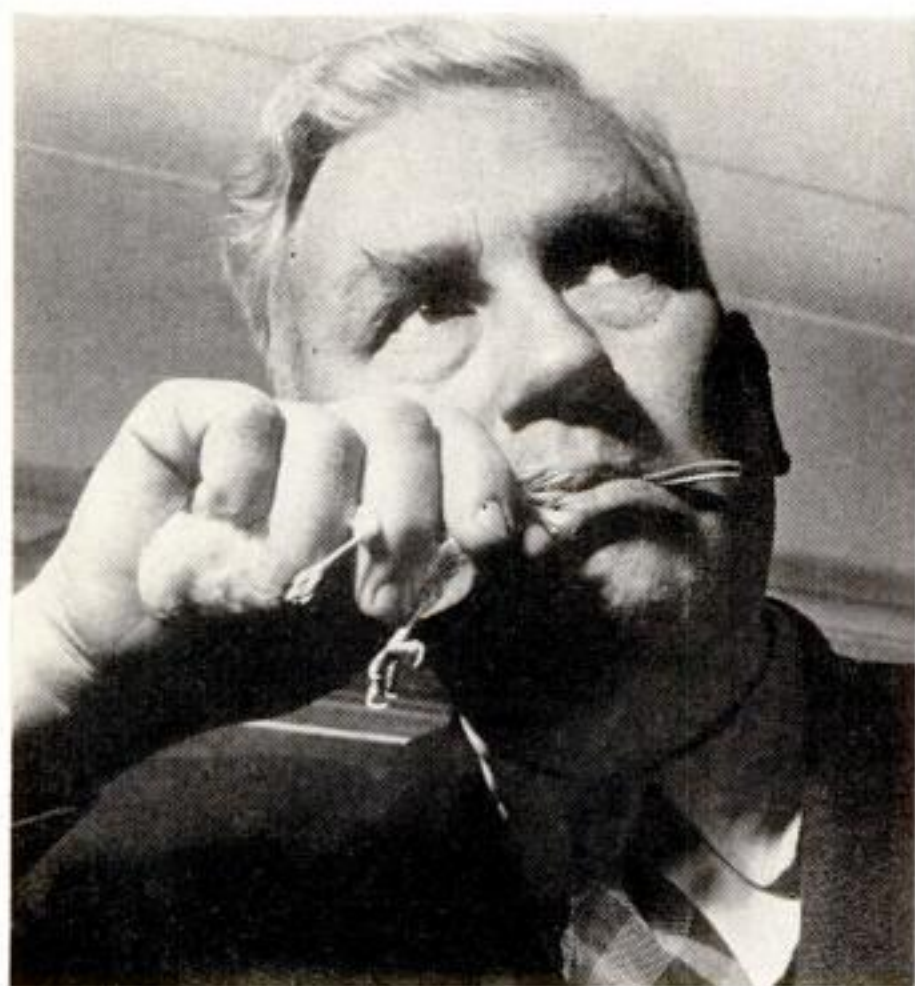


ASTOUNDING PROOF OF TIRE STRENGTH

This General Tire with NYGEN Cord, mounted on a standard 15-inch passenger car rim and wheel, was suspended between two diesel-electric Baltimore & Ohio R. R. locomotives, weighing 329 tons and generating 4,500 horsepower. The General NYGEN Cord tire was crushed between them repeatedly. The rim was distorted, but the tire remained fully inflated, unharmed.



AT START OF WASHING, THE CANARY, HELD FIRMLY IN PALM OF THE BATHER, HAS SOAP AND WATER GENTLY STROKED INTO FEATHERS WITH SHAVING BRUSH



WRINGING OUT CANARY, Mr. Lynch uses lips to press water from its easily damaged tail feathers.

Fine Feathers' Friend

EXPERT GIVES CANARY 30-SECOND SHAMPOO

For most pet canaries the problem of keeping clean is a personal matter which they solve with no help from anyone by careful preening and an occasional flutter bath. But for show canaries, whose feathers must be especially clean when they appear in competition, the normal dunk and peck method must be supplemented with a hot water and soap scrubbing.

The required equipment, which includes a shaving brush, a toothbrush, a bowl and a dirty canary, is rudimentary. The technique, demonstrated on this and the following pages by a champion English bird washer named George

Lynch, requires a skilled hand and, because canaries are highly susceptible to colds, split-second timing. In 30 years of bird washing Mr. Lynch, who keeps 250 canaries in his home, has had only one catch cold and die after a bath.

Mr. Lynch, who has helped his small charges win more than 2,000 prizes, has built up his speed until he can shampoo a bird in 30 seconds. But he has never been able to speed up the canaries. After a bath they require three days, straightening and glossing their feathers with oil taken from a preen gland beneath their tails, to get themselves ready for a show.



TANKER OFFICER Durward Knight "shoots sun." He started as mess man 9 years ago—now is chief mate on tanker. All top men in marine department of his company started out "on the deck."



GEOLOGIST Bill Alexander, a Texas A&M graduate, plots subsurface "fault" pattern of oil field on peg model. Now in development section of his company's Geological Department, Bill's work helps guide future drilling operations.



RESEARCHER Betty Meehan is a specialist on oil-based synthetic detergents in East Coast oil company lab. Like many young women engaged in oil science, Betty is ideally suited for research on products used by housewives.



SALESMAN Jerry Chase, 27, helps another young man get started in the service station business. Columbia graduate, Jerry began on fuel oil truck 3 years ago—now has own sales territory in New Jersey.



REFINERY ENGINEER Arthur Smith, 30, a Stanford grad, began as junior technologist. Though Korean war interrupted career, he now supervises toluene plant in West Coast refinery.

OPPORTUNITY KNOCKS FOR YOUNG AMERICANS

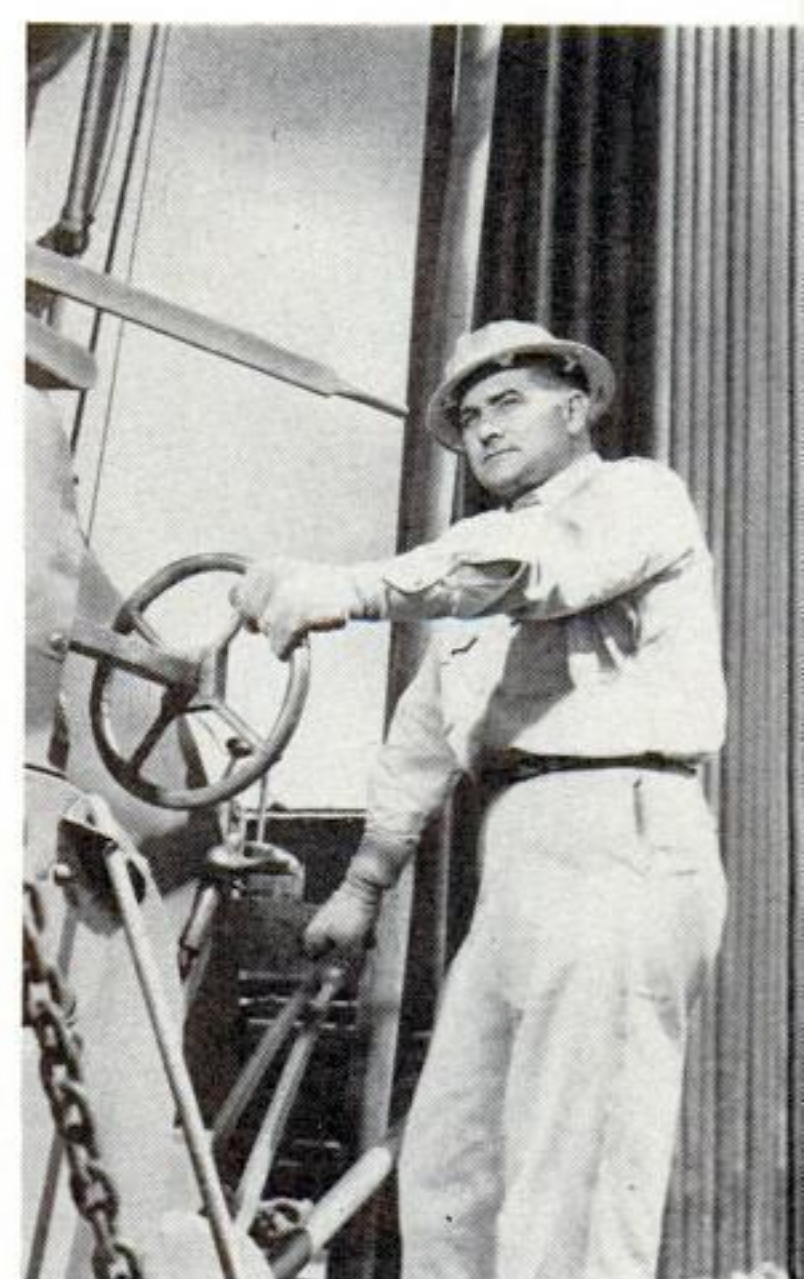
The young people pictured here have one thing in common: like thousands of other young Americans, they are busy building successful careers with U. S. oil companies.

They have all found that initiative, imagination and hard work get quick recognition in this progressive, highly competitive industry. For every oil company needs these qualities in its constant efforts to stay ahead of competition.

Everybody benefits from the fact that oil is a business where young people can get ahead. Because the best way for them to succeed is to help create better, more efficient products and services. This is another important reason why *you* enjoy the finest oil products at the world's lowest prices.

Note to college and high school students:
For a free booklet, "Careers in Petroleum," write to Box 163,

THE AMERICAN PETROLEUM INSTITUTE,
50 West 50th Street, New York 20, N. Y.



DRILLER John B. Farrell "makes hole" 11,000 feet down at an exploratory well in Louisiana. Starting in the oil fields as a "roughneck," Johnny now has full charge of a 5-man drilling crew.



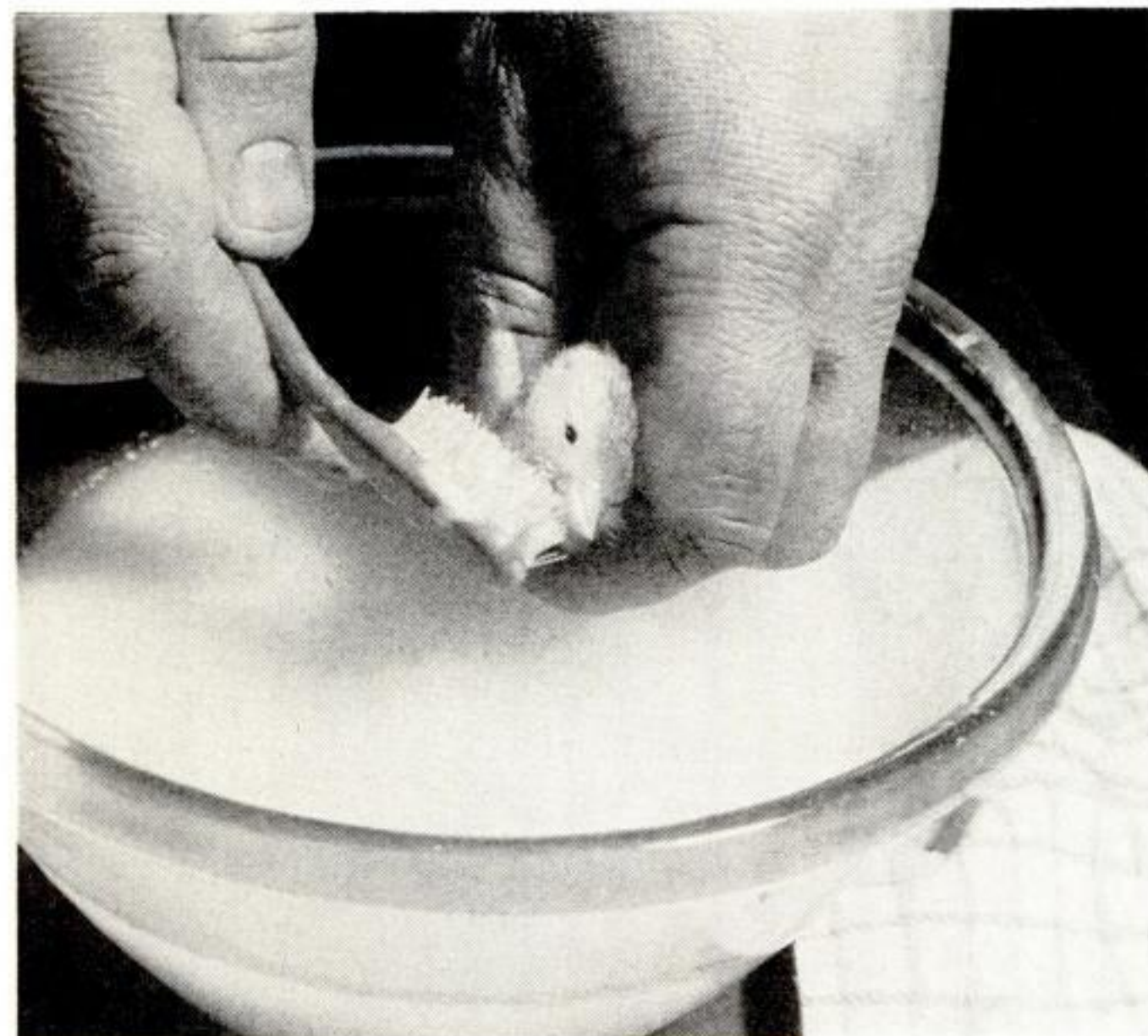
PIPELINE ENGINEER Joe Cortmilia, 25, checks pumping station. With engineering degree from S.M.U., Joe went into the field as pipeliner—now is inspector on new pipeline construction.



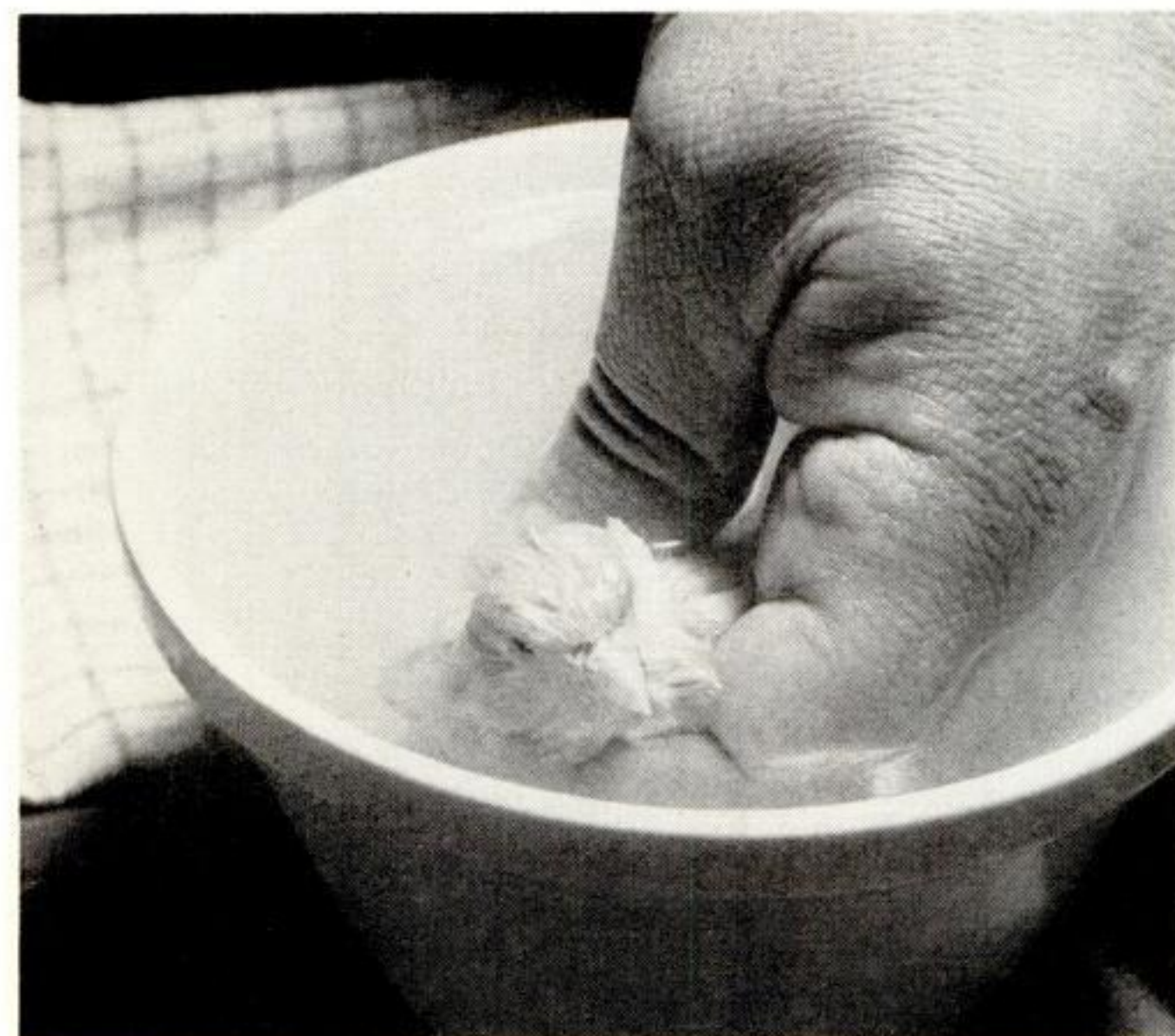
JOBBER James Bellew Jr., an ex-GI, graduated from Lafayette—went to work for Dutchess County, N. Y. oil jobber as fuel oil salesman. Now, 3½ years later, he's operations manager for entire company.



FIRST RINSE begins as the canary, its feathers now thoroughly lathered with soap from the shaving brush, is lowered tail first into the bathing bowl.



BEAK BRUSHING, performed with a regular toothbrush, is most difficult step because if any suds get into its nostrils, canary is likely to suffocate.



FINAL RINSE in bowl of fresh, warm water must remove all traces of soap so that the canary's feathers will dry evenly and fall properly into place.

CONTINUED ON NEXT PAGE

What your graduate won't tell you

Maybe your graduate won't come right out and say, "I'd rather have a Hamilton"—but a boy or girl about to graduate can't help *hoping* for America's finest watch. And honestly—doesn't your graduate *deserve* a Hamilton?

*It means
so much more
to give—or get—a*

Hamilton

CROYDON, \$69.50 FAY, \$67.50 Prices include Federal tax.



FREE: Color folder of 1954 watch styles. Send name and address to Dept. L-9, Hamilton Watch Company, Lancaster, Pa. ©HWC.

**FAMOUS
Skivvies**

THE T-SHIRT YOU BUY TO FIT
...AND IT STAYS THAT WAY.

made by *Norwich*

with the new
® **NORSET** SHRINKAGE PROCESS
NORWICH MILLS INC., NORWICH, N. Y.

Pillsbury

• THE ONLY LEADING •
CAKE MIXES

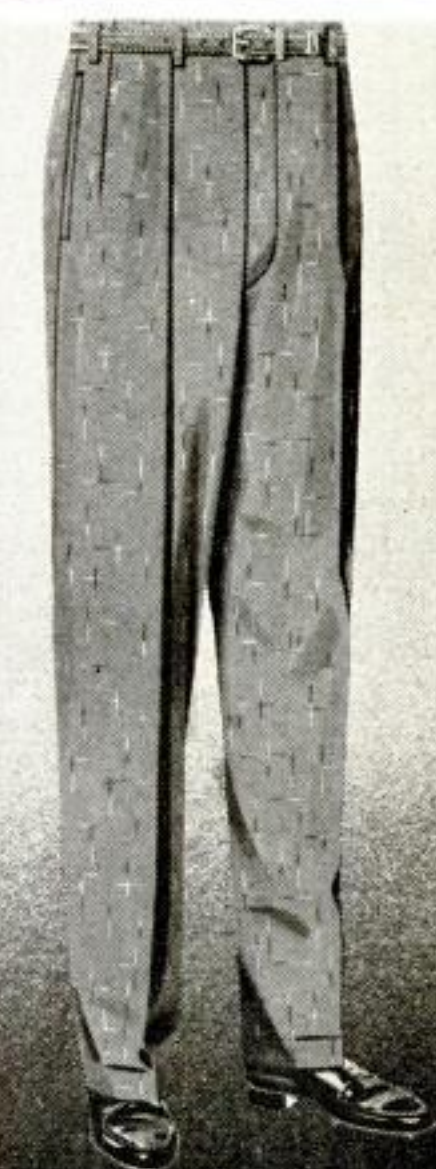
WITH CHOICE
**Country-Fresh Eggs
Right in the Mix**

Milk is all you add

4 FLAVORS

OLD FASHIONED SPICE
CHOCOLATE FUDGE
WHITE
GOLDEN YELLOW

S
A
X
O
N



Say, they're
handsome!

Relax... in slacks that fea-
ture the latest styles*, the
newest fabrics, the finest
tailoring... in slacks that
"relax" your budget!

\$4.95 to \$14.95

*Exclusive! Saxon Grip Waistband

Saxon

at better stores everywhere, or write
Lackawanna Pants Mfg. Co.
Scranton, Pa.

The most 35mm camera
for the money—*by far!*

The New ANSCO MEMAR



ONLY \$39⁵⁰!

• If you're looking for a precision-built 35mm camera at a real bargain price, you'll find it in the beautiful new Anso Memar! This camera has a fine f3.5 Agfa lens that puts real crispness and detail into color slides and black-and-white pictures. Its thumb lever rapid film advance, its sturdy all-metal body with satin finish trim, and the accurate flash shutter are features usually found only in more expensive cameras. Ask to see the exciting new Anso Memar today!



ANSCO READYFLASH CAMERA

You get modern styling combined with box camera ease of operation in this well-made, low-priced flash camera. Featuring sturdy metal construction and a compact accessory flash attachment, the Anso Readyflash makes clear, bright album-size 2 1/4 x 3 1/4" pictures—inside or outdoors!

Only\$5.95
Flash attachment, \$2.75 extra



ANSCO SPEEDEX CAMERAS

These sturdy, compact, lightweight cameras are equipped with fine f4.5 anastigmat lenses, ideal for color or black-and-white pictures. All four models take 2 1/4 x 2 1/4" pictures on 120 roll film. All have sturdy all-metal bodies, accurate flash shutters and satin finish metal trim.

Speedex f4.5 . . . \$29.50
Speedex Special . . . \$47.50
Speedex Special "R" . . . \$55.00
(with rangefinder)
Super Speedex . . . \$119.50

P.S. For best results

with any camera, use ANSCO ALL-WEATHER FILM!

ANSCO

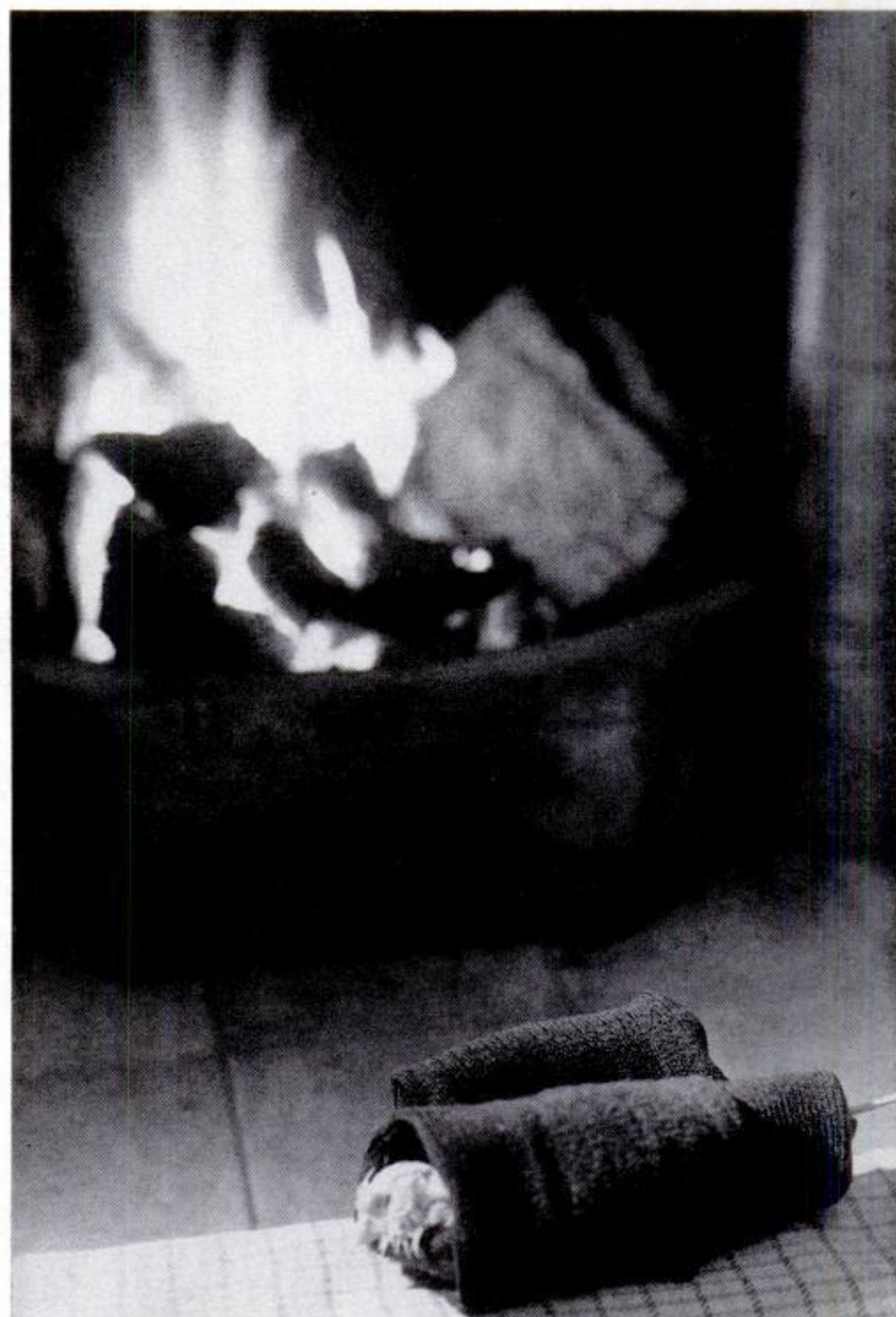
Binghamton, N. Y. A Division of General Aniline & Film Corporation. "From Research to Reality."

People Who KNOW Buy Anso!

FINE FEATHERS' FRIEND CONTINUED



AFTER THE BATH IS OVER bedraggled bird clings to edge of bowl. Unless it is dried immediately and kept warm canary is likely to catch a fatal cold.



ROLLED IN WOOLLY SOCK, clean but exhausted bird sleeps in front of fire. It takes about eight hours for a canary to dry thoroughly after bath.

WORLD'S THINNEST LIGHTTEST

ELECTRIC SHAVER



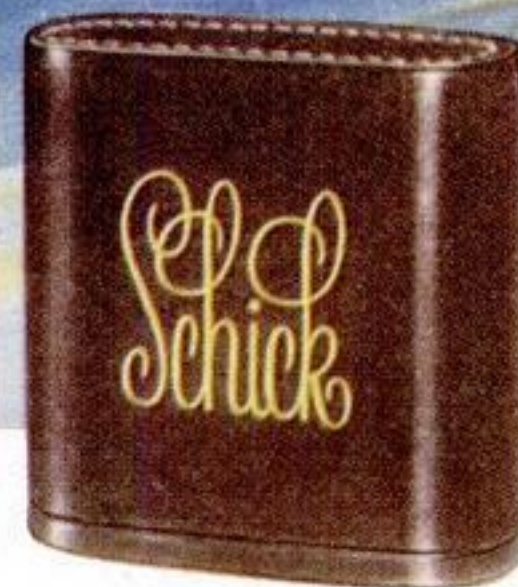
the shape of the future!



Above Shaver Actual Size

**MAKES POSSIBLE
THE FIRST**

FLOATING CLOSE SHAVE!



In the new Space-Saver Caddie Case that's ideal for suitcase or bathroom shelf, **\$28.75**

Must an electric shaver be bulky, heavy and awkward? No, said Schick — quite the contrary, it can be smaller and better, too! And that's how the new CUSTOM SCHICK was born!

FREE HOME TRIAL — Because the Floating Close Shave must be felt to be appreciated, we make this no-risk offer: Ask your dealer to let you try the new CUSTOM SCHICK in your own home for 10 days. See for yourself how easily it whisks your whiskers away! Then, you must be completely delighted—or return the shaver to your dealer and get back every cent. It costs you nothing to try the new CUSTOM SCHICK!

on TV—"The Jackie Gleason Show"

IT
FLOATS
IN YOUR
HAND!

New Handy Thinness! Built like a fine watch. Not an inch of useless bulk! Fits your fingers! Easy-to-hold shape makes it easy to use! The world's thinnest!

IT
FLOATS
OVER YOUR
FACE!

New Comfortable Light Weight! Not an ounce of useless weight. Moves over your face without effort. The world's lightest!

New Fast Speed! New real rotary motor packs more power than motors twice its size! A palm-size powerhouse!

New Super-Honed Heads! They give you close shaves with but a feather touch! Exclusive, new precision honing makes them super-efficient!

This is electric shaving as you dreamed it could be!

Schick Incorporated, Stamford, Conn.

BETTER-BUILT FOR CLOSER SHAVES • MORE MEN USE SCHICK ELECTRIC SHAVERS THAN ANY OTHER MAKE

The New **CUSTOM SCHICK**
Custom Companion to the Famed Schick "20"

Now featured

The new



CALVERT RESERVE BLENDED WHISKEY—86.8 PROOF—65% GRAIN NEUTRAL SPIRITS. CALVERT DISTILLED LONDON DRY GIN—90 PROOF—DISTILLED

at America's finer bars...

Calvert "Lo-Ball"!

Tastier! Less filling! Quick and easy to make!

ASK THE MAN behind the bar to serve you the new Calvert "Lo-Ball", a short "Hi-Ball" mixed to suit your own personal taste.

More and more folks are switching to shorter drinks . . . drinks that are less filling and more flavorful. You're sure to enjoy this new favorite made with smoother, mellower Calvert Reserve . . . the whiskey that is so rich in taste yet light and lilting on the tongue.

Ask for the Calvert "Lo-Ball" at your favorite tavern, and make a hit with guests by serving it at home, too.

HERE'S HOW to make the Calvert "Lo-Ball":

Two cubes of ice, a generous jigger of Calvert Reserve, a splash of your favorite mixer (soda, ginger ale, 7-Up, cola, or just plain water). Make it in the special "Lo-Ball" glass offered below or any Old Fashioned glass. Trim with twist of lemon peel if you wish. AH—that's really good!

And speaking of something really good—make your gin drinks with Calvert, too. Calvert Gin has a smoother, dryer flavor that makes every drink a success. Whether you're a whiskey or gin fan . . . *compare and you'll switch to Calvert!*

Calvert

WHISKEY  GIN

Have them both when folks drop in!



Send for specially designed "Lo-Ball" Glasses
with your initial hand carved!



- Four beautiful crystal-clear glasses for only \$1.00 (less than half their retail value).
- Your initial hand-carved on each glass.
- Made for us by famous manufacturer.
- Use to serve the Calvert "Lo-Ball", Old Fashioneds, "Martini on the Rocks", etc.
- Each set accompanied by easy-to-make recipes.

Ask your liquor dealer for a coupon next time you stop in to get a bottle of smoother, mellower Calvert or use coupon from this ad.

FILL IN THIS COUPON, TODAY!

PLEASE SEND ME _____ sets of 4 Calvert "Lo-Ball" glasses and recipe folder. I enclose \$_____ to cover cost of glasses and mailing. (Enclose \$1.00 for each set. Limit of 3 sets.)
My initial, to be hand-carved on glasses, is _____
(One initial only)

Name _____
(Please print)

Street _____

City _____ State _____

Mail to Calvert, Box 5068-R, Chicago, Ill.

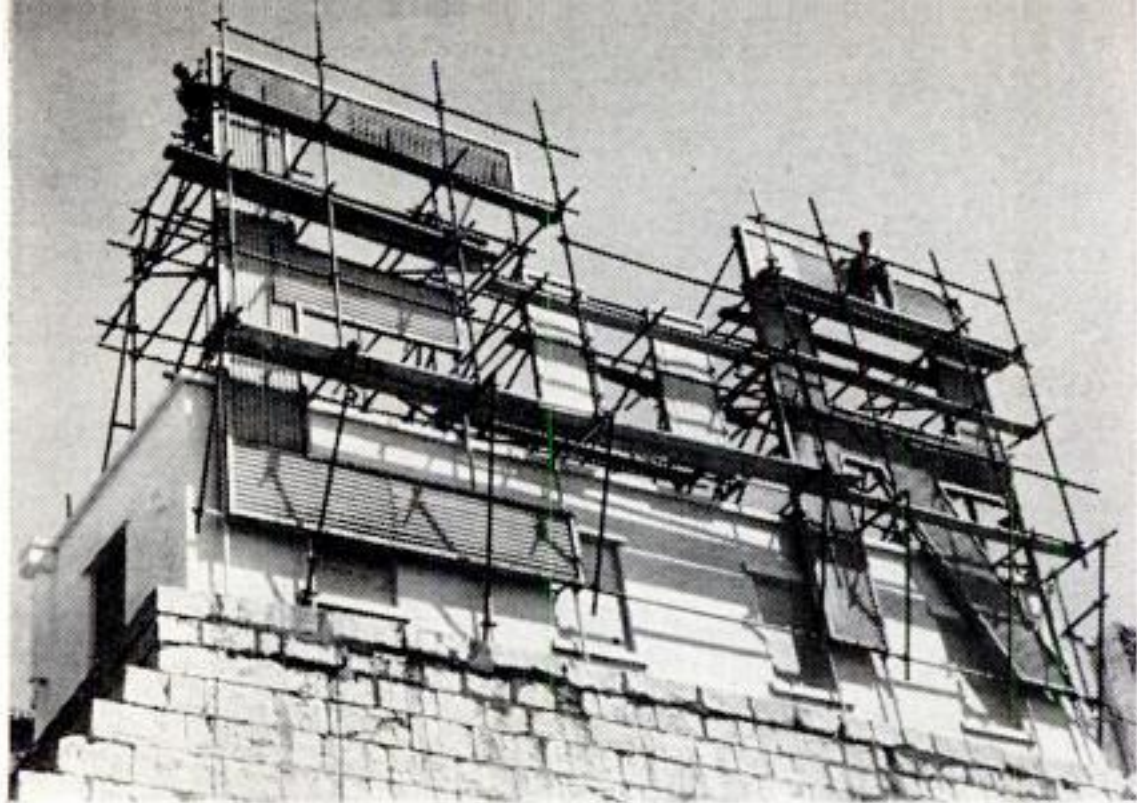
(Offer void if taxed, prohibited, or otherwise restricted by state or municipal laws. Limited to U.S.A., its territories and possessions. Delivery of glasses takes two to three weeks. Offer expires Nov. 1, 1954.)

FROM 100% GRAIN NEUTRAL SPIRITS. CALVERT DISTILLERS CORPORATION, N. Y. C.

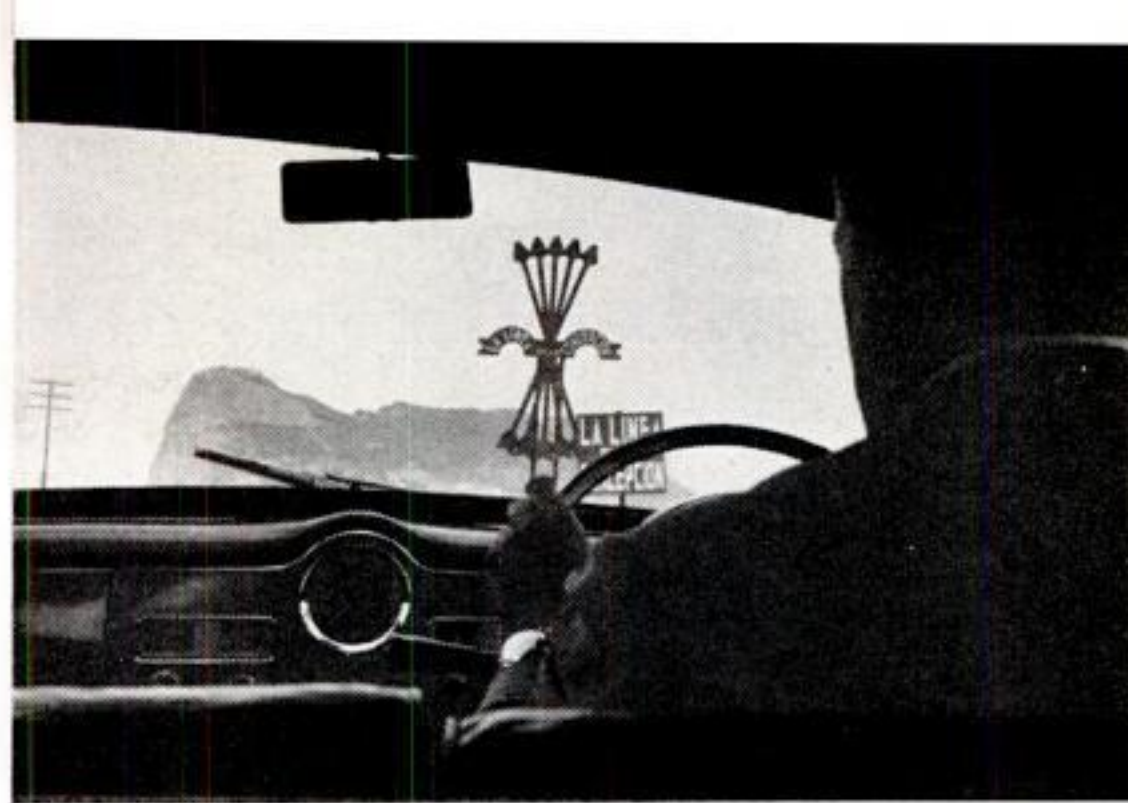


AT DAWN IN GIBRALTAR, Wolf's Crag, one of the rock's twin peaks, rises loftily over a glassy harbor streaked with reflected city lights. Three of Her

Majesty's ships, guarding the entrance to the Mediterranean, are tied up—one in foreground at South Mole, two more taking on stores at Royal Navy docks.



HIGH ON ROCK WORKERS INSTALL SIGN WELCOMING QUEEN



A CAR PASSES THE INSIGNIA OF FRANCO SPAIN ON BORDER

Britain's Proud Sentinel

'THE ROCK' AGAIN DEFIES SPANISH ANGER

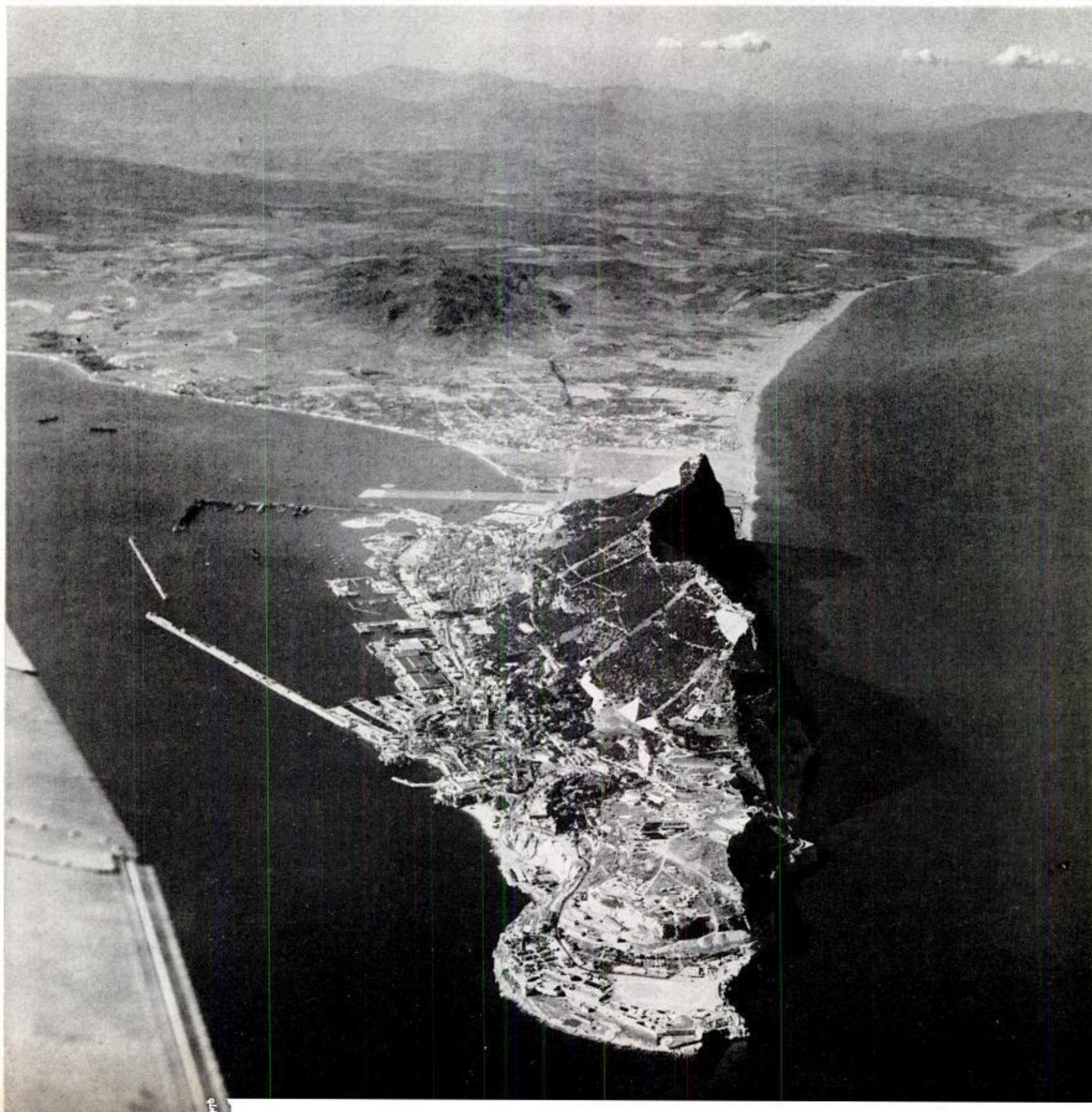
For two and a half centuries a warship riding at anchor under the guns of Gibraltar has been a sign that the British writ prevailed upon the seas. From the heights above, Britain controlled the entrance to the Mediterranean, a nine-mile-wide gateway to the treasures of the East. From the base below, British fleets set forth to subdue recalcitrant kings and emperors and carry the law unto the heathen wherever he might be. The work of improving the defenses has never ceased, for Gibraltar is still a major bastion of British—and Western—power. Its miles of deep tunnels and bays may play a vital role in some atomic war of the future. This week Elizabeth II of Great Britain was to visit this great fortress on the last stop of her world coronation tour to her lands beyond the seas.

The Rock, which has seen so many valorous assaults and heroic defenses, was once again under a siege of sorts as it waited to meet her. Spain, which lost Gibraltar to Britain 250 years ago next July 24, found

in the royal visit a chance to renew its old campaign to get the Rock back. Besides formally protesting the visit to the Foreign Office, it acted in many annoying little ways. It closed its own consulate in Gibraltar, forced British housewives to do their own cooking on weekends by restricting the frontier passes of their Spanish maids, and forbade the British to dispose of Gibraltar's garbage in Spain. Britain replied by putting the royal cipher "E II R" (Elizabeth II Regina) into a luminous sign which will shine far into Spain at night and by sending in a few extra policemen to tighten up on security precautions during the queen's visit.

But amid the cheers and roaring saluting cannon, the queen probably found most Gibraltar people calm and comfy, preoccupied less with Spaniards than with their little theater groups, Boy Scout troops and afternoon teas. Although they live at amazing angles in a town gouged out of the rock, they keep a pretty level view of their excitable neighbors.

GIBRALTAR IS SEPARATED FROM SPAIN BY FLAT STRIP WITH MEDITERRANEAN AT RIGHT. AIR STRIP JUTS OUT BEYOND ROCK



CONTINUED
ON NEXT PAGE

IT SUFFERED CENTURIES OF ASSAULTS



MOORISH CONQUERORS, under Tarik ben Zaid, fortified Gibraltar in 711 after routing Goths.



SPANISH CONQUERORS, after many assaults, finally inherited the Rock from a Moor in 1462.



BRITISH CONQUERORS came in 1704 when English fleet with Dutch help took fort from Spain.

From lancers

Gibraltar, whose name is a corruption of Jebel Tarik or Tarik's Mountain (*above, left*), is a great rocky headland dominating the sea and linked to Spain by a mile-long sand spit. It surges up in sheer walls from a base only three miles long by three quarters of a mile wide to a crooked ridge running north and south some 1,300 feet in the air. The Rock has stood to the tread of long generations of mailed warriors. The fort the Moor soldier Tarik built is still there, now the town jail, and the wall that Charles V erected to help protect his Holy Roman Empire is a local sight.

It fell to Britain quite casually. During the



IN MAN-MADE CAVE WOMEN SOLDIERS OPERATE

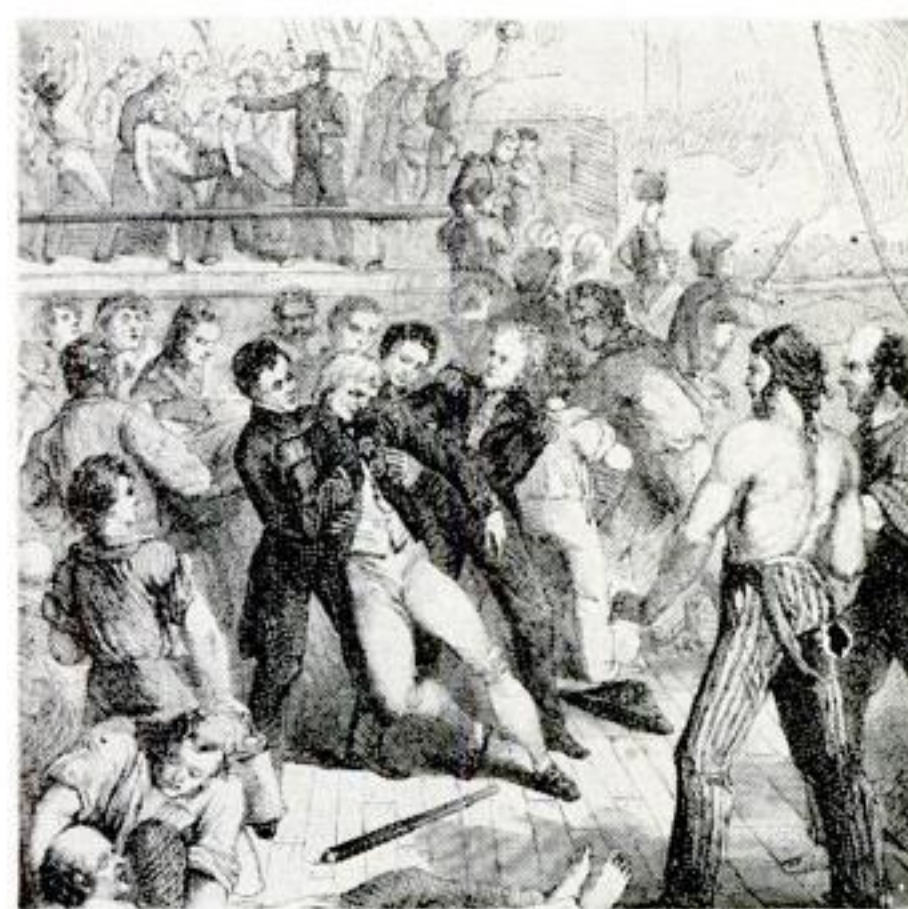
ABOVE THE GROUND workers clean a concrete slide which catches rain water, pipes it to big tanks.



COUNTERATTACK in 1726 by Spanish troops, who tried to inch way over the ledges, was repulsed.



FOUR-YEAR SEIGE (1779-1783) failed after red-hot cannon balls set a French-Spanish fleet afire.



DYING IN VICTORY at nearby Trafalgar in 1805, Nelson saved Rock for the British Empire.

to electronics

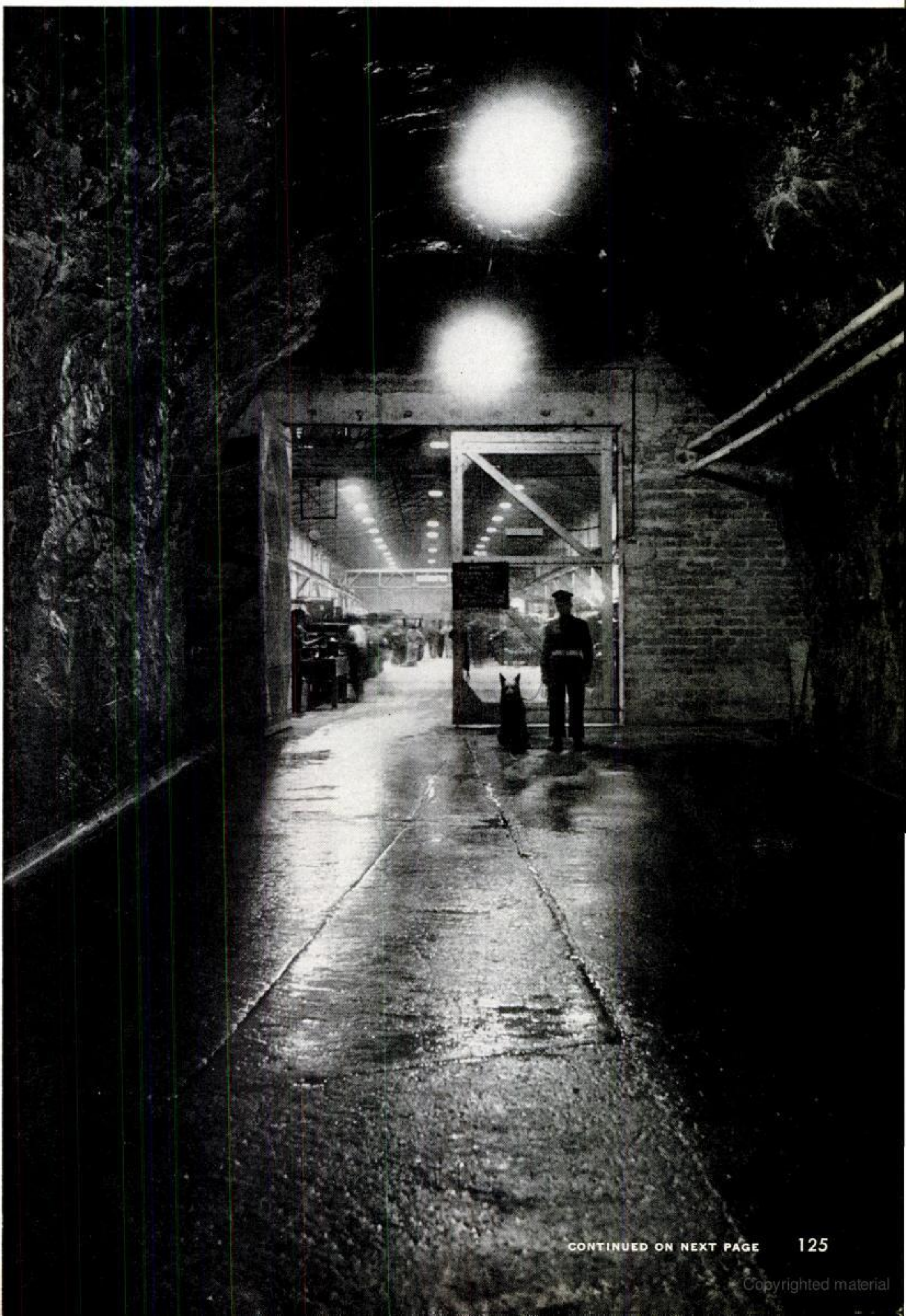
War of the Spanish Succession, Admiral Sir George Rooke was sent down to capture Cadiz by Winston Churchill's eminent ancestor, the Duke of Marlborough. Finding Cadiz too tough, he took Gibraltar instead. From that moment it played a mighty role in the fortunes of every soldier to march in Europe from Louis XIV to Dwight D. Eisenhower who in 1942 was briefly its military commander.

Gibraltar today is a modern fortress; its drydocks can handle all but the largest aircraft carriers and packed into its solid rock is the supersensitive electronic equipment needed to detect its enemies and fire upon them.



RADAR UNITS TO CONTROL ANTI-AIRCRAFT FIRE

UNDER THE GROUND a workshop buried deep in mountain can repair all vehicles used on Rock.





ROCK'S ONLY COW, a gift for the governor's wife, follows her owner in a hunt for scarce grass.

Apes, whimsy and ceremony

OBITUARY: MONA, of the Queen's Gate Rock Ape pack, age two years seven months. A post mortem diagnosed death due to coronary thrombosis.

Although most of the citizens of Gibraltar, descendants of Italians brought in 250 years ago by the British, prefer to speak Spanish in their homes and pay part of their taxes by buying lottery tickets, a solid British whimsy shows through the town's Latin aspect. It is expressed in the obituary above for one of the apes who gambol about the streets and rock slopes.

Legend says that if these apes ever leave Gibraltar, the British will soon be forced to follow. In mid-World War II, Winston Churchill had a replenishing stock flown in. Gibraltar bolsters itself with tradition and ceremonial. Today as always when the governor dines in state, the keys to the fortress are drummed to table (*opposite page*) where they rest, mute evidence that the gates are secure and all is well.

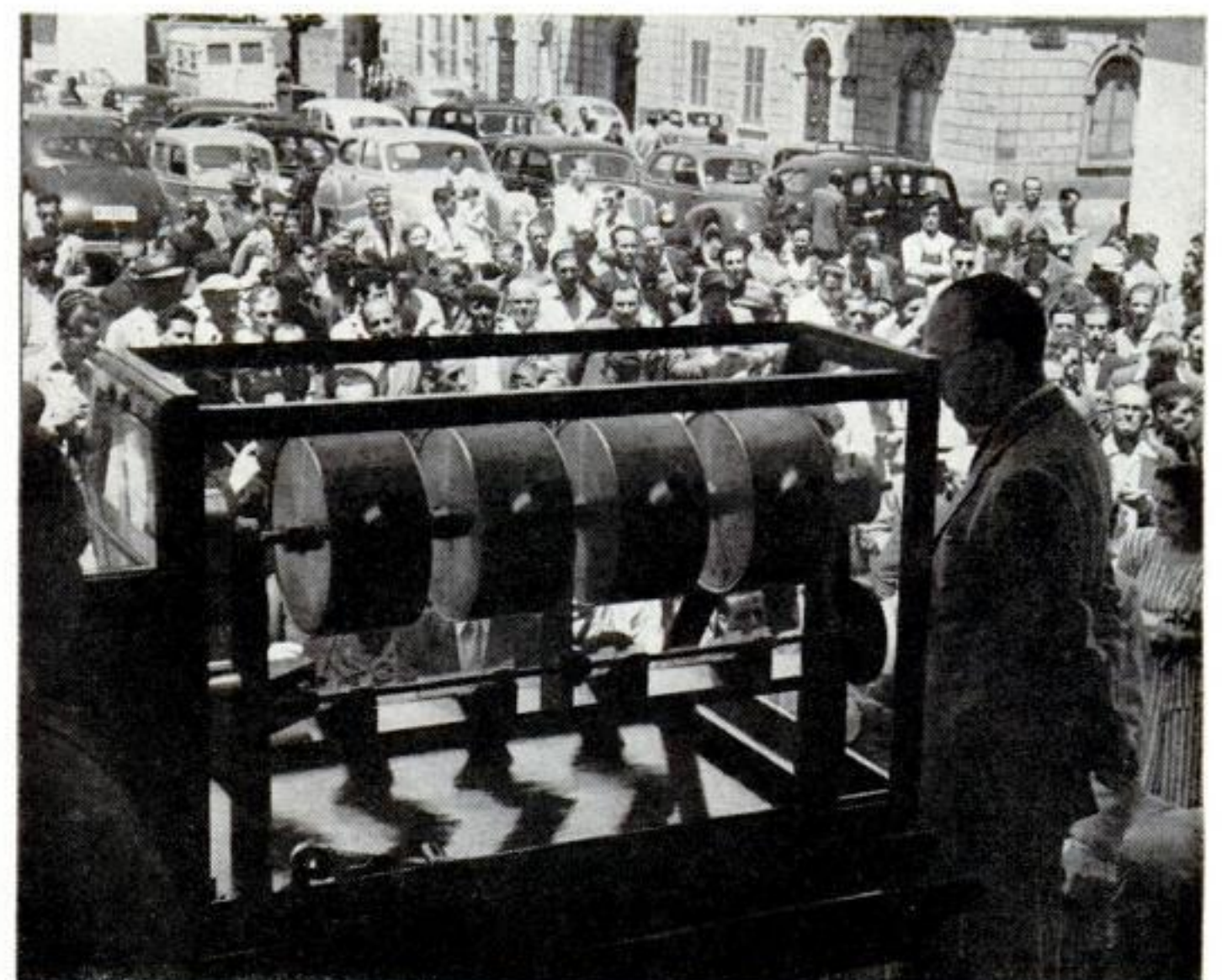


THE ROCK APES, also called Barbary apes, play on the Charles V wall above town. Africa's Mount

Abyle (Apes Hill), where the animals are believed to have originated, is across straits in background.



SPANISH WORKERS, arriving by ferry each morning, carry bags in which they often smuggle out cigarets, marmalade and coffee when they go home nights.



GOVERNMENT LOTTERY, an important source of colony revenue, is drawn Sundays in John MacIntosh Square with winners called in Spanish and English.



Stop at an Atlas

Wide, flat tread
puts more
rubber
on the road

Hundreds
of non-skid
edges give
safe
traction

7-running ribs
distribute weight
evenly



Strong rayon
cord absorbs
jolts and
punishing
road
shocks

Buffing rib
protects
sidewalls
against
damage

Cold rubber
in tread
extends
mileage

Buttress-type
sidewalls are
extra strong and
run cool



Right now — in advance of Summer vacation motoring — many Atlas dealers are offering special allowances on all makes of used tires in exchange for new Atlas Grip-Safe and

low-pressure Cushionaire Tires. It's your chance to make your *Best Deal in Miles*. For Atlas tires are safe, long-lasting, dependable. They're guaranteed for life against defects in

Your Best Deal

*REG. U. S. PAT. OFF. COPYRIGHT 1954 ATLAS SUPPLY COMPANY, NEWARK, N. J.

38,000 ATLAS DEALERS

Copyrighted material

Tire Sale for



materials and workmanship—warranted to give you satisfactory service. And that warranty is honored on-the-spot by 38,000 Atlas dealers in 48 states and Canada—at your service.

in Miles

SERVING MOTORISTS EVERYWHERE

ATLAS TIRES

BATTERIES
ACCESSORIES

Palmolive Soap Proved Mildest!

Better for Complexion Care

than any Leading Toilet Soap...Floating Soap...even Cold Cream!



9,500 SKIN TESTS PROVE PALMOLIVE THE MILDEST SOAP OF ALL!

Palmolive Is Proved Far Milder than Any Other Leading "Beauty" Soap!
Yes, a group of doctors and skin specialists has found that Palmolive is far milder than any other leading "beauty" soap—milder than "castile" soap, too!

Palmolive Is Proved Much Milder than Leading White "Floating" Soaps!
Test after test on women with all types of skin shows that Palmolive is milder than leading white "floating" soaps and "deodorant" soaps!

Palmolive Is Proved Even Milder than America's Leading Cold Creams!
This amazing fact surprised even scientists: Palmolive is definitely milder than leading cold creams. Yes, Palmolive is proved 100% mild!

Skin Specialists Agree:

Milder Cleansing is Better for Your Complexion!

Yes, for softer, smoother skin—that Schoolgirl Complexion Look, you want a *mild* soap. The less your skin is irritated, and the cleaner it is, the lovelier it will be. Palmolive agrees with your skin better—because it's the *mildest* of them all. That's why no other leading soap or cold cream gets skin *thoroughly clean* as gently as Palmolive.

So change today to Palmolive's Beauty Plan . . . gently massage Palmolive's 100% mild, pure lather onto your skin for 60 seconds, 3 times a day. Rinse; pat dry. In 14 days or less, see if you don't have softer, smoother, brighter skin—that Schoolgirl Complexion Look! You'll find Palmolive Soap is the **MILDEST** of them all—far better for your complexion!



PALMOLIVE SOAP IS 100% MILD—BETTER FOR YOUR COMPLEXION!

Once upon a time...



...a pretty girl met a prince

Dawn Addams, an independent, restless movie starlet of 23, left M-G-M last year after half a dozen roles, including Priscilla Mullins in *Plymouth Adventure* (LIFE, Nov. 17, 1952), to take a chance on free-lancing. She barnstormed around southern Europe for a while, then headed for Rome and got a part as a female frogman in an underwater thriller. While working on this film English-born Dawn, as fetching in her role of a soaking-wet spy (above) as she

is all dressed up on LIFE's cover, won the heart of cultured, busy Vittorio Emanuele Massimo, Prince of Roccasecca de' Volsci. A member of one of Rome's oldest aristocratic families, the prince used to visit Dawn on the set (right) and eventually asked her to marry him. Dawn, who once told an interviewer, "I want to be swept off my feet by a man I can dominate," promptly accepted. She wrote a friend that it was not Vittorio's fault he was born a prince.

CONTINUED ON NEXT PAGE



... and so they were married



A JAMMED CAR HEATER roasted bridal couple en route to reception, later postponed honeymoon.

Dawn Addams became Princess Massimo in what is perhaps Rome's oldest church, the Basilica di Santa Maria in Ara Coeli, on a hill that one of the bridegroom's ancestors helped defend against Hannibal in 217 B.C. In contrast to this solemn beginning and a surprise visit to St. Peter's for prayers, the rest of the day, as shown in David Douglas Duncan's pictures, was a warm and gay rustic Italian occasion. Most of it took place at Massimo's farm near Rome, where Dawn in a play dress and Vittorio in blue jeans dispensed cheer, greeted friends, farm workers, family retainers and movie people, including one in particular (p. 134) who arrived too late for wedding cake.



ALONE BRIEFLY in farmhouse before changing for reception, they gaze delightedly at each other.



AMUSED CONTESSA Mila Chezzi watches reception in farm's courtyard with two film friends.



DON VITTORIO MASSIMO RUNS GLEEFULLY DOWN



BRIDAL TOASTS by villagers and peasants were drunk even when newlyweds weren't in vicinity.

CANDIED ALMONDS for good luck are passed among well-wishing guests by Vittorio and Dawn. →





THE STEPS OF ST. PETER'S WITH HIS NEW BRIDE PRINCESS DAWN IN TOW



BRASS BAND of local musicians was augmented by some celebrities, one of whom, French Movie Actress Catherine Zago, helps peasant play the cymbals.



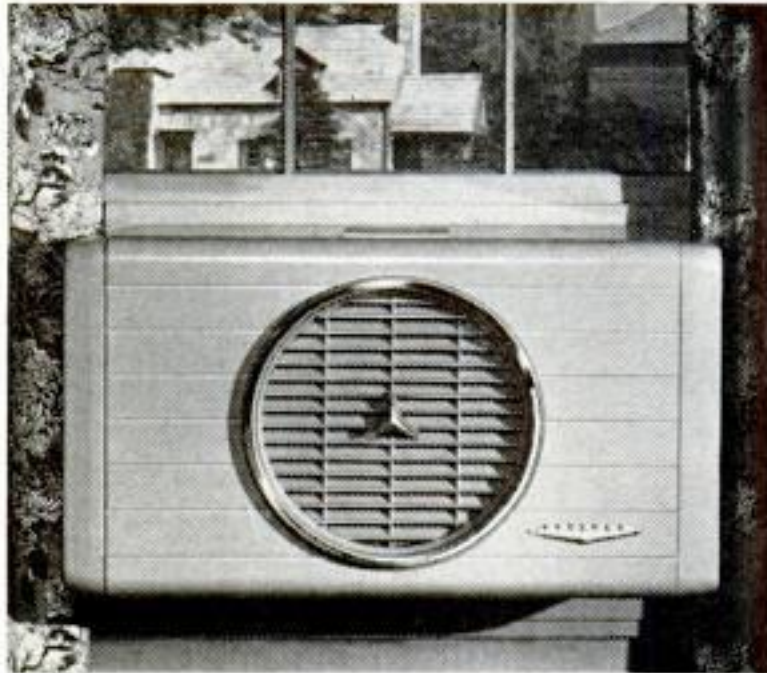
ROMAN HOEDOWN is tried by the cymbal-playing peasant, from village of Scorano near prince's farm, and his new-found friend, the movie actress.



THE TOWN ELDERS (below), with the parish priest, Monsignor Mirra (back to camera), quietly talk at table far from the frolics of the other guests.



MOST POWERFUL ROOM AIR CONDITIONER†



The 1954 Fedders is beautiful *outside* ...powerful *inside*, proved in tests more powerful than many other room air conditioners! Fedders exclusive V-type evaporators give you 33% more cooling area...greater reserve capacity for hot, muggy days. Greater filtering and air-cleaning area. And you get greater dehumidifying power, too. Be sure you look "under the hood" when you buy a room air conditioner. Look at powerful Fedders!

FEDDERS gives you PUSH BUTTON WEATHER



Fedders makes *you* the boss of all this cooling power. Exclusive Built-In Weather Bureau gives you the cool, clean weather you want at the touch of a button. Lets you ventilate, whisk away stale, smoky air . . . both independently of cooling. Rotatable Grille sends air in any direction. Exclusive new Reverse Cycle Heat Pump* switches from cool to heat to cool *automatically* to maintain the temperature you set. See Fedders in action — best engineered room air conditioner on the market. Also sold throughout Canada.

*Extra cost on 3/4-ton Deluxe and 1-ton Window Models.
†Based on our continuing laboratory tests of six leading brands.

1954 FEDDERS

MAIL TODAY!

Fedders-Quigan Corp., Dept. 3-A
Buffalo, N. Y.

Please send me books checked on how I can sleep, work, live better with a Fedders.

- ☐ "Champion of your personal comfort"
☐ "How to sleep cool when it's hot"

Name _____

Address _____

City _____ State _____



SEEKING FOOD when the Charles Chaplins show up late for reception, a dismayed Dawn discovers it is all gone.

POTLUCK IN KITCHEN is all Mr. Chaplin and his wife Oona get as proofs of wedding pictures are passed around.

TOAST TO NEWLYWEDS is proposed by guest Chaplin, who almost stole the center of stage from his hosts.

...the food ran out



NEW NESCAFÉ 100% PURE COFFEE

brings you better flavor than ground coffee!



Yes, Get Better Flavor,
Cup after Cup
—or your money back!

New Jet Process Explodes Pure Coffee Into Tiny Gems of Nescafé!

Yes, Nescafé's Jet Process brings better flavor than ground coffee—cup after cup after cup! It's pure, choice coffee . . . the finest there is . . . exploded into tiny gems of rich coffee goodness. Coffee so flavor-full, you'll say it's the most deliciously satisfying coffee you ever tasted! If you don't agree that this new 100% coffee Nescafé has better flavor, cup after cup, than any ground coffee, just send the unfinished jar to Nescafé, Box 428, White Plains, N.Y.—and you'll get your money back. Try new Nescafé today.

©1954 The Nestlé Company, Inc.



ALL
COFFEE—
100% PURE
COFFEE!

You Save 25¢
A Pound And More
Over Ground Coffee!

**IF YOU SUFFER
PAIN**

of
**HEADACHE
NEURITIS
NEURALGIA**
get
**FAST
RELIEF** with



the way thousands of
physicians and dentists recommend.

HERE'S WHY . . . Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proved active ingredients. No other product gives faster, longer-lasting relief from pain of headache, neuralgia, neuritis than Anacin tablets. Buy Anacin® today!

NEW MINTS Medically Proven
Quickly RID STOMACH
of **GAS**

The very instant they reach your stomach these new mints go to work—rid your stomach of painful excess acid fast! That's because new BiSoDoL® Mints contain incredibly fast BiSoDoL medication—the kind doctors recommend. Don't suffer acid indigestion, heartburn, gas. And don't rely on candy-counter remedies that are over half plain sugar! Feel wonderful fast with new, medically-proven BiSoDoL Mints!



**Now! FEED your
plants to beauty!**

Have roses with long stems, abundant leaves and fragrant blooms.

Feed all your plants to healthy, full-bloomed, flourishing beauty. It's easy. Plantabbs, a combination of vital foods all plants need, work immediately. Get Plantabbs. 25c, 50c, \$1.00, \$2.00, \$3.50 in food, drug, variety, hardware, seed stores, florists or postpaid from Plantabbs Corp., Dept. LE, Baltimore 1, Md.



**FULTON'S
PLANTABBS**
Complete Plant Food Tablets

. . . and then they went home

Because of their runaway car heater, Dawn and Vittorio postponed their honeymoon and returned to Rome. There they had a late supper of caviar and champagne with Dawn's father, a retired R.A.F. officer formerly married to Actress Arline Judge. Then 42-year-old Don Vittorio, who is an archeologist, sports-car enthusiast, beer importer and spaghetti manufacturer as well as the princely catch of the season, set out with his new princess on a honeymoon. It was interrupted momentarily when the high-spirited prince was sentenced to four months in jail on a year-old charge of insulting a cop in Leghorn, but resumed when his lawyer happily won him an appeal.



GROUP CAPTAIN ADDAMS HAS A LATE SNACK WITH NEWLYWEDS



DAWN ADDAMS MASSIMO, A NEW PRINCESS, GAILY CLUTCHES HER ROMAN HUSBAND BEFORE HIS FAMILY COAT OF ARMS



Can you provide the most important cap of all?



MUTUAL OF NEW YORK
THE MUTUAL LIFE INSURANCE COMPANY OF NEW YORK
"FIRST IN AMERICA"

Yes...with a **MONEY** Educational Policy

Here's how you can make sure your son will get his graduation "mortarboard"—the proud symbol of his college education.

Let's say you're 30 and your son will be ready for college in 15 years. For as little as 10¢ a day, you can buy a MONEY policy that will guarantee \$3,000 for his education, if you should die. Or, if you prefer, you can choose another type of MONEY policy, which will provide the money whether you *live or die*. Life insurance is the *best* way to guarantee your son a college education.

There's no better company than Mutual Of New York for life insurance, accident and sickness insurance, and retirement plans...for individuals and employee groups. Our specially trained representatives throughout the United States and in Canada stand ready to help you. Today, mail the coupon below for information of importance to you.

WEATHER STAR FORECAST
ATOP OUR HOME OFFICE
Green.....Fair
Orange.....Cloudy
Orange flashing.....Rain
White flashing.....Snow



MONEY today means money tomorrow!

Mutual Of New York, Dept. L-64
Broadway at 55th Street, New York 19, N. Y.

I would like free information about a MONEY policy to cover my needs as follows: (please check.)

- | | |
|--|---|
| <input type="checkbox"/> Education for my Children | <input type="checkbox"/> Tax-free Disability Income |
| <input type="checkbox"/> Income for my Family | <input type="checkbox"/> Hospital, Medical Benefits |
| <input type="checkbox"/> Income for my Retirement | <input type="checkbox"/> Insurance on my Wife or Children |
| <input type="checkbox"/> Pay Off my Mortgage | |

Name _____

Address _____

City _____ County _____ State _____

Occupation _____ Date of Birth _____



IN HER NUN'S HABIT Sister Cecilia smiles as she recalls the success of her flight. She wears the cross that she had to conceal while hiding out from the

police, and in her hand she holds the treasured, worn picture of her favorite saint, Joseph, which she had hidden by sewing it into the lining of her coat.

THE DELIVERANCE OF SISTER CECILIA

A resourceful nun who trusted in St. Joseph tells unique story of flight from Reds

by SISTER CECILIA as told to WILLIAM BRINKLEY

Last week a rosy-cheeked 42-year-old nun from Czechoslovakia named Sister Cecilia was enjoying a vacation with her sister in Toronto, Canada. She could smile easily now (opposite page) because it had been two years since she had been through a more harrowing ordeal than most of the many thousands who have fled from Communism. Since her flight she has been recovering in a temporary refuge in Bavaria, and only recently has she come to America and told her moving story of courage and faith.

I FEEL someone shaking me hard enough to hurt, and I wake up in my room in the children's hospital in Bratislava and see it is a Sister, all pale and quivering. "Jesus, Mary and Joseph!" she wails. "Sister! Four policemen are waiting for you downstairs and there are four automobiles full of them outside. Mother Superior says to take a blanket with you because it will be cold at the police station."

"Sister," I say, "I don't plan to go to the police station."

I get up and dress fast and run up into the attic of the hospital. I climb out on the roof and up the tiles to hide behind the chimney. Then suddenly I look down and see the police cars and the policemen all around the hospital. I think, Holy Saviour, they will see me in my white nursing habit against this black chimney.

So I slide back down the roof. I go through the attic and down to my room. Five Sisters are standing there like white geese in a panic. They say, "Come down! Come downstairs, Sister! The police are getting restless!" And I think, thank the Saviour the Communist police still have enough character not to come up to a nun's room.

Then I remember something and I know what to do.

I go to my trunk and get out a dress, a dark blue dress with white polka dots, and a blue kerchief. A woman whose child was at the hospital gave it to me in case such a day as this should come. I start to take off my veil, but then I stop. In the 21 years since I took my holy vows, I have not worn anything but a nun's habit. I think: if I go in my habit, they will catch me. But if I go in secular dress and am caught anyway, what a shameful thing for a nun to be dragged through the streets in such clothes. How they would love that! If I am to be caught I want to go proudly as a nun.

Then I stop thinking and I pray. Usually I pray through St. Joseph, who is of all the saints the one I can talk to best. But this is too big even for St. Joseph. So I pray, "Holy Saviour, what shall I do? Tell me."

And before I even realize what I am doing I take off my habit and put it under an old mattress. Then I put on the blue polka-dot dress and tie the blue kerchief around my head. I grab some old rags to carry so I will look like a hospital maid. I go downstairs, out through a side door and walk straight through the line of police. They do not even look at me twice.

So, after months of helping other people hide and escape across the border, I myself became the one in hiding. Now I would live like an animal, fleeing from hole to hole. It would be four months

before I crossed the border at last, on a night of darkness and fear—the 9th of January, 1952.

For an agent of the underground the Holy Saviour picked a strange one in me. I was born in a town in Slovakia so small you could count the houses. I was named for Saint Cecilia, the early Christian girl whose head was cut off by the Romans. My father was a poor farmer. Nine of his 11 children were girls. I was 17 when I decided to go into a convent. My father was religious, but he wanted all his daughters around him and I was maybe the closest of all to him. "You can be a good girl and stay home too," he reminded me.

"Táto (Daddy)," I teased him, "don't you have enough? You have eight other daughters."

Finally he let me go. I chose the order of the Daughters of the Most Holy Saviour, whose mother convent is in my country, in Bratislava. They look after the sick and the old; but most of all they teach the little children, whom I have always loved.

For 17 happy years I was a teacher in kindergarten in the convent in Bratislava. Then, in late August of 1950, two and one half years after the Communists had taken over our country, they ordered all nuns to stop teaching. So, to continue to be with youngsters, I went to work in the hospital for sick children in Bratislava.

My entrance into the work of the underground began in April of the next year. The Communists imprisoned Father Matthew, a priest who came from my home town. I sent him some food packages and when he escaped I helped him hide. Afterward I helped him find someone who, for a price—a good one, too—took him and two other priests across the border.

So I became an underground worker in a Communist country and I knew that soon the police must come for me. But if God kisses you, you receive the golden gift of a moment's warning. I had God and the blue polka-dot dress when the police came in September—two days after I had aided the escape of a priest who had been condemned to be hanged.

Dusk is just beginning as I walk through the police lines from the hospital, carrying with me into this new life nothing from the old but two pictures—a stained picture of St. Joseph and a picture of the Virgin Mary that I have had from the time I became a nun. The guilt and the fear I feel! Guilt

because of the dress and fear of being captured. For they do their worst of all to those who have helped people escape. I have never known anything near physical torture and do not know how much I can bear, even if God is with me. I cannot allow myself to be captured, yet my religion forbids me to kill myself. So, as though into the midst of the shadow of death, I walk down the street.

Where to go? I decide that I will first try Vera's apartment. She is an old friend of mine, and she lives in an apartment in Bratislava with three other girls.

When I come in they do not recognize me. Then they realize who it is and cry out, "Sister! The dress!"

"The police are after me, give me one night."

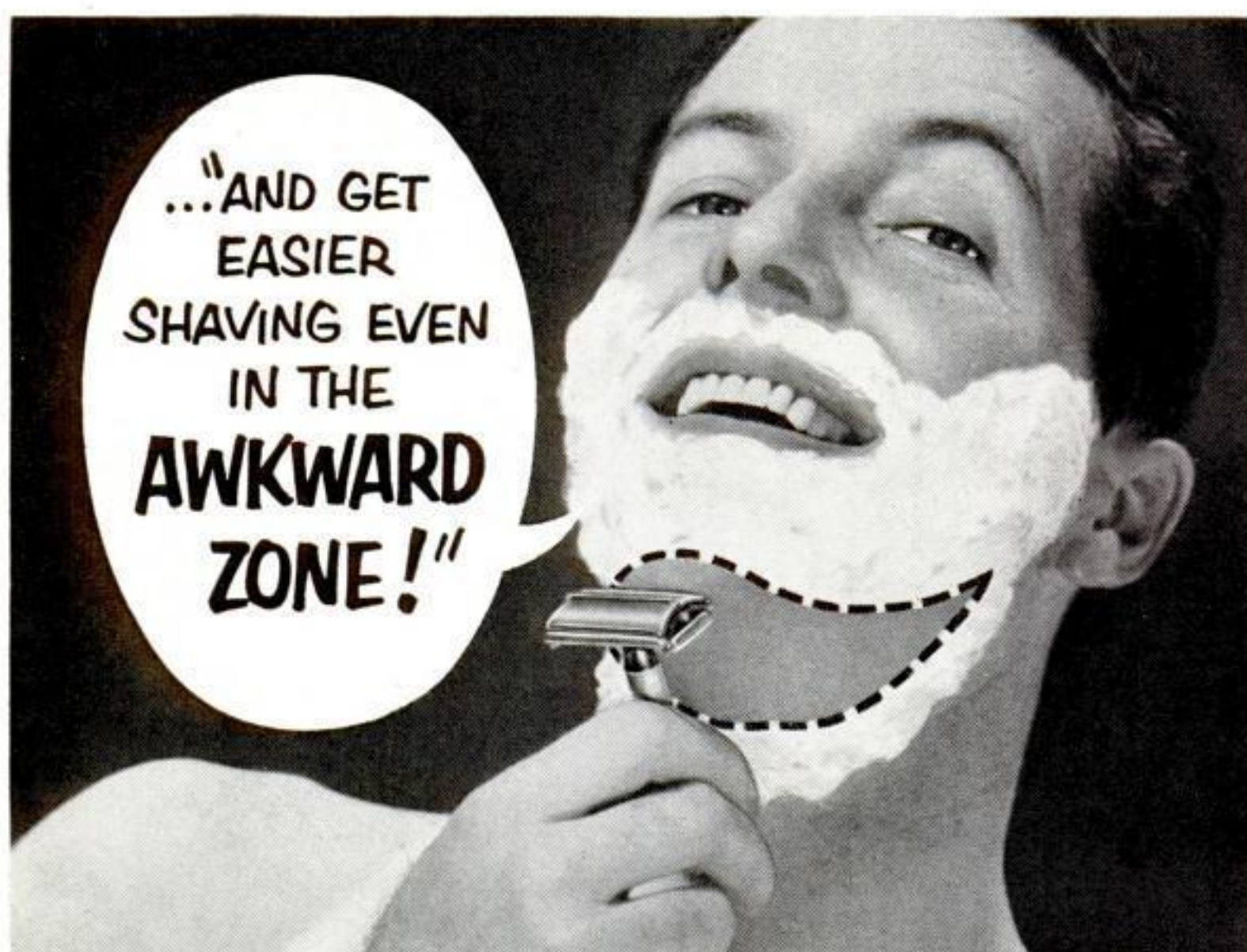
All the girls except Vera leave the apartment quickly. I understand,



IN HER DISGUISE of kerchief and sweater, Sister Cecilia managed to transform herself into an ordinary farm worker.

GET Better Shaves USE Fewer Blades!

because all 3 **MENNEN SHAVE CREAMS**
wilt toughest whiskers extra soft!



Want easier shaves? More comfortable shaves? Closer, long-lasting, more economical shaves?

Then you want one of the 3 great Mennen Shave Creams — Lather, Brushless, or Lather Menthol-Iced. No other shave creams give you such shaving comfort — and this big bonus: they actually make razor blades last longer!

Even the best razor blades get dull quick if they must cut tough, unsoftened whiskers. But the special beard-

softening action of Mennen Shave Creams makes soft work for any blade — keeps blades sharp longer!

PROVE IT—AT OUR RISK!

Buy a tube of Mennen Shave Cream today. Test how many good shaves you get per blade. If you don't get more good shaves per blade with Mennen than you are getting now, mail us the empty carton — we'll refund your money in full.

THE MENNEN COMPANY, MORRISTOWN, N. J.



(Also available in Canada)

Lather Regular 35¢ and 53¢ • Brushless 31¢ and 47¢ • Lather Menthol-Iced® 53¢

MENNEN *shave creams* **FOR MEN**



HER YEARS AS A NUN began for Sister Cecilia in 1931 when she took the veil (above left) in the convent of the Daughters of the Most Holy Saviour

SISTER CECILIA CONTINUED

for they too know what the Communists do if you are caught hiding a person. Vera stays with me.

I do not sleep all through the night. Instead I worry over what I should do. The next morning Vera goes to her work. I stay in the apartment until dark. Then I start out again, leaving a note telling her where I am going. My plan is to stay for a while with the family of some children I taught at the convent. I walk through side streets to get to their house.

The husband, Dominic, answers the bell. He is a tall, skinny man. He doesn't look too healthy. When he recognizes me he says quickly that his wife and children are away visiting her parents. What do I want? I explain. He starts shivering.

"May I stay overnight?" I ask. "Just one night?"

"Y-e-s," he croaks.

He goes over to the windows and pulls down the blinds. He keeps peeking out to the street from behind them. He walks up and down the room. All night he sits in a chair in the living room. So I sit up, too, feeling sorry for him and trying to console him. But I cannot help thinking, "Why is a man so scared? A man should be different."

Through the blinds finally I see the dawn come. I think, this will be the first Sunday that I have ever missed Mass, and I feel a great loneliness. But I feel better later in the morning when Vera comes. She is a brave girl.

Vera promises to go to see a nun whose parents live out in the country and ask if I can stay with them for a while. She is away three hours and I begin to worry when finally the door bell rings. Dominic starts shaking all over and jumps behind the couch. I peek out the window and see Vera standing on the steps—and with her is Sister Margaret! I open the door and Margaret and I fall into each other's arms.

"You should not have come, Sister Margaret!" I say, bringing them inside. "It is very dangerous. I only want you to let me go to your parents."

"Nonsense," she says, "I'll take you."

She tells me how the police searched the hospital the whole night after I left, looking through all the nuns' rooms and even under the children's beds. She has brought me my rosary, my cross and my prayer book. When I take them from her it is like new strength passing into my hands.

Vera also has brought some other, quite different, things: a new green silk dress of hers that is much better than the worn blue polka dot, a green kerchief, some shoes with high heels and some silk stockings.

I put on the green dress and the silk stockings—the first time in my life I have ever worn silk stockings.

"Very nice!" says Vera.

I try on the high-heeled shoes. But when I start across the room I almost fall and I know I cannot walk in them. So I put on the plain flat shoes I have worn since becoming a nun.

Vera reaches into her purse. "Now the rouge and lipstick," she says. "And polish for the fingernails."

"No, no!" I say. "What will St. Joseph think?"

"Give St. Joseph credit for a little sense," says Sister Margaret. "With rouge and lipstick and fingernail polish no one will ever guess that you are a nun."

But I cannot consent to this, even if the Communists should get me. I cannot, and finally Sister Margaret gives up her arguments.



in Bratislava (right). Here she lived and taught for 17 years. It is the mother convent of the Slovakian order which has convents in Europe and America.

Then she gives me the plan. She will be at the railroad station at 8. I am not to speak to her but follow at a distance.

I stay in Dominic's house all that day until dark. When I leave he is very happy to see me go.

In the station I find Sister Margaret. I follow her to her house. When we go into the yard, we see that the house is lighted up. Inside there is a party. She has forgotten that it is the anniversary of the church in her town.

So I cannot go in because I will be recognized. Sister Margaret gets some blankets and a stack of *koláče* from the house and we climb into the hayloft of the barn. We lie under the blankets and eat the *koláče*, which is a pastry filled with walnuts. It is my first food in over two days and we stuff ourselves like two little girls. We lie talking and forget for a while that I am in hiding. Then we kneel in the hay and pray before we fall asleep. I sleep very heavily. It is the last happy time I am to know for many weeks.

Next morning the relatives have gone and we enter the house. Sister Margaret's parents wish to keep me, but it is not safe there. For one thing, they have a Communist neighbor. So they call Anna, Margaret's sister.

Anna is a very pretty girl with eyes that flame when she gets angry, as she does now when she is told about me. She is almost more upset than I am because I have to hide. She goes to find me a new hiding place.

This one is in the same house where Father Matthew hid out. It is miles away, but Anna walks there and back the same day and brings this answer: hurry on. I tell Sister Margaret goodbye—how it hurts to leave her!—and after dark I start out. Alone, I walk to my new hiding place.

The house belongs to two elderly sisters, Helena and Rose, who are tiny, gray-haired and sickly, and make their living doing embroidery. They devote themselves to hiding people. They know that the police will one day get them. One of them, Rose, smiles when I ask her about that.

"So they take the last few years of my life," she says. "So? By this I buy dozens of years of life for other people."

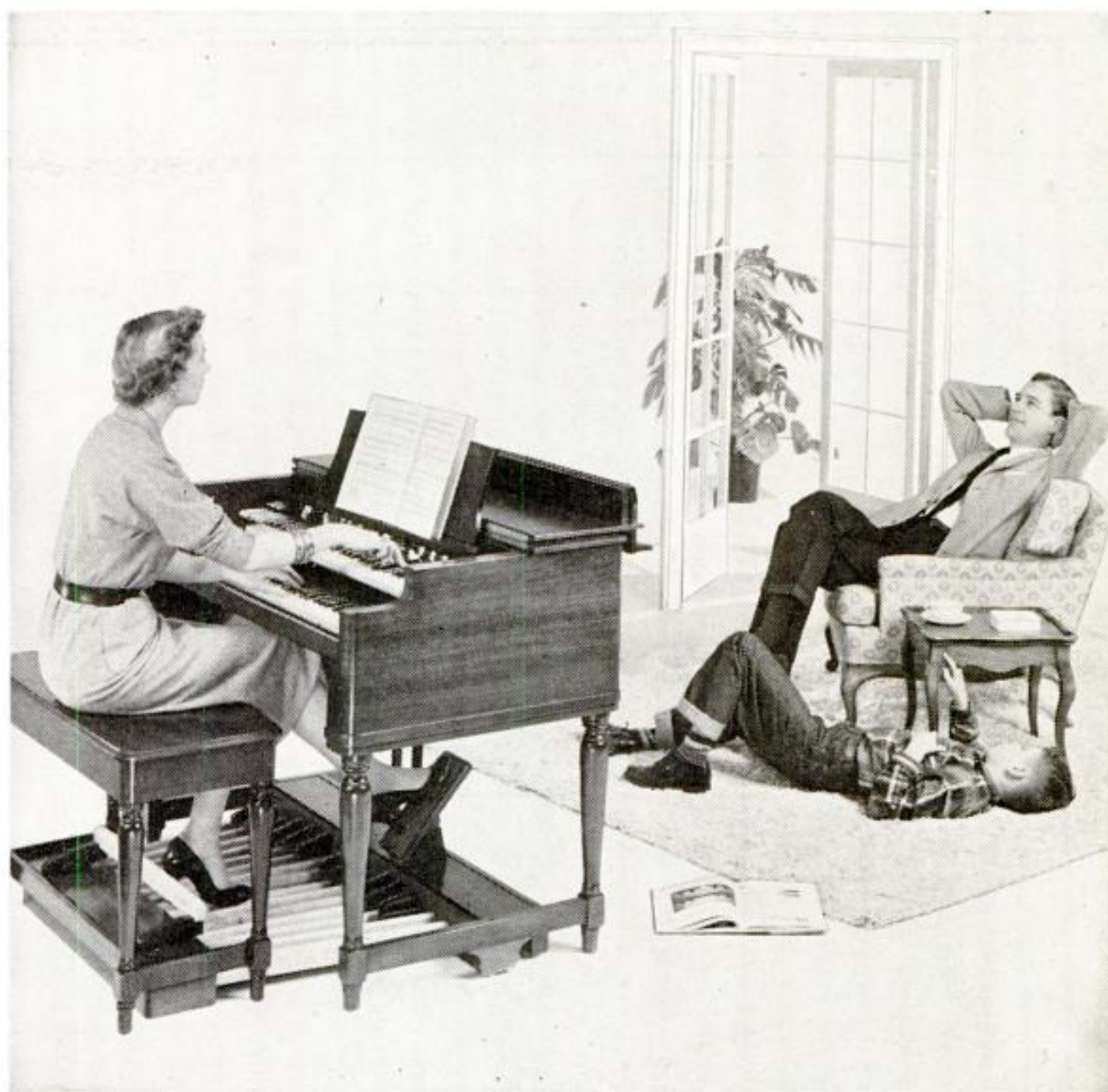
These two tiny old ladies have a helper, a dog named Gaštan. He is the size of a Shetland pony and has the manners of a hungry tiger. He runs free in the fenced yard. The bell to the house is on the outside of the gate. If a visitor rings the bell Gaštan sets up a roar like something out of the jungle of Africa. One of the old sisters goes to the door and speaks out gently to the visitor, "Just a minute, if you please, while I put Gaštan away." Then she opens the door and this huge monster bounds into the house, and the sisters lock him in the kitchen. Only then do they let the visitor in.

All of this takes at least five minutes and assures me of plenty of time to get into the hideout. The hideout is a very tiny room with a bathtub in it which just about fills the entire room and is the only place to sit. The door has no knob on the outside and fits flush into the wall. When I am inside and the door is closed the two sisters together pull and push an enormous clothes cupboard across the door, covering it completely.

In the manner of old ladies they have a number of harmless visitors their own age who have nothing more to do but pass the time with them. So I spend many an hour in the bathtub, so many that I start keeping some sewing and the Holy Gospel in the bathtub to give me something to do and read.

One day several weeks after my arrival Gaštan starts barking and Rose peeks out the window.

CONTINUED ON NEXT PAGE



You touch the keys... and a new world of music opens

Before you finish your first selection on the Hammond Organ, a sense of discovery fills your soul.

You have played music before . . . yes. But never with such emotion and meaning. Such richness and variety of expression. Such breadth of color and tone.

This is what you have always wanted to hear in your music! This is music's most glorious voice speaking your heart with a vividness no other instrument can approach!

The remarkable thing is you can play the Hammond Organ within a month even if you have had little or no music training. Thousands of people have done it.

And you will find that the pleasure of a Hammond is not yours alone. It is shared by your family and friends. Playing and hearing this superb organ together can draw you closer. And in the beauty of its music you lose the tensions of the day.

There's no reason why you shouldn't own a Hammond now. Terms were never easier, often up to three full years. And prices begin at just \$1285 f.o.b. Chicago. Visit your dealer and try the Hammond Organ without obligation. Or mail coupon for further details.



HAMMOND ORGAN

MUSIC'S MOST GLORIOUS VOICE

Hammond Organ Company, 4209 W. Diversey Avenue, Chicago 39, Illinois
Please send me full details about the models of the Hammond Organ I have checked below.

☐ Spinet ☐ Home ☐ Concert ☐ Church

Name

Address

City P. O. Zone State

© 1954, HAMMOND ORGAN COMPANY 5

Now...Beauty and Comfort a room air conditioner that FITS FLAT WITH THE WALL...no bulge IT'S A MITCHELL



the Brand* rated
**First in
Cooling
Power**
by this Independent
Laboratory Test

Look again at this revolutionary new space saving Mitchell Room Air Conditioner. There's nothing like it for performance and styling. It fits neatly in your window and does more for you than any other Room Air Conditioner with the easy to operate single-knob Weath'r-Dial... it has cooling power to spare for matchless summer comfort. It filters, it dehumidifies, it circulates, it ventilates, and even heats for winter days to follow. It alone has all the superior features, the extra value you've been looking for... at no extra cost. It's a Mitchell.

Write today for free full color booklet.

there's a Mitchell dealer near you... Look under "Air Conditioning" in the classified pages of your phone book

MITCHELL MANUFACTURING CO. • Dept. 18, 2525 Clybourn Ave. • Chicago 14, Ill.
In Canada: Mitchell Mfg. Co., 19 Waterman Ave., Toronto, Canada

United States Testing Company, Inc.
HOBOKEN, N. J.
TEST NUMBER E-8095-A
REPORT TO MITCHELL MFG. COMPANY
CHICAGO 14, ILLINOIS

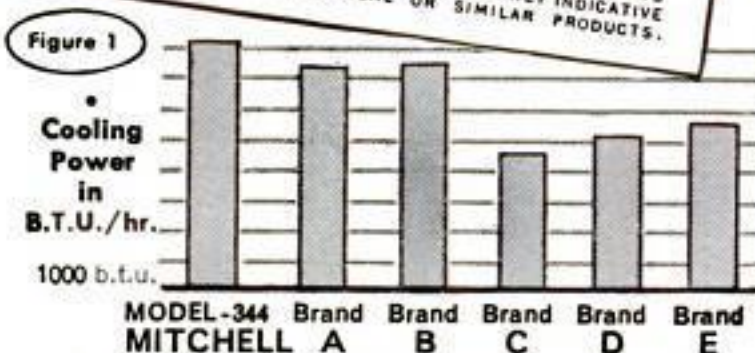
SUBJECT: Six (6) 3/4 H. P. Air Conditioners, submitted by Mitchell Mfg. Company on P. O. #51659, consisting of one unit manufactured by the Mitchell Mfg. Co. and five competitive units designated as A, B, C, D & E.

NATURE OF TESTS & TEST PROCEDURE:
Cooling Capacity as per A.S.R.E. Circular #16.
The unit was installed between two adjoining controlled ambient rooms. The air quantity delivered by the evaporator fan was determined by use of a calibrated nozzle. The wet and dry bulb air temperatures in entering and leaving air streams were measured with mercury-in-glass thermometers calibrated in 0.1 degrees centigrade. Readings of wet and dry bulb air temperatures, air flow, velocity pressure, power input and line voltage were recorded every ten minutes after test conditions and thermal equilibrium had been established.

RESULTS:
Cooling Capacity for each of the units is shown on Figure 1 attached.

Supervised by J. Robert Tucker
Page of 2 by George R. Hennessy
Chief Engineer, Engineering Div.

OUR LETTERS AND REPORTS ARE FOR THE EXCLUSIVE USE OF THE CLIENT TO WHOM THEY ARE ADDRESSED, AND THEIR COMMUNICATION TO ANY OTHERS, OR THE USE OF THE NAME OF UNITED STATES TESTING COMPANY, INC., MUST RECEIVE OUR PRIOR WRITTEN APPROVAL. OUR LETTERS AND REPORTS APPLY ONLY TO THE SAMPLE TESTED AND ARE NOT NECESSARILY INDICATIVE OF THE QUALITIES OF APPARENTLY IDENTICAL OR SIMILAR PRODUCTS.



*results based on test of a 3/4 h.p. unit of 6 leading brands.

MITCHELL

the world's finest
room air conditioner



HOLY OBJECTS AND CHEERFUL MEMORIES sustained Sister Cecilia on her flight. Cross, rosary, prayer book and picture of St. Joseph (left)

SISTER CECILIA CONTINUED

"Hide, Sister, hide!" she says, and by the way she says it I know it is not just another lady friend calling. I run fast into the little room and sit in the bathtub and the sisters shut the door behind me and then pull the cupboard across it. After a while I can hear Gaetan leaping into the house and the kitchen door close behind him. Then I hear the feet of many men tramping all over the house. After a while I hear them open the door of the cupboard which stands against the door to my hideout. I can clearly hear them rustling through the clothes. In the bathtub I hold my breath and pray to St. Joseph. I hear voices raised.

Then all is silent.

It is a while before I hear the cupboard being pulled away. It sounds as if the two old ladies are having great trouble pulling it away. Then it is away enough for me to get out and I see why: only Rose is there to pull and push it.

"Where is Helena?" I ask, feeling hollow inside me, for I think I already know.

"They took Helena," Rose says quietly. "Sister," she asks, "why didn't they take me instead?"

Then she is all business again, very quickly: "Sister, it will be dangerous for you here now. We must take you somewhere else."

So that night she walks through the country with me, and I try to think of something to say to her.

But Rose touches my cheek, so gently, and she tells me, "Do not cry, Sister. To be taken in God's work—what could be better than that?"

I stay in this new shelter for only three days, sleeping on a straw pallet in the attic. Then Anna, Margaret's sister, finds me another place where the people agree to keep me for three weeks. But before I go there I arrange for something that I know I must have.

For 21 years I have gone to church every day. But now I have not been at all since leaving the hospital, and it is more than a month. So I arrange through Anna to receive Holy Communion. She gets the key to the church for me from the priest, who knows who I am. After dark I unlock the side door of the church and go in.

It is all black in the church except for the tiny ever-burning light near the altar. I kneel in front of the altar. I feel forsaken and suddenly I am sobbing.

A hand falls on my shoulder. I look up. It is the priest. He hears my confession and gives me Holy Communion. Then he leaves me alone. I stay on my knees for perhaps a half hour. Then I go outside and lock the church door again. It is cloudy and I feel the October cold coming. But I am full of peace now.

In this home where I am staying I am in the open for the first time, for they have no place to hide me. So I pretend to be a visiting sister-in-law. This is difficult for me because I have to lie so much when people come to call and ask questions, as they do in any village. What does your husband do? How are your children?

I am glad when Anna comes to say she has another place for me. Sweet Anna! She brings me a black-and-white striped sweater and a pair of ski pants with elastic on the legs. They come from a Sister in the convent, who bought them on the black market. They will be useful where I am going.

At the new place I stay with Ludwig and Ursula, a fat, red-faced couple who are very good at bluffing. Again I am supposed to be a relative. My excuse for being there is to work in the sugar-beet



were always carefully hidden in her bag. Her fondest recollections, of playing with children in Bratislava (right), gave her strength but saddened her as well.

fields, for this is the time of harvest. It is hard work, which I am not used to, and I get hot, sweating, then cold, and get rheumatism in my right shoulder so that for a week I cannot turn in bed.

One day too rainy for beet cutting I sit by the window sewing. I look out and see the green police automobile pull up in front.

I grab up my sewing and run through the house looking for a place to hide. But there is none. I go to the kitchen, a natural place for a woman to be. I sit there and try to go on with my sewing, but my fingers are shaking so I keep jabbing myself instead of the cloth.

Three big policemen come in and stand looking at me as if getting ready to ask me a question. I keep my hands under the table to hide the shaking. I do not look up, but I can feel them looking down at me. I know I will not be able to make a sound if they ask me a question.

I hear Ludwig right behind them. "All right!" he shouts. "Have you looked enough? You certainly have looked everywhere there is to look in this humble house of mine!"

He raises his voice almost to a bellow. "Are you satisfied now there's no liquor here?"

He speaks the truth. For he makes the liquor at his neighbors'.

(Before I leave Ludwig and Ursula, my older sister comes to visit me. This is the first time I have seen any of my family since leaving the hospital. She spends about a half hour with me—and for that the Communists later sentenced her to three and one half years in the penitentiary.

They also imprisoned one of my younger sisters, who had done nothing.

That was in January of 1952. I prayed to St. Joseph for them and gave him until March to set them free. But they were kept in the penitentiary. It was one of the few times in my life I was angry with St. Joseph, so much so that I stopped praying to him and even took his picture out of my prayer book. But then, after I was out of the country, I heard that my sisters were taken out of the penitentiary and put on the prison farm, which is easier. So I gave St. Joseph credit for this and put his picture back in the prayer book.)

November is almost gone, and it is time for me to move on. Now I go to the loneliest place of all. It is a farmhouse way off on a side road where a woman named Valeria lives all alone except for the hired man. This is to be my last home in my own country. Here I stay for more than five weeks, far from my family and friends. Christmas comes—the loneliest I have ever had.

Right after Christmas, Valeria goes away for a few days. As soon as she is gone, the hired hand hastens to the village and gets drunk and stays away. The countryside is surely enough to make a man drink, but it means I have to take care of all the animals. So I put on the ski pants and go to work.

The day after Valeria leaves it starts to rain. I am in the kitchen cleaning up when I hear the dog bark from under the back porch. I step to the window. Walking through the rain towards the house is a uniformed Communist policeman.

I jump to a corner next to the window. I feel my heart beating inside me. I know they have waited until I am all alone to come after me, so that no one will even know that I have been taken away.

In my corner I try to think and to pray, all together. But then through the sound of the rain I hear the policeman going around the house trying all the doors, which are locked. Maybe, I hope, he will think no one is here and go away. Then I hear him knocking on

CONTINUED ON NEXT PAGE

"I drink all the coffee I want..."

I've been a coffee lover for years, but the caffeine in coffee was making me jittery and keeping me from sleeping. But I didn't give up drinking coffee. I just gave up drinking caffeine. I changed to Sanka Coffee. Now...



I get all the sleep I need!

The delightful thing about Sanka Coffee is this: Sanka is real coffee and wonderful coffee... but the caffeine has been taken out. Now I sleep like a top. No more jittery nerves, either! Why don't you try Sanka Coffee? You may even like it better than the coffee you're drinking now."



DON'T STOP DRINKING COFFEE... JUST STOP DRINKING CAFFEIN!



Have you these symptoms? Nerves jumpy? Tire quickly? Short of breath? Blood pressure up? Can't sleep? These symptoms may come from the caffeine in coffee. Switch to Sanka Coffee—97% caffeine-free.

SANKA COFFEE

DELICIOUS IN INSTANT OR REGULAR FORM



Products of General Foods

NEW!

GIFT-PAKS

of famous
Pacific
Silver
Cloth

-POSITIVELY PREVENTS TARNISH!



Holloware Kit contains 4 tarnish-stopping bags.
For all size pieces, from compotes to large trays.



Millions of minute silver particles in Pacific Silver Cloth soak up tarnish gases in the air ... before they can touch your silver.

All dressed up for gift-giving ... handy-wraps of Pacific Silver Cloth—the one and only cloth that absolutely protects silver from tarnish. Saves hours of polishing, dipping ... work, fuss. About \$5 at jewelry stores; houseware, notions and silver departments.

Also available:

FLATWARE KIT with four 8-pc. rolls, 1 bag
MAKE-IT-YOURSELF KIT for tailoring silver protection to individual needs

PACIFIC MILLS, 1407 BROADWAY, NEW YORK 18.

Free!

YOUR
New Brunswick
CANADA
Holiday Kit!



Here's all you need to plan a wonderful vacation—a map, how to go, what to see, where to stay, where to fish—all in one picture-packed New Brunswick Holiday Kit—and it's yours, free! With this complete guide you can have all the fun RIGHT NOW of planning your vacation trip in New Brunswick. Mail the coupon while you think of it—today!

NEW BRUNSWICK IS RAGWEED CONTROLLED

New Brunswick Travel Bureau
Fredericton, New Brunswick, Canada

Please send my free New Brunswick Holiday Kit.

Name

Address

City State

ONE MINUTE

of simple care in minor injuries

CUTS-BURNS

May avoid terrible infection

Apply germ-arresting OIL-O-SOL at once. Helps control infection, ease pain, speed healing.

At your drug store

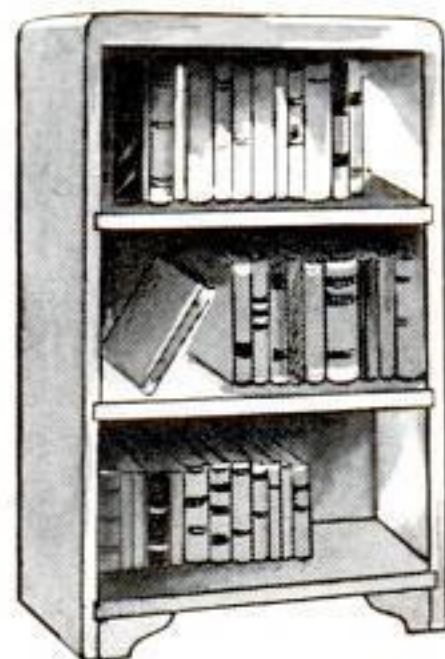
MOSSO'S OIL-O-SOL

DR. GRABOW PIPES



Factory Clearance Sale!

BRAND NEW BOOKCASES



Only
\$5.95!
ea.

Your choice of beautiful finishes:

- WALNUT
- MAHOGANY
- MAPLE
- BLOND NATURAL

These are factory seconds with almost invisible imperfections but the value is terrific!

Extremely sturdy construction, SOLID heavy select 3/4-in. western lumber throughout, beautifully finished for den, office, or living room. Ideal for books, toys, encyclopedia, etc. . . .

Shipped completely assembled, ready to unpack and use. Money back AT ONCE if you are not thoroughly delighted! Prompt delivery.

FREE DELIVERY ANYWHERE

on orders of two or more. Send check or money order. Order one, two, or a dozen!

SOUTHLAND BOOK CO.

1121 HORD ST., DALLAS, TEXAS

SISTER CECILIA CONTINUED

the window. Then I hear him yell, "Open the door! Don't be afraid."

How foolish to think he would go away! For he would know someone would have to be home to tend the animals. He keeps on knocking. Then I hear him yell again, "Open the door, Sister!"

So he knows I am a nun! Now, I think, my time is at last come. I start praying to St. Joseph for courage.

I step up to the door and open it, giving myself up now to the police, and saying as I do, "Glory be to the name of Jesus!"

"Forever amen," the policeman says. He takes my trembling hand and says, "Sister, do not be afraid. I am a priest."

This man is Father John, one of the most remarkable priests in Czechoslovakia, a living legend. He has a death sentence on his head. He has escaped from a concentration camp and he goes around the country dressed as a Communist official, with false papers, boldly organizing the underground. His name is known among all the priests and nuns; it is whispered like a prayer.

Father John holds my hand and suddenly I burst into tears. He comes in out of the rain and makes me sit down in the kitchen and tells me Sister Margaret has sent him to comfort me. Blessed Margaret! I talk to him for a long long time and pour out all the long-held misery in me, telling him how bad I feel about taking off my nun's habit. He says I am doing as God wants. "Look at me," he says. "A priest pretending to be a Communist."

So I feel much better. Father John stays at the house three days. Valeria comes back the next day and I tell her only that he is a priest and when she sees him she takes me aside.

"Are you sure he's a priest?" she says. "I never saw a priest with a mustache."

I say, "That is exactly how strange the times are, that a priest must wear a mustache."

'Give judgment for me, O God'

ONE day I make my confession to Father John in the living room, as he sits in a chair and I kneel on the floor. I ask him if he will say Mass and we make an altar on the dining room table. We use a white tablecloth, a cross in the center of the table resting on a handkerchief, and two candles. Father John wears his Communist uniform and I wear the ski pants. I serve as altar boy and make the responses.

Father John intones in Latin, "Give judgment for me, O God, and decide my cause against an unholy people, from unjust and deceitful men deliver me." And I respond, "For Thou, O God, art my strength, why hast Thou forsaken me? And why do I go about in sadness, while the enemy afflicts me?"

After the Mass I feel much better. Before he leaves, Father John takes me aside. "Sister," he says, "you can't go on like this. You must leave the country."

Leave the country! It is the first time I have ever thought about it. I am shocked that he mentions it.

"No," I say, "there will be a change in the government. Father, I will wait for that change."

"The change will be a long time coming, Sister. In another country you can join another convent and put on your nun's habit again."

When he says that word "convent," when I think of being in a blessed convent again, I am convinced, all at once, as in a vision, and I know I will go.

"Sister, I will arrange it all," Father John says. "The money, everything. Now listen to me. On Saturday I will send a man to your house here. He will be dressed as I am but he will be a priest like me. His name is Father Philip and he will give you instructions. On Sunday you will leave."

Now I have to do one of the hardest things in all my life. I go to see my parents.

I know it is very dangerous for them, but, I think, I must see them before I go. I get there about midnight and stand for a while outside the house in the cold, hesitating to go in. It is all dark inside. It is only a house such as poor people have but it is where I was born and grew up. Now I have to leave it forever.

I walk up and knock.

My father comes to the door, wearing his homemade nightshirt and carrying a kerosene lantern. He looks at me for a long time in the light of the lamp, looking as if I am come back from the dead. Then he says, "Cilka," his pet name for me, "daughter." And he sets down the lantern and he puts his arms around me and together we weep.

"Come inside, my daughter," he says. "At last you come home."

CONTINUED ON PAGE 146

From the station Father Philip leads us out into a small woods and tells us to wait. He has to meet two more trains. After a while Father Philip returns with four young men, who are students for the priesthood, and a tall man carrying binoculars. The tall man will be our first leader.

Before we go, we kneel in the dark woods on the frozen ground and receive from Father Philip a blessing, "God bless you and be with you on all your crossings and all your roads." Father Philip leaves us and we follow our leader through the dark until after some hours we come to a house on the edge of a small town. Here a woman holding a watchdog by the collar lets us in the back door. The leader huddles around a wood stove. There is one bed in the kitchen but no one sleeps. To keep warmer I go into a little storage room next to the kitchen and change into my ski pants.

That last night I spend sewing my picture of St. Joseph inside my coat near the hem. I pack a bag with some clothes, iodine, cotton, bandages and a piece of rubber for a tourniquet, in case someone gets hurt, and the meat and bread Father Philip had ordered. I hesitate a second—and then I also put in my rosary, my cross and my prayer book. I remember what Father Philip said but I believe that the protection they give is worth the risk.

Sunday I go into town. At the railroad station I walk into the second coach, and there is Father Philip, wearing the policeman's uniform. "Buy a ticket to Z—," he whispers. "And sit down here. I'm going for my friend."

I sit down where there are two wooden benches and a little table in between and when the conductor comes by I buy my ticket to Z—. Then I can see Father Philip coming back down the aisle with another man. It is Father John, wearing worker's clothes and a cap pulled down over his eyes.

Father Philip takes out a bottle of wine and says in a loud voice, "Auntie, have you got a piece of bread and a hunk of meat to go with this wine?"

("Auntie" is what any married woman is called in Slovakia.)

Flirtation on the train

I TAKE out my bread and meat. The conductor comes back and Father Philip and Father John buy tickets to Y—, which is a station three stops this side of Z—. Then Father Philip invites the conductor to join us. He opens the wine and the two priests and the two priests acting all the time as if they have just met me by chance and are starting to flirt with me.

"Are you married, Auntie?" Father John asks.

"Yes," I say, "and I have five children."

"Have a drink," Father Philip says and holds the bottle towards me. "I don't drink," I say sharply. "Isn't it enough when my husband drinks?"

"Auntie is a good woman," Father Philip says. "Where are you going, Auntie?"

"To Z—," I say. "Who cares?"

"Well, we are going to Y—," Father Philip says.

"To a dance," Father John says, and he takes a drink of the wine and leans forward, as if a little drunkenly. "You go with us, huh, Auntie?"

"And what is my husband going to say?" I say haughtily. "If I don't arrive on this train?"

"Just tell him you missed the train," Father Philip says.

The conductor laughs loudly. Some of the passengers start to laugh, too.

"Well, I'm not going with you," I say. "The children are waiting for me."

"There's another train that goes to Z—," Father Philip says. "Isn't that right, conductor? Tell them you missed this train."

So I act as if I can be persuaded. When we get to Y— Father Philip and Father John gather their things and get up.

"Come on, Auntie, come on! Your husband won't care."

Still I hesitate. The train has stopped. They start down the aisle. "Come on, come on, Auntie!" Father John yells back.

"You won't be sorry if you have a few dances with us," Father Philip says.

They are almost at the door. The conductor is watching, and so are the passengers. Suddenly I get up and go after them. The conductor pulls out, stands on the steps laughing and yelling down to us on the platform. "You got her! Finally you got her!"

A NUN IN SKI PANTS, Sister Cecilia was able to survive wintery temperatures during her escape. Here she is wearing them after crossing the border.



We sit down and look at each other over the lamp and I know I cannot stay long. I can stay only 15 minutes altogether—and most of that is gone before I have the courage to tell him I am leaving. "Leaving?" my father says. "You have just come. And it is past midnight."

"Talo," I say, quickly now, "I am leaving the country."

He looks at me and he doesn't understand. I tell him that I must go because it is not safe for me any longer in my own country.

And then I see his tears. He asks, "When will you come back?"

"Never, Talo."

And he weeps and says over and over, "My daughter, my daughter. Then, 'Will you tell your mother? She is asleep.'"

"No," I say. "You tell her in the morning, Talo. But I will go in and see her."

I take the lamp and go in to my mother. She has been crippled with palsy for a long time and she is a very small thing asleep. I sit on the edge of the bed and I kiss her. Then I go back to my father.

"Goodbye, Talo. Pray for me. God be with you," and I pull away and leave. Out in the yard I look back and he is standing in the door with the lantern.

May God forgive those who, not knowing what they do, tear parents and children apart.

SISTER CECILIA

CONTINUED

The next day after telling my parents goodbye I am visited at my hideout in Valeria's farmhouse by a man in a police uniform. He is Father Philip. He would be hanged almost within hours if caught, for he is a permanent member of the underground and stays behind to get others out. He gives me my instructions.

"You will have strange leaders," he says. "But always do as you are told. Never ask anyone his name. Nor where you are. Nor where you are going. Ask nothing. It is very dangerous, my child. Are you prepared?"

"Yes, Father."

"Do not take much with you, or you will have to throw it away. Above all, do not take your rosary and cross, for they will give you away."

"Yes, Father."

"Take a good look at me," he says.

"Yes, Father."

"And do not call me Father."

"Yes, I say and I look and I memorize his face."

"Now you know me," he says. "You will go into the town tomorrow, Sunday, and there get on a train that leaves at five in the afternoon. Do not miss that train, my child. If you miss that train, no one will ever come for you again."

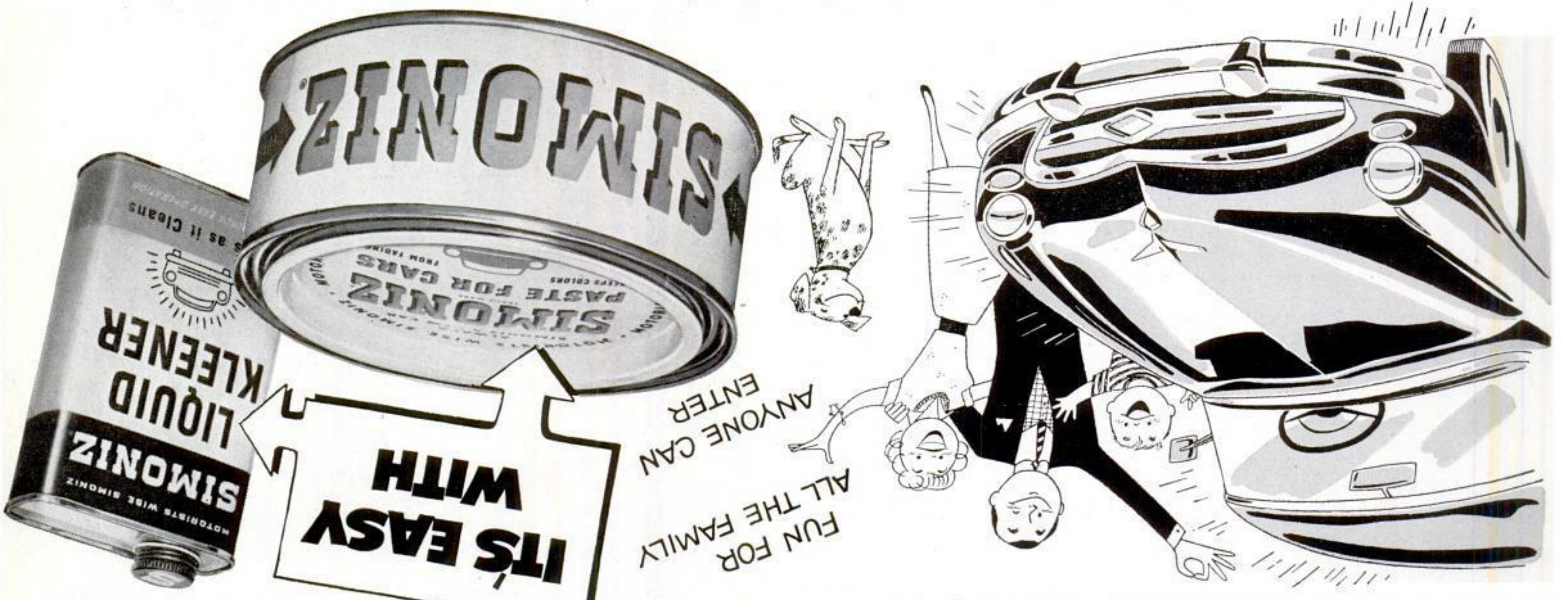
As he starts to leave, he turns and says, "And bring some bread and some meat with you."

You can have \$5,000 Cash!

SIMONIZ \$10,000

EASY MONEY! EASY METHOD!

CONTEST



Discover New Easy Method That Cuts SIMONIZING

Time In Half—Win Money, Too!

Buy a new car. Travel. Pay off the mortgage or send your kids to college. Extra cash will make these dreams come true for winners in this exciting SIMONIZ Contest. We'll pay \$10,000 for the best last lines in a limerick about the new SIMONIZ EASY METHOD. Experts developed this new, easy way so that now it takes only half as long to give your car this world-famous protection that seals out dust, dirt, road scum, traffic film.

SIMONIZ protects and beautifies up to 6 months and longer. Saves the paint. Keeps colors from fading. Saves the value of your car.

Get SIMONIZ PASTE WAX and Simoniz Liquid Kleener today. Then just write your suggested last line for the limerick

First, give quick wipe-off with Simoniz Liquid Kleener. It quickly cleans away dirt, grease, makes finish smooth as glass. Then follow new easy method shown under SIMONIZ can lid. In these ways you CUT SIMONIZING TIME IN HALF! Furthermore, your SIMONIZ will last longer... shine brighter... because SIMONIZ is on the finish—not on the dirt.

CUT SIMONIZING TIME IN HALF—here's speed secret



TODAY MORE THAN EVER... MOTORISTS WISE SIMONIZ

312 CHANCES TO WIN!

\$5,000.00 for the BEST FIFTH LINE

\$1,000.00 for 2nd best line

\$ 100.00 each for next 10 best lines

\$ 10.00 each for next 300 best lines

If Your Dealer helps you he gets big money, too!

\$1,500.00 will be given to dealers who help contestants with their letters. One will get \$500.00. There's \$125.00 each for two others. \$50.00 each for five other dealers. There's \$10.00 each for 50 other dealers.

Copyright 1954 by Simoniz Company

Simoniz Company
P.O. Box 8667
Chicago 77, Illinois
Date _____
Gentlemen: Here is my entry for the fifth line of the SIMONIZ limerick.

NAME _____
ADDRESS _____
CITY _____
ZONE _____
STATE _____

If your dealer helped you, fill in his name and address:

Dealer's name _____

(From whom you bought SIMONIZ)

Address _____

For additional entry blanks see your dealer.

NO ENTRIES VALID AFTER JULY 31, 1954

Mail to Simoniz Company, P.O. Box 8667, Chicago 77, Illinois.
Last line must rhyme with "breeze" and "ease"

The new Simoniz method's a breeze
Gives 6 months' protection with ease.
Liquid Kleener cuts grime
So it saves half your time

You don't have to be a professional poet to win one of the 312 cash prizes. Here's all you do. Use Kleener first. Then SIMONIZ your car. Then, on the entry blank below, or the one you get from your dealer, write what you think makes the best 5th line for this limerick:

Just complete this limerick... get your share of \$10,000



It is the essence of hospitality
to let your guests see
what you are pouring.

You need never hesitate when it is

Old Grand-Dad

"HEAD OF THE BOURBON FAMILY"



KENTUCKY STRAIGHT BOURBON WHISKEY • 100 PROOF • BOTTLED IN BOND • THE OLD GRAND-DAD DISTILLERY COMPANY, FRANKFORT, KENTUCKY



Left, Cole of California's cuffed suit with zipper front in Celaperm and elasticized cotton yarn. It comes in pink, gray, or blue. Sizes from 10 to 16. About \$18. *Center*, shirred suit of Celaperm and nylon velvet, with hideaway halter strap. Colors are red, char-

coal, or sapphire blue. Small, Medium, or Large sizes. About \$20. *Right*, two-piece suit with detachable white sharkskin skirt and detachable straps. In bright blue, red, or brown colors of Celaperm with white. Sizes from 10 to 18. About \$20.

**The marvelous colors in these new Cole suits
can't run or streak or wash away!**

Celanese*
CELAPERM*

the acetate yarn with the "sealed-in" color

Have you heard about these new colors? They're really amazing—the way they last and last. The reason is this: The colors are actually *sealed* into a Celanese acetate yarn called Celaperm, *while the yarn is being made*. This means they can't possibly run. Can't wash out in swimming. Can't fade into any other color. And they are the freshest, most dazzling colors you'll find anywhere. Cole of California makes all the suits on these pages in colors of Celaperm, and lines them with unbelievably soft Celanese* acetate jersey. You'll find them, all beautifully fitted, at The May Co., Los Angeles; The Hecht Co., Washington, D. C.; Maison Blanche, New Orleans; Scruggs Vandervoort Barney, St. Louis; B. Altman, New York; Sibley Lindsay & Curr, Rochester. And you'll find more stores listed on a following page.

Celanese Corporation of America, N. Y. 16. *Reg. U.S. Pat. Off.



Cole of California's polka dot suit in Celaperm and elasticized cotton yarn. In white with blue, pink, or cocoa. Sizes from 10 to 18. About \$23.



Cole of California's mother and daughter suits in Celaperm and elasticized cotton yarn. Blue, red, or brown with white. Sizes 2 to 6, about \$7. 7 to 14, about \$9. 10 to 18, about \$18.



#1 for breakfast. That full big glass of Florida orange juice is what's *good* about "Good Morning" in millions of homes. Served fresh every day, it's a bright eye-opener that makes self-starters even out of ten o'clock scholars.



Just what the doctor ordered. It's nature's #1 daily source of the resistance-building vitamin C you *need* every day. Has 3 to 5 times the "C" of non-citrus juices, is a "drug store" of other essential vitamins and minerals, too



Wonderful on the road. Gives you a quick pick-up and lots of "go" when you want it. Available almost everywhere as fresh-frozen concentrate—so stop for gas at the place that sells Florida orange juice and "have one for the road."



Costs so little—just pennies a glassful—and that's lucky because *live wires* need plenty of juice! For youngsters after school, for that late study break, at bedtime, too. They'll be getting so much more than a moment's refreshment.

Help yourself to HEALTH

Sometime today,
drink a full big glass of
Florida Orange Juice
for the Vitamin C you need
every day!



Helps build strong bones. Youngsters need daily vitamin C—and lots of it—while bones and teeth are growing. Vitamin C-rich Florida orange juice costs no more than artificial drinks—combines nourishment with refreshment.



A happy, healthy habit. A big pitcherful of refreshment and health is ready in seconds with Florida's frozen concentrate or canned juices—but it disappears just as fast! So keep plenty of both on hand. This kind of icebox raiding is a happy, healthy habit for the whole family.



3 to 5 times the Vitamin C you'd get in a non-citrus juice. That's the reason you want Florida Orange Juice—at *least* a full big glass each day for resistance-building "C"—one vitamin your body can't store up. Enjoy Florida Orange Juice any time it's thirsty time!



Available 3 delicious ways. 1. **FRESH** Floridas give you *more juice*, less squeezing per glass. 2. **FROZEN CONCENTRATE.** Full natural flavor and vitamin C. 3. **CANNED.** Full strength, easy to store and serve. So inexpensive. *Use them all!* Florida Citrus Commission, Lakeland, Florida

All the next day we stay in that house. At midnight the door opens and there is the tall man with the binoculars and 11 other people. Six of these are priesthood students too. The other five are a family of a mother, a father, two children and the mother's brother. The girl, Katherine, is 4 years old and the boy, Mike, is 7. It pains my heart to look at them and to think that two such little children are going on this kind of journey.

But now that there are children, I can get my mind off myself a little. They are very good children. That night the mother, the two children and I are given the bed in the kitchen. We sit up a while on it and I tell the children stories until they get sleepy and lie down by their mother. Then I lie down by the three of them.

None of us feels cheerful, locked in a strange house in a strange town. But we feel better when someone comes the next morning.

The man who comes is Joseph, and we soon call him Big Jo Jo. He is to be our leader in the attempt to cross the border. The man with the binoculars we now call Little Jo Jo, even though he is actually taller, because he is the No. 2 leader.

Big Jo Jo is stocky and wide-shouldered. The moment he comes in the room you know he is the leader. I trust him more than I trust anyone else because he looks like a bandit and carries a pistol. He wears a cap which is never off his head, laced hunting boots with his trousers tucked into them and a coat with a pistol sticking out of a pocket.

All day long we continue to stay in the house. The day is passed in checking the things that are to help us cross the border. Little Jo Jo takes out a rubber boat from a big bag and blows it up with a pump, and Big Jo Jo goes all over it with his hands. He has very big, hairy, rough hands, but they are soft and careful as a woman's as he inspects the boat. Big Jo Jo uncoils two large rolls of clothes-line, each about 200 yards long and as thick as a small finger. Then he takes his pistol apart and cleans it. The eyes of the priesthood students grow big as they watch him.

That night we have a last meal of goulash. We get ready to leave at 7, a little after dark.

The woman of the house looks out the windows and she comes back to us in the kitchen, where a small light is the only one burning in the house. Looking at Big Jo Jo she says, "Two policemen are standing on the street."

No one says anything. Big Jo Jo sighs. "I guess everyone can rest a little longer."

Every few minutes Big Jo Jo keeps going to look out the front window. After an hour of this, I see he is getting impatient.

"We can't wait any longer," he says. "Let's get ready."

Just then the woman comes into the kitchen and says, "They have gone."

Now Big Jo Jo stands up before us in the kitchen. His cap is cocked back a little on his head.

"Before we go," he says, "I want everyone to understand that I'm the leader. You do as I say. Anyone who doesn't understand that?"

Everyone understands.

Big Jo Jo takes some ammunition from his pocket and rattles it in his hand. "I am happy to have that so well understood. There is another thing to understand. This trip is not a picnic at any point. But there is one point of danger above all others—the dike."

Then he tells us about the dike.

Last briefing

THE border is actually at the river Morava which is perhaps a mile beyond the dike. But the dike, being elevated and about 90 miles long, makes a good barrier and is patrolled by men and dogs. Two teams of a man and a dog apiece have a certain section of the dike to patrol. The teams meet in the center of their section; each team walks to the end of the section, then walks back until they meet and then repeat. Our problem will be to wait until the guards are at either end of their beat and then try to scramble across.

"There is only one other thing to understand," Big Jo Jo says, "which is that you are not to count on getting to the dike alive. Last week a whole party was caught and two killed. It is an excellent chance that all of us will be dead or, what is perhaps worse, caught. Anyone afraid of getting killed or caught had better stay here. Now is the time to speak up."

He pauses. No one speaks.

Suddenly Big Jo Jo takes his cap off for the first time. I am startled to hear this gruff man say, "Let us pray before we go."

We all join in the Lord's Prayer. At the end Jo Jo prays: "Our Father in heaven save us on this journey which we are

The Cole of California bathing suits

in the

Celanese

advertisement

on the

preceding pages

are at the

following stores:



Angola, Ind. Harman's
Ann Arbor, Mich. Collins Shoppe
Appleton, Wisc. Gloudemans & Gage
Asbury Park, N. J. Steinbach Co.
Ashtabula, Ohio Carlisle-Allen Co.
Athens, Ohio Foster's University Shop
Atlantic City, N. J. M. E. Blatt Co.
Atlantic City, N. J. California Slack Shop

Baltimore, Md. O'Neill & Co.
Beaumont, Tex. R & S Shop
Belleville, Ill. Fellner-Ratheim, Inc.
Beloit, Wisc. Chester's
Benton Harbor, Mich. Petite Shoppe
Boston, Mass. Fredley's
Bridgeport, Conn. Outlet Co.
Brookline, Mass. Betty Singer
Brooklyn, N. Y. Martin's
Burbank, Calif. Maler's
Burlington, Wisc. Haskell's
Canton, Ohio Charmar House
Cedar Rapids, Iowa Martin's
Chicago, Ill. Annabell Chud
Chicago, Ill. Gordon & Sons
Chicago, Ill. Hirsch's
Chicago, Ill. Mam'zelle Lilliane
Chicago, Ill. Ruth Frock Shop
Chicago, Ill. Seder's
Clearwater Beach, Fla. Clearwater Beach Store

Coffeyville, Ks. Greene's
Columbia, Mo. Julie's
Columbus, Ohio Cole of Columbus
Columbus, Ohio The Union
Dallas, Tex. Casa Linda Fashions
Dallas, Tex. Fay Cummins
Dallas, Tex. Sanger's
Danville, Ill. The Fashion
Davenport, Iowa Abraham's
Dayton, Ohio Metropolitan Co.
Decatur, Ill. Carol's
Dubuque, Iowa Roshek Bros.
Easton, Pa. Grollman's
Edina, Minn. Anbuhl's
Eldorado, Ks. Burch Style Shop
Elgin, Ill. Ackemann's
Elkhart, Ind. The Style Shop
Eugene, Ore. Russell's
Fond du Lac, Wisc. Brauer's
Fort Wayne, Ind. Nobbson
Fresno, Calif. Bruckner's
Gary, Ind. Field's
Glens Falls, N. Y. Merkel and Gelman
Goshen, Ind. House of Harter
Grand Haven, Mich. Van-Roth, Inc.
Green Bay, Wisc. Nau's
Hammond, Ind. E. C. Minas Co.
Harrisburg, Pa. Bowman Dept. Store
Hartford, Conn. Worth of Hartford
Holland, Mich. Jeane's
Holyoke, Mass. Saltman's
Houston, Tex. Isabell Gerhart
Hutchinson, Ks. Pegues-Wright
Indianapolis, Ind. Windsor Dress Shop
Joliet, Ill. David Balch
Kalamazoo, Mich. Sally's Clothes Closet
Kansas City, Mo. Farrar's
Kenosha, Wisc. Lepp's
Kingsville, Tex. Ragland's
Laconia, N. H. Dennis O'Shea
Lafayette, Ind. Steiger's
Lancaster, Pa. Hager Bros.
Lawrence, Ks. Weaver's
Lawrence, Mass. Russem's
Leavenworth, Ks. The Model
Lima, Ohio Heimann's
Lincoln, Nebr. Magee's
Los Angeles, Calif. May Co.
Madison, Wisc. Simpson's
Malden, Mass. Gordon's
Manhattan, Ks. Cole's

Mansfield, Ohio Golden-Russell, Inc.
Marietta, Ohio Hanes
Merced, Calif. Selb's
Middletown, Conn. Wrubel's
Milwaukee, Wisc. Rosenberg's
Muskegon, Mich. Parisian
Nashua, N. H. Miller's
New Brunswick, N. J. Rosenthal's
New Castle, Ind. Mary Woodbury
New Orleans, La. Maison Blanche
Newport, R. I. Fashion Center
New Rochelle, N. Y. Messinger's
Newtonville, Mass. Barron's
New York, N. Y. B. Altman & Co.
Norwich, Conn. Rose D'Atri
Ocean City, N. J. Howard S. Stainton
Omaha, Nebr. The Aquila
Omaha, Nebr. Fred & Clark Haas
Pawtucket, R. I. Peerless Co.
Peoria, Ill. Lynne's
Perth Amboy, N. J. Martin Shapiro
Philadelphia, Pa. Bonwit Teller
Philadelphia, Pa. Gimbel Brothers
Philadelphia, Pa. John Wanamaker
Pittsburgh, Pa. Gimbel Brothers
Plainfield, N. J. Tepper's
Plattsburg, N. Y. David Merkel, Inc.
Pontiac, Mich. Alvin's
Port Arthur, Tex. Lollipop
Port Huron, Mich. Arden's
Portland, Me. Owen Moore
Portsmouth, N. H. Schwartz
Portsmouth, Ohio Marting Bros.
Poughkeepsie, N. Y. Luckey Platt Co.
Richmond, Ind. Julian's
Rochester, N. Y. Sibley's
Ross, Calif. Maryon Taylor
Sacramento, Calif. Bon Marché
Sacramento, Calif. Weinstock Lubin
St. Louis, Mo. Vandervoort, Barney
St. Paul, Minn. Field-Schlick, Inc.
St. Paul, Minn. Schuneman's
St. Petersburg, Fla. Ernee Cruiser
Salem, Mass. Royal of Salem
San Antonio, Tex. Julian Gold
Sandusky, Ohio Caryl Crane
San Francisco, Calif. City of Paris
San Francisco, Calif. Joseph Magnin
San Jose, Calif. Hoffman's
San Leandro, Calif. Julia's
San Mateo, Calif. Country Style
Santa Barbara, Calif. Peninger's
Seaford, Del. Jackson's
Seattle, Wash. Rhodes of Seattle
Shaker Heights, Ohio Jacque-Himan's
Sioux City, Iowa T. S. Martin
Snyder, Tex. Owen's
South Bend, Ind. Newman's
Spencer, Iowa Poole's
Springfield, Ill. The John Bressmer Co.
Springfield, Mo. E. Lee Steury
Springfield, Ohio Hoenig's
Stamford, Conn. Donna Henry
Steubenville, Ohio The Hub
Stockton, Calif. The Wonder
Terre Haute, Ind. Root Store
Toledo, Ohio Palman's
Torrington, Conn. McCann's
Ventnor, N. J. Betty Stiles
Ventura, Calif. Jack Rose
Vineland, N. J. Hollywood Shop
Waco, Tex. Sach's
Washington, D. C. Hecht & Co.
Washington, D. C. Raleigh Haberdasher
Waterbury, Conn. Engelman's
Waterloo, Iowa Cutler's
Waukegan, Ill. Hein's
Wheaton, Ill. Claris Bricker
Wilmington, Del. Finkel's
Wilmington, Ohio Lacy-Champlin
Youngstown, Ohio Abraham's

the "STARS" come out...

After Six
BY RUDOFKER

Vic Damone hits the right fashion note with the summer formal that's in harmony with every "dress up" occasion. Smarter, lighter, cooler, AFTER SIX is first on the formal Hit Parade.

"Stain Shy" Rayon Dinner Jacket 26.95
Orlon-Rayon Blend Dinner Jacket 32.50
Dacron-Rayon Blend Dinner Jacket 37.50
Cummerbund & Cummerbund Sets 7.50 to 15.00

Prices slightly higher West of the Rockies and Canada

(Earl-Glo Bemberg Linings)

WRITE FOR FREE DRESS CHART "L" AND NAME OF NEAREST DEALER • RUDO SUMRWEAR • INC • PHILA. 3, PA.



DINSMORE AUTO COMPASS

Enjoy traveling with America's finest auto compass. Accurate—dependable—trouble free. Quickly and conveniently mounted on any car.

GUIDE-WAY \$4.49
Non-Illuminated
Send for free folder "Pants, Knives, Compasses" and name of nearest dealer

TRAVELITE ONLY \$5.49
Illuminated

DINSMORE INSTRUMENT COMPANY 1813-29 Kelso Street Flint 1, Michigan

OSTERMOOR

America's Quality Mattress since 1853



For over 100 years the name Ostermoor has stood for the utmost in sleep comfort.

OSTERMOOR & COMPANY, Inc.
Chicago 16, Illinois Bridgeport 4, Connecticut



BARRIER to freedom was Morava River, shown above (background) where it joins Danube. It forms part of border between Czechoslovakia and Austria.

SISTER CECILIA CONTINUED

going to start right now amen let's go," and he pops on his cap and opens the back door. We step out into the night and start through the brush.

We have just barely started when we hear a dog bark behind us. We look back and see the house we have just left lighted up. We do not stop to find out why.

(Later, when we were across the border, I got a letter which told me that a big party of policemen had raided the house. The two policemen who had been stationed out in front apparently had gone to get reinforcements for the raid. St. Joseph was surely with us again.)

The night lies bright on the land. The ground is speckled with snow. It has begun to thaw a little, and as we start through a marsh I can feel the water leaking into my shoes. Then we go down the furrows of a field. We see a light now and then, only from afar. The students carry the rubber boat, which is heavy, and the two big coils of clothesline. The men take turns carrying Katherine, and much of the time she is asleep in their arms. Two men lead Mike by the hands so that he isn't walking much but is mostly in the air.

Now and then the children whimper a little. Big Jo Jo is concerned about the children; one loud wail and all 19 of us might be in the hands of the dike patrol. Now and then, when we stop to rest in the fields, he goes back along the line and says something to them and gives them a piece of candy.

Soon a full moon comes up, shining on the fields and glistening off the little ridges of snow that cling to the soil. It makes everything we are leaving behind beautiful.

Once, as we are walking along a railway track, we hear a train coming. Big Jo Jo makes us all lie down on our stomachs until it goes by. We look up and see the lighted windows of the train flying back towards our homes. Someone moans, the mother I think.

"Let's get going," Big Jo Jo says roughly.

We walk on steadily. It is approaching midnight when suddenly we see in the far-off distance, rising up out of the moonlit fields, the black form of the dike.

Big Jo Jo makes us wait, lying low on the ground, while he takes the binoculars from Little Jo Jo and goes ahead to scout. We lie and look at the dike. I think that beyond it lies freedom, but on it walks death.

Then Big Jo Jo is back. We move forward again, though much more slowly than before. The moon shines so brightly that we can even make out the color of each other's eyes.

"It's too bright," I suddenly hear Big Jo Jo mutter right in front of me.

I'll ask St. Joseph about it, I think. I remember St. Joseph himself was once in a situation very similar to ours. So I speak to him under my breath: "Big Jo Jo says the moon is too bright. Can't you make it a little darker? Do you remember when you were told to take little Jesus and His Mother by night into Egypt to escape Herod? Do you remember that you fled across the border exactly like us? Please help us the same way you got help when you fled. All we are asking is what you got yourself." And I pat the picture of St. Joseph through my coat.

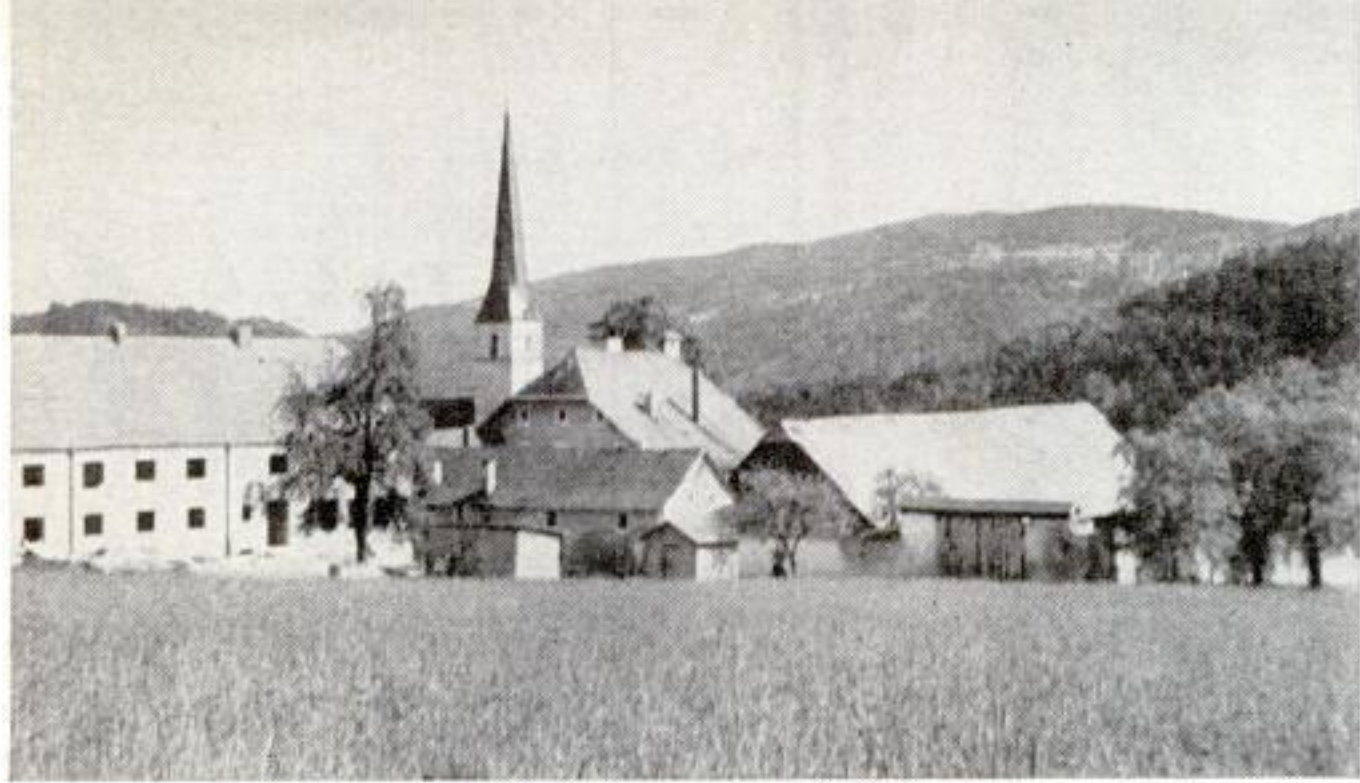
We are going forward very slowly all the time but still are some distance from the dike. Then a strange thing happens. Looking at Big Jo Jo's face, I suddenly realize I cannot see him nearly so well.

A heavy fog has come up.

"Ah," says Big Jo Jo, "ah, ah, ah. It is much better now."

We wait a while longer and the fog gets thicker so that we cannot see the moon and the night becomes almost black. We cannot see the dike at all.

I know that fogs sometimes come up very suddenly in the dike



REFUGE this side of Iron Curtain was the Daughters of the Most Holy Saviour Convent (steeple) nestled among the hills of Obernzell, Bavaria.

country of Slovakia, especially at this time of the year. However, it is true that the Lord parted the Red Sea too.

Now we get ready for our try at the dike. Big Jo Jo whispers to us, "Form into a line." He crawls up and down our line to give us final instructions.

"From here on, on your bellies. Crawl. Keep way down. And no sound. If you can live without breathing, do not breathe. Crawl until you get to the top. Then roll over the top of the dike. Roll as fast as possible."

He stops and talks with the little children. The father will take the boy over. The mother's brother will take the girl. It is awful to think what a yell from these sweet ones will do to us all. Big Jo Jo pats them on the head.

"All right, my little ones," he says solemnly. "Be good now." Then he says to us all, "Now we go."

Big Jo Jo stays ahead of us, and when he motions we stop. We crawl and stop, crawl and stop at his signal. He signals with both hands, and in one hand I can see that he is carrying his pistol.

On all fours, all 19 of us go up the dike bank.

It slants up for six or seven feet. Then comes the top, which is 10 feet across, and we roll over it. Then it is six or seven more feet down the bank on the other side, and we go tumbling, scrambling down.

The little ones, praise the Holy Saviour, never whimper.

On the other side Big Jo Jo crawls fast and we go very fast after him into a woods. Here we rest a moment. He whispers to me,

"How goes it, Sister?"

My heart is thundering; I know he must hear it.

"It goes with God's help, Big Jo Jo."

"With God's help," he repeats. "Tell God the worst of it is over."

We go on quickly, through trees now instead of open fields. And soon we come to the Morava River.

It is an uncertain river, sometimes swollen, sometimes quiet and always muddy but now, bless St. Joseph, quiet. Little Jo Jo pumps up the rubber boat. Then Big Jo Jo takes the family over the river, paddling and paying out the clothesline as he goes. Then we pull the boat back with the rope, and four by four we go over the river, being pulled now instead of paddling. I am in the last load, with Little Jo Jo and two students. I get out of the rubber boat and for the first time in my life I stand on strange soil.

I look across at my own land. I cannot even see it because of the fog.

We are much safer now, though there is still some danger. After a long walk we come to a house owned by a member of the underground. Here we clean off the mud from the fields and the dike, and then we take a train. We reach Vienna at dawn. We cross into the U.S. zone of Vienna on a streetcar, and go to a convent. Big Jo Jo turns us over to a priest and tells us goodbye.

"You did pretty good, Sister," he says.

"You made me feel safe," I say. "Sir, may God reward you, Big Jo Jo." I feel that I will cry.

He makes a slight bow and the corners of his mouth smile a little. "Good luck, Sister," he says. Then he is gone.

(Just a week ago I received a letter telling me that Big Jo Jo was killed trying to cross the border. It was a few days before last Christmas.)

Our new leader, the Austrian priest, takes us by train to Amstetten and by bus to a high hill near the border of the U.S. zone. We walk over the hill and get on another bus to Linz.

Then we are walking up a path to a convent. The door opens and a priest stands there. The Austrian priest says, "I bring you guests again—from Slovakia."

The priest throws wide his arms. He speaks in Slovakian, for he is a Slovakian refugee himself.

CONTINUED ON NEXT PAGE



Easiest way to make your car shine:

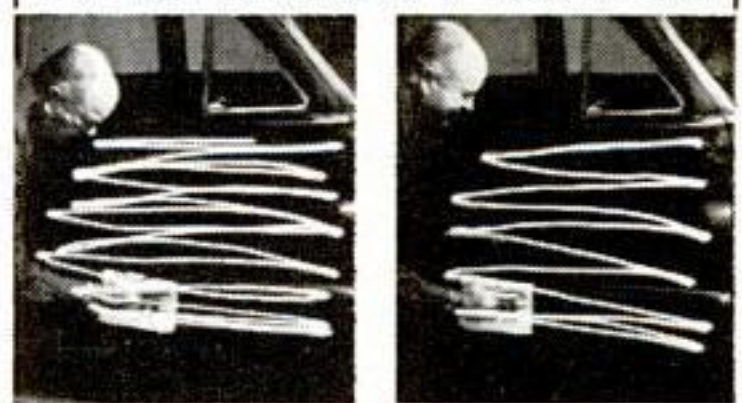
DU PONT No. 7 POLISH

cleans and shines at the same time
It's faster . . . it's easier

And no other one-operation polish —no matter how expensive— gives longer-lasting finish beauty . . . no other polish gives you the speedy action of "stroke-saving" methyl cellulose! See how easily Du Pont No. "7" Polish brightens your car finish to a rich, gleaming luster while it takes off dull traffic film and dust. Does it all in one simple operation—nothing more to buy . . . nothing more to use. Only \$1.00 at most stores.



TRACER LIGHT SHOWS WHY NO. "7" POLISH IS EASIER



TRACER light shows the extra clean-up movements required because polishes used here do not contain "stroke-saving" methyl cellulose.

SEE the stroke-saving action of methyl cellulose. And only Du Pont No. "7" Polish has it! Put this exclusive stroke-saving action to work on your car!

DU PONT No. 7 PRODUCTS
From Chemical Research . . . For Easier Car Care



BETTER THINGS FOR BETTER LIVING
. . . THROUGH CHEMISTRY

"6-12" INSECT REPELLENT



sure protects you from
**MOSQUITO,
BLACK FLY,
AND CHIGGER
BITES**



6-12
TRADE MARK
SIX-TWELVE

**Insect
Repellent**

49¢

ONLY
at leading drug, sports,
and variety stores.

IT SMOOTHS ON THE
SKIN SO EASILY...

**NON-OILY AND
ODORLESS TOO**

THERE'S NO
SUBSTITUTE FOR

"6-12" INSECT REPELLENT
Get a bottle today!



Now millions get
prompt, pleasant
relief from
**ACID
INDIGESTION**

...they take Tums
when excess stomach
acid causes gas,
heartburn, bloated
feeling... for Tums
bring fast relief
from excess acid.
And so handy!
No water—no glass
—no spoon!



FOR THE TUMMY

STILL ONLY 10¢ A ROLL

✓ try Tums after breakfast



TEMPORARY HOME for Sister Cecilia is in Toronto, Canada, where she is visiting her sister Mary, Mary's husband Joseph Hudek and son Robert. She plans a three-month vacation before going to her new convent (below).

SISTER CECILIA CONTINUED

"Welcome in God's name! Now you are completely free."

The Austrian priest points to me: "She's a Sister."

The Slovakian priest looks and laughs. "Is that what nuns wear in Slovakia these days?"

Two weeks later I take a bus, alone, to a convent of my order at Obernzell in Bavaria. I arrive at 9 o'clock in the morning, after sitting up all night.

The convent is on a high hillside, and I walk up the 92 steps, counting them because they are my last before I will be back in a convent of my own once more. I ring a bell. A Sister opens a peephole in the door and asks, "What do you want?"

"I am Sister Cecilia," I say. "Of the Daughters of the Most Holy Saviour."

The Sister studies me carefully and snaps the peephole shut. Through the door I can hear her talking to the Mother Superior over a telephone.

"There is a lady out here in secular clothes," she says. "She claims she is a Sister. I wonder if she isn't a little out of her mind. She is wearing pants."

The Mother Superior herself comes to the door. She looks at me and I at her and suddenly we recognize each other. Once she visited our convent in Bratislava and I sang a German song for her, a song about the "Heavenly Fields."

The Mother Superior smiles broadly and opens the door. "Welcome, Sister," she says. "Come into the Heavenly Fields."

Once I am inside the convent the first thing I do is ask, "Mother Superior, may I have a nun's habit?"

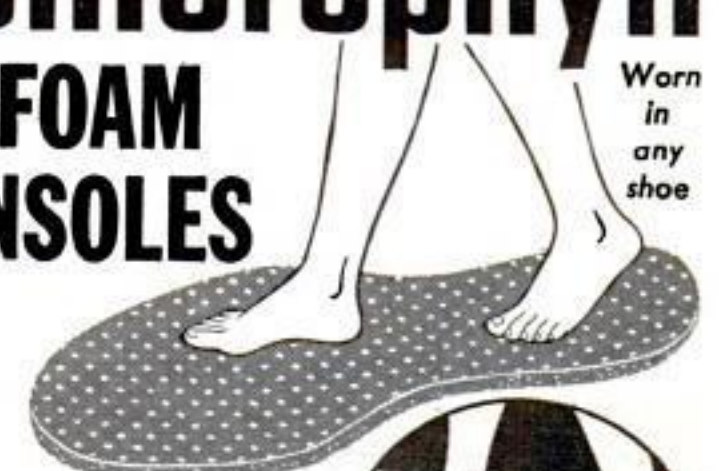
The Sisters, who have come running to see me, now bring me all the parts of our habit. Soon I am again properly dressed.

As they take me down the hall, we walk through the dining room. Suddenly I stop, for I think I see someone I know. Then it comes to me that I am looking at the polished glass door of a dish cupboard. I realize it is myself I see, Sister Cecilia. I stop and look and look and look—though I know you are not supposed to look, forgive me, St. Joseph. I look like myself.



NEW HOME will be convent of Sister Cecilia's order at Holy Redeemer College in Oakland, Calif. Here Sister Superior Alfrieda (in chair), who, like Cecilia, has lived at Obernzell, shows snapshots of the convent to the students.

NEW! Dr. Scholl's Chlorophyll FOAM INSOLES



**LIKE WALKING
ON PILLOWS!**

Dr. Scholl's Cloro-Vent
Foam Insoles Help Keep
Your Feet Delightfully

*Air-Cushioned!
Air-Ventilated!
Chlorophyll-
Treated!*



**PERFORATED,
VENTILATED—**
To keep your feet dry

NOW! For the most delightful walking ease imaginable, wear Chlorophyll treated Dr. Scholl's CLORO-VENT Foam Insoles in your shoes. They instantly convert any shoe into an air-ventilated, air-cushioned shoe. Also quickly relieve painful callouses, burning, tenderness on bottom of feet. Perforated to ventilate your feet—so helpful in maintaining good foot health. Get a pair of Dr. Scholl's CLORO-VENT Foam Insoles today. Only 69¢. Sizes for men and women. At Drug, Shoe, Department, 5-10¢ Stores and Dr. Scholl's Foot Comfort® Shops.

**Dr. Scholl's
CLORO-VENT FOAM
INSOLES**

**How \$6⁵² a month
made my home
a show place:**



"I was amazed when I heard our neighbor tell a friend our house was actually the show place in the block since we added our new Childers all-aluminum awnings," says Mrs. J. C. L., Mpls., Minn. "I liked the way they kept the house cool but I hadn't thought of their beauty that way before. See how pretty your house will look with Childers Awnings, Door Canopies or Patio Covers." **\$6⁵² A MO.**
As low as.....

WHICH STYLE DO YOU PREFER?

BERKLEY Ventilated top cools rooms 8-20 degrees
All-aluminum won't rust
WINDSOR
Solid face sheet won't leak Refrigerator-type hard enamel finish

Write today to:
**CHILDERS
Mfg. Company
3620 West
11th Street,
Houston, Texas**

CHILDERS
ALL-ALUMINUM
Awnings

Distributors exclusive franchise available—
write today.

Why get just a sofa-bed when only **Hide-A-Bed** offers a famous **Simmons** mattress?



T-Cushion Lawson in sage tweed. Also in charcoal, persimmon and brown. Full size \$249.50 with Deepsleep mattress, Apt. size \$239.50. Beautyrest mattress only \$20 more.

Hide-A-Bed® offers you *even more* than the sofa beauty you want. *Even more* than the seating comfort you want. Hide-A-Bed is the *only* sofa-bed that can

offer you a luxurious Simmons mattress. Your *choice* of (1) comfortable Simmons Deepsleep* mattress, standard on all models, (2) famous Beautyrest,* yours

on Hide-A-Bed for only \$20 more. *Both* mattresses are longer, wider and deeper than those on average sofa-beds. Two can sleep without rolling together thanks to Simmons stabilizer bar. See your Simmons dealer. Convenient terms can usually be arranged.

More value inside. More value outside than any other sofa-bed



Comfortable as a sofa can be! Wider seating space than the average sofa-bed. More coils in the cushions and in the back. New, rest-easy back design. Inside, an exclusive locking system keeps bed so securely in place you never know the bed is there.



Easy to clean. You don't have to be a 200-pounder to clean behind *this* sofa. Tilt forward, and hard-to-reach places become easy to clean. For many years, your Hide-A-Bed will operate just like new. And, no wonder. It's the *only* sofa-bed with an all-steel frame!



Easy as opening a drawer. Lift lightly, and Simmons' automatic pivot-point opening action does all the rest. Hide-A-Bed opens in seconds—and closes in seconds with the bedding "made up" all ready for another night's rest.



Only Hide-A-Bed offers all these choices. Over 30 styles from traditional to modern. Sizes from 42½" to 84" long. A size for almost *any* space. More than 100 decorator fabrics. Prices from \$179 to \$395. See your dealer for Hide-A-Bed, made only by Simmons.

HIDE-A-BED sofa and **BEAUTYREST** mattress
made only by **SIMMONS**, the greatest name in sleep

For full-color decorator booklet, "14 Ways to Make an Extra Room" send 25¢ and name and address to Simmons Company, Dept. D-5 Merchandise Mart, Chicago, Ill.

*Trade-mark Reg. U. S. Patent Office. Copr. 1954 by Simmons Co., Mdse. Mart, Chicago, Ill.

Shortest recipe for real old-time **Biscuit Shortcake!**

JUST ADD CREAM TO BISQUICK

Bisquick makes 'em fluffy to capture lots of berry juice . . . Bisquick makes 'em rich and *short* the way an old-time shortcake has to be . . . Bisquick makes 'em easy—just add cream.

And while that shortcake's baking light and gold and good, take a look at the whole dozen baked things Bisquick helps you do. You'll never find shorter, simpler, easier-to-follow recipes anywhere than the ones Betty Crocker puts on your box of

Bisquick



WAFFLES



BISCUITS



SHORTCAKE



PINEAPPLE
UPSIDE-DOWN CAKE



VELVET-CRUMB
CAKE



MUFFINS



COOKIES



DUMPLINGS



COFFEE CAKE



PANCAKES



NUT BREAD



MEAT PIE

and for real glory Crown it with Cream

Heap it high . . . let its creamy goodness cascade down the sides. Now you really have crowned your shortcake with glory. Cream has a luscious, rich flavor that does something special to every dish it is used on or in. It makes "party fare" out of regular recipes. Better have some real cream handy the next time you make shortcake . . . then watch the smiles break out all over your family.

Homemaker service and research for the public, supported by Dairy Farmers across the nation.

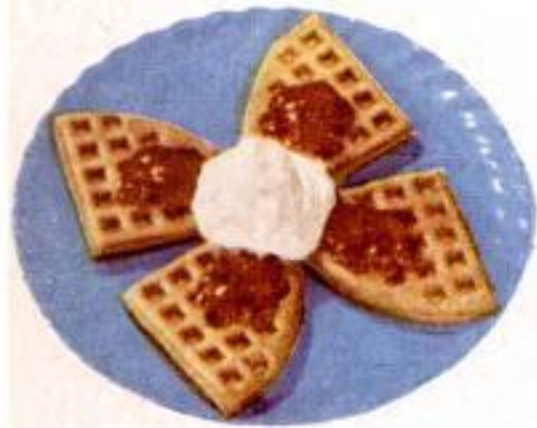
AMERICAN DAIRY ASSOCIATION

"Voice of the Dairy Farmer"

20 North Wacker Drive, Chicago 6, Illinois



See Bob Crosby, 3:45 EST
Tuesday and Thursday, CBS-TV
Listen to Bob Hope, 8:30 EST
Friday night, NBC-Radio



Dessert Waffles Make waffles with Bisquick. Divide waffle into four sections. Arrange like butterfly. Top with strawberry preserves and billows of whipped cream.



Rolled Pancakes Make thin pancakes using Bisquick recipe. Roll pancake around cottage cheese mixed with grated orange rind. Place three rolled pancakes on plate. Top with orange sauce and whipped cream.



Fancy Biscuits Use cream for the liquid in the Bisquick biscuit recipe on package. Using cream makes biscuits really fancy... extra tender with a delicate golden color.



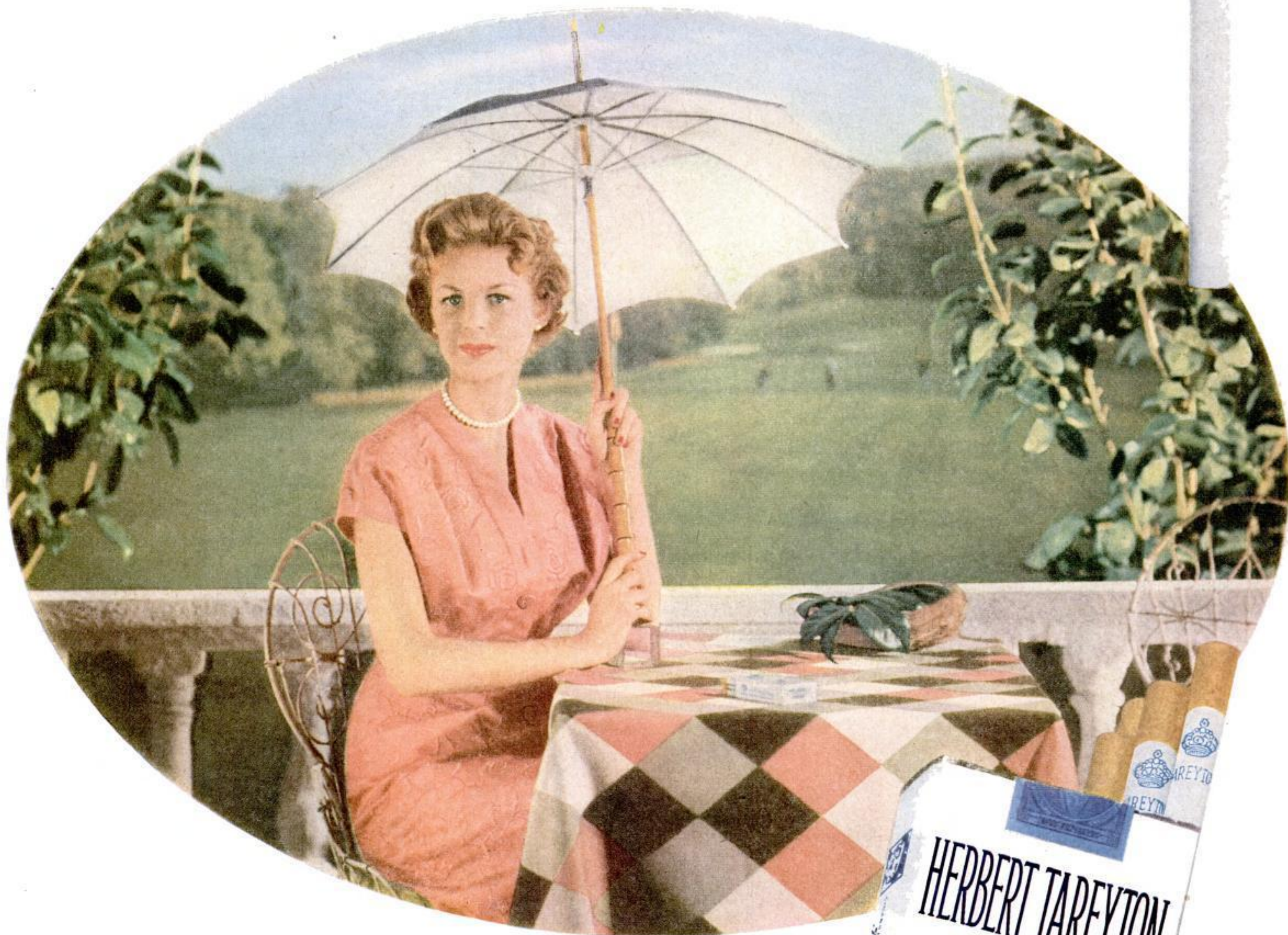
Cream-Topped Cake Top Bisquick Velvet-Crumb Cake generously with whipped cream. Quick . . . easy . . . and delicious as only fresh cake with whipped cream can be.

Real cream gives food that "can't-be-copied" flavor!

Discriminating people prefer

HERBERT TAREYTON

...with the genuine cork tip to protect the lips



Mrs. Casper Henry Citron, beautiful young member of New York and East Hampton society, says: "Only Herbert Tareyton gives you a genuine cork tip and such pleasantly mild tobacco."

Anne Citron



You'll agree with Mrs. Casper Henry Citron and other discriminating people who prefer Herbert Tareyton. You'll like the genuine cork tip that stays clean and firm, that won't stick to or tear your lips. And you'll like the modern king size that gives you a longer, cooler, naturally filtered smoke of fine, distinctive tobacco.

In fact, when you light up your first Herbert Tareyton, you'll say it's the most enjoyable cigarette you ever smoked!



PRODUCT OF *The American Tobacco Company* AMERICA'S LEADING MANUFACTURER OF CIGARETTES

TAREYTON'S GENUINE CORK TIP PROTECTS YOUR LIPS

© A. T. Co.

Copyrighted material



STRAINING AGAINST THE ATLANTIC, CAPE COD SEA SCOUTS ROW TOWARD NANTUCKET WHILE ONE OF THE CREW, SLIGHTLY ILL, SLUMPS AGAINST GUNNELS

YOUNG SALTS AT SEA

Like Indians, scouts fight open ocean to Nantucket

The early morning air lay chill upon Cape Cod one day last month when boys of the Sea Explorer ship *Nauset* loaded themselves into two 26-foot open boats and rowed away to the sea. They were headed for Nantucket Island, 30 miles away, to help induct a newly formed troop, and they were getting there in the way self-respecting Sea Scouts would.

From Orleans, Mass. the boys, accompanied by three scoutmasters, made for Monomoy Point, where they camped. The second day they were in the open ocean and a Coast Guard boat came up to watch over them. They encountered rising winds and some seasickness, but by the time they reached Nantucket (p. 165), all were hale again. It was the first time it had been done, so far as native lore goes, since a band of Indian braves paddled across to Nantucket in 1665. To prove it was no fluke the scouts turned around when the induction ceremonies were over and rowed home.



SAILORS' SEND-OFF at 6:30 a.m. brings members of their families to the Orleans beach where, fretfully, they watch as the boys toss oars and head out.



Great
for going places!

NCB TRAVELERS CHECKS

You're on a rock-firm footing with National City Bank Travelers Checks whether en route to new countries or familiar places. If you lose them or they are stolen, your money is promptly refunded. Spendable everywhere, they're accepted like cash. Issued in denominations of \$10, \$20, \$50 and \$100, they cost only 75¢ per \$100. Good until used. Buy them at your bank.

The best thing you know
wherever you go

NATIONAL CITY BANK TRAVELERS CHECKS

Backed by The National City Bank of New York
Member Federal Deposit Insurance Corporation

remodeling?

... use

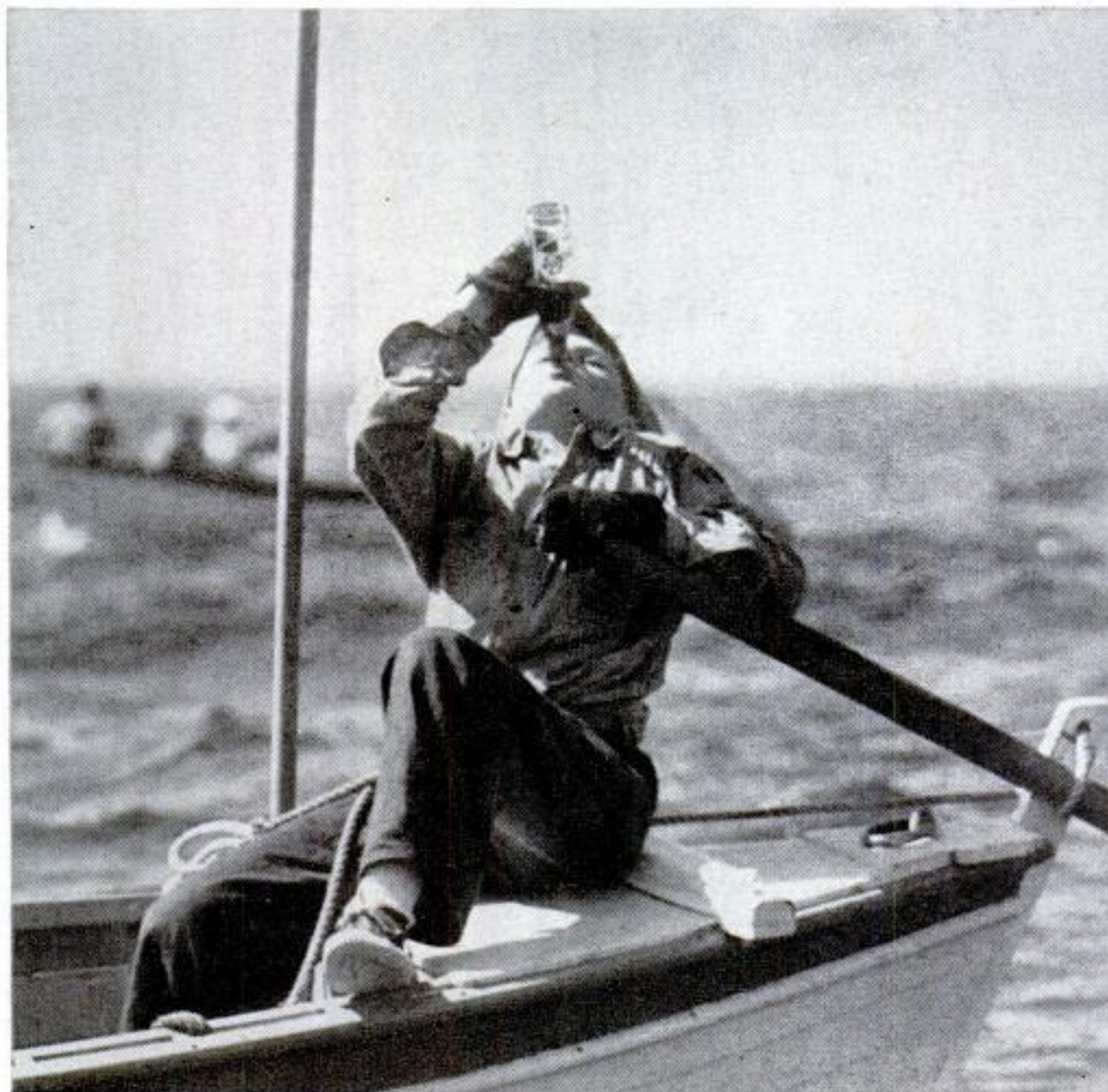
**Fir
Ply-
wood**

...gives you more house for your money. Large, light, real wood panels are best for sheathing, siding, paneling, built-ins. For "Plan with Plywood" send 10c to Douglas Fir Plywood Assoc., Tacoma 2, Wash. Or see your lumber dealer today!

Buy Only DFPA-Graded Marked Panels



AT LOW TIDE, two hours after leaving home, scouts find oars useless, drag boats across Chatham cut-through connecting bay to Nantucket Sound.



A STRENGTHENING SWIG is gulped down by John MacKenzie, swallowing soda while holding steering oar. Scouts took turns rowing and resting.

CONTINUED ON PAGE 162

Pillsbury

THE ONLY LEADING
CAKE MIXES
WITH CHOICE
**Country-Fresh
Eggs Right
in the Mix**

Milk is all you add

4 FLAVORS
OLD FASHIONED SPICE
CHOCOLATE FUDGE
WHITE
GOLDEN YELLOW

World famous German Craftsmanship in the Automatic COUPLED RANGEFINDER **EDIXA**

35-mm. CAMERA at a price to fit your purse!

\$49.95

Unique f/2.8 Isconar lens for color and black and white
Rapid Winding with Automatic focus, flash and other outstanding features

WIRGIN CAMERA WORKS
WIESBADEN, GERMANY
write to dept. L - Bronxville 8, N. Y. - U. S. A. Office

for QUICK RELIEF of HEADACHE NEURALGIA

Stanback's prescription formula contains several fast acting ingredients, scientifically compounded into easy to take tablets and powders—Dissolves quickly—Goes to work fast to relieve pains of simple headache—neuralgia—discomforts of over-indulgence in food or drink. No unpleasant after symptoms.

Snap Back with

STANBACK
ANALGESIC POWDERS

For the Relief of Simple Headache and Neuralgia

STANBACK
ANALGESIC TABLETS

Guaranteed by Good Housekeeping



MRS. JOHN LEWIS, photographed in her Long Island garden, wears Sacony's bee-printed Waistbender dress (has elasticized waistline) with open-or-close collar. This dress sells for 14.95.



TERRACE-GARDENER, Mrs. James Cecil, Jr., chooses Sacony's famous Waistbender dress in playing cards print. This has convertible neckline, is excellent buy at just 14.95.



MRS. RALPH FOSTER, whose husband is Connecticut landscape designer, starts the season in Sacony's square-dot print with tiered bodice. Dress has convertible neckline, sells for low 17.95.

Sacony dresses bloom in print

COOL, WASHABLE ACETATE JERSEY
FAVORITES HAVE NEW-SEASON LOOK

Even before the first crocuses make their appearance, women start besieging the nation's stores for new versions of these dresses by the well-known house of Sacony. Often they buy two, three or even four at a clip. Just as often they return for more during the season.

To explain this incredible demand for their product, Sacony points first to the fabric, an acetate jersey with truly remarkable properties. Called *Ciella*, this jersey can't sag, stretch or collapse into wrinkles. It can be washed and dried within a few hours (frequently without ironing). And it has none of the uncomfortably warm or clammy feeling that women object to in so many summer fabrics.

Although Sacony has been turning out these dresses for many years, each season's crop is full of fresh fashion ideas—for example, these charming new prints. Most styles come in petite as well as misses sizes. For store names, write Sacony, Dept. C, College Point, Long Island, N. Y.

ADVERTISEMENT: copyrighted by Sacony

1952—14,667 golfers beat Ben Hogan's 71 at Northwood

1953—12,310 golfers beat Julius Boros' 70 at Oakmont

THIRD
ANNUAL
NATIONAL
GOLF
DAY

1954—Beat Ben Hogan...
and win this medal!

3rd ANNUAL NATIONAL GOLF DAY JUNE 5th

Ben Hogan will play his round at Baltusrol, where two weeks later he will defend his Open championship against the country's best. But what will he shoot against every golfer in America, on National Golf Day? One bogey could cost a thousand medals. Will you win one of them?

More fun than ever this year! Thousands more golfers—good, great or lucky—are set to tee off against Ben Hogan, 1953 winner of the Masters, the U. S. Open and the British Open. Again **LIFE** and the PGA are giving you the chance to challenge the champ. He plays 18 holes at Baltusrol, Springfield, N. J.; you match your score, with your handicap, on your home course, against Ben's. (Women get 7 strokes extra.) Entrance fee is only \$1.00. All proceeds are evenly divided between the USO and National Golf Fund, Inc., for worthy causes connected with golf. **LIFE** pays all tournament costs. Across the U. S., Canada and wherever else people play golf—all eyes will be on Ben Hogan—and *you* on Saturday, June 5. Watch for the official National Golf Day score sheet at your club and sign up *early*. You may win an "I Beat Ben Hogan" medal!

LIFE

SPONSORED BY LIFE AND PGA WITH
THE COOPERATION OF THE U.S.G.A.



Young Salts CONTINUED



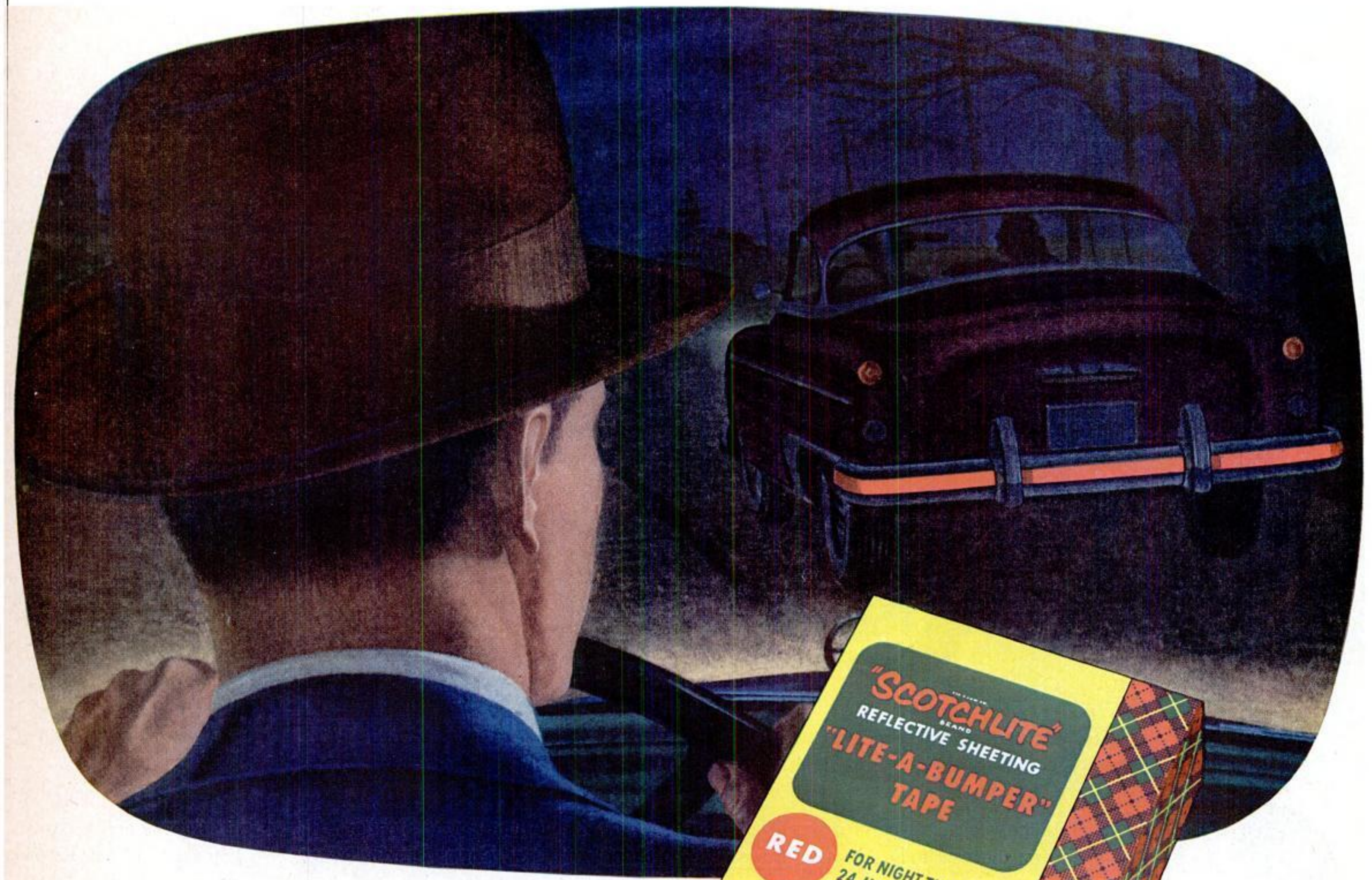
AT OVERNIGHT CAMP on Monomoy Point, after carrying gear ashore to a protected gully, boys set out (above) to explore an abandoned lighthouse.



AROUND CAMPFIRE, after dinner of beef stew and pudding, boys compare first-day experiences, sang cowboy and railroad songs but no sea chanties.

CONTINUED ON PAGE 165

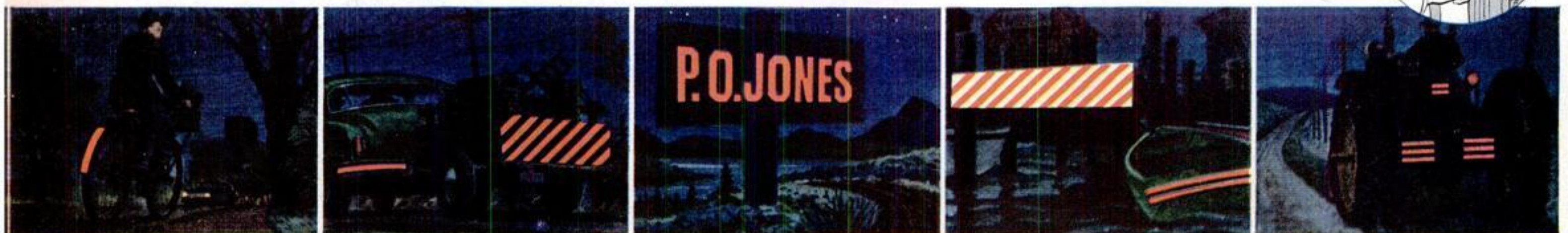
Don't start your holiday trip 'til you read this!



New "Light-a-bumper" tape helps stop nighttime collisions!

It's a light that never fails. It's a *life-saver* for nighttime driving! Made with genuine "Scotchlite" Reflective Sheeting, it lights up from headlight beams of oncoming cars . . . flashes brilliant warning of your car's presence. Visible up to a quarter of a mile in any weather. Smooth surface is fully reflective . . . long-lasting . . . color-fast. Easy to apply, sticks at a touch (just like "Scotch" cellophane tape). Get "Lite-A-Bumper" Tape today.

For sale now at your favorite retailers



BICYCLES

TRAILERS

SIGNS

BOATS AND DOCKS

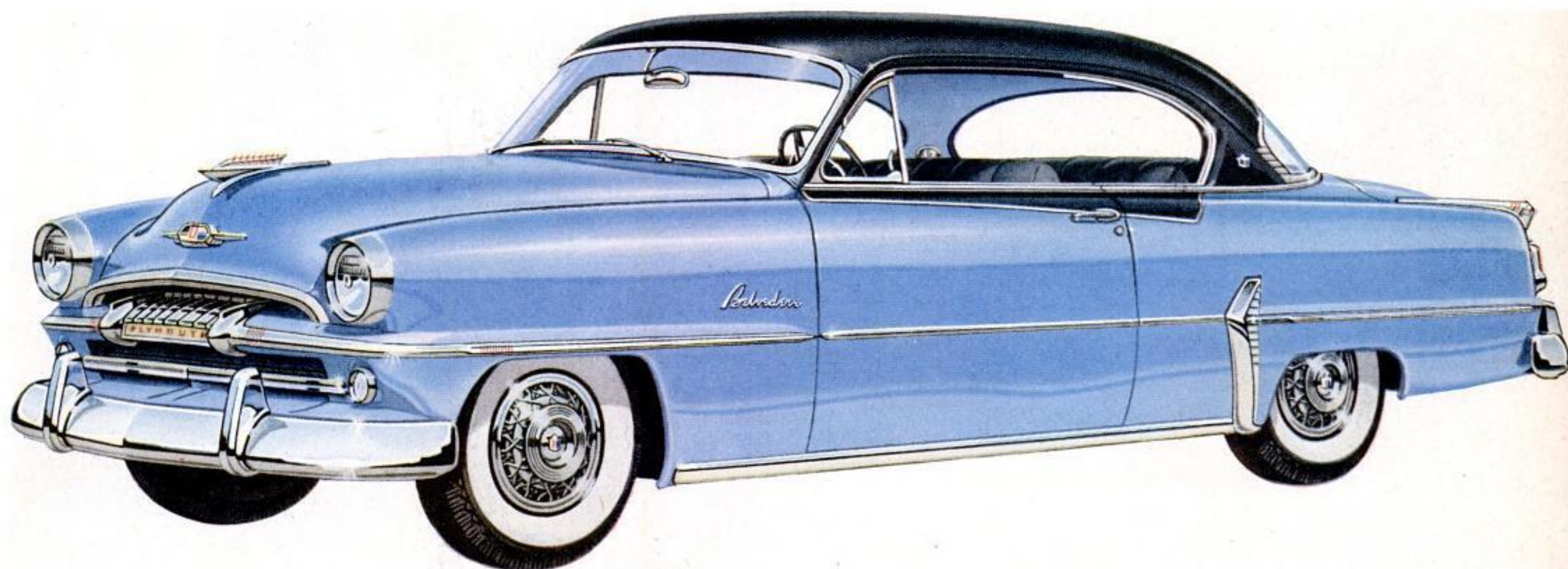
FARM EQUIPMENT



Made in U.S.A. by Minnesota Mining and Manufacturing Company, St. Paul 6, Minnesota—also makers of "Scotch" Brand Pressure-Sensitive Tapes, "Scotch" Sound Recording Tape, "Underseal" Rubberized Coating, "Safety-Walk" Non-slip Surfacing, "3M" Abrasives, "3M" Adhesives. General Export: 122 E. 42nd St., New York 17, New York. In Canada: London, Ontario, Canada.

Take a close look at the Beauty
and a long view of the Value!

New '54 Plymouth



The fresh, high-spirited look of a new 1954 Plymouth draws admiring eyes everywhere it goes. And behind its wheel you begin to appreciate the value that lies beneath its beauty.

There's the widest choice of drives ever offered by any low-price car: the new fully automatic PowerFlite no-clutch transmission, combined with Plymouth's new higher horsepower PowerFlow engine—Hy-Drive, the lowest-cost no-shift

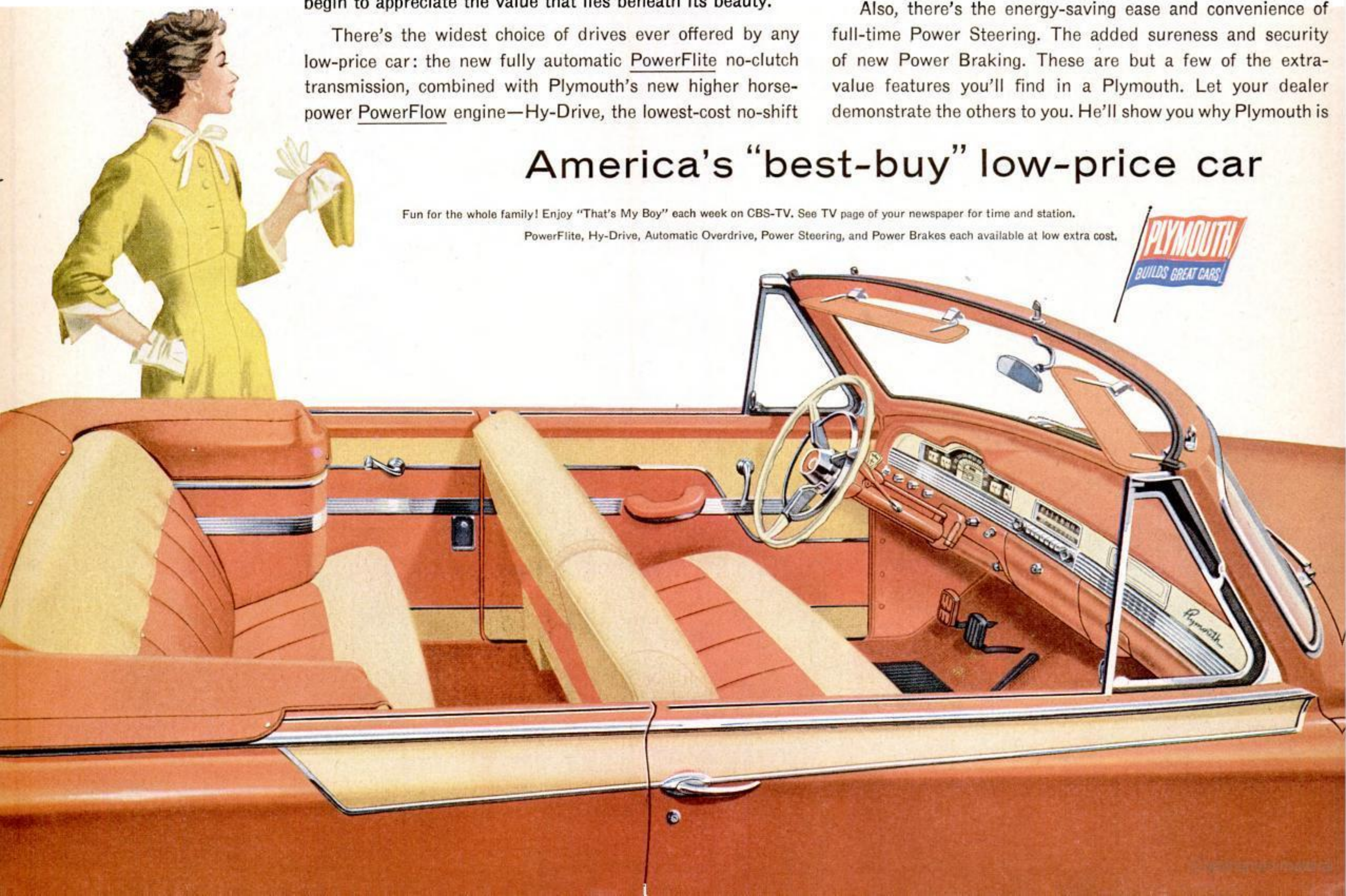
driving—Automatic Overdrive—and, of course, Plymouth's famous Synchro-Silent transmission.

Also, there's the energy-saving ease and convenience of full-time Power Steering. The added sureness and security of new Power Braking. These are but a few of the extra-value features you'll find in a Plymouth. Let your dealer demonstrate the others to you. He'll show you why Plymouth is

America's "best-buy" low-price car

Fun for the whole family! Enjoy "That's My Boy" each week on CBS-TV. See TV page of your newspaper for time and station.

PowerFlite, Hy-Drive, Automatic Overdrive, Power Steering, and Power Brakes each available at low extra cost.

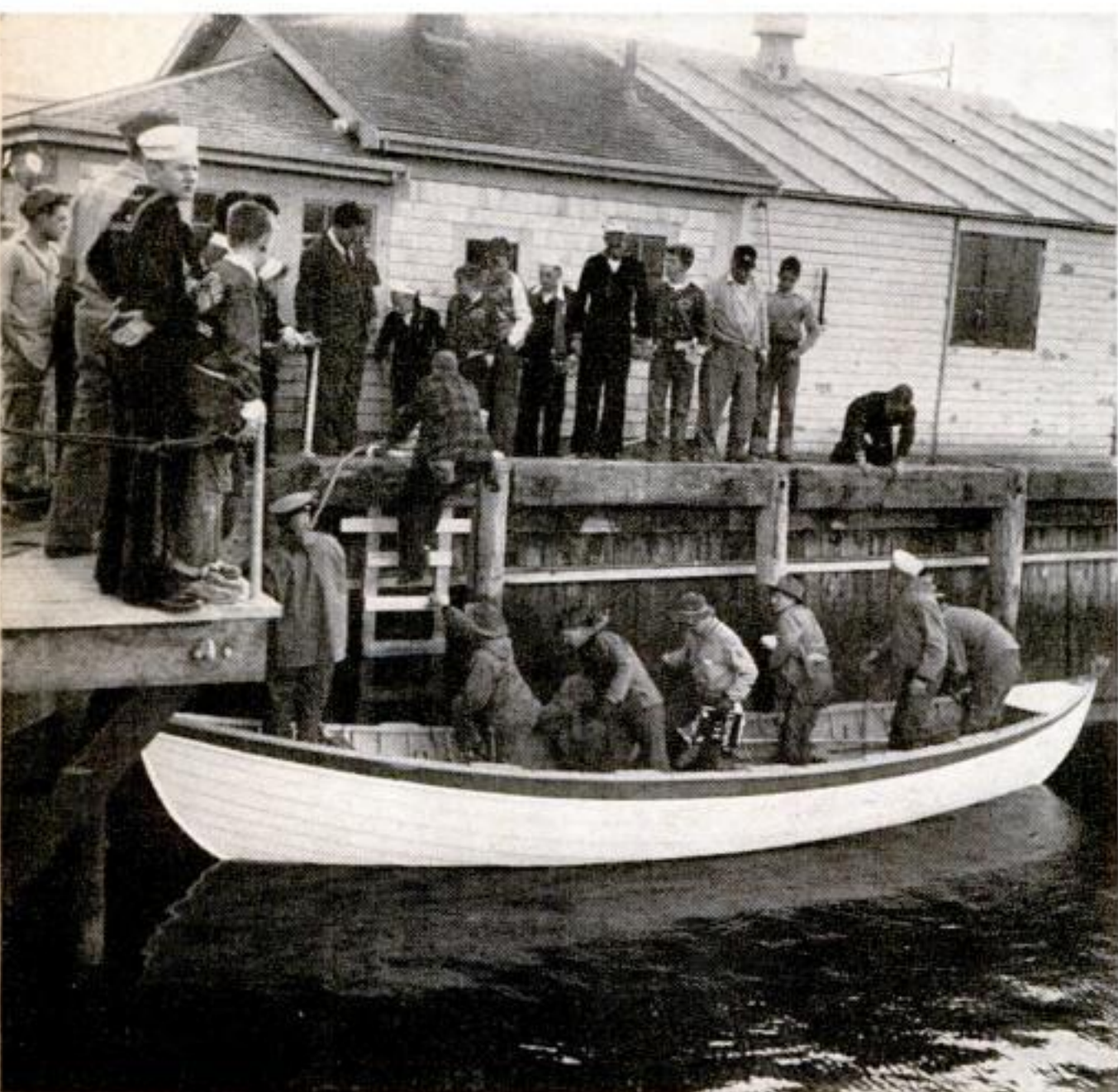




NEARING DESTINATION six hours out on second day, scouts maneuver carefully in a brisk blow along Great Point, most northerly tip of Nantucket.



THROWING A LINE to the youthful voyagers, Coast Guard picket boat takes scouts in tow, because of small-craft warning, for final five-mile stretch.



JOURNEY'S END comes as scouts, having dropped towline to row the last half mile under their own power, climb ladder at dock in Nantucket Harbor.

Give your home a **future** with

INSELBRIC

INSULATING SIDING PRODUCTS

3D-INSELUM • INSELSYDE • INSELSTONE
• INSELWOOD • INSELBRIC

COMBINES *Inside Comfort* WITH *Outside Beauty*

AND IT PAYS FOR ITSELF IN SAVINGS

Inselbric Siding Products have brought new life and beauty to more old homes by far than any other insulating siding. There's reason for this overwhelming popularity. For Inselbric exterior wall sidings Save as they Serve—in fuel—in paint—in repairs—in lasting beauty and protection. And they increase the value of your home. There's an Inselbric Siding for every taste and every pocketbook. See your Inselbric home improvement dealer today!

NO MONEY DOWN—take 3 years to pay

JONES & BROWN, INC.
L-554, 439 SIXTH AVENUE, PITTSBURGH 19, PA.

Yes, I own my own home and would like more information on how I can add permanent inside comfort and outside beauty. Please send 4 color brochure on

☐ 3-D Inselum ☐ Inselsyde ☐ Inselstone ☐ Inselwood ☐ Inselbric

Name _____
Address _____
City _____ State _____ Phone _____

For the name of your local Inselbric dealer see your classified phone book or mail this coupon

Mothersill's
The fast-acting
aid in preventing
and relieving
Travel Sickness.
for ADULTS and CHILDREN

HOW TO LOSE WEIGHT WHERE IT SHOWS

Start today on the Ann Delafield Reducing Plan—the new *natural* way to slender beauty—the plan that slims you down where it counts the most. You don't starve. You don't count calories. You get a big book of appetizing menus, health and beauty tips... a 30-day supply of Appetite Reducer Wafers (a food—not a drug)... and Vitamins (30-day supply). It's easy—it's fun—it's only \$6.95 (repeat package \$5.95) at Rexall Drug Stores everywhere.

USE...HOLLYWOOD

sani-white

to be **sure** of
the whitest shoes
you've ever worn!

Suter's Automatic
Stratomatic
with the new
**POWER RESERVE
INDICATOR**



The streamlined *Stratomatic* by Suter... featuring the new, exclusive Power Reserve Indicator that shows at a glance just how much power is stored in the heart of its fine, self-winding, Swiss movement. A miracle of precision, the *Stratomatic's* 17-jewel movement is waterproof and shock-protected. See this watch of tomorrow—today! Suter watches available at better jewelers everywhere — from... \$59.50 F.T.L.

Suter

SUTER WATCH FACTORY INC. BIENNE, SWITZERLAND



TRYING DRESS, a blue one which she did not buy, Nancy is watched by her brother Rudy (left), father (behind Rudy) and mother. She finally chose pink.

Life Goes to Nancy's First Formal

GIRL FINDS GETTING READY IS HALF THE FUN OF GOING

For Nancy Dombkowski, a pretty 14-year-old from Michigan City, Ind., getting ready for her first formal dance was as exciting as going to it. First there was a family excursion (above) to buy a dress. Then, the day of the dance three girl friends came over and gave her a shampoo. She was too up in the air to eat dinner but felt better when, having shed her customary cocoon of blue jeans, she emerged in her new finery and was admired by everybody, even her brother Roger, 3, who asked wonderingly, "Is that Nancy?" Then a faithful follower, George Rohde, who asked her to the dance but lost out to a rival, came over to photograph Nancy in her new formal. Buoyed up by all the adulation, Nancy looked so pretty at the dance—a DeMolay affair—that a handsome soldier asked her for a waltz. By the time her first formal evening was over she had stayed up later than she ever had before in her young life.

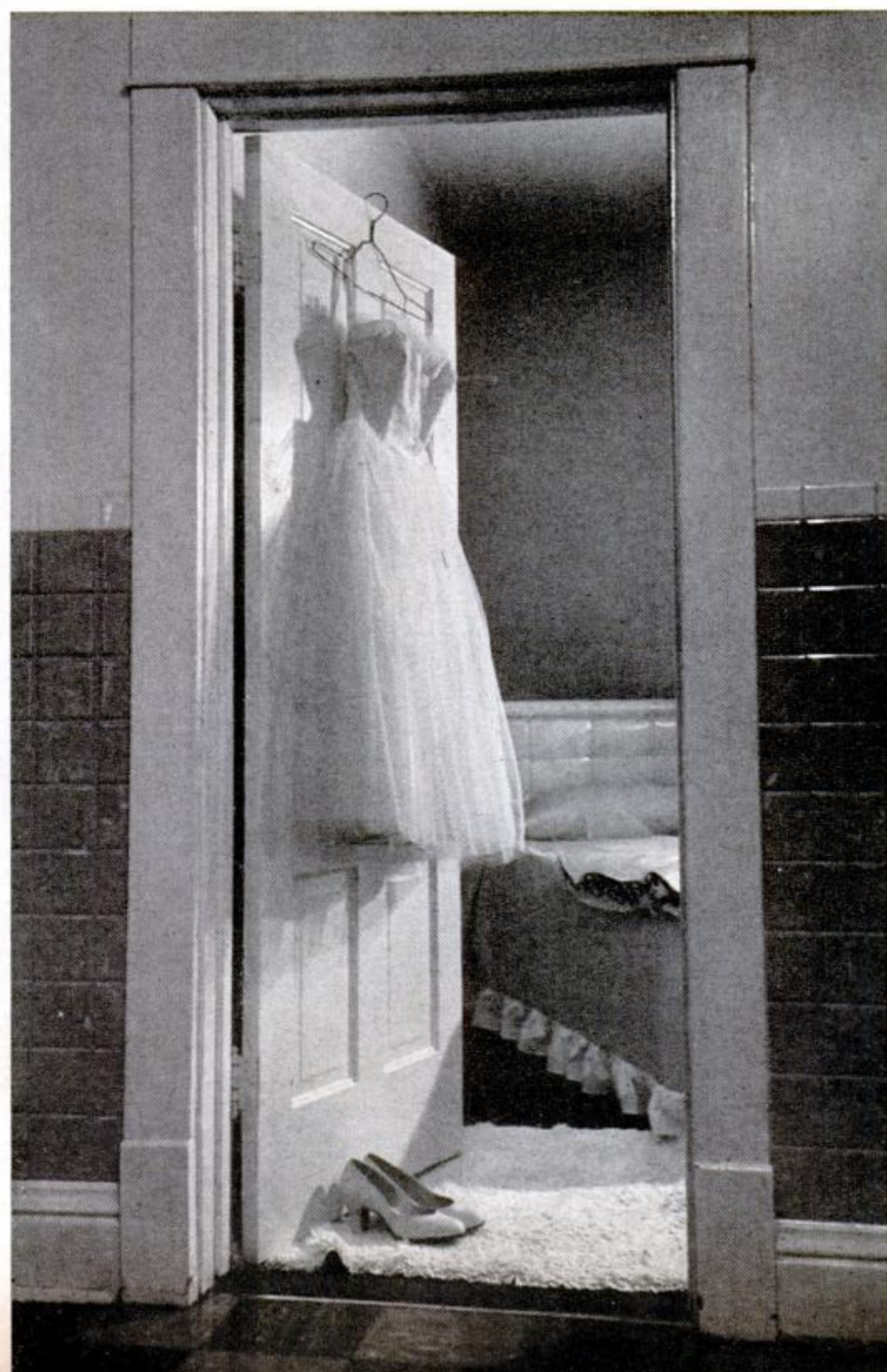


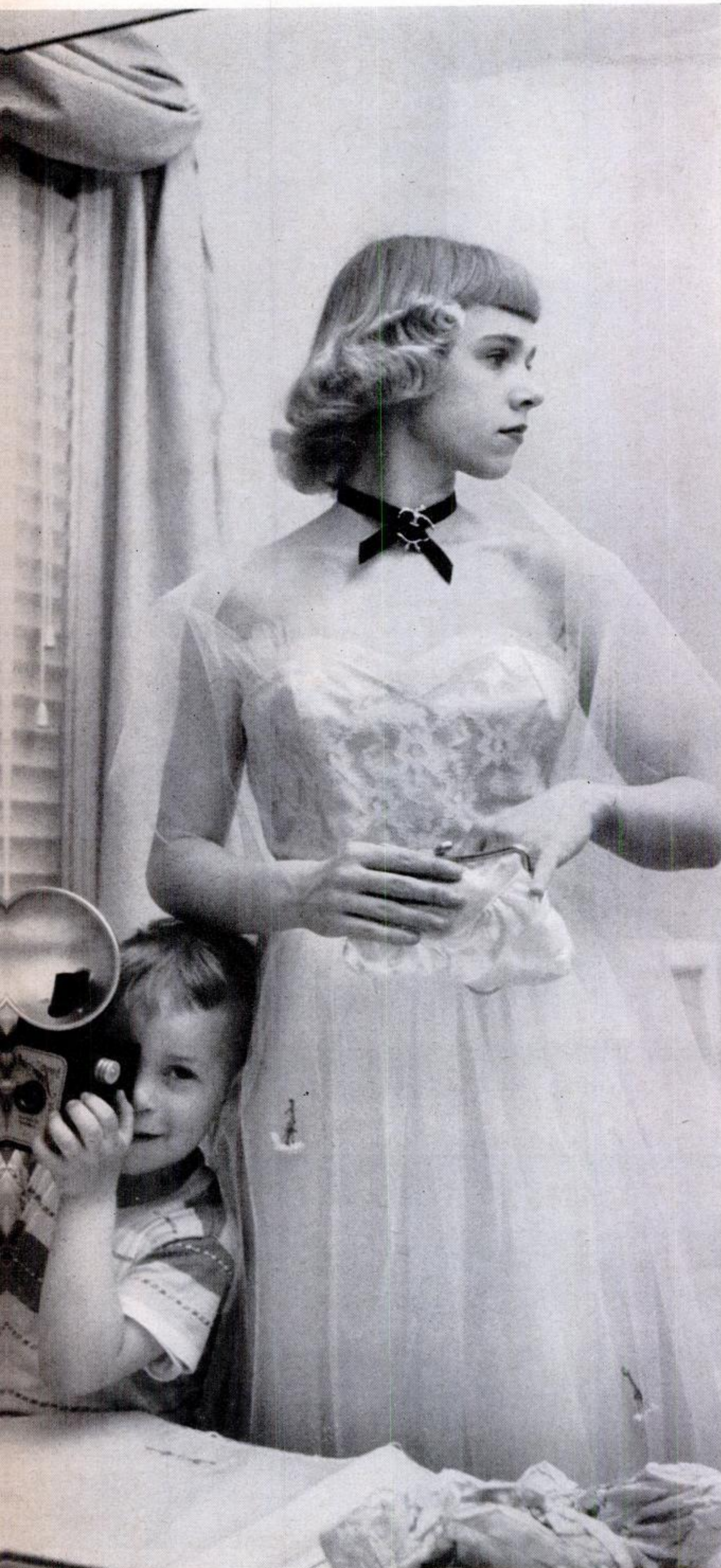
PEERING THROUGH HAIR, Nancy tries to make out where she should part it before putting it up in bobby pins.



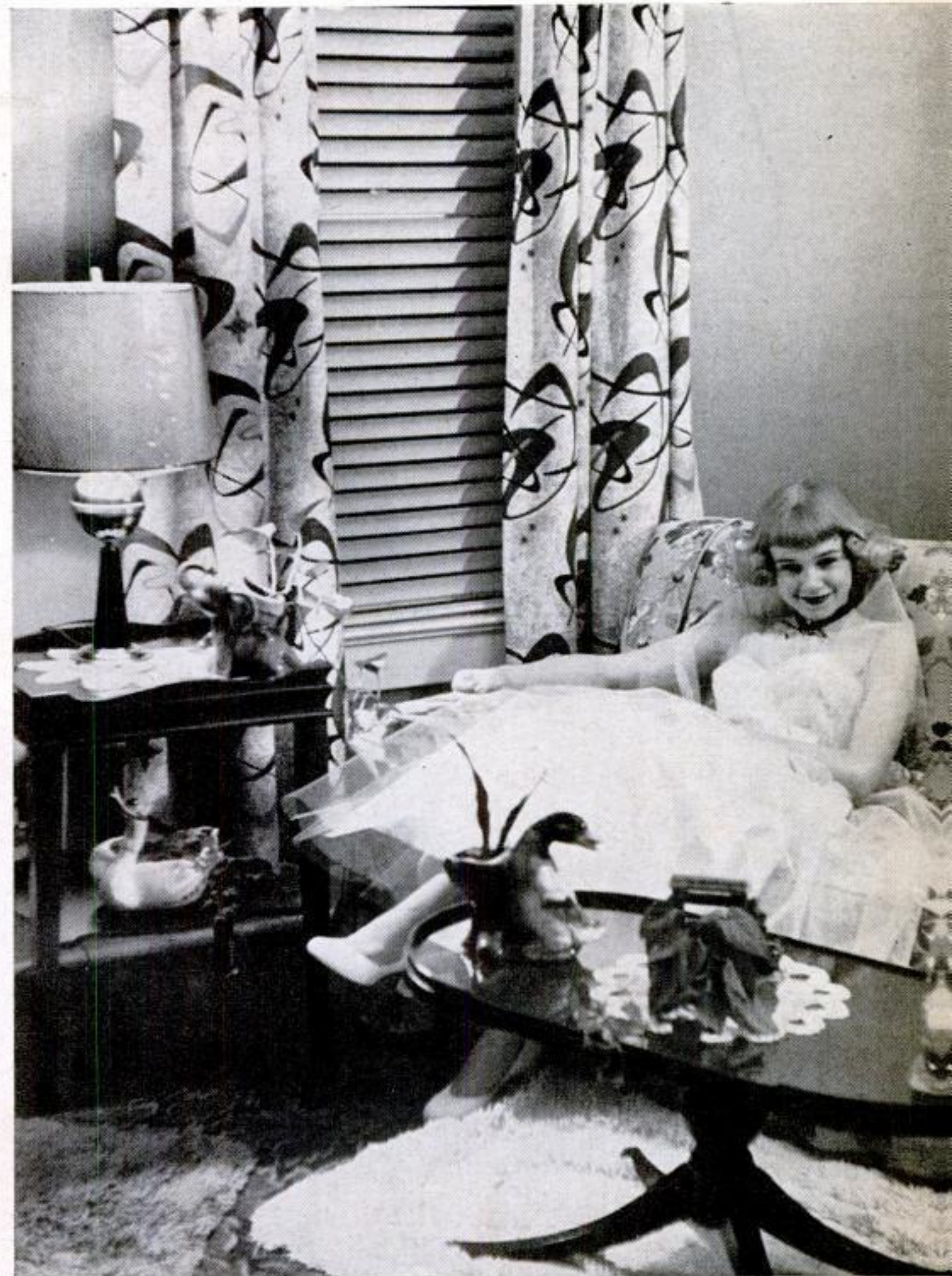
IN FATHER'S GROCERY Nancy shows off new shoes (right) and lets him sniff boutonniere she bought for date.

THE DRESS, a pink tulle strapless, hangs above party pumps on the door to Nancy's bedroom. It cost \$14.99.





ALL DRESSED UP, Nancy is shown in mirror giving costume final check as Roger tries to take her picture with filmless camera.



WAITING FOR DATE, Nancy tries to sit so she won't wrinkle her dress, smiles grimly as brother says, "He's not coming at all."

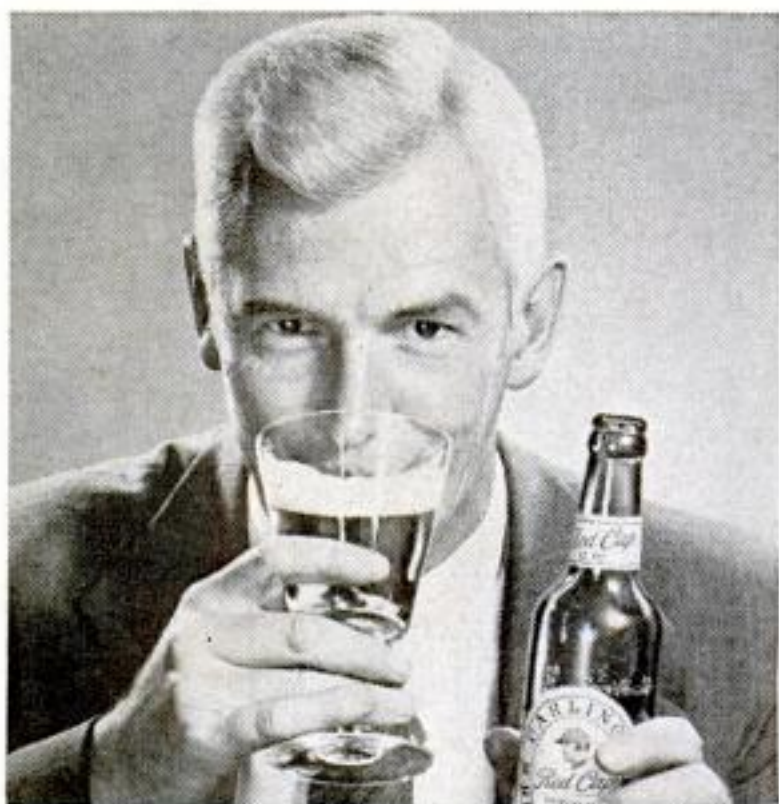


DECORATING DATE, Bill Maxey, 15, the son of high school teacher, Nancy pins on carnation. Boys do not have to go formal.

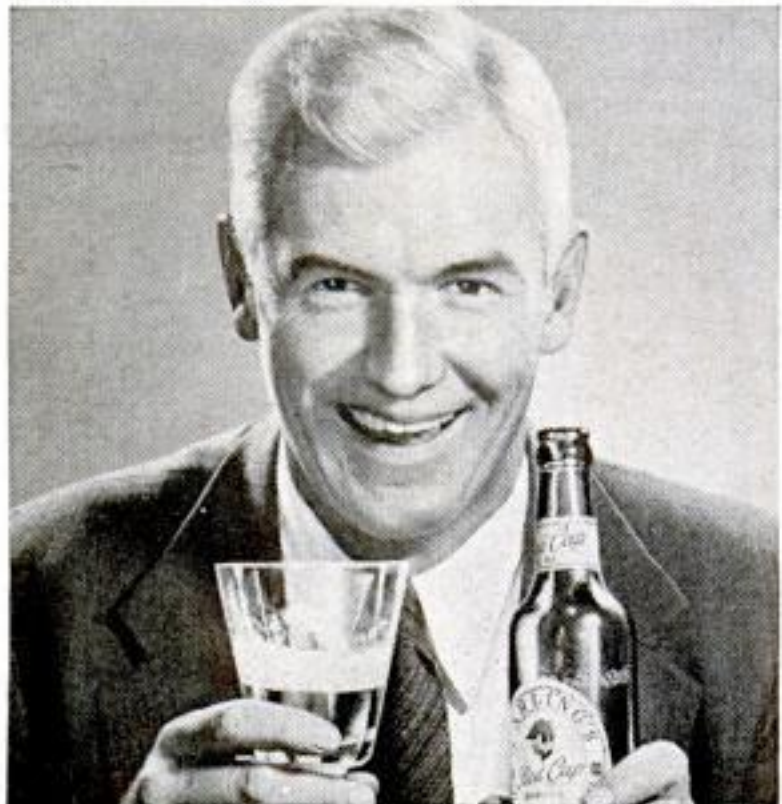
BETTER THAN BEER?



can it be?



Try Carling's Red Cap Ale



...and see!

At Carling's we brew both beer and ale—and each is mighty popular. But more and more people are telling us Carling's Red Cap Ale gives them more pleasure than any beer they ever tasted. They say it's light and dry as the smoothest beer, yet with that extra flavor—that "heart" which only a fine ale can provide! They call it the "light-hearted" ale.

Tonight, why not try it? See whether you are one of those who find Carling's Red Cap Ale tastes even better than beer!



CARLING'S
Red Cap Ale

© CARLING BREWING COMPANY, CLEVELAND, OHIO



DOING THE BUNNY HOP, a congalike dance which is a great favorite with youngsters this year, Nancy (third

from left) bounces across floor of the Armory in Michigan City where dance was held. Her date decided not to try hop.



FAITHFUL FRIEND George Rohde dances with Nancy. When he asked her to senior prom later, she accepted.



TIRED FEET are rested after the party at Bill Maxey's house where Nancy went along with two other couples.



A ROUND OF POOL in Maxey basement, after round of refreshments in the Maxey kitchen, is enjoyed as final

event of evening. Nancy (center) was better than the other girls because she had practiced on a table at home.

CONTINUED ON PAGE 171

DISCOVERED! Science now captures more goodness from Nature's gardens!



New-found goodness for your family—

**NEW Enriched NUCOA—so good
it's digestible even for babies***

**Enriched for the richer glow of health.
Made with doubly-pasteurized skim milk
and extra-light vegetable oils—
so easy to digest!**

Here's new joy of eating that embraces all your family — *for New enriched Nucoa is good for babies from six months up! As digestible for your loved ones as wholesome milk or bread.

Fresh-made flavor! Naturally good! It's richer in milk-minerals, too, than the most expensive spread! You're particular and so is Best Foods—about every good thing that goes into New Nucoa margarine!

Nucoa — rich in Vitamins from glowing vegetables

Even Nucoa's color comes from nature's gardens, from golden carrots rich in Vitamin A. Essential for good skin, good vision, good health. And rich in Vitamin D . . . just 2 ounces of enriched Nucoa gives your child 62% of his day's need for Vitamins A and D.

Made and shipped fresh every day!

Newest methods protect Nucoa's purity—blending and wrapping is automatic. Nucoa is *shipped fresh* daily; not one pound kept in cold storage. Fresh-made Nucoa is smooth and luscious *on bread*—heavenly *in your cooking and baking*. Discover the goodness of New enriched Nucoa for yourself!

NEW ENRICHED NUCOA®—so good it's digestible even for babies!

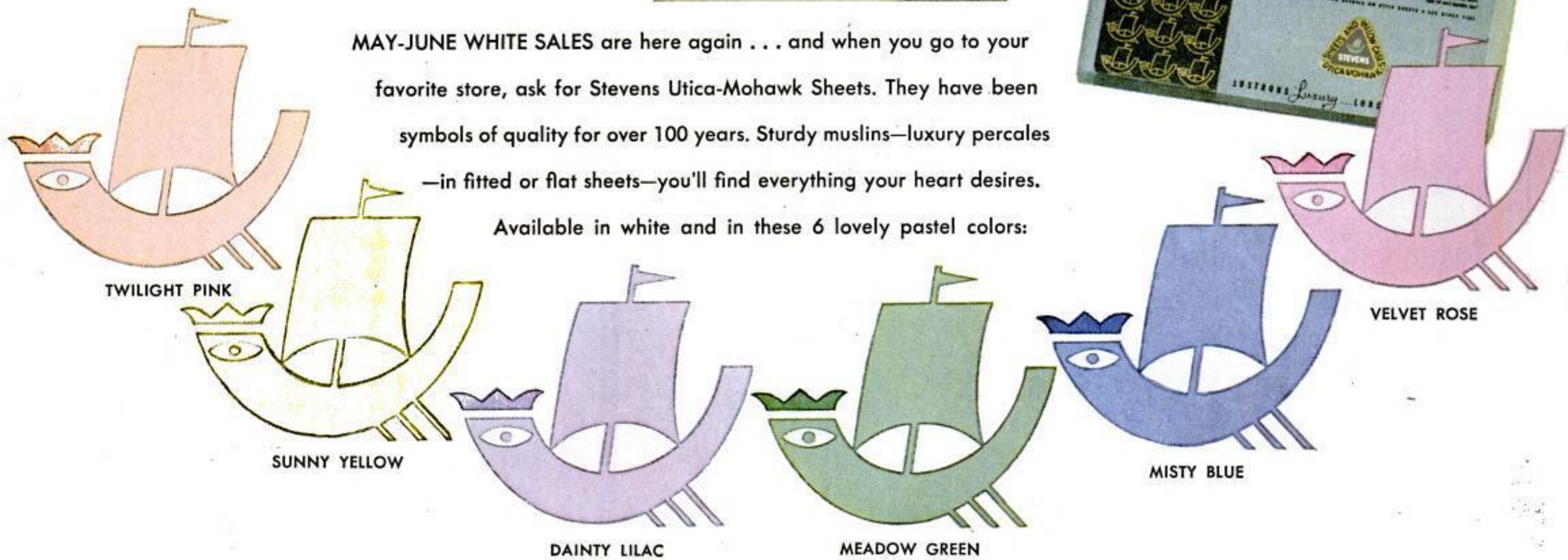


Wonderful fitted and flat sheets . . . in white and colors!



MAY-JUNE WHITE SALES are here again . . . and when you go to your favorite store, ask for Stevens Utica-Mohawk Sheets. They have been symbols of quality for over 100 years. Sturdy muslins—luxury percales—in fitted or flat sheets—you'll find everything your heart desires.

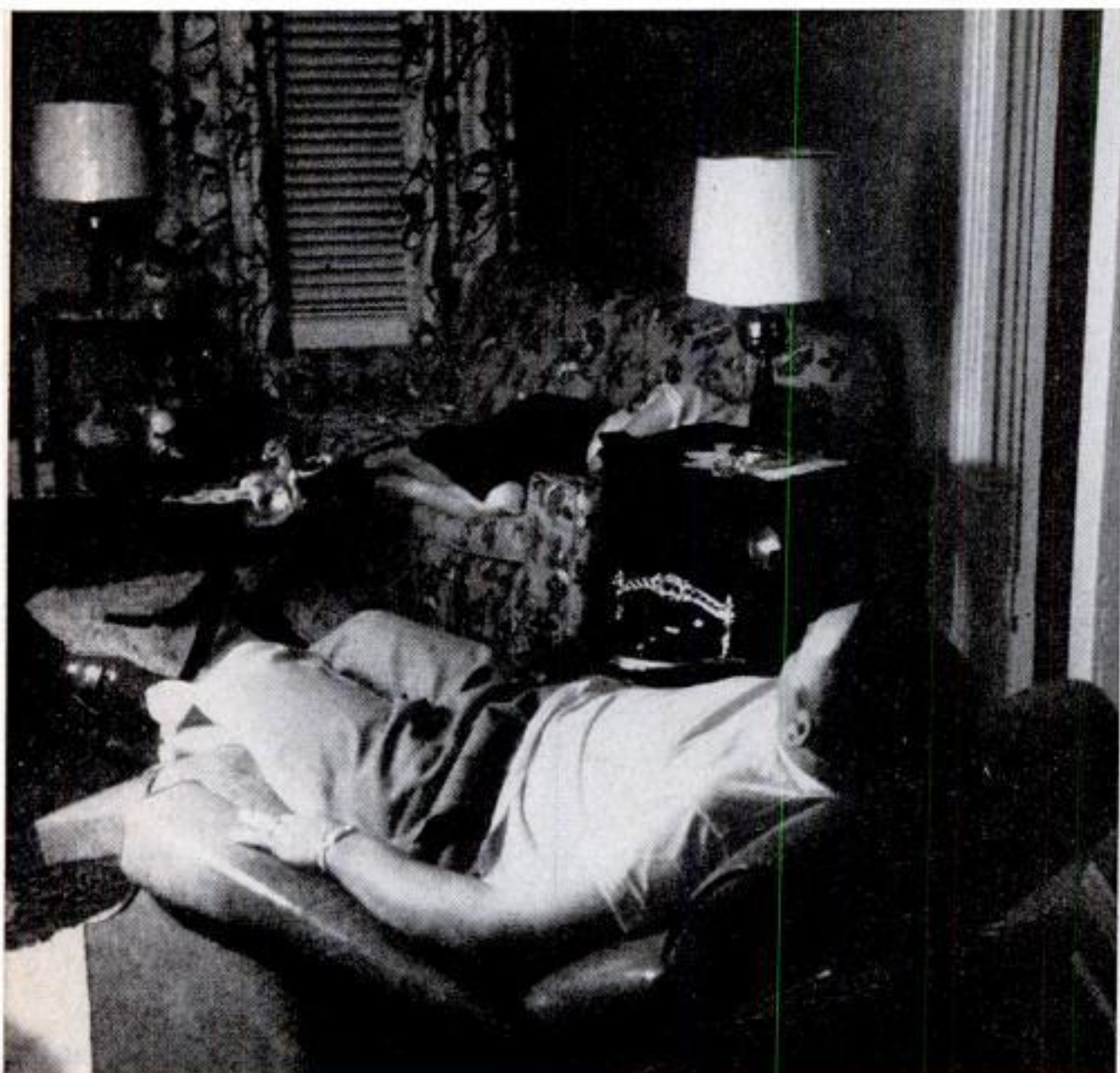
Available in white and in these 6 lovely pastel colors:



For outstanding sheet values in your town
 LOOK for this boat  on every package of
Stevens UTICA-MOHAWK Sheets

J. P. STEVENS & CO., INC. NEW YORK, N. Y. FINE FABRICS SINCE 1813

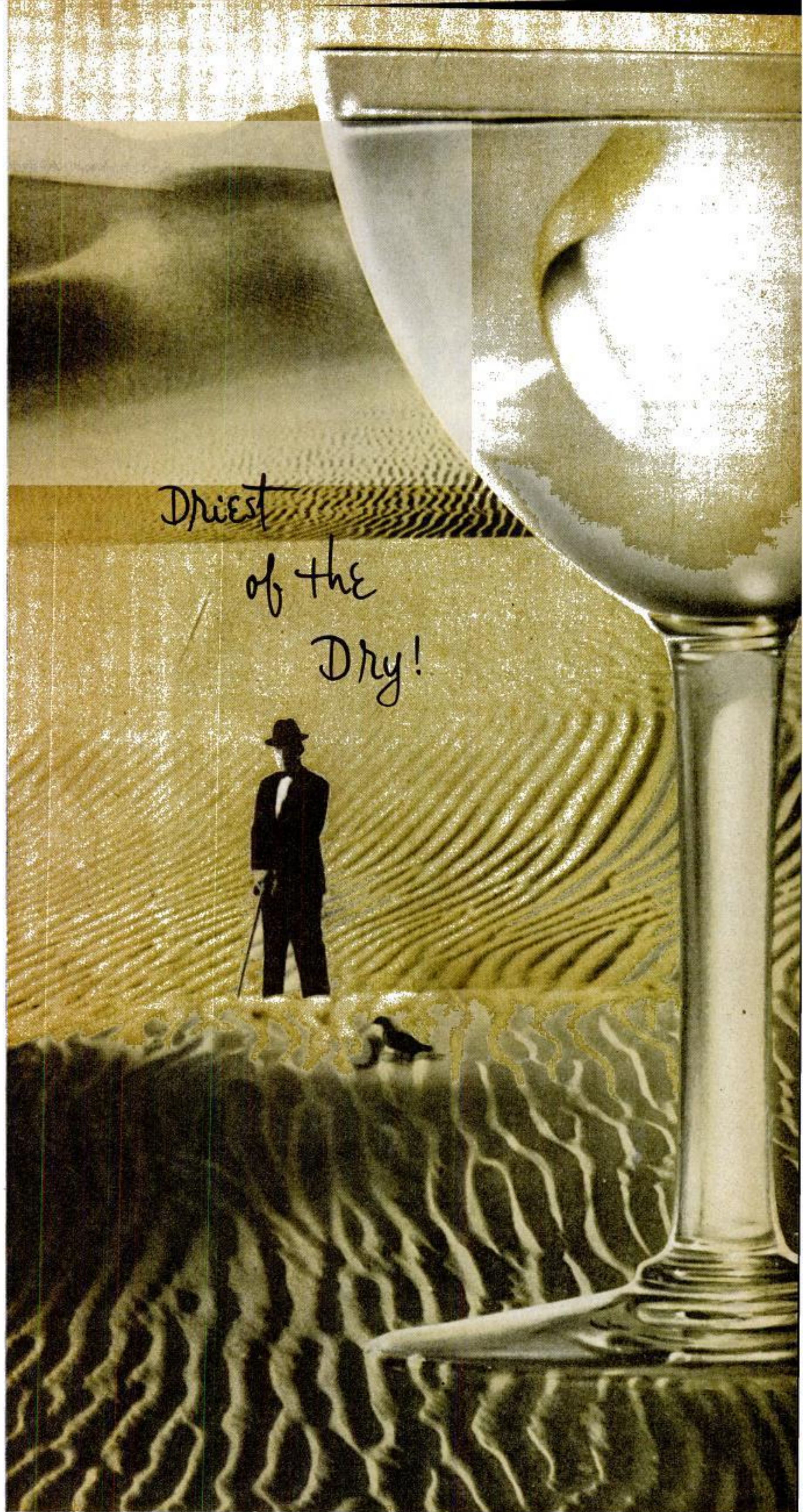
First Dance CONTINUED



WAITING UP FOR NANCY who usually has to be in by 10 o'clock, Mr. and Mrs. Dombkowski were fast asleep at 2:20 when she finally got home.



IN KITCHEN WITH PARENTS after she has put her corsage away in the refrigerator Nancy tries to tell them all about what happened at the dance.



"the martini with the marvelous taste"

The big drink is the *Vodka Dry Martini*—the driest, smoothest, mellowest Martini you ever tasted. Follow your favorite recipe—use any proportions you like—with one simple, but vital, difference: *Use dry, smooth, mellow Smirnoff Vodka instead of gin!*

it leaves you breathless

Smirnoff
THE GREATEST NAME IN **VODKA**

80 or 100 Proof. Made from 100% grain neutral spirits.
Ste. Pierre Smirnoff Fls. Inc., Hartford, Connecticut.



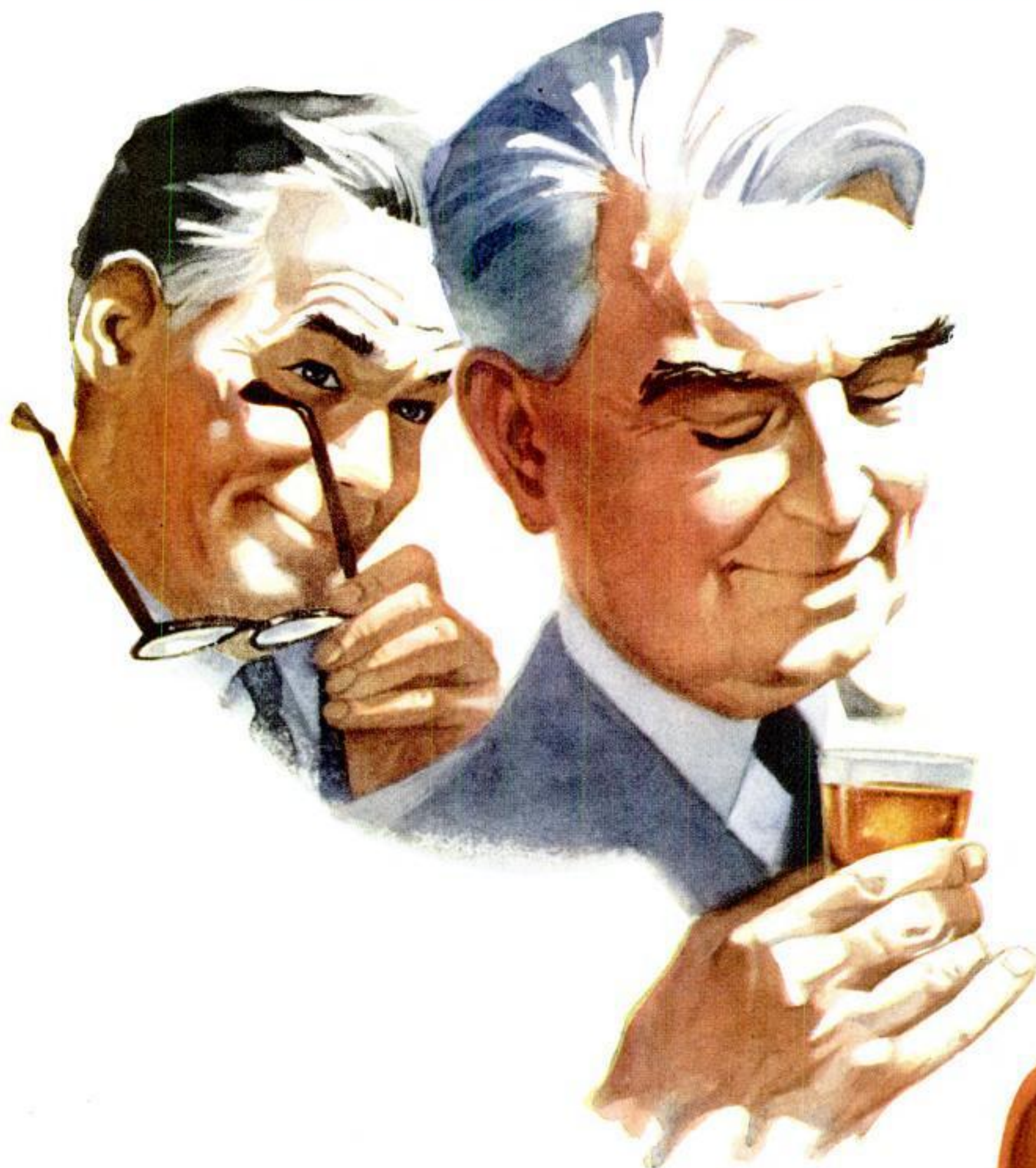


A HELPING TRUNK FOR BABY

One hot December evening, while Boswell's Circus was performing near Newlands, South Africa, three elderly Indian elephants and a baby African elephant were given time out between shows for a quick drink in nearby Liesbeek River. Afterward, as they clambered up the muddy bank, the 3-year-old became stuck fast in the ooze. The guardians, with typical

elephant solicitude for the young, trumpeted loudly their alarm and the noise brought Photographer Gwen Hopkins from her nearby home in time to record the rescue. As one of the elders continued to trumpet, another hunched down the bank, got a trunkhold on the youngster and pulled him free. Then the four marched back for their evening performance.

They called it **PARTNERS CHOICE**



The Bellows **partners**
had 53 whiskies to choose
from... *this* is the one
they chose for themselves...

They called it "Partners Choice." Today this identical brand is yours to enjoy. It contains more aged whiskies than any other nationally sold spirit blend at its price. *Isn't it time you tried it?*



BELLOWS PARTNERS CHOICE

BELLOWS & COMPANY, BALTIMORE, MARYLAND • 40% STRAIGHT WHISKIES, 4 YEARS OR MORE OLD • 60% GRAIN NEUTRAL SPIRITS • 86.8 PROOF

RED
BARBER,
Famous
Sports
Announcer



I'VE TRIED
'EM ALL. I'VE CHANGED
TO **CAMELS** FOR MILDNESS AND
FLAVOR THAT AGREE WITH ME
BEST. YOU TRY CAMELS, Y'HEAR?

Red Barber

"Yessir! the Ol' Redhead has changed
to **CAMELS**"

(choice of many of his friends
in the Major Leagues!)



BOB LEMON, Cleveland Indian pitcher, says, "Camels are mild — the flavor's great!"



MICKEY MANTLE, Yankee slugger, tried Camels for 30 days. "I'm staying with Camels!"



HARVEY KUENN, Detroit Tigers' flashy shortstop, says: "I go for Camels' wonderful flavor!"



MEL PARNELL, Red Sox pitcher, is a long-time Camel fan. "I'll never change from Camels!"



TED KLUSZEWSKI, Cincinnati Reds' slugging infielder, says: "Camels are a pure pleasure!"



VIRGIL TRUCKS, Chicago 20-game winner, says, "Camels have everything — mildness, too!"



RED SCHOENDIENST, Cardinals' second baseman, says, "I'll take Camels for mildness!"



WARREN SPAHN, Braves' hurler, says, "I'm for Camels' swell flavor and cool mildness!"



HARVEY HADDIX, Cardinals' 20-game winner, changed to Camels for their "good taste"!



GERRY COLEMAN, Yankee infielder, tried all brands and made Camel his choice for good!



GRANNY HAMNER, shortstop for Philadelphia Phils, says Camels have the "best flavor"!



EDDIE LOPAT, Yankee hurler, has smoked Camels for years. "Can't beat 'em for mildness!"



BOB PORTERFIELD, Washington's 22-game winner, finds Camels "mild — with a swell flavor!"



MICKEY VERNON, Washington, A. L. top hitter, says, "Camels' flavor agrees with me!"

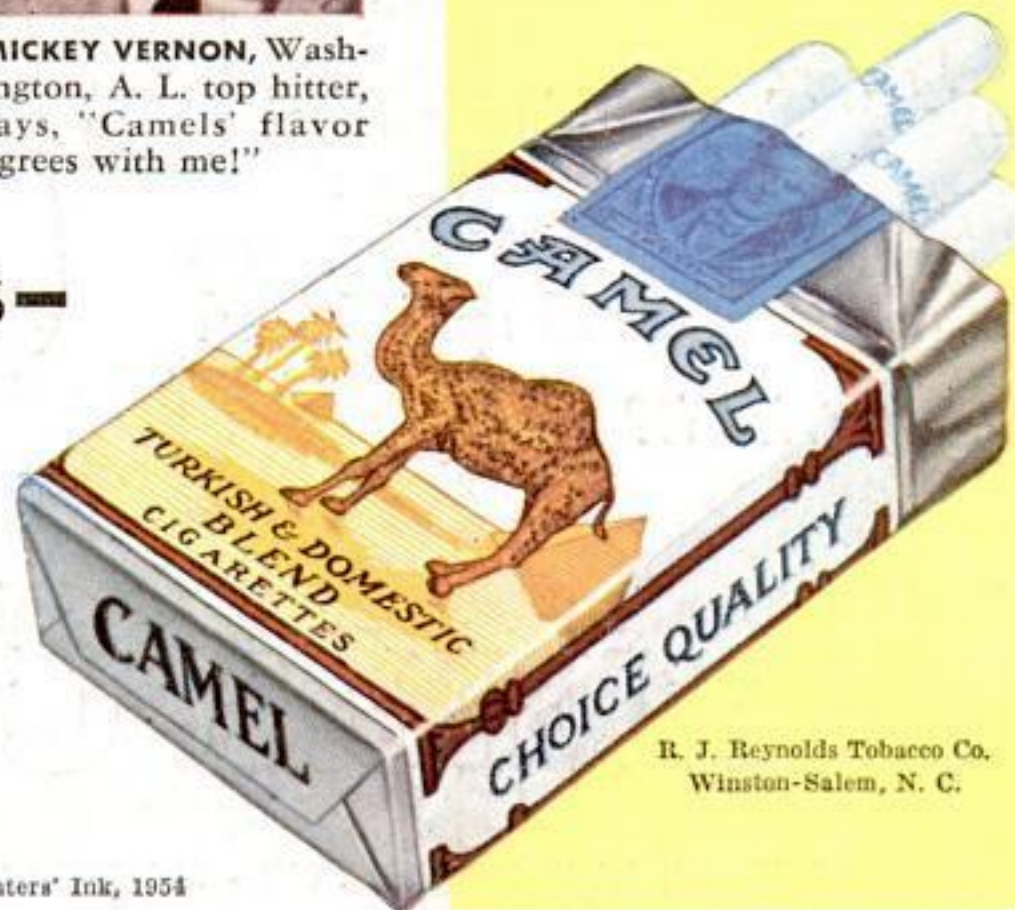
for Mildness...for Flavor...

**Camels agree with more people
than any other cigarette!**

**CAMELS FIRST IN SALES—
NOW LEAD BY RECORD**

50⁸/₁₀%

Latest published figures* from the leading industry analyst, Harry M. Wooten, show Camels now 50 8/10% ahead of the second-place brand — biggest preference lead in history!



R. J. Reynolds Tobacco Co.
Winston-Salem, N. C.

*Printers' Ink, 1954

• Year after year, Camels increase their popularity-lead over the second-place brand! Listen to Major Leaguers — listen to smokers everywhere — and you'll know why more people get more pure pleasure from Camels' mild, flavorful blend of costly tobaccos! Try Camels for 30 days — see what *you've* been missing! See how well Camels agree with *you*!